Proposed NU Business Name: ALLAHR DAAN ALUMINUM STORE



Project identification and prepared by: Md. Motiar Rahman, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. HAIDAR ALI			
Age	:	01-12-1986 (29 Years)			
Education, till to date	:	Class Eight			
Marital status	:	Married			
Children	:	1 Daughter			
No. of siblings:	:	3 Brothers 1 Sister			
Address	:	Vill: Dhopajani, P.O: Jahidganj, P.S: Ghatail, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father HAJERA BEGUM HAJERA BEGUM ABDUL GONI Branch: Brahmanshashon Centre # 16(Female), Member ID: 8997, Group No: 10 Member since: 09-12-2011 <i>(3 Years)</i> First Ioan: 10,000 taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	::	Existing Loan: BDT 15,000 Outstanding loan: BDT 14,300 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Father's income (Construction Labourer)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01755-397456
Brother's Contact No.	:	01742-643182
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Hajera Begum joined Grameen Bank since 3 years ago . At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture and house development.

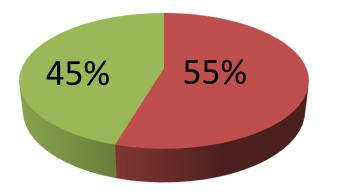
Proposed Nobin Udyokta Business Info					
Business Name	:	ALLAHR DAAN ALUMINUM STORE			
Location	:	Brahmanshashon bazar, Tangail			
Total Investment in BDT	:	BDT 3,30,000			
Financing		Self BDT 1,80,000(from existing business) 55%			
		Required Investment BDT 1,50,000(as equity) 45%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	24ft x 10 ft= 240 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Bowl, Pan, Pot, Pitcher, Vessel, Pipkin, etc. Average 20% gain on furniture. The business is operating by entrepreneur. Existing no employee. After getting equity, one employee will be appointed The shop is rented. Collects goods from Elenga, Kalihati, Tangail. Agreed grace period is 4 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Bowl, Pan, Pot, Pitcher, Vessel, Pipkin, etc.	2,500	75,000	900,000			
Total Sales (A)	2,500	75,000	900,000			
Less. Variable Expense						
Bowl, Pan, Pot, Pitcher, Vessel, Pipkin, etc.	2,000	60,000	720,000			
Total variable Expense (B)	2,000	60,000	720,000			
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000			
Less. Fixed Expense						
Rent		1,800	21,600			
Electricity Bill		200	2,400			
Mobile Bill		500	6,000			
Transportation		500	6,000			
Entertainment		500	6,000			
Salary (Self)		6,000	72,000			
Guard		100	1,200			
Total fixed Cost (D)		9,600	115,200			
Net Profit (E) [C-D)		5,400	64,800			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Bowl, Pan, Pot, Pitcher, Vessel, Pipkin, etc.	60,000	50,000	1,10,000			
Plastic Items	45,000	50,000	95,000			
Melamine and others	45,000	50,000	95,000			
Security	30,000	-	30,000			
Total	1,80,000	1,50,000	3,30,000			

Source of Finance



Entrepreneur's Contribution 180,000

Investor's Investment 150,000

Total 330,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Bowl, Pan, Pot, Pitcher, Vessel, Pipkin, etc.	4,000	120,000	1,440,000	1,512,000	1,587,600		
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600		
Less. Variable Expense							
Bowl, Pan, Pot, Pitcher, Vessel, Pipkin, etc.	3,200	96,000	1,152,000	1,209,600	1,270,080		
Less. Variable Expense	3,200	96,000	1,152,000	1,209,600	1,270,080		
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520		
Less. Fixed Expense							
Rent		1,800	21,600	21,600	21,600		
Electricity Bill		200	2,400	2,520	2,646		
Mobile Bill & SMS Monitoring		500	6,000	6,300	6,615		
Entertainment		500	6,000	6,300	6,615		
Transportation		500	6,000	6,300	6,615		
Salary (self)		6,000	72,000	72,000	72,000		
Salary (staff)		3,000	36,000	36,000	36,000		
Guard		100	1,200	1,200	1,200		
Total Fixed Cost		12,600	151,200	158,760	152,091		
Net Profit (E) [C-D)		11,400	136,800	143,640	150,822		
Investment Payback			60,000	60,000	60,000		

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)	
1	Cash Inflow				
1.1	Investment Infusion by Investor	150,000			
1.2	Net Profit	136,800	143,640	150,822	
1.3	Depreciation (Non cash item)				
1.4	Opening Balance of Cash Surplus		76,800	160,440	
	Total Cash Inflow	286,800	220,440	311,262	
2	Cash Outflow				
2.1	Purchase of Product	150,000			
2.2	Payment of GB Loan				
17.3	Investment Pay Back (Including Ownership	60,000	60,000	60,000	
	Tr. Fee)	,	,	,	
	Total Cash Outflow	210,000	60,000	60,000	
3	Net Cash Surplus	76,800	160,440	251,262	



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 3 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

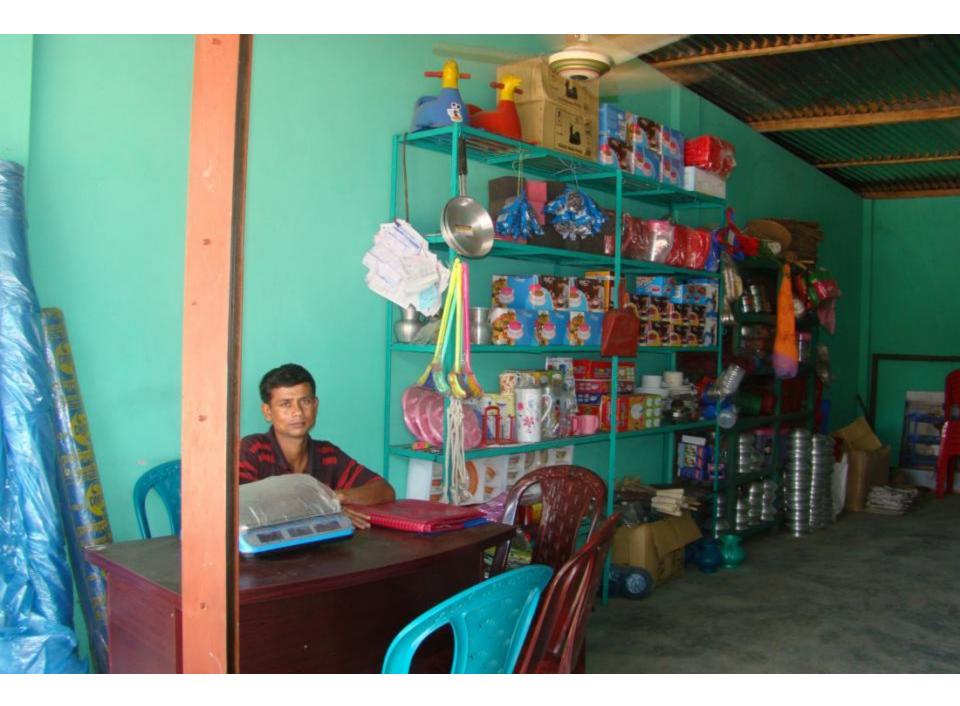
Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures













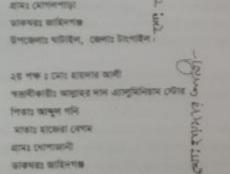












গণপ্রজাত নী বাংলোদেশ সরকার

একশন্ত টাকা

দোকান ভাড়ার চুক্তিনামা

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স্বাধীকাৰীঃ মাজৰ সুপাৰ মাৰ্কে

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মাৰাঃ মূত্ৰ-মধুকন দেছা

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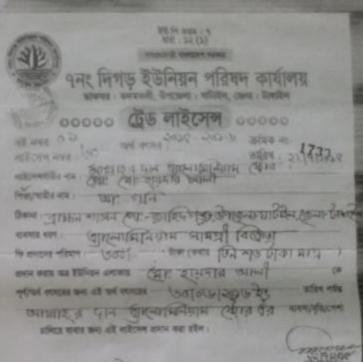
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ভগক্ষেনার মানিইল, জেলার নির্বোইল।

আমি ১ম শক্ষ আমার সাংসারিক প্রয়োজন মিটানোর জন্যে নগদ টাকার বিশেষ মরকার হওয়ায় আমার নিজ অন্ধূপবর্শীয় প্রাক্ষণশাসন মৌজাস্টাত যাহার এস ও খতিয়ান না, ৪৮ জুক্ত এস ও দাশ ৫০৪ না, দাগের জুমির উপর নিষ্ঠিত মারেউ এর ৩২ না, কমটি দোকান রিসেবে কাড়া দেশুয়ার প্রজাব করার আপনি ২৪ পক্ষ টাহা নিঙে আগ্রহী হন। আলোচনাক্তে নিয় নিষ্ঠিত গঠনমূহ মানিয়া লইয়া আমরা উচ্ছ শক্ষ কর দোকান জাড়ার চুক্তি পত্রে নিজ নিজ খাজর প্রদান করিলাম।

শতসমূহঃ

১। প্রতি মাসে ১৯০০/- (এক হাজার আটিশক) টাকা জাড়া যায়া শরবর্তি মাসের ০১ হাঁচে ০৭ জারিবের মন্যো ১ম শক্ষ কে পরিশোষ করিকে থায়া থাকিবেন।



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FAMILY PICTURE

