#### Proposed NU Business Name: MS MAHIM ENTERPRISE



Project identification and prepared by: Md. Kazem Uddin, Bashon Unit, Gazipur

Project verified by: Md Rafiqul Islam



| Brief Bio of The Proposed Nobin Udyokta   |       |   |  |  |
|---|-------|---|--|--|
| Name  | :     | MD. MILON   |  |  |
| Age   | :     | 03-03-1989 (26 Years)   |  |  |
| Education, till to date   | :     | SSC   |  |  |
| Marital status  | •     | Married   |  |  |
| Children  | :     | 1 Son   |  |  |
| No. of siblings:  | :     | 1 Brother & 2 Sisters   |  |  |
| Address   | :     | Vill: Itahata, P.O: Kodda Bazar, P.S: Gazipur Sadar, Dist: Gazipur  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                  | : : : | Mother Father  REHENA BEGUM  FAZLUL HAQUE  Branch: Bashon Gazipur Centre # 01(Female),  Member ID: 6477, Group No: 08  Member since: 04-04-2005 (10 Years)  First loan: 7,000 taka. |  |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing Loan: 50,000 taka Outstanding loan: 43,400 taka Father No No No  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) |    | Nil   |
|---|----|---|
| Business Experiences and  | •• | Four years experience in running business.                |
| Training Info   | :  | He has no training  |
| Other Own/Family Sources of Income  | :  | Agriculture   |
| Other Own/Family Sources of Liabilities   | :  | None  |
| Entrepreneur Contact No.  | :  | 01734-837668  |
| Father's Contact No.  | •  | 01711-976601  |
| NU Project<br>Source/Reference  | :  | Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Gazipur |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rehena Begum joined Grameen Bank since 10 years ago. At first she took 7,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture and house development.

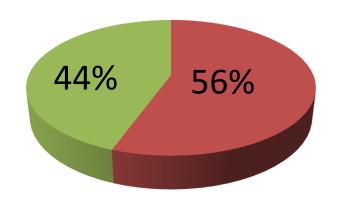
| Proposed Nobin Udyokta Business Info              |   |  |  |  |
|---|---|--|--|--|
| Business Name                                     | : | MS MAHIM ENTERPRISE  |  |  |
| Location  | : | Kodda Bazar, Gazipur   |  |  |
| Total Investment in BDT                           | : | BDT 4,50,000   |  |  |
| Financing   | : | Self BDT 2,50,000(from existing business) 56% Required Investment BDT 2,00,000(as equity) 44%  |  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000  |  |  |
| Proposed Salary                                   | : | BDT 5,000  |  |  |
| Size of shop                                      | : | 14 ft x 20 ft= 280 square ft   |  |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Cement, Tin, etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>After getting equity, one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Konabari, Chourasta.</li> <li>Agreed grace period is 4 months.</li> </ul> |  |  |

| <b>Existing Business</b> | (BDT) |
|--------------------------|-------|
|--------------------------|-------|

| Existing Dusiness (DD1)           |       |         |           |  |  |  |
|-----------------------------------|-------|---------|-----------|--|--|--|
| Particular                        | Daily | Monthly | Yearly    |  |  |  |
| Revenue (sales)                   |       |         |           |  |  |  |
| Cement, Tin, etc.                 | 4,000 | 120,000 | 1,440,000 |  |  |  |
| Total Sales (A)                   | 4,000 | 120,000 | 1,440,000 |  |  |  |
| Less. Variable Expense            |       |         |           |  |  |  |
| Cement, Tin, etc.                 | 3,400 | 102,000 | 1,224,000 |  |  |  |
| Total variable Expense (B)        | 3,400 | 102,000 | 1,224,000 |  |  |  |
| Contribution Margin (CM) [C=(A-B) | 600   | 18,000  | 216,000   |  |  |  |
| Less. Fixed Expense               |       |         |           |  |  |  |
|                                   |       | 2,000   | 24,000    |  |  |  |
| Electricity Bill                  |       | 300     | 3,600     |  |  |  |
| Mobile Bill                       |       | 300     | 3,600     |  |  |  |
| Transportation                    |       | 500     | 6,000     |  |  |  |
| Entertainment                     |       | 300     | 3,600     |  |  |  |
| Salary (Self)                     |       | 5,000   | 60,000    |  |  |  |
| Guard                             |       | 100     | 1,200     |  |  |  |
| Total fixed Cost (D)              |       | 8,500   | 102,000   |  |  |  |
| Net Profit (E) [C-D)              |       | 9,500   | 114,000   |  |  |  |

| Investment Breakdown |          |          |                |  |  |  |
|----------------------|----------|----------|----------------|--|--|--|
| Particulars          | Existing | Proposed | Proposed Total |  |  |  |
| Cement               | 80,000   | 1,00,000 | 1,80,000       |  |  |  |
| Tin                  | 1,60,000 | 1,00,000 | 2,60,000       |  |  |  |
| Security             | 10,000   | -        | 10,000         |  |  |  |
| Total                | 2,50,000 | 2,00,000 | 4,50,000       |  |  |  |

### **Source of Finance**



- Entrepreneur's Contribution 250,000
- Investor's Investment 200,000
- Total 450,000

| Financial Projection (BDT)        |       |         |           |           |           |  |
|-----------------------------------|-------|---------|-----------|-----------|-----------|--|
| Particular                        | Daily | Monthly | 1st Year  | 2nd Year  | 3rd Year  |  |
| Revenue (sales)                   |       |         |           |           |           |  |
| Cement, Tin, etc.                 | 7,000 | 210,000 | 2,520,000 | 2,646,000 | 2,778,300 |  |
| Total Sales (A)                   | 7,000 | 210,000 | 2,520,000 | 2,646,000 | 2,778,300 |  |
| Less. Variable Expense            |       |         |           |           |           |  |
| Cement, Tin, etc.                 | 5,950 | 178,500 | 2,142,000 | 2,249,100 | 2,361,555 |  |
| Total variable Expense (B)        | 5,950 | 178,500 | 2,142,000 | 2,249,100 | 2,361,555 |  |
| Contribution Margin (CM) [C=(A-B) | 1,050 | 31,500  | 378,000   | 396,900   | 416,745   |  |
| Less. Fixed Expense               |       |         |           |           |           |  |
| Rent                              |       | 2,000   | 24,000    | 24,000    | 24,000    |  |
| Electricity Bill                  |       | 300     | 3,600     | 3,780     | 3,969     |  |
| Mobile Bill & SMS Monitoring      |       | 500     | 6,000     | 6,300     | 6,615     |  |
| Entertainment                     |       | 500     | 6,000     | 6,300     | 6,615     |  |
| Transportation                    |       | 800     | 9,600     | 10,080    | 10,584    |  |
| Salary (self)                     |       | 5,000   | 60,000    | 60,000    | 60,000    |  |
| Salary (Staff)                    |       | 3,000   | 36,000    | 36,000    | 36,000    |  |
| Guard                             |       | 100     | 1,200     | 1,200     | 1,200     |  |
| Total Fixed Cost                  |       | 12,200  | 146,400   | 153,720   | 147,783   |  |
| Net Profit (E) [C-D)              |       | 19,300  | 231,600   | 243,180   | 255,339   |  |
| Investment Payback                |       |         | 80,000    | 80,000    | 80,000    |  |

## Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars                     | Year 1<br>(BDT) | Year 2<br>(BDT) | Year 3<br>(BDT) |
|-----|---------------------------------|-----------------|-----------------|-----------------|
| 1   | Cash Inflow                     |                 |                 |                 |
| 1.1 | Investment Infusion by Investor | 200,000         |                 |                 |
| 1.2 | Net Profit                      | 231,600         | 243,180         | 255,339         |
| 1.3 | Depreciation (Non cash item)    |                 |                 |                 |
| 1.4 | Opening Balance of Cash Surplus |                 | 151,600         | 314,780         |
|     | Total Cash Inflow               | 431,600         | 394,780         | 570,119         |
| 2   | Cash Outflow                    |                 |                 |                 |
| 2.1 | Purchase of Product             | 200,000         |                 |                 |
| 2.2 | Payment of GB Loan              |                 |                 |                 |
| 2.3 | Investment Pay Back (Including  | 90 000          | 80,000          | 80 000          |
| 2.5 | Ownership Tr. Fee)              | 80,000          |                 | 80,000          |
|     | Total Cash Outflow              | 280,000         | 80,000          | 80,000          |
| 3   | Net Cash Surplus                | 151,600         | 314,780         | 490,119         |

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest

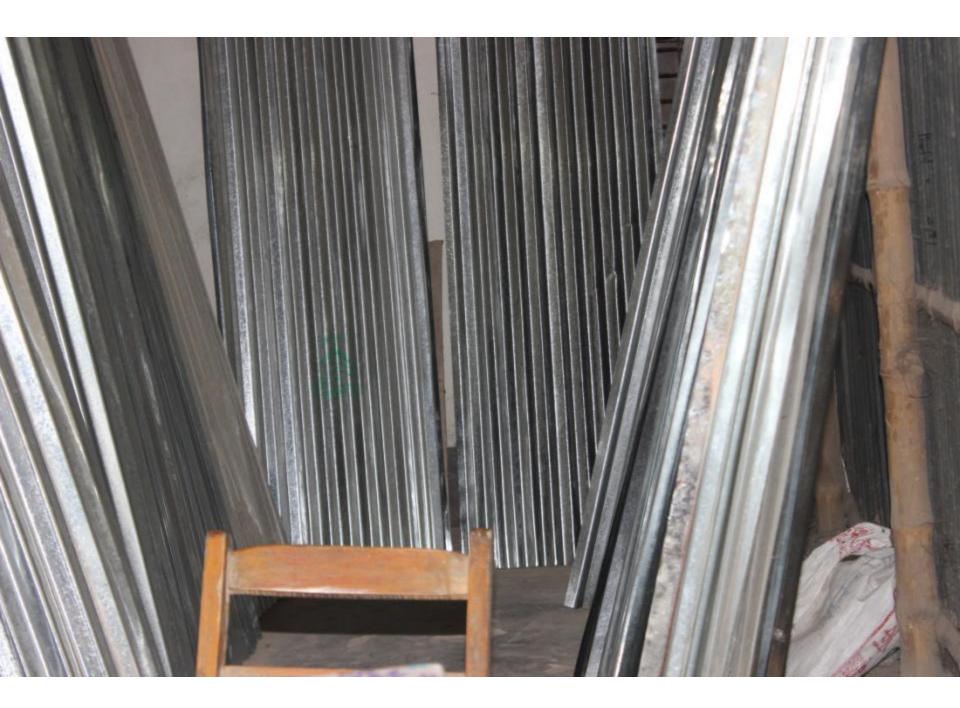
# Pictures













#### পৃণপ্রজাতন্ত্রী বাংলাদেশ সরকার Severament of the People's People's of Bangladesh NATIONAL ID CAID 7 আতীয় পরিচয় পর



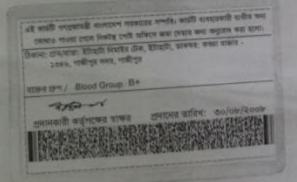
HIN: CHIS THEIR
NAME: MD. MILON

शिका: चकानुस इक

भाषाः द्वादशाः द्वापा

Date of Birth: 03 Mar 1989

ID NO: 3313023747677



ট্রেড লাইলেগ क्रिक मा-3864 ৩নং বাসন ইউনিয়ন পরিষদ गाळीचूय भगता, जिल्हा :-गाळीचूय । नाराम क २० (8/200-2002 THE WAY BUY BUY BY AND THE WASTER BY THE WASTER २०२२ — अर्थ त्रसावा क्या वालावी ७०-७-२०३२ 3097 বুলবং থাবিষর। উপান্তক্ষে বাবসা পরিচালনার হল। এই পরিচাল মঞ্চু (কি.কু-প্রতি কসর নবামন খোলা)

## **FAMILY PICTURE**

