

Proposed NU Business Name : **Bhai Bhai Store** Business Category: **General Retail & Wholesale**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Raju Ahmed Vill: Shaboil, Union: 1 no Hazinagar, Post: Bamoin, Upazila: Niamatpur, District: Naogaon.		
Age	:	23 Years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	3 (three) Brothers		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother \checkmark Father Mst. Jannatul Begum Md. Aminul Haq <i>Branch</i> : Shaboil, Hazinagar, <i>Centre # 15/mo</i> <i>Loan no.: 1964/5</i> , Member since May 01, 2009 First Ioan: Tk. 8,000 Existing Ioan: Tk. 15,000, Outstanding Ioan: Tk. 2,790		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	::	Entrepreneur's father No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C (pass)
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	04 (four) years experience is running his own grocery business. He started the business only with Tk. 42,000 (forty two thousand). He has on hand training.
Other Own/Family Sources of Income	:	His father's income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.		01743255693
NU's National ID No.	:	19926416942000406
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jannatul Begum is a GB member since May 01, 2009, at first she took GB loan BDT 8,000 (eight thousand).
- Gradually she took GB loan several times and utilized it for cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

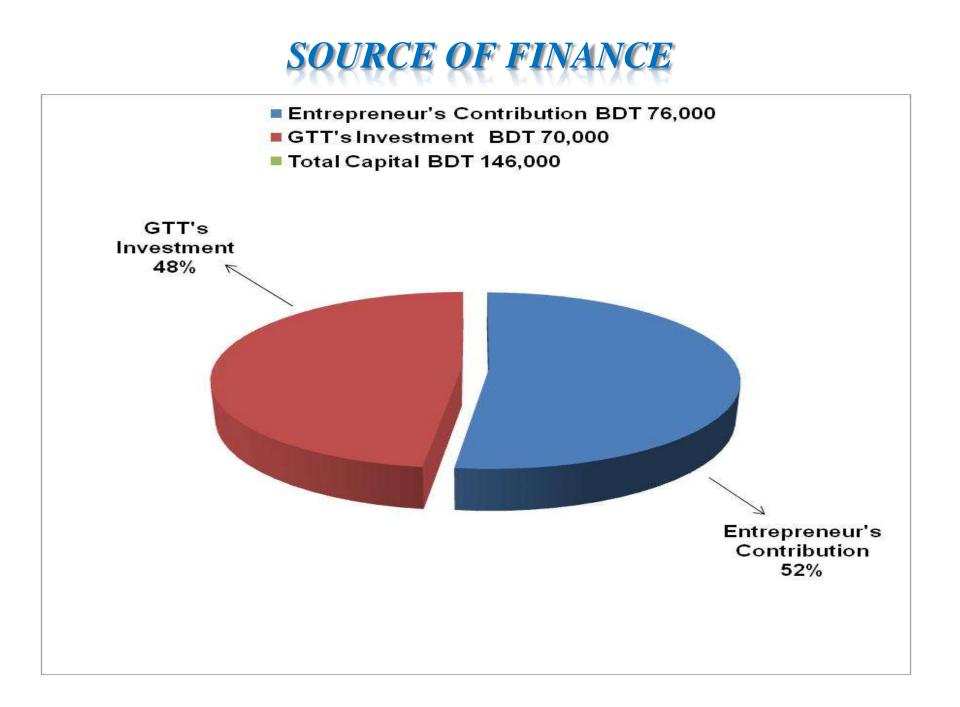
Business Name	:	Bhai Bhai Store		
Address/ Location	:	Shaboil, primary school mur, Bamoin, Niamatpur, Naogaor		
Total Investment in BDT		Tk. 146,000		
Financing		Self Tk. 76,000 (from existing business) Required Investment Tk. 70,000 (as equity)		
Present salary/drawings from business	:	Taka 4,000 (four thousand)		
Proposed Salary (estimates)	:	Taka 5,000 (five thousand)		
Proposed Business Implementation Plan				
(i) % of present gross profit margin	:	On products 12%.		
(ii) Estimated % of proposed gross profit margin	:	On products 12%.		
(iii) In future risk mgt. plan (from fire, disaster etc.)	:			

INFO ON EXISTING BUSINESS OPERATIONS

Dertieulere		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from products (A)	2,500	70,000	840,000				
Less: Cost of sales of products (B)	2,200	61,600	739,200				
Gross Profit (C) [C=(A-B)]	300	8,400	100,800				
Less: Operating Cost:							
Electricity bill		300	3,600				
Shop Rent (self)		-	-				
Mobile bill		300	3,600				
Conveyance		1,000	12,000				
Present Salary (Self)		4,000	48,000				
Other Cost (stationary & Entertainment etc.)		700	8,400				
Non Cash Item:							
Depreciation Expenses		303	3,634				
Total Operating Cost (D)		6,603	79,234				
Net Profit (C-D):		1,797	21,567				

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (rice, sugar, oil, pulses, flour, onion, garlic, biscuit, soft drinks, soap, shampoo, tooth powder, tooth paste, coal and confectionary item etc)	Rice, oil, sugar, well cake, cow feed and cosmetics item etc	40,582	70,000	110,582	
Investment in Machineries (refrigerator, telebulb and fan etc.)	vision, weight balance,	23,390		23,390	
Cash in hand		3,343		3,343	
Debtors (since February, 2015 to at presen	t)	7,435		7,435	
Decoration (fixture and fittings)		1,250		1,250	
Total Capital		76,000	70,000	146,000	



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dentioulans		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	4,000	112,000	1,344,000	4,800	134,400	1,612,800	5,040	141,120	1,693,440	
Less: Cost of sales of products (B)	3,520	98,560	1,182,720	4,224	118,272	1,419,264	4,435	124,186	1,490,227	
Gross Profit (C) [C=(A-B)]	480	13,440	161,280	576	16,128	193,536	605	16,934	203,213	
Less: Operating Cost:										
Electricity bill		400	4,800		500	6,000		500	6,000	
Shop Rent (self)		-			-			-		
Mobile bill (SMS & Reporting)		500	6,000		550	6,600		550	6,600	
Conveyance		2,000	24,000		3,000	36,000		3,000	36,000	
Ownership Transfer Fee		467	2,800		467	5,600		467	5,600	
Proposed Salary (Self)		5,000	60,000		6,000	72,000		6,000	72,000	
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,400	16,800		1,600	19,200	
Non Cash Item:										
Depreciation Expenses		303	3,634		303	3,634		303	3,634	
Total Operating Cost (D)		9,869	115,634	-	12,219	146,634		12,419	149,034	
Net Profit (C-D):	-	3,571	45,647	-	3,909	46,903	-	4,515	54,179	
Retained Income			45,647			92,549			146,728	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	_	
1.2	Net Profit (ownership tr. Fee added back)	48,447	52,503	59,779
1.3	Depreciation Expenses	3,634	3,634	3,634
1.4	Opening Balance of Cash Surplus		35,280	57,816
	Total Cash Inflow	122,080	91,416	121,229
2.0	Cash Outflow			
2.1	Product Purchase	70,000		
2.2	Investment Payback including Ownership Transfer Fee	16,800	33,600	33,600
	Total Cash Outflow	86,800	33,600	33,600
3.0	Total Cash Surplus	35,280	57,816	87,629

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Maintain books of record Experience : 4 Yrs.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 222,728 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 13th In-house Executive Social Business Design Lab on September 10, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures

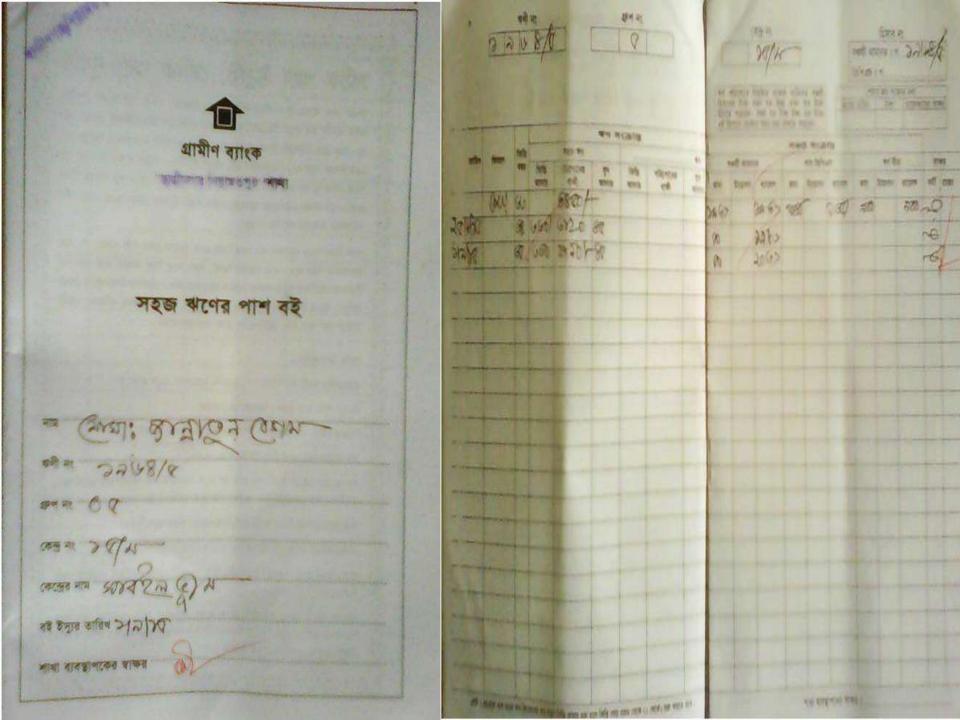






ইউপি ফরম- ১৩ াইসেন্স ফি আদায় রেজিষ্টার G 2020-2026 অর্থ বৎসর ********* 25 পরিষদ 10000 থানা/উপজেল জেল তারিখ 02/07 বই নম্বর..... লাইসেন্স নম্বর 🔍 📿 📿 ntro লাইসেন্সধারীর নাম, পিতা/স্বাঙ্গীর নাম... 26 💑 তারিখ পর্যন্ত বৈধ ফি প্রদানের টাকার পরিমাণ................................. INBYD (STEVANOS) প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা... ম্বি আবার জন্য এই লাইসেন্স প্রদান করা হলো। তারিখ-3 1 1

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