#### Proposed NU Business Name: M S TUHIN ENTERPRISE



Project identification and prepared by: Md.Mojammel Hoq, Jamurkee Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MAHMDUL HASAN		
Age	:	12-02-1984 (31 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Son and 1 Daughter		
No. of siblings:	:	2 Brothers & 1 Sister		
Address	:	Vill: Bhabkhondo, P.O: Bhabkhondo, P.S: Mirjapur, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  HALIMA BEGUM  MD NURUL HUDA KHAN  Branch: Banail Mirjapur, Centre # 45 (Male),  Member ID: 3152 Group No: 04  Member since: 1987 (28 Years)  First loan: 2,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000 Outstanding loan: BDT 4,451 Father No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		Six years experience in running business.
Training Info	:	He has training for one years.
Other Own/Family Sources of Income	:	Father's income (Agriculture)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01624-582138
Mother's Contact No.	:	01795-099867
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

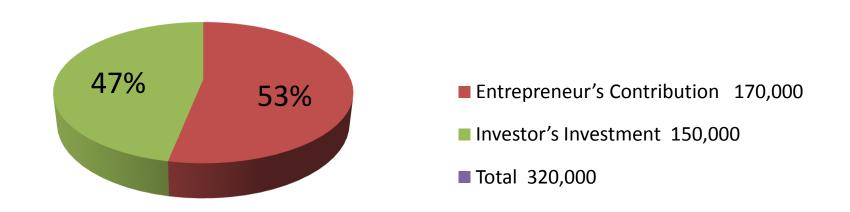
HALIMA BEGUM joined Grameen Bank since 28 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info				
Business Name	:	M S TUHIN ENTERPRISE		
Location	:	Bhabkhondo, Mirjapur, Tangail.		
Total Investment in BDT	:	BDT 3,20,000		
Financing	:	Self BDT 1,70,000(from existing business) 53% Required Investment BDT 1,50,000(as equity) 47%		
Present salary/drawings from business (estimates)	•	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	15 ft x 12 ft= 180 square ft		
Security of shop	:	BDT 15,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cement, Pier, Pin, Sanitary pan, Tin, Burner, Cement bowl, Ring, Ventilator etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing two employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from different company agent.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Sanitary item	5,500	165,000	1,980,000	
Total Sales (A)	5,500	165,000	1,980,000	
Less. Variable Expense				
Sanitary item	4,400	132,000	1,584,000	
Total variable Expense (B)	4,400	132,000	1,584,000	
Contribution Margin (CM) [C=(A-B)	1,100	33,000	396,000	
Less. Fixed Expense				
Rent		900	10,800	
electricity bill		150	1,800	
Mobile Bill		200	2,400	
Transportation		1,000	12,000	
Salary (self)		5,000	60,000	
Entertainment		300	3,600	
Salary (staff)		18,000	216,000	
Total fixed Cost (D)		25,550	306,600	
Net Profit (E) [C-D)		7,450	89,400	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Cement (150 x 435)	65,000	43,500	1,08,500		
Pin (300 x 65)	19,500	10,000	29,500		
Sanitary pen (6 x 550)	3,300	16,500	19,800		
Tin (6 x 4,000)	24,000	80,000	1,04,000		
Pier (100 x 290)	29,000	-	29,000		
Burner (25 x 200)	5,000	-	5,000		
Noicha (100 x 85)	8,500	-	8,500		
Cement bowl (12 x 300)	3,600	-	3,600		
Small pier (60 x 130)	7,800	-	7,800		
Ring, Ventilator)	4,300	-	4,300		
Total	1,70,000	1,50,000	3,20,000		

#### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Sanitary item	7,500	225,000	2,700,000	2,835,000	2,976,750
Total Sales (A)	7,500	225,000	2,700,000	2,835,000	2,976,750
Less. Variable Expense					
Sanitary item	6,000	180,000	2,160,000	2,268,000	2,381,400
Total variable Expense (B)	6,000	180,000	2,160,000	2,268,000	2,381,400
Contribution Margin (CM) [C=(A-B)	1,500	45,000	540,000	567,000	595,350
Less. Fixed Expense					
Rent		900	10,800	10,800	10,800
Electricity bill		150	1,800	2,000	2,200
Mobile bill & SMS Monitoring		300	3,600	4,000	4,500
Transportation		1,500	18,000	20,000	22,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		25,000	300,000	300,000	300,000
Entertainment		300	3,600	4,000	4,500
Total Fixed Cost		33,150	397,800	400,800	404,000
Net Profit (E) [C-D)		11,850	142,200	166,200	191,350
Investment Payback			60,000	60,000	60,000

# Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	142,200	166,200	191,350
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		82,200	188,400
	Total Cash Inflow	292,200	248,400	379,750
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	82,200	188,400	319,750

## SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









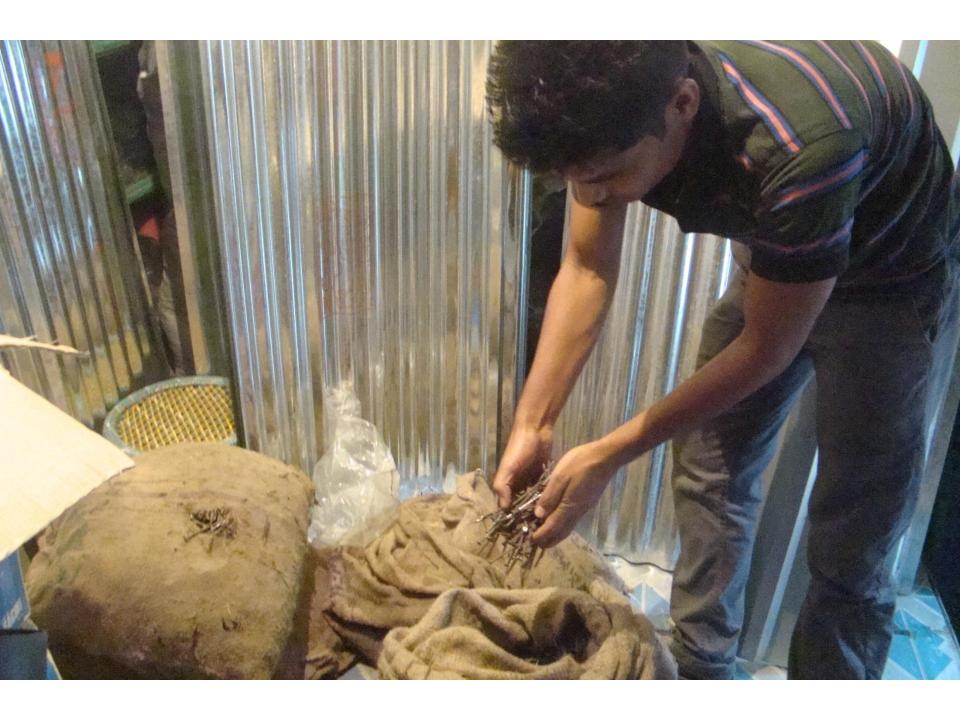


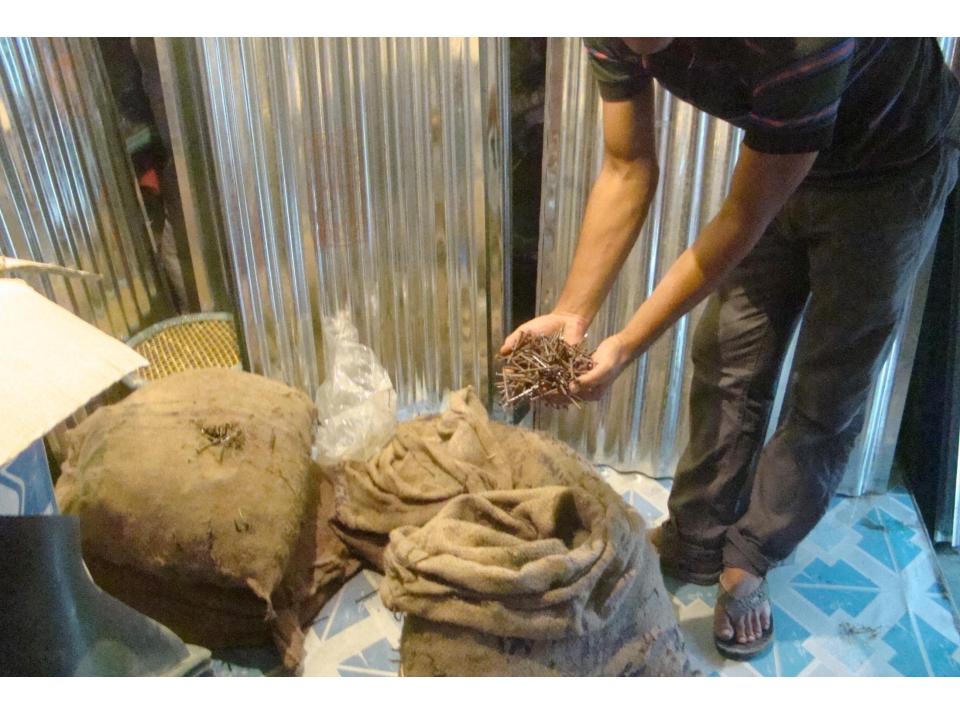






















# গণপ্ৰজাতন্ত্ৰী বাংলাদেশ

(জন্ম নিবন্ধন বহি থেকে উদ্ধৃত)

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(কি দ্রঃ-প্রতি কংসর নবায়ন যোগ্য)

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# **FAMILY PICTURE**

