Proposed NU Business Name: MAHABUB PHARMACY



Project identification and prepared by: Kajem Uddin, Bashon Unit, Gazipur

Project verified by: Md Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD MAHABUB ALAM		
Age	:	23-12-1985 (30 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	2 Brothers		
Address	:	Vill: South Salna, P.O: Salna bazaar, P.S: Gazipur Sadar Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father MONOWARA BEGUM AMZAD HOSSAIN Branch: Bashon Gazipur , Centre # 49 (Female), Member ID: 5191/1, Group No: 07 Member since: 20-03-1995 <i>(20 Years)</i> First Ioan: 5,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 50,000 Outstanding loan: BDT 29,100 Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Nine years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mother's income (House Rent)
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01913-877352
Mother Contact No.	:	01712-572886
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

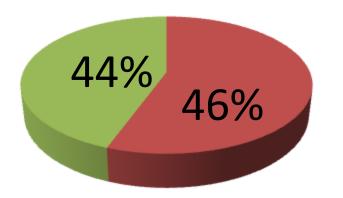
MONOWARA BEGUM is a member of Grameen Bank since 20 years. At first she took 5,000 taka loan from Grameen Bank. She gradually to0ok loan from GB. Utilize loan in business and home development.

Proposed Nobin Udyokta Business Info				
Business Name	:	MAHABUB PHARMACY		
Location	:	Salna bazaar, Gazipur		
Total Investment in BDT	:	BDT 4,50,000		
Financing	:	Self BDT 2,50,000 (from existing business) 46% Required Investment BDT 2,00,000 (as equity) 44%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	15 ft x 10 ft= 150 square ft		
Security	:	BDT 12,00,000		
Implementation	:	 The business is planned to be scaled up by investment in existing medicine like; Isomiprazole, Omiprazol, Paracytamol, Vitamin, Calcium etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing one employee. After getting equity fund one employee will be appointed. The shop is rented. Collects medicine from different company agent. Agreed grace period is 4 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Medicine	4,500	135,000	1,620,000			
Total Sales (A)	4,500	135,000	1,620,000			
Less. Variable Expense						
Medicine	3,825	114,750	1,377,000			
Total variable Expense (B)	3,825	114,750	1,377,000			
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000			
Less. Fixed Expense						
Rent		1,200	14,400			
Electricity bill		300	3,600			
Generator bill		200	2,400			
Mobile Bill		300	3,600			
Transportation		500	6,000			
Salary (self)		5,000	60,000			
Salary (staff)		3,000	36,000			
Entertainment		300	3,600			
Guard		250	3,000			
Total fixed Cost (D)		11,050	132,600			
Net Profit (E) [C-D)		9,200	110,400			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Afix (200 x 172)	34,400	34,400	68,800		
Erzol (100 x 131)	13,100	13,100	26,200		
Exzed (50 x 452)	22,600	22,600	45,200		
Aprozed (100 x 273)	27,300	27,300	54,600		
Syrup (100 x 92)	9,200	9,200	18,400		
Til (50 x 188)	9,400	9,400	18,800		
Pobgo (100 x 81)	8,100	8,100	16,200		
Others	1,25,900	75,900	2,01,800		
Total	2,50,000	2,00,000	4,50,000		

Source of Finance



Entrepreneur's Contribution 250,000

Investor's Investment 200,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Medicine	6,800	204,000	2,448,000	2,570,400	2,698,920	
Total Sales (A)	6,800	204,000	2,448,000	2,570,400	2,698,920	
Less. Variable Expense						
Medicine	5,780	173,400	2,080,800	2,184,840	2,294,082	
Total variable Expense (B)	5,780	173,400	2,080,800	2,184,840	2,294,082	
Contribution Margin (CM) [C=(A-B)	1,020	30,600	367,200	385,560	404,838	
Less. Fixed Expense						
Rent		1,200	14,400	14,400	14,400	
Electricity bill		300	3,600	4,000	4,500	
Generator bill		200	2,400	3,000	4,500	
Mobile bill & SMS Monitoring		400	4,800	5,300	6,000	
Transportation		800	9,600	11,500	13,500	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staff)		5,000	60,000	60,000	60,000	
Entertainment		400	4,800	5,200	6,000	
Guard		250	3,000	3,200	3,500	
Total Fixed Cost		13 <i>,</i> 550	162,600	166,600	172,400	
Net Profit (E) [C-D)		17,050	204,600	218,960	232,438	
Investment Payback			80,000	80,000	80,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	204,600	218,960	232,438
1.3	Depreciation (Non cash item)		_	-
1.4	Opening Balance of Cash Surplus		124,600	263,560
	Total Cash Inflow	404,600	343,560	495,998
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	124,600	263,560	415,998



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:02 Experience & Skill: 09 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures



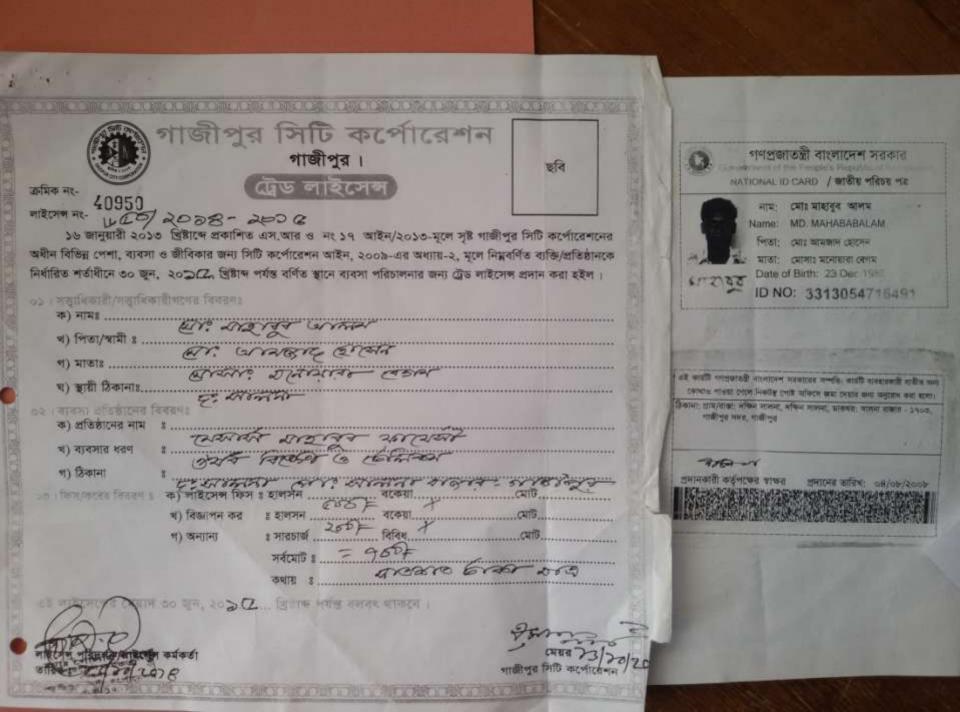












FAMILY PICTURE

