

Proposed NU Business Name: Sumaiya Telecom Business Category: Telecom and IT Support



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	<b>Md. Sahjahan Khandakar</b> Vill: Narikelbari, Piada Para, Union: Ulipur, Post: Narikelbari, Upazila: Ulipur, District: Kurigram.
Age	:	24 Years
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	02 (Two) Sisters and 04 (Four) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:::::::::::::::::::::::::::::::::::::::	MotherVFatherMst. Shaher BanuMd. Hossen AliBranch: Ulipur, Centre # 14/mo,Loan no.: 1981, Member since April 12, 1992First Ioan: Tk. 4,000Existing Ioan: Nil, Last Ioan: 12,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date		S. S. C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		03 (three) years working experiences as an assistant of a Telecom business and last 02 (two) years he is running his own business. He started this business only with Tk. 100,000 (one lac). He has on hand training.
Other Own/Family Sources of Income	:	Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01797716850
NU's National ID No.	•	19904929404000013
NU Project Source/Reference	•	Grameen Telecom Trust

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY**

- Mst. Shaher Banu is a GB member since Member since April 12, 1992, at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took loan several times and utilized it for Building house and assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

#### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Sumaiya Telecom
Address/ Location	:	Ulipur L. S. D. godown road, Ulipur, Kurigram
Total Investment in BDT	:	Tk. 273,700
Financing	:	Self Tk. 203,700 (from existing business) Required Investment Tk. 70,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (Five thousand)
Proposed Salary (estimates)	:	Taka 5,000 (Five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	From products 60%, Servicing and Song download 100%
(ii) Estimated % of proposed gross profit margin	:	From products 60%, Servicing and Song download 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

## **INFO ON EXISTING BUSINESS OPERATIONS**

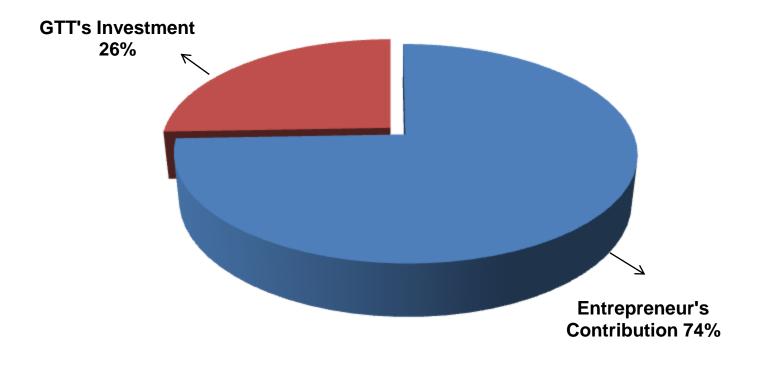
Dertieulere	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Income from products	80	2,080	24,960		
Income from servicing	250	6,500	78,000		
Income from song download	200	5,200	62,400		
Total Sales income (A)	530	13,780	102,960		
Less: Cost of Sales of products (B)	32	832	9,984		
Gross Profit (C) [C=(A-B)]	498	12,948	155,376		
Less: Operating Cost:					
Electricity bill		550	6,600		
Mobile bill		300	3,600		
Modem bill		350	4,200		
Shop rent		500	6,000		
Night Guard bill		50	600		
Conveyance		500	6,000		
Present Salary (Self)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		250	3,000		
Non Cash Item:					
Depreciation Expenses		543	6,511		
Total Operating Cost (D)		8,043	96,511		
Net Profit (C-D):		4,905	58,866		

#### **PRESENT & PROPOSED INVESTMENT BREAKDOWN**

Particulars			Proposed (BDT)	Total (BDT)
Investment in products ( battery, cashing, charger, speaker, head phone, mobile cover, mobile back part, glass paper, card reader and switch etc.)			30,000	86,118
Investment in Machineries	china software box and IPS			
(computer set-1, modem, hot gun,			10.000	- 4
power supply, tatal, servicing		31,070	40,000	71,070
machine etc.) Cash in hand				
Cash in hanu				
		8,662	-	8,662
Debtors				
		4,350	-	4,350
Decoration (fixture and fittings)				
		18,500	-	18,500
Advance for shop			-	85,000
Total Capital			70,000	273,700



- Entrepreneur's Contribution BDT 203,700
- GTT's Investment BDT 70,000
- Total Capital BDT 273,700



## FINANCIAL PROJECTION OF NU BUSINESS PLAN

Bardia Isaa		Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated income from products	202	5,262	63,149	227	5,894	70,727	
Estimated income from servicing	300	7,800	93,600	336	8,736	104,832	
Estimated income from song download	220	5,720	68,640	231	6,006	72,072	
Total estimated Sales income (A)	722	18,782	225,389	794	20,636	247,631	
Less: Cost of Sales of products	81	2,105	25,260	91	2,358	28,291	
Gross Profit (C) [C=(A-B)]	641	16,677	200,129	703	18,278	219,340	
Less: Operating Cost:							
Electricity bill		700	8,400		800	9,600	
Mobile bill (SMS & Reporting)		600	7,200		700	8,400	
Modem bill		350	4,200		350	4,200	
Shop rent		500	6,000		500	6,000	
Night Guard bill		50	600		80	960	
Conveyance		1,000	12,000		1,200	14,400	
Ownership Transfer Fee		778	4,667		778	9,333	
Proposed Salary-Self		5,000	60,000		5,500	66,000	
Other Cost (stationary & Entertainment etc.)		350	4,200		450	5,400	
Non Cash Item:							
Depreciation Expenses		1,043	12,511		1,043	12,511	
Total Operating Cost (D)		10,370	119,777	-	11,400	136,804	
Net Profit (C-D):		6,307	80,352	-	6,878	82,536	
Retained Income			80,352			162,888	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit (ownership tr. Fee added back)	85,019	91,869
1.3	Depreciation Expenses	12,511	12,511
1.4	Opening Balance of Cash Surplus	-	69,529
	Total Cash Inflow	167,529	173,909
2.0	Cash Outflow		
2.1	Product Purchase	70,000	-
2.2	Investment Payback including Ownership Transfer Fee	28,000	56,000
	Total Cash Outflow	98,000	56,000
3.0	Total Cash Surplus	69,529	117,909

## SWOT ANALYSIS

STRENGTH <ul> <li>Present employment:     <ul> <li>Self: 01</li> <li>Family: 0</li> <li>Others (beyond family): 0</li> </ul> </li> <li>Future employment: 0</li> <li>Ownership of Business in own name;</li> <li>Trade license in his own name</li> <li>Maintain books of record;</li> <li>Experience : 5 Yrs</li> </ul>	WEAKNESS Can not supply goods & service according to demand.
OPPORTUNITIES   Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 366,588 after 2 years excluding payback of investor's money.	THREATS Local Competitors.

Presented at 7<sup>th</sup> In-house Executive Social Business Design Lab On June 24, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures













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ফরম নং- ২৩ (৮৩ নিয়মে দ্রষ্টবা) উলিপুর পৌরসভা ট্রেড লাইসেন্স (পৌর এলাকার পেশা ব্যবসা ও বৃত্তি ইত্যাদি পরিচালনার জন্য।) MECHA AL UV C/2028-2020 ক্রমিক নং-2608 ১। লাইদেন প্রাণকের নাম ঃ LAT: ATTE BATA ২। পিতার বা ব্যস্তা নাম গ্রা Car: Caran Wint 12 ৩। ব্যবসা প্রতিষ্ঠান বা ফার্মের নাম ঃ 5757729 ৪। বে জনে বা জায়গায় পেশা বাবসা বা বৃত্তি পরিচালিত হইতেছে বা প্রতিষ্ঠা করা হইবে िन्नी क्र प्रतिद्ध (श) इंग्रेस्ट नर- O & (१) इंग्रेस्टिश् नर-(ক) পাড়া বা মহল্লার নাম (मार्ट्स्स, अन्त्र) हिन्द्रिय ৫। পেশা, বন্তি বা বাবসার ধরণ - TRIKING MORENAL উদিপুর পৌরসভা এধাঝায় পেশা, বৃত্তি বা ব্যবসা ইত্যাদি পরিচালনা সাপেক্ষে ১৯৬০ সালের মিউনিসিপ্যাল ১০না অর্ডিন্যান্দের ৩০ সেরুশন আওতায় ও উহার ৩য় তুপদীলে ৭নং আইটেয়ু মতে নিমু হিসাব মোতাবেক 2012 जेका भरामा (कथारा) 972 200 01 20 10 10 10 উপরোরিখিত ব্যবসা প্রতিষ্ঠান দোকান বা ফার্মের মালিক / পরিচালক এর নামে এই লাইসেন্স দেওয়া হইল। ইয়া চধু পৌরসভার লাইসেন্স সংক্রান্ত নিয়মের বেলায় প্রযোজা হইবে এবং ২০১ 🔗 - ২০১ 📿 সালের ৩০শে জুন পর্যন্ত বলবং থাকিবে ৷ ধার্য্যকৃত আদায়ী টাকার পরিমাণ ঃ বিররণ নোট ১। বিবিধ ফি বা ট্যাক্স VAU ২। দরখান্ত ফরম বাবদ 250 ৩। ক্ষতি বা দন্ত ৪। নেটিশ কি ও উহা ছার্রীর খরচ -৫। ফোর্বা পরওয়ানার যি

া সন্মানিত সদস্যদের দৃষ্টি আকর্ষন :-AN 42 22 CER (THOM FORM 2) WHITE PAIL आ लिंग के गंभ रोग औं 100 दिन उस annite mer an fan orefer i গ্রামীণ ব্যাংক REAL BY EXCLUSION OF THE REAL OF THE ন্ত্ৰজিপর লাখা শগ 四日 輸入 新闻 和前期 年前計 日日 時 (第四日) ेता जनाम करवर गा। गान करना। द्वेरहेक मामन दिमा करदेरक शहर (महक मान সহজ ঋণের পাশ বই ही कारती प्रांस अगर बालावी सामने हेल. १४ 御田 南 新市 大時 第一日 四日 ANT OF THE PARTY PRAY PRAY XIMPORTON T for any postant state and the set 110 \$82 海禁罪物所 胡茶 四 (11) 初期が明朝の部間がなったの 0) 59.92 湖西市 अगम काम जिस की मा का दाव पात भारत 四朝 四、明道和詳細 所且 有能 有 9733.22 STATE STATE OFFICE 457:55 मान सरह थाना गण्ड





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোছাঃ সাহের বানু Name: Mst Saher Banu স্থামী: হোসেন আলী মাতা: মোছাঃ ফরজান বেগম Date of Birth: 15 Dec 1957 ID NO: 4929404583822



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



BURNITTA GRANT

নাম: মোঃ শাহজাহান খন্দাকার Name: Md Sahjahan Khandakar পিতা: মোঃ হোসেন আলী মাতা: মোছাঃ সাহের ভানু Date of Birth: 15 Jul 1990 ID NO: 19904929404000013

# **Thank You**