

Proposed NU Business Name: Ma Medical Business Category: Medicine Business



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Anowar Hossain Vill: Berbari, Union: Chachra, Post: Chachra, Upazila: Kawtoli, District: Jessore.		
Age	:	29 Years		
Marital status		Married		
Children	:	Nil		
No. of siblings:	:	2 (two) Brothers and 3 (three) Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Father No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H. S. C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		11 (eleven) years working experience as an assistant with his father medicine business and last 3 (three) years he is running his own business, started business with BDT 10,000 (ten thousand). He has taken one year training on Pre- Paramedical course from Arto Manobata Unnayan Sangstha.
Other Own/Family Sources of Income	:	Father's income from medical business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01724781000
NU's National ID No.	:	19864114723000029
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Halima Begum is a GB member since 05 April, 2008, at first she took GB loan BDT 10,000 (ten thousand).
- Gradually she took GB loan several times and utilized it by assisting her husband in business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ma Medical
Address/ Location	:	Berbari, Chachra, Jessore.
Total Investment in BDT	:	Tk. 263,000
Financing	:	Self Tk. 113,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business (estimates)	:	Taka 6,000 (six thousand)
Proposed Salary	:	Taka 7,000 (seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On Products sales12% and Servicing 100%
(ii) Estimated % of proposed gross profit margin	:	On Products sales12% and Servicing 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

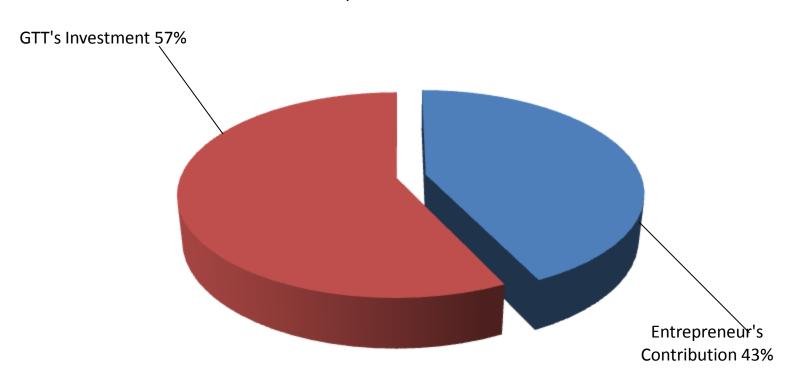
	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales from products	1,500	42,000	504,000		
Income from servicing	300	8,400	100,800		
Total Sales income (A)	1,800	50,400	604,800		
Less: Cost of Sales (B)	1,320	36,960	443,520		
Gross Profit (C) [C=(A-B)]	480	13,440	161,280		
Less: Operating Cost:					
Electricity bill		300	3,600		
Shop Rent		600	7,200		
Night Guard bill		90	1,080		
Mobile bill		500	6,000		
Conveyance		500	6,000		
Present Salary (Self)		6,000	72,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		190	2,280		
Total Operating Cost (D)		8,680	104,160		
Net Profit (C-D):		4,760	57,120		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in Medicine (Paracitamol, Matronidazol, Kitotofen, Kitorolac, Diclofinac, Azithromicin, Ciprofolaxacin, Cefixim, Serup, Capsule, Tablet and Injection etc.)	75,000	150,000	225,000
Machineries (Diabetics machine, BP machine, Fan etc.)	6,000	-	6,000
Decoration (Fixtures & Fittings)			
	11,000	-	11,000
Advance for shop			
	50,000	-	50,000
Cash in hand	1,000	-	1,000
Creditors	(30,000)	-	(30,000)
Total Capital	113,000	150,000	263,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 113,000
- GTT's Investment BDT 150,000
- Total Capital BDT 263,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	2,400	67,200	806,400	2,727	76,353	916,232	3,000	83,988	1,007,855
Estimated income from servicing	400	11,193	134,316	500	13,991	167,895	600	16,790	201,474
Estimated Total Sales income (A)	2,800	78,393	940,716	3,227	90,344	1,084,127	3,599	100,777	1,209,329
Less: Cost of Sales (B)	2,112	59,136	709,632	2,400	67,190	806,284	2,640	73,909	886,912
Gross Profit (C) [C=(A-B)]	688	19,257	231,084	827	23,154	277,843	960	26,868	322,417
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		600	7,200
Shop Rent		700	8,400		800	9,600		900	10,800
Night Guard bill		110	1,320		130	1,560		150	1,800
Mobile bill (SMS & Reporting)		700	8,400		800	9,600		900	10,800
Conveyance		1,000	12,000		1,100	13,200		1,200	14,400
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-Self		7,000	84,000		8,000	96,000		9,000	108,000
Proposed Salary (Assistant-1)		2,000	24,000		3,000	36,000		4,000	48,000
Other Cost (stationary & Entertainment etc.)		600	7,200		700	8,400		800	9,600
Non Cash Item:									
Depreciation Expenses		190	2,280		190	2,280		190	2,280
Total Operating Cost (D)	-	13,700	158,400	-	16,220	194,640	_	18,740	224,880
Net Profit (C-D):	-	5,557	72,684	-	6,934	83,203	-	8,128	97,537
Retained Income			72,684			155,888			253,425

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	78,684	95,203	109,537
1.3	Depreciation Expenses	2,280	2,280	2,280
1.4	Opening Balance of Cash Surplus	-	44,964	70,447
	Total Cash Inflow	230,964	142,447	182,263
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	44,964	70,447	110,263

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 01 Ownership of Business in own name Three years experience	WEAKNESS ☐ Can not supply goods & service according to demand.
OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 366,425 after 3 years excluding payback of investor's money.	THREATS Local Competitors.

Presented at 7th In-house Executive Social Business Design Lab on June 24, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





SI. No.-4/1/2012

No.-411/2019 NO.-4

Registered by The Govt. of the SWJ. Reg. No- J- 402

Peoples Republic of Bangladesh F. D. Reg. No- 1408

Pre - P.M.C. CERTIFICATE

Certified That Md Of mowan Cloronin Father	's Name elld Shultan esli
Mother's Name Mas. Halima Bigum	bearing the Roll No. Elevern (12)
under the AMUS has successfully completed one year training of Pre-Po	tramedical course (Pre-P.M.C) from01 Q8: 2011
to30:03	nth of Marsch 2012 Batch No. Pc. 24
and of placed in Pass division.	



১০নং চাঁচড়া ইউনিয়ন পরিষদ উপজেলা ঃ সদর, জেলা ঃ যশোর। •ৠ্পুর্বিড লাইসেফা

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এলাকা পরিচালনা করতে পারবেন।	1.
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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ আনোয়ার হোসেন

Name: Md. Anower Hossain

পিতা: মোঃ সুলতান আলী

মাতা: মোছাঃ হালিমা বেগম

Date of Birth: 10 Jan 1986

63/01/21/4

ID NO: 19864114723000029



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: হালিমা বেগম

Name: Halima Begum

স্বামী: মোঃ সুলতান আলী

মাতা: আশ্বিয়া বেগম

Date of Birth: 12 Apr 1968

ID NO: 4114723359343

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: বাসা/হোল্ডিং: ০, গ্রাম/রাস্তা: বারবাড়ী, ডাকঘর: চাঁচড়া - ৭৪০২, যশোর সদর, যশোর

রক্তের গ্রুপ / Blood Group: B+

OURS

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২৯/০৯/২০১০

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: গ্রাম/রাক্তা: বেড়বাড়ী, বেড়বাড়ী, ডাকঘর: চাঁচড়া - ৭৪০২, কোতয়ালী, যশোর



প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ০৫/০৫/২০০৮



Thank You