Proposed NU Business Name: DALIYA FABRICS & TAILORS



Project identification and prepared by: Md. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MOSAMMAT DALIYA		
Age	:	01-02-1986 (29 Years)		
Education, till to date	:	Class Nine		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	1 Brothers 2 Sisters		
Address	:	Vill: Dakshinkhan, P.O: Dakshinkhan, P.S: Dakshinkhan, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. SAMSUN NAHAR MD BILLAL HOSSAIN Branch: Dakshinkhan Uttara, Centre # 16 (Female), Member ID: 1679, Group No: 04 Member since: 02-01-2007 (08 Years) First loan: 15,000 taka.		
Further Information:	١.	Existing Loan: BDT 60,000 Outstanding loan: BDT 33,440		
(v) Who pays GB loan installment	•	Father		
(vi) Mobile lady	•	No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Tailoring & Fabrics business.
Business Experiences and Training Info		Three years experience in running business. She worked in a Garments for five years and also learn pattern making from a local trainer.
Other Own/Family Sources of Income	:	Fish business.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01916-943312
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

Most Samsun Nahar (mother of NU) joined Grameen Bank since 08 years ago. At first she took 15,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

BRIEF HISTORY OF MY NOBIN UDYOKTA PROJECT.

Before starting my business I was a garments worker for five years. Then I started cloth business in my living room with small capital of BDT 30,000. After three Years my capital raised in BDT 1,00,000. My first NU project was approve in 10th August 2014 at 23rd Yunus Centre Social Business Design Lab and received equity fund BDT 50,000 at 3rd September 2015 from GSSBL.

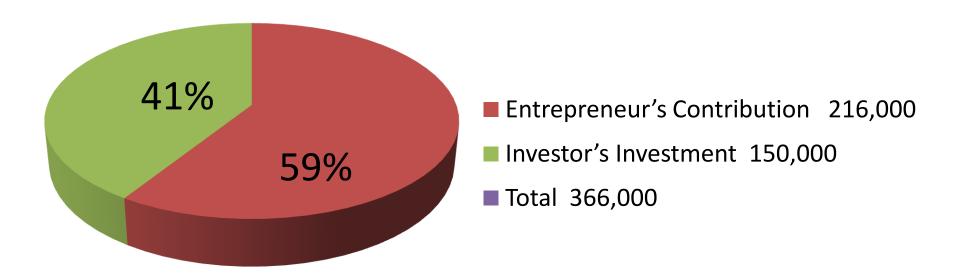
- •The total investment was [GSSBL equity (BDT 50,000 + NU equity (BDT 1,00,000)]= BDT 1,50,000
- •Net Profit: BDT 1,26,000
- •Investment payback : BDT 60,000 (Including ownership transfer fee)
- Surplus & reinvest: BDT 66,000 (In first year)
- Present valuation: BDT 2,16,000
- •Growth: 44 %(Last year)

Proposed Nobin Udyokta Business Info	roposed	sed Nobin	Udyokta	Business	Info
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Business Name	:	DALIYA FABRICS & TAILORS	
Location	:	Dakshinkhan (Mia Para, Thana Mor), Uttara, Dhaka	
Total Investment in BDT	:	BDT 3,66,000	
Financing	:	Self BDT 2,16,000(from existing business) 59%	
		Required Investment BDT 1,50,000(as equity) 41%	
Present salary/drawings from business (estimates)	:	BDT 6,000	
Proposed Salary	:	BDT 6,000	
Size of shop	:	12 ft x 10 ft= 120 square ft	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Three piece, Long cloth, Sharee, Lungi, Mosquito net, Shoes, Cosmetics, kids cloths etc. All kinds of ladies cloth are sewing here. Average 20% gain on sales. The business is operating by entrepreneur. Existing three artisans. After getting equity fund one artisans will be appointed. The shop is rented. Collects goods from Islampur, Uttara, Dhaka. Agreed grace period is 4 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cloths, Shoes, Cosmetics etc	3,500	105,000	1,260,000		
Sewing	700	21,000	252,000		
Total Sales (A)	4,200	126,000	1,512,000		
Less. Variable Expense					
Cloths, Shoes, Cosmetics etc	2,800	84,000	1,008,000		
Sewing Accessories	140	4,200	50,400		
Total variable Expense (B)	2,940	88,200	1,058,400		
Contribution Margin (CM) [C=(A-B)	1,260	37,800	453,600		
Less. Fixed Expense					
Rent		3,000	36,000		
Electricity bill		600	7,200		
Mobile Bill		300	3,600		
Transportation		1,500	18,000		
Salary (self)		6,000	72,000		
Salary (staff)		15,000	180,000		
Entertainment		300	3,600		
Total fixed Cost (D)		26,700	320,400		
Net Profit (E) [C-D)		11,100	133,200		

Source of Finance



Project analysis (first time)

Opening		Cl	osing
Particular	Amount (BDT)	Particular	Amount (BDT)
Sharee	20,500	Sharee	16,800
Three Piece	29,500	Three Piece	31,200
Shawl	20,000	Lungi	4,560
Lungi	14,000	kids Cloths	4,000
kids Cloths	16,000	Mosquito Net	800
Bed Sheet	20,000	Long Cloth	46,200
Napkin	14,000	Cosmetics	10,000
Mosquito Net	16,000	Leather Shoes	22,500
		Barmis Shoes	8,800
		Plastic Shoes	2,000
		Thread Jar	1,575
		Others	11,565
		Showcase	8,000
		Shelf	30,000
		Sewing Machine	18,000
Total	1,50,000		2,16,000

Investment Breakdown (Propose business)

			,
Particulars	Existing	Proposed	Proposed Total
Three piece (52 x 600)	31,200	30,000	61,200
Long Cloth (1050 x 44)	46,200	40,000	86,200
Sharee (35 x 480)	16,800	20,000	36,800
Lungi (12 x 380)	4,560	5,000	9,560
Mosquito Net (4 x 200)	800	-	800
Leather shoe (150 x 150)	22,500	15,000	37,500
Barmis shoe (160 x 55)	8,800	5,000	13,800
Cosmetics	10,000	20,000	30,000
Plastic shoe (10 x 200)	2,000	-	2,000
Thread Jar (15 x 105)	1,575	-	1,575
Kids Cloth (20 x 200)	4,000	15,000	19,000
Others	11,565	-	11,565
Sewing Machine (3 x 6,000)	18,000	-	18,000
Showcase(2 x 4,000)	8,000	-	8,000
Shelf (2 x 15,000)	30,000	-	30,000
Total	2,16,000	1,50,000	3,66,000

Financial Projection (BD	T)
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Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Cloths, Shoe, Cosmetics etc	5,000	150,000	1,800,000	1,890,000
Sewing	1,000	30,000	360,000	378,000
Total Sales (A)	6,000	180,000	2,160,000	2,268,000
Less. Variable Expense				
Cloths, Shoe, Cosmetics etc	4,000	120,000	1,440,000	1,512,000
Sewing Accessories	200	6,000	72,000	75,600
Total variable Expense (B)	4,200	126,000	1,512,000	1,587,600
Contribution Margin (CM) [C=(A-B)	1,800	54,000	648,000	680,400
Less. Fixed Expense				
Rent		3,000	36,000	36,000
Electricity bill		600	7,200	8,000
Mobile Bill & SMS Monitoring		400	4,800	5,500
Transportation		2,000	24,000	26,000
Salary (self)		6,000	72,000	72,000
Wages (staff)		20,000	240,000	240,000
Entertainment		300	3,600	4,000
Non Cash Item				
Depreciation		933	11,200	11,200
Total Fixed Cost		33,233	398,796	390,700
Net Profit (E) [C-D)		21,767	261,200	289,700
Investment Payback			90,000	90,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	261,200	289,700
1.3	Depreciation (Non cash item)	11,200	11,200
1.4	Opening Balance of Cash Surplus		182,400
	Total Cash Inflow	422,400	483,300
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	182,400	393,300

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:04

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

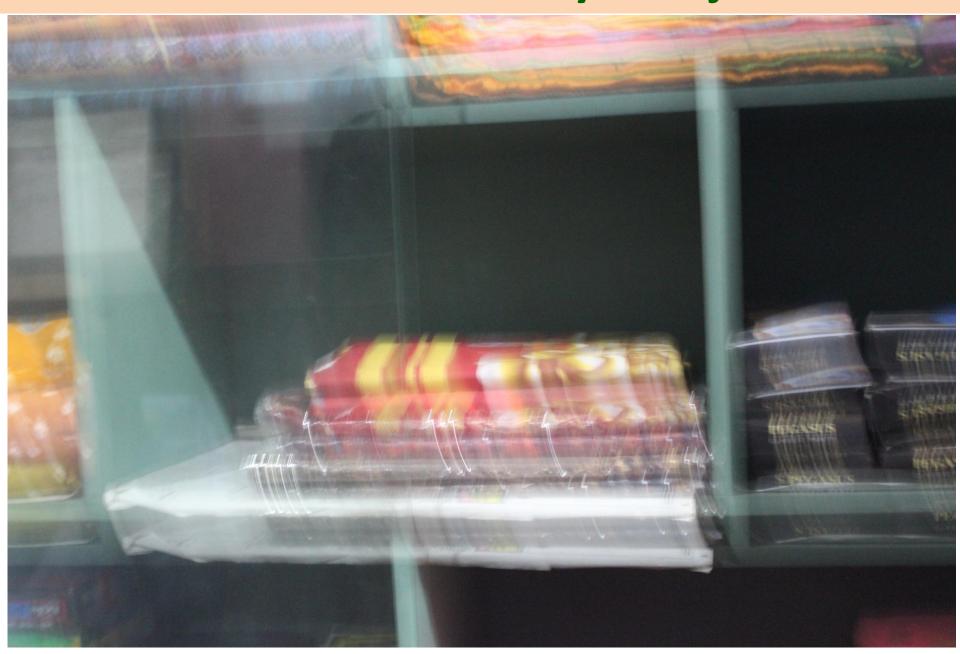
Political unrest

Pictures

Old Picture of Daliya Project



Old Picture of Daliya Project



Old Picture of Daliya Project



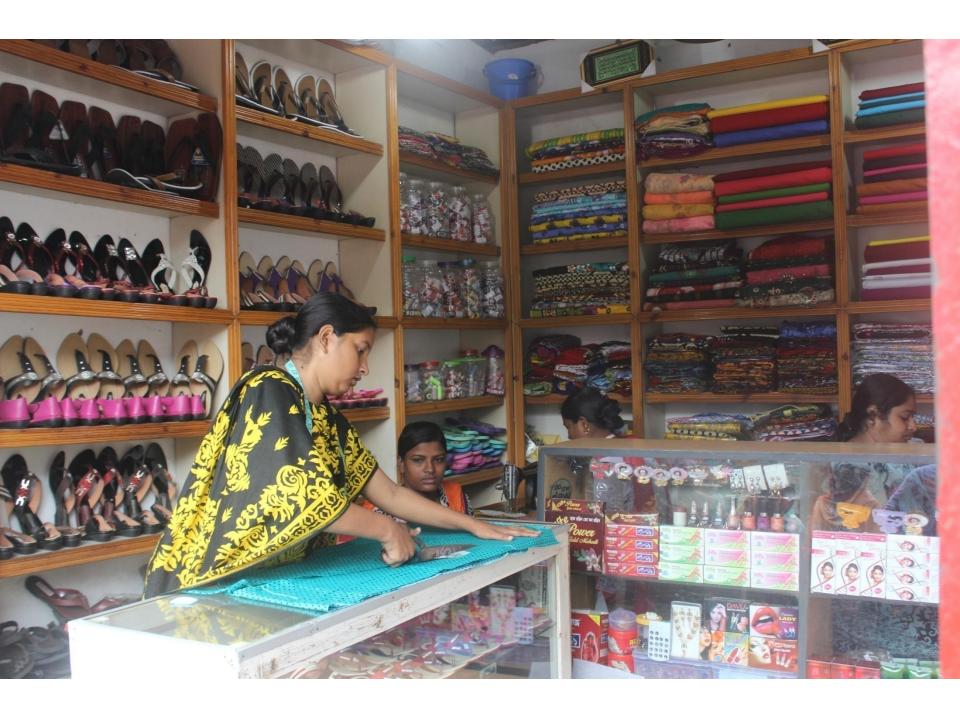
Present Scenario (After one year)





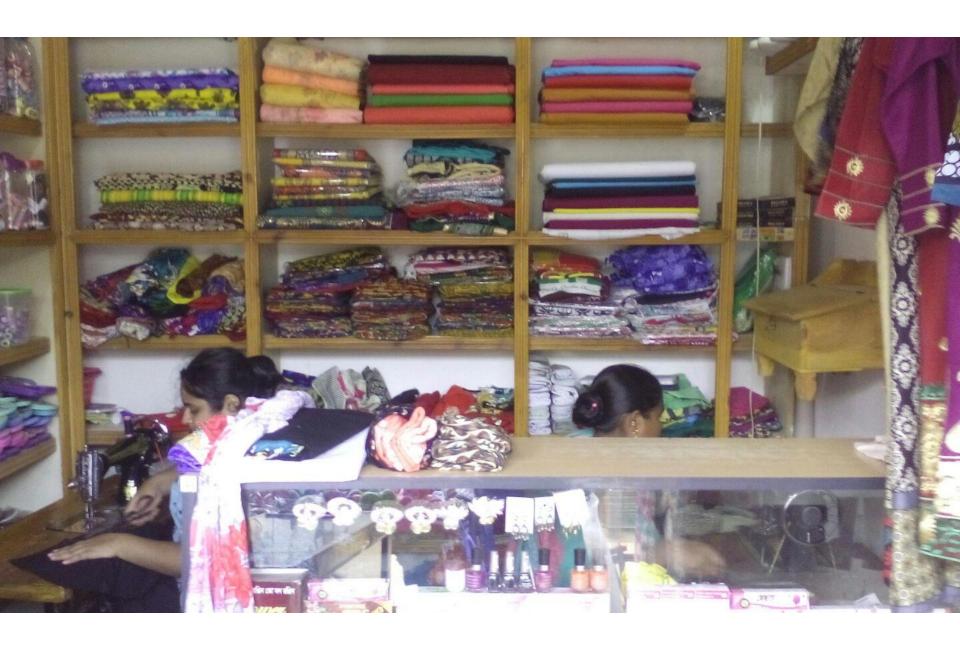


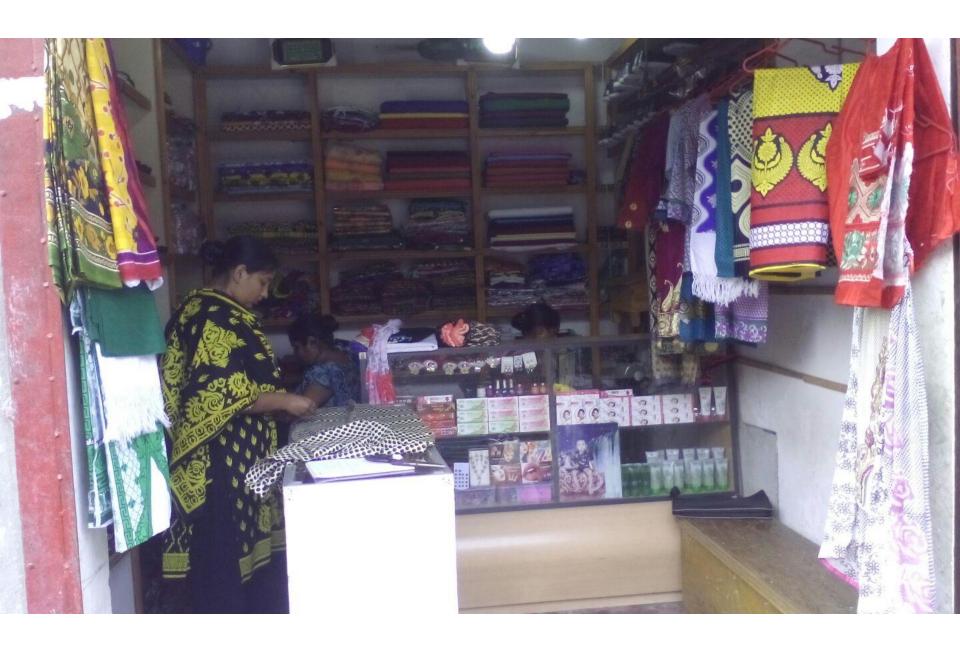


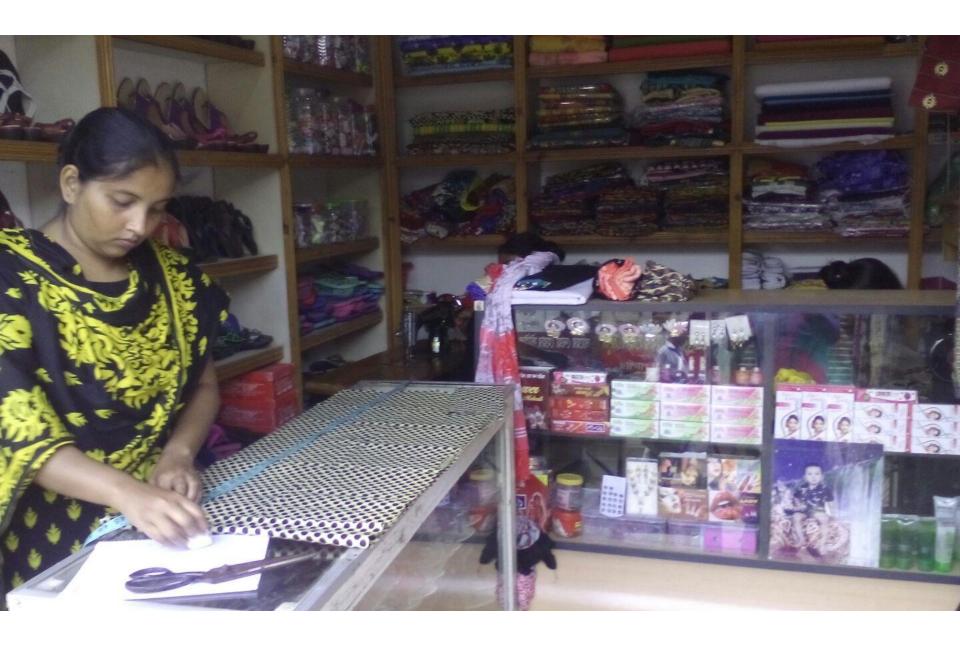












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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোসাঃ ডালিয়া

Name: Mosammat Daliya

স্বামী: মোঃ সবুজ মিয়া

মাতা: মোসাঃ সামসুন নাহার Date of Birth: 01 Feb 1986

ID NO: 2611038708762

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া পেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা, নামা/হোল্ডিং: ০৬, গ্রাম/রাস্তা: মিয়াপাড়া মসজিদ রোড, দক্ষিণ খান পশ্চিম, জান্বার: দক্ষিণ খান - ১২৩০, দক্ষিণখান, ঢাকা



প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

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প্রদানের তারিখ: ০৫/০৫/২০০৮

FAMILY PICTURE

