

Proposed NU Business Name: **MOON ELECTRONICS**



Project identification and prepared by: MD. Kazem Uddin,
Bason Unit, Dhaka

Project verified by: MD. Rofiquel Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. MOKBUL HOSHEN MOKUL
Age	:	06-06-1988 (27 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	One Daughter
No. of siblings:	:	1 Brothers
Address	:	Vill: Vogra, P.O: Chandona, P.S: Gazipur , Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	AMENA BEGUM
(iii) Father's name	:	AZAHER ALI
(iv) GB member's info	:	Branch: Bashon Gazipur, Centre # 28(Female), Member ID: 7352, Group No: 02 Member since: 10-02-1998 (17Years) First loan: 5,000 taka.
Further Information:		Existing Loan: 350,000, Outstanding loan: 175,400
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has no training
Other Own/Family Sources of Income	:	Fathers Income (house rent)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01917-306650
Mother's Contact No.	:	01923-707842
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

AMENA BEGUM joined Grameen Bank since 17 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in House development.

Proposed Nobin Udyokta Business Info

Business Name	:	MOON ELECTRONICS
Location	:	Chowrashta, Gazipur.
Total Investment in BDT	:	BDT 300,000
Financing	:	Self BDT 2,00,000(from existing business) 57% Required Investment BDT 100,000(as equity) 43%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	12 ft x 12 ft= 144 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by existing goods Like , Television, bedstead, Kitchen Almeria, TV trolley, Electronics, etc . ▪Average 20% gain on sale. ▪The business is operating by entrepreneur. Existing no employee. ▪After getting Equity fund , One employee will be appointed. ▪The shop is Owned. ▪Collects goods from Chowrashta, Gazipur. ▪Agreed grace period is 4 months.

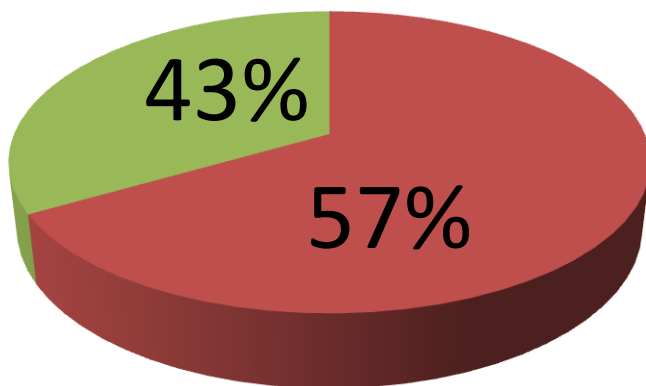
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Television, bedstead, Kitchen Almeria, TV trolley, Electronics, etc .	2,500	75,000	900,000
Total Sales (A)	2,500	75,000	900,000
Less. Variable Expense			
Television, bedstead, Kitchen Almeria, TV trolley, Electronics, etc .	2,000	60,000	720,000
Total variable Expense (B)	2,000	60,000	720,000
Contribution Margin (CM) [C=(A-B)]	500	15,000	180,000
Less. Fixed Expense			
Electricity Bill		500	6,000
Generator bill		300	3,600
Entertainment		400	4,800
Transportation		500	6,000
Mobile bill		400	4,800
Salary (self)		5000	60,000
Total fixed Cost (D)		7,100	85,200
Net Profit (E) [C-D]		7,900	94,800

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Television (8*15000)	120,000	50,000	170,000
Bedstead (1*20000)	20,000	10000	30,000
Kitchen Almeria (2*10000)	20,000	20000	40,000
TV trolley (3*3000)	9,000	-	90000
Electronics	31,000	20000	51,000
Total	200,000	100,000	300,000

Source of Finance



Entrepreneur Contribution : 200,000

Investor Investment:100,000

Total Investment:300,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Television, bedstead, Kitchen Almeria, TV trolley, Electronics, etc .	4,500	135,000	1,620,000	1,701,000
Total Sales (A)	4,500	135,000	1,620,000	1,701,000
Less. Variable Expense				
Television, bedstead, Kitchen Almeria, TV trolley, Electronics, etc .	3,600	108,000	1,296,000	1,360,800
Total variable Expense (B)	3,600	108,000	1,296,000	1,360,800
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200
Less. Fixed Expense				
Electricity Bill		500	6,000	6,500
Generator bill		300	3,600	3,800
Entertainment		500	6,000	6,500
Transportation		1000	12,000	13,000
Mobile bill		700	8,400	8,700
Salary (self)		5000	60,000	60,000
Salary (staff)		3000	36,000	36,000
Total Fixed Cost		11,000	132,000	134,500
Net Profit (E) [C-D)		16,000	192,000	205,700
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	192,000	205,700
1.3	Depreciation (Non cash item)	-	-
1.4	Opening Balance of Cash Surplus		72,000
	Total Cash Inflow	342,000	277,700
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	210,000	60,000
3	Net Cash Surplus	72,000	217,700

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



SEPTEMBER 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6	7	8	9	10	11	12	
13	14	15	16	17	18	19	20	21	22	23	24	25	26
27	28	29	30										

OCTOBER 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31							

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