

Proposed NU Business Name: Alif Telecom & Electronics Business Category: Telecom & IT support



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Shroare Sorker Vill: Hasilkandi, Union: 03 no. Saghata, Post: Saghata, Upazila: Saghata, District: Gaibandha.
Age	:	31 Years
Marital status	:	Married
Children	••	1 (one) Son
No. of siblings:	:	3 (three) Brothers and 1 (one) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	07 (seven) years experience is running his own general retail & wholesale business. He started the business only with Tk. 32,000.
Other Own/Family Sources of Income	:	His father's income from agriculture and his brother's income from service holder (company).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	••	01710554004
NU's National ID No.	•	3218885096232
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sufia Begum is a GB member from November 22, 2004 to September 10, 2013, at first she took GB loan BDT 2,000 (two thousand).
- Gradually she took GB loan several times and utilized it for repairing house, purchasing goat & cow, building house, fishery and cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Alif Telecom & Electronics
Address/ Location	:	Saghata Bazar, saghata, Gaibandha
Total Investment in BDT	:	Tk. 398,000
Financing	:	Self Tk. 218,000 (from existing business) Required Investment Tk. 180,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (five thousand)
Proposed Salary (estimates)	:	Taka 5,000 (five thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 20%, song download 100%, mobile banking 100% & flexiload 100%. On products 20%, song download 100%, mobile banking 100% & flexiload 100%.

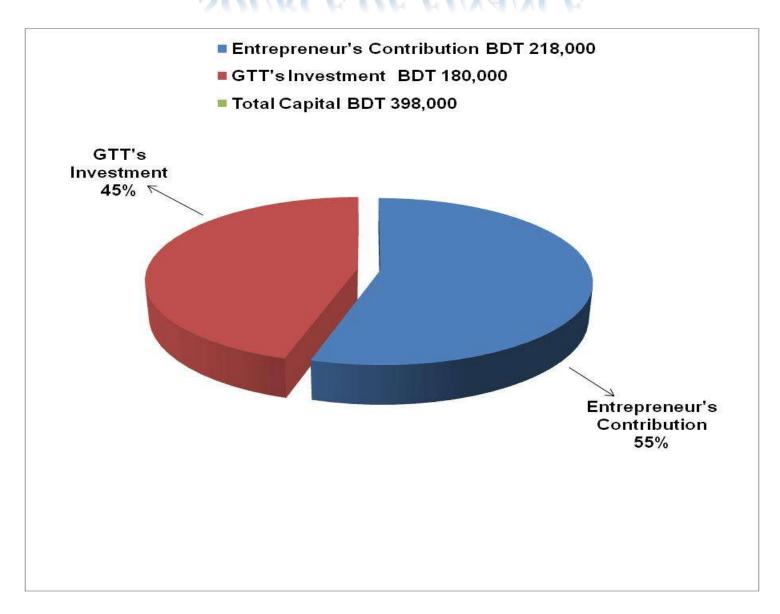
INFO ON EXISTING BUSINESS OPERATIONS

Dortiouloro		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	1,000	28,000	336,000			
Sales income from song download	50	1,400	16,800			
Comission from mobile banking	100	2,800	33,600			
Comission from flexiload	81	2,268	27,216			
Total Sales income (A)	1,231	34,468	413,616			
Less: Cost of sales of products (B)	800	22,400	268,800			
Gross Profit (C) [C=(A-B)]	431	12,068	144,816			
Less: Operating Cost:						
Electricity bill		500	6,000			
Shop Rent		1,000	12,000			
Conveyance		1,000	12,000			
Mobile bill		500	6,000			
Night Guard bill		100	1,200			
Present Salary (Self)		5,000	60,000			
Other Cost (stationary & Entertainment etc.)		400	4,800			
Non Cash Item:						
Depreciation Expenses		453	5,436			
Total Operating Cost (D)		8,953	107,436			
Net Profit (C-D):		3,115	37,381			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)	
Existing	Proposed	(BDT)			
Investment in products (mobile cashing, head phone, card reader, two pin plug, holder, memory card, gift item, mouse and television etc)	Mobile set, charger, battery, head phone, screen paper and gift item		90,000	177,962	
Investment in mobile banking (bkash bkash and DBBL mobile banking and DBBL mobile banking)		30,000	80,000	110,000	
Investment in flexiload		5,000	-	5,000	
Investment in Machineries (compute fan etc.)	r, mobile set, solar panel, bulb and	27,170	-	27,170	
Cash in hand		3,218	-	3,218	
Debtors		8,050	-	8,050	
Creditors		(12,000)	-	(12,000)	
Decoration (fixture and fittings)		13,600	10,000	23,600	
Advance for shop		55,000	-	55,000	
Total Ca	apital	218,000	180,000	398,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

D. C. L.		Year 1 (B	DT)		Year 2 (BD	<i>T</i>)		Year 3 (Bl	Ο <i>Τ</i>)
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	1,500	42,000	504,000	1,725	48,300	579,600	1,811	50,715	608,580
Sales income from song download	70	1,960	23,520	81	2,254	27,048	85	2,367	28,400
Estimated comission from mobile banking	200	5,600	67,200	230	6,440	77,280	242	6,762	81,144
Comission from flexiload	108	3,024	36,288	124	3,478	41,731	130	3,651	43,818
Total estimated Sales income (A)	1,878	52,584	631,008	2,160	60,472	725,659	2,268	63,495	761,942
Less: Cost of sales of products (B)	1,200	33,600	403,200	1,380	38,640	463,680	1,449	40,572	486,864
Gross Profit (C) [C=(A-B)]	678	18,984	227,808	780	21,832	261,979	819	22,923	275,078
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		700	8,400
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Conveyance		1,500	18,000		2,000	24,000		2,000	24,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Night Guard bill		120	1,440		150	1,800		150	1,800
Ownership Transfer Fee		1,200	7,200		1,200	14,400		1,200	14,400
Proposed Salary-Self		5,000	60,000		6,000	72,000		6,000	72,000
Other Cost (stationary & Entertainment etc.)		500	6,000		700	8,400		900	10,800
Non Cash Item:									
Depreciation Expenses		536	6,436		536	6,436		536	6,436
Total Operating Cost (D)		11,256	127,876	-	13,086	157,036	-	13,286	159,436
Net Profit (C-D):		7,728	99,933	-	8,745	104,944	-	9,637	115,643
Retained Income			99,933			204,876			320,519

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	180,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	107,133	119,344	130,043
1.3	Depreciation Expenses	6,436	6,436	6,436
1.4	Opening Balance of Cash Surplus	-	70,368	109,747
	Total Cash Inflow	293,568	196,147	246,225
2.0	Cash Outflow			
2.1	Product Purchase and Decoration	180,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	43,200	86,400	86,400
	Total Cash Outflow	223,200	86,400	86,400
3.0	Total Cash Surplus	70,368	109,747	159,825

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 02 (father and brother) Others (beyond family): 0 Future employment: 0 Trade license of business in his own name Experience: 7 Yrs.	WEAKNESS ☐ Can not supply goods & services according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 538,519 after 3 years excluding payback of investor's money.	THREATS Local Competition;

Presented at 9th In-house Executive Social Business Design Lab On August 13, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures















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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh HAYDOMAL ID CARD-/ স্বাকীর পরিচর পর



নাম। মোর সারোয়ার সরকার Name: Md Shroare Sorker

শিকাঃ মোহ জয়নাল সরকার মাজাঃ মোহার ছলিয়া বেগম

Date of Birth: 13 Feb 1984

ID NO: 3218885096232

এই কাড়ী পথগুলাকট্রাবাংশাদেশ সরকারের সম্পন্নি কাড়ী ব্যবহারকারী বাজীত অন্ কোমান পারতা পোলে নিকটছু পোট অভিনে জনা কোর জনা অনুরেম করা হলে।

হিৰান: মান্যাক্ত হালৈকেকি যদিং আপু হালিকেকি মন্ত্ৰিণ আপু আৰুখন: সম্প্ৰীন পুনৱত, সাধানি,বাইবাছা।

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संभागकारी कईनदक्त पाकत

entore etter: 30/05/2005



Thank You