

Proposed NU Business Name: Nazmul Store Business Category: General Retail & Wholesale



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Nazmul Islam Vill: Vobanipur, Union: Burichong, Post: Sadar Esapura, Upazila: Burichong, District: Comilla.
Age	:	29 years
Marital status	:	Unmarried
Children	••	N/A
No. of siblings:	:	02 (Two) Brothers and 03 (Three) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Safia Khatun Md. Mansur Rahman Branch: Solonol, Burichong, Centre # 20/mo, Loan no.: 8806/2, Member since August 04, 2004. First loan: Tk. 10,000 Existing loan: Tk. 16,000, Outstanding loan: Tk. 14,784
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date		Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		04 (Four) years experiences is running his own business. He started the business with BDT 80,000 (Eighty thousand). He has on hand training.
Other Own/Family Sources of Income	:	His father income from agriculture.
Other Own/Family Sources of Liabilities		Nil
NU's Contact No.	•	01762895040
NU's National ID No.	-	19441911894000108
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Safia Khatun is a GB member since August 04, 2004 at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it for purchasing cow, repairing house and assisting in agriculture.
- Finally GB loan helped her to improve her economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Nazmul Store
Address/ Location	:	Vorashar bazar Burichong, Comilla.
Total Investment in BDT	:	Tk. 299,000
Financing	:	Self Tk. 149,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business		BDT6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%
(ii) Estimated % of proposed gross profit margin	:	On products 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	
Sales income from products (A)	6,500	182,000	2,184,000	
Less: Cost of Sales (B)	5,720	160,160	1,921,920	
Gross Profit (C) [C=(A-B)]	780	21,840	262,080	
Less: Operating Cost:			·	
Electricity bill		2,000	24,000	
Shop rent		3,000	36,000	
Mobile bill		400	4,800	
Night Guard bill		130	1,560	
Conveyance		600	7,200	
Present Salary (Self)		6,000	72,000	
Present Salary (Assistant-1)		2,000	24,000	
Other Cost (stationary & Entertainment etc.)		1,500	18,000	
Non Cash Item:				
Depreciation Expenses		496	5,955	
Total Operating Cost (D)		16,126	193,515	
Net Profit (C-D):		5,714	68,565	

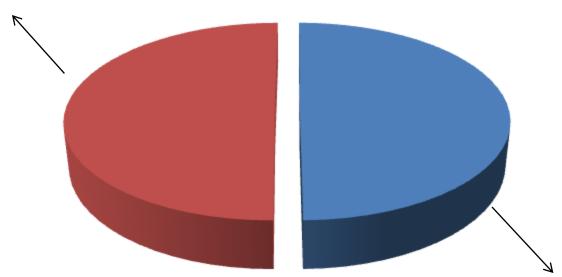
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (grocery item, confectionary item stationary etc.)	grocery item and confectionary item etc.)	52,467	100,000	152,467
Investment in Machineries (Refriger	37,300	-	37,300	
Cash in hand		8,917	-	8,917
Decoration (fixture and fittings)		3,600	50,000	53,600
Advance for Shop	50,000	-	50,000	
Debtors	11,500	-	11,500	
Payback to GB Outstanding Loan		(14,784)	-	(14,784)
Total Ca	apital	149,000	150,000	299,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 149,000
- GTT's Investment BDT 150,000
- Total Capital BDT 299,000

GTT's Investment 50%



Entrepreneur's Contribution 50%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Borthadana	Y	ear 1 (BDT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	8,000	223,987	2,687,849	8,800	246,386	2,956,634	9,679	271,025	3,252,297
Less: Cost of Sales (B)	7,040	197,109	2,365,307	7,744	216,820	2,601,838	8,518	238,502	2,862,021
Gross Profit (C) [C=(A-B)]	960	26,878	322,542	1,056	29,566	354,796	1,162	32,523	390,276
Less: Operating Cost:									
Electricity bill		2,500	30,000		2,600	31,200		2,600	31,200
Shop rent		3,000	36,000		3,000	36,000		3,000	36,000
Mobile bill (SMS & Reporting)		700	8,400		800	9,600		800	9,600
Night Guard bill		130	1,560		160	1,920		190	2,280
Conveyance		900	10,800		1,100	13,200		1,300	15,600
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-Self		7,000	84,000		8,000	96,000		8,500	102,000
Proposed Salary (Assistant-1)		2,500	30,000		2,500	30,000		3,000	36,000
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,200	26,400		2,200	26,400
Non Cash Item:									
Depreciation Expenses		913	10,955		913	10,955		913	10,955
Total Operating Cost (D)	_	20,643	241,715	-	22,273	267,275	-	23,503	282,035
Net Profit (C-D):		6,236	80,827	-	7,293	87,521	-	9,020	108,241
Retained Income			80,827			168,348			276,589

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	86,827	99,521	120,241
1.3	Depreciation Expenses	10,955	10,955	10,955
1.4	Opening Balance of Cash Surplus	-	46,998	85,474
	Total Cash Inflow	247,782	157,474	216,670
2.0	Cash Outflow			
2.1	Product Purchase and Decoration	150,000	-	-
2.2	Payback to GB Outstanding Loan	14,784	-	-
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	200,784	72,000	72,000
3.0	Total Cash Surplus	46,998	85,474	144,670



STRENGTH

☐ Present employment:

Self: 01 Family: 0

Others (beyond family): 01

Future employment: 0

☐ Trade License in his own name;

☐ He has on hand training;

□Skilled and working experiences (4yrs);

WEAKNESS

Can not supply goods as per demand.

OPPORTUNITIES

- ☐ Location of Shop;
- ☐ Have some fixed customer;
- ☐ Increasing demand;
- □The Capital of the entrepreneur will be BDT 425,589 after 3 years excluding payback of investor's money.

THREATS

☐ Increase of local competitors;

Presented at 10th In-house Executive Social Business Design Lab on August 20, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





গণপ্রজাভন্তী বাংলাদেশ সরকার

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ নাজমুল হাসান Name: Md. Najmul Hasan পিতা: মোঃ মানজুর রহমান

মাতা: সাফিয়া খাতুন

Date of Birth: 01 Jan 1988

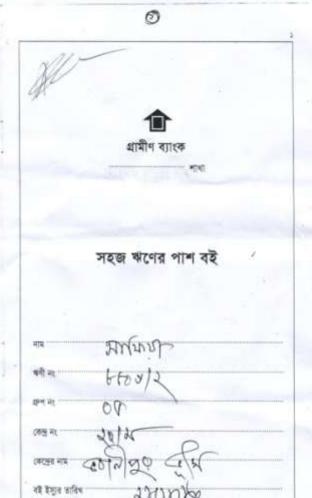
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এই কার্ডাট গ্রহারাভরী বাংলাগেশ স্থাকালের সম্পত্তি। কার্ডাট ব্যবহারকায়ী ঘাতীত অন্য द्वाधाव भावता दगरन निकाम् द्वान्य व्यक्तित क्या स्नवात क्या वास्ताय कता ब्रह्मा। তিকানা: , বাসা/হেডিঃ: ,, প্রাম/রাজা: ভগানীপুর, তথানীপুর, তাক্ষর: সদর ইহাপুরা:
- ৩৫০০, বুড়িচঃ, কুমিলা

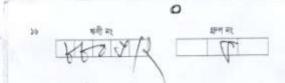
व्यामासकाती किई लटकत सामन

গ্রাদানের ভারিখ: ০৩/১০/২০১৩





শাখা ব্যবস্থাপকের স্বাক্ষর



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াতী । প্ৰায়েক বাৰ সহজ কৰ বিভাগেৰ গাং নামুন নিজি আনাহ কৰু হাল নিজি নাৰ্য প্ৰথম (বালে (১ গোলে) কৰু কাৰ্যৰ হাম।



Thank You