

Proposed NU Business Name : Ariyan Fashion Business Category: Clothing Footwear & Apparels



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	: <i>Md. Nazmul Islam Akash</i> Vill: Hayat Kha, Union: Ulipur, Post: Ulipur, Upazila: Ulipur, District: Kurigram.
Age	: 21 Years
Marital status	: Unmarried
Children	: N/A
No. of siblings:	: 2 (two) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	 Mother Y Father Mother Mother Father Mother Mother Mother End to the second s
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	 Entrepreneur's father No Yes Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	•	H.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	•	02 (two) year experience is running his own cloth business. He started the business only with Tk. 300,000. He has on hand training.
Other Own/Family Sources of Income	:	His father's income from service (driving).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	••	01839668236
NU's National ID No.	:	19934926605049484
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nur Begum is a GB member since May 20, 2005, at first he took GB loan BDT 8,000 (eight thousand).
- Gradually she took GB loan several times and utilized it for repairing house and household activities.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ariyan Fashion
Address/ Location	:	Marium Chokkho Hospital, Ulipur, Kurigram.
Total Investment in BDT	:	Tk. 633,000
Financing	:	Self Tk. 483,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	Taka 4,500 (four thousand five hundred)
Proposed Salary (estimates)		Taka 5,000 (five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 36%.
(ii) Estimated % of proposed gross profit margin	:	On products 36%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

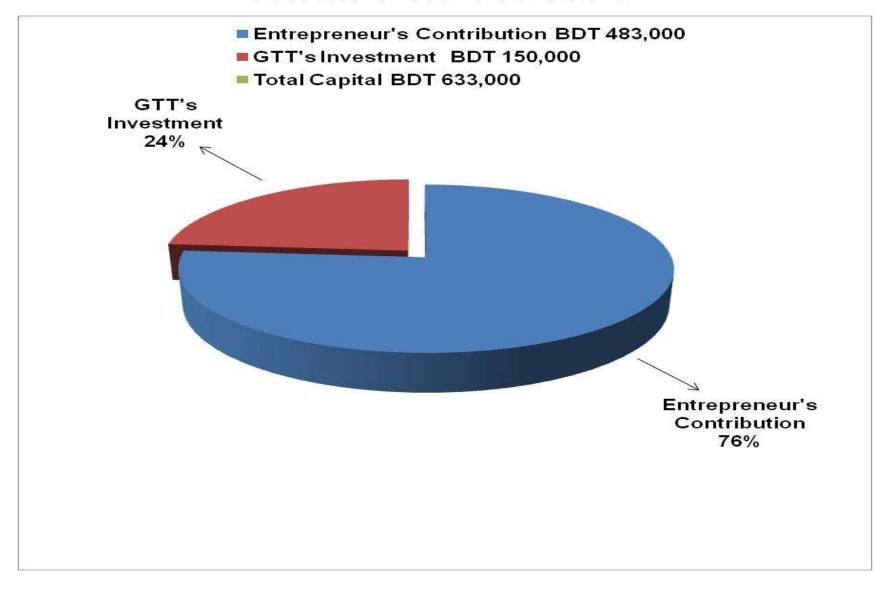
INFO ON EXISTING BUSINESS OPERATIONS

Dertieulere		EB (BDT)	
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	1,400	36,400	436,800
Less: Cost of sales of products (B)	896	23,296	279,552
Gross Profit (C) [C=(A-B)]	504	13,104	157,248
Less: Operating Cost:			
Electricity bill		700	8,400
Generator bill		300	3,600
Shop Rent		3,000	36,000
Night Guard bill		100	1,200
Mobile bill		300	3,600
Conveyance		600	7,200
Present Salary (Self)		4,500	54,000
Other Cost (stationary & Entertainment etc.)		900	10,800
Non Cash Item:			
Depreciation Expenses		1,260	15,118
Total Operating Cost (D)		11,660	139,918
Net Profit (C-D):		1,444	17,331

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	ars	-	Existing Business		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (shirt, pant, panjabi, t-shirt, three pics and frog etc)	Shirt, pant, panjabi, t-shirt, ladies dress and kids collection	234,235	150,000	384,235	
Cash in hand		6,115		6,115	
Debtors		21,800		21,800	
Creditors		(91,600)		(91,600)	
Investment in Machineries (com	outer, bulb and fan etc.)	77,450		77,450	
Decoration (fixture and fittings)		35,000		35,000	
Advance for Shop		200,000		200,000	
Total Ca	pital	483,000	150,000	633,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	,	Year 1 (BDT	7)		Year 2 (BD	T)		Year 3 (BD1	7)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	2,200	57,203	686,431	2,530	65,783	789,396	2,707	70,388	844,654
Less: Cost of sales of products (B)	1,408	36,610	439,316	1,619	42,101	505,213	1,733	45,048	540,578
Gross Profit (C) [C=(A-B)]	792	20,593	247,115	911	23,682	284,183	975	25,340	304,075
Less: Operating Cost:									
Electricity bill		900	10,800		1,000	12,000		1,000	12,000
Generator bill		300	3,600		360	4,320		410	4,920
Shop Rent		3,000	36,000		3,000	36,000		3,000	36,000
Night Guard bill		100	1,200		150	1,800		150	1,800
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance		1,200	14,400		1,800	21,600		2,400	28,800
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self)		5,000	60,000		6,000	72,000		6,500	78,000
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,500	18,000		1,800	21,600
Non Cash Item:									
Depreciation Expenses		1,260	15,118		1,260	15,118		1,260	15,118
Total Operating Cost (D)	-	14,560	168,718	-	16,670	200,038		18,120	217,438
Net Profit (C-D):	-	6,033	78,398	-	7,012	84,145	-	7,220	86,638
Retained Income			78,398			162,543			249,181

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY,)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	84,398	96,145	98,638
1.3	Depreciation Expenses	15,118	15,118	15,118
1.4	Opening Balance of Cash Surplus	-	63,515	102,778
	Total Cash Inflow	249,515	174,778	216,533
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	63,515	102,778	144,533



STRENGTH Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0 Future employment: 0 Trade license of business in his own name Maintain books of record; Experience : 2 Yrs. 	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 732,181 after 3 years excluding payback of investor's money.	THREATS Local Competition;

Presented at 10th In-house Executive Social Business Design Lab on August 20, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



















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TOTAL TABLES 22 ফরম নং- ২৩ (৮৩ নিয়মে দ্রষ্টব্য) ভলিপুর পৌরসভা দ্ৰেড লাইসেন্স (পৌর এলাকার পেশা ব্যবসা ও বৃত্তি ইত্যাদি পরিচালনার জন্য।) 028-2024 ক্রমিক নং-তারিখ লাইসেস প্রাপকের নাম Carr. Tes পিতার বা স্কর্মার নাম ব্যবসা প্রতিষ্ঠান বা ফার্মের নাম যে স্থানে বা জায়গায় পেশা ব্যবসা বা <u>বু</u>ত্তি পরিচালিত হইতেছে বা <u>প্রতিষ্ঠা ক</u>রা হইবে ঃ (ক) পাড়া বা মহলার নাম 78-07 (গ) হোন্ডিং নং-। পশা, বৃত্তি বা ব্যবসার ধরণ 🖇 উলিপুর পৌরসভা এলাকায় পেশা, বৃত্তি বা ব্যবসা ইত্যাদি পরিচালনা সাপেক্ষে ১৯৬০ সালের মিউনিসিপ্যাল ১০নং অর্জিন্যান্সের ৩৩ সেক্লশন আওঁতায় ও উহার ৩য় তপশীলে ৭নং আইটেম মতে নিম্ন হিসাব মোতাবেক মাট 800/2 हाका - भरामा (कथारा) 50 र ब्यू 9 33 380 60200 प्रदर्श উপরোল্লিখিত ব্যবসা প্রতিষ্ঠান দোকান বা ফার্মের মালিক / পরিচালক এর নামে এই লাইসেঙ্গ দেওয়া হইল। হয় শুধু পৌরসভার লাইসেন্স সংক্রান্ত নিয়মের বেলায় প্রযোজ্য হইবে এবং ২০১ 🖉 - ২০১ 🖋 সালের ৩০শে <u>ান পর্যন্ত বলবৎ থা</u>কিবে।

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