

Proposed NU Business Name : Manir Telecom

Business Category: Telecom & IT Support



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	••	Md. Manir Hoshen Vill: Sahebabad, Union: Sahebabad, Post: Sahebabad, Upazila: Brahmanpara, District: Comilla.
Age	:	19 Years
Marital status	••	Unmarried
Children	••	N/A
No. of siblings:	:	3 (three) Brothers and 3 (three) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's brother No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Honor's in Economics (1 ST year)
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		1 (one) year and six months experience is running his own telecom & IT support business. He started the business only with Tk. 80,000. He has on hand training.
Other Own/Family Sources of Income	:	His brother's income from business.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contract No.	:	01687566198
NU's National ID No.	:	10255587643549
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Helena Begum is a GB member since February 01, 2000, at first she took GB loan BDT 3,000(three thousand).
- Gradually she took GB loan several times and utilized it for repairing house, purchasing & rearing goat, purchasing cow, cultivation, mortgaging 60 (sixty) decimal land and assisting her son in business (potato business).
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Manir Telecom
Address/ Location	:	Sahebabad, Brahmanpara, Comilla
Total Investment in BDT	:	Tk. 282,000
Financing	:	Self Tk. 182,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	Taka 4,000 (four thousand)
Proposed Salary (estimates)	:	Taka 4,000 (four thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 10%, servicing 50%, song download 100% and flexiload 100%. On products 10%, servicing 50%, song download 100% and flexiload 100%.

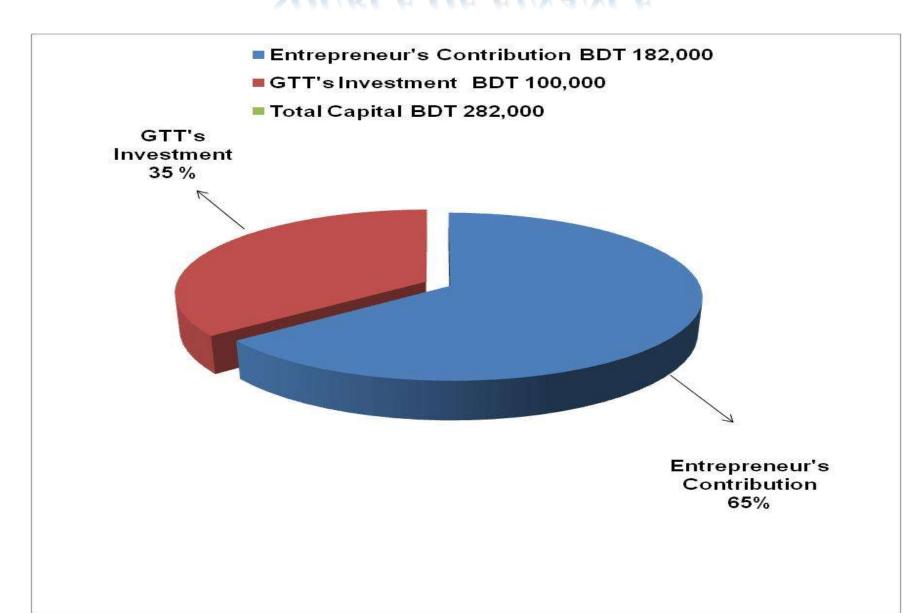
INFO ON EXISTING BUSINESS OPERATIONS

Dowtioulous	EB (BDT)							
Income from servicing Income from song download Comission from flexiload Total Sales income (A) Less: Cost of sales of products Less: Cost of servicing Less: Total cost of Sales (B) Gross Profit (C) [C=(A-B)] Less: Operating Cost: Electricity bill Generator bill Shop Rent (self) Conveyance Mobile bill Present Salary (Self) Other Cost (stationary & Entertainment etc.) Non Cash Item: Depreciation Expenses Total Operating Cost (D)	Daily	Monthly	Yearly					
Sales income from products	2,000	52,000	624,000					
Income from servicing	400	10,400	124,800					
Income from song download	50	1,300	15,600					
Comission from flexiload	41	1,053	12,636					
Total Sales income (A)	2,491	64,753	777,036					
Less: Cost of sales of products	1,800	46,800	561,600					
Less: Cost of servicing	200	5,200	62,400					
Less: Total cost of Sales (B)	2,000	52,000	624,000					
Gross Profit (C) [C=(A-B)]	491	12,753	153,036					
Less: Operating Cost:								
Electricity bill		1,000	12,000					
Generator bill		180	2,160					
Shop Rent (self)			-					
Conveyance		300	3,600					
Mobile bill		150	1,800					
Present Salary (Self)		4,000	48,000					
Other Cost (stationary & Entertainment etc.)		400	4,800					
Non Cash Item:								
Depreciation Expenses		1,257	15,080					
Total Operating Cost (D)		7,287	87,440					
Net Profit (C-D):		5,466	65,596					

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	ars	Existing	Droposed	Total	
Existing	Proposed	Business (BDT)	Proposed (BDT)	(BDT)	
Investment in products (mobile cashing, head phone, card reader, multi plug, super glue and confectionary item etc)	mobile set, mobile cashing, head phone, memory card, card reader and confectionary item	43,818	92,000	135,818	
Investment in flexiload		10,000	8,000	18,000	
Investment in Machineries (comset, refrigerator, bulb and fan etc		67,100		67,100	
Cash in hand		5,932		5,932	
Debtors (14 June, 2015 to at pro	esent)	5,000		5,000	
Decoration (fixture and fittings)		50,150		50,150	
Total Ca	pital	182,000	100,000	282,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dowloulovo		Year 1 (B	BDT)		Year 2 (BD	T)		Year 3 (BDT)		
Particulars Estimated sales income from products Estimated income from servicing	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	3,000	78,000	936,000	3,450	89,700	1,076,400	3,795	98,670	1,184,040	
Estimated income from servicing	500	13,000	156,000	550	14,300	171,600	578	15,015	180,180	
Estimated income from song download	75	1,950	23,400	86	2,243	26,910	91	2,355	28,256	
Estimated comission from flexiload	54	1,404	16,848	62	1,615	19,375	65	1,695	20,344	
Total estimated Sales income (A)	3,629	94,354	1,132,248	4,148	107,857	1,294,285	4,528	117,735	1,412,819	
Less: Cost of sales of products	2,700	70,200	842,400	3,105	80,730	968,760	3,416	88,803	1,065,636	
Less: Cost of servicing	250	6,500		275	7,150	85,800	289	7,508	90,090	
Less: Total cost of Sales (B)	2,950	76,700	920,400	3,380	87,880	1,054,560	3,704	96,311	1,155,726	
Gross Profit (C) [C=(A-B)]	679	17,654	211,848	768	19,977	239,725	824	21,424	257,093	
Less: Operating Cost:		·	·		,	ŕ			•	
Electricity bill		1,300	15,600		1,600	19,200		1,900	22,800	
Generator bill		180	2,160		230	2,760		230	2,760	
Shop Rent (self)		-	-		-	-		-	-	
Conveyance		1,300	15,600		1,800	21,600		2,300	27,600	
Mobile bill (SMS & Reporting)		450	5,400		450	5,400		450	5,400	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary-Self		4,000	48,000		4,500	54,000		4,500	54,000	
Other Cost (stationary & Entertainment etc.)		800	9,600		1,200	14,400		1,200	14,400	
Non Cash Item:										
Depreciation Expenses		1,257			1,257	15,080		1,257	15,080	
Total Operating Cost (D)	-	9,953	115,440	_	11,703	140,440	-	12,503	150,040	
Net Profit (C-D):		7,701	96,408	-	8,274	99,285	-	8,921	107,053	
Retained Income			96,408			195,693			302,747	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	100,408	107,285	115,053
1.3	Depreciation Expenses	15,080	15,080	15,080
1.4	Opening Balance of Cash Surplus	-	91,488	165,853
	Total Cash Inflow	215,488	213,853	295,987
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	91,488	165,853	247,987

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Experience: 1 Yrs & 6 months.	WEAKNESS ☐ Can not supply goods and service according to demand.
OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 484,747 after 3 years excluding payback of investor's money.	THREATS Local Competition; Fire; Theft.

Presented at 11th In-house Executive Social Business Design Lab on August 27, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



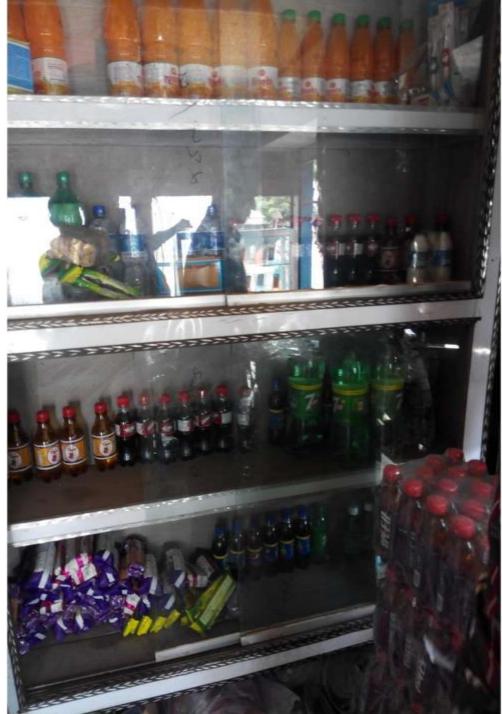














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ভাকঘর ৪ সাহেবাবাদ, উপজেলা ৪ ব্রাক্ষণপাড়া, জেলা ঃ কুমিন্তা, বাংলাদেশ।

ातिम श्रेकीक रिके

ব্যবসা বাণিজ্যের লাইসেন্স

नाइरमन नर्09 দোকান/প্রতিষ্ঠানের নাম সামির স্থানির স্থিতি কিন্তু লাইসেল প্রাপকের নাম " স্তিয়াঃ " স্তাপির " গ্রিণ স্থেন পিতা/স্থামীর নাম "শ্রিষ্ট্র" স্বর্গেন্ড স্ট্রিস্ট্র স্থান্তার নাম ঃ "শ্রেস্ট্রা" (ইন্ট্রেসা বিষ্ণেয় विकाना "धिनेस + "एकिएव - "अहर हि एमप्या , जिल्ला काला - खाना । विकास क्रिया - क्रया - क्रिया অত্র ইউনিয়ন আওতাধীন ও বাহির ১৯৯৯ শুনি শুনি ১৯৯৯ তারিখ হইতে প্রতি তি থি ২০১৫ Q: 1072656 পর্যন্ত অর্ধ/এক বৎসরকাল হিসাবে তাহার "" টাকা। ব্যবসা চালাইয়া যাওয়ার জন্য তৎকর্তৃক **টাका भावा।**) প্রদন্ত হওয়ায় তাহাকে এই লাইসেল প্রদান করা হইল।

শর্ডাবলি ঃ

এক- **অত্ৰ দাইনেল কোন অবস্থাতেই হস্তান্তর যোগা** নহে।

দুই- ইহা কেবল মাত্র উপরোলিখিত ব্যবসার জন্য প্রযোজা।

তিন- কোন অবস্থাতেই উপৰোধ্যিকিত বাৰসা বা ব্যৱসাহত পৱিবৰ্তন কৰা ছলিবে না। কদন্যথায় প্ৰদত্ত লাইসেপ ব্যতিল বলিয়া গণ্ম হইবে।

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শাখা বারস্থাপকের হ'ছর : ..

নোঁও প্ৰায়েও বাৰ সহজ কৰ্ম বিভৱনেও পত্ৰ এছৰ তিন্তি আমাত এক হতে বিন্তি মাধ্য প্ৰথম থেকে ১১ খোল। জন্ধ কাৰতে হতে



Thank You