

Proposed NU Business Name : Maa Electric Service

Business Category: General Retail & Wholesale



## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	: Md. Rashedul Islamn  Vill: Silmandi, Union: Silmandi, Post: Fausha Bazar,  Upazila: Araihazar, District: Narayanganj.							
Age	: 32 Years							
Marital status	Married							
Children	: 2 (two) Sons							
No. of siblings:	: 2 (two) Brothers and 1 (one) Sister							
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	<ul> <li>Mother</li></ul>							
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	<ul><li>: Entrepreneur</li><li>: No</li><li>: Nil</li><li>: Nil</li></ul>							

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		05 (five) years working experience and 12 (twelve) years experience is running his own business. He started the business only with Tk. 2,500.  He has on hand training.
Other Own/Family Sources of Income	:	His brother's income from business.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contract No.	•	01749976210
NU's National ID No.	:	6710229103749
NU Project Source/Reference	•	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Honufa Begum is a GB member since 1986, at first she took GB loan BDT 2,000(two thousand).
- Gradually she took GB loan several times and utilized it for repairing house, assisting her husband and son in business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Maa Electric Service
Address/ Location	:	Edbardi chawrasta, Probhakordi Bazar road, Araihazar, Narayanganj.
Total Investment in BDT	:	Tk. 493,000
Financing	:	Self Tk. 393,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	Taka 11,000 (eleven thousand)
Proposed Salary (estimates)	:	Taka 12,000 (twelve thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin	:	On products 15% and servicing 45%.
(ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 15% and servicing 45%.

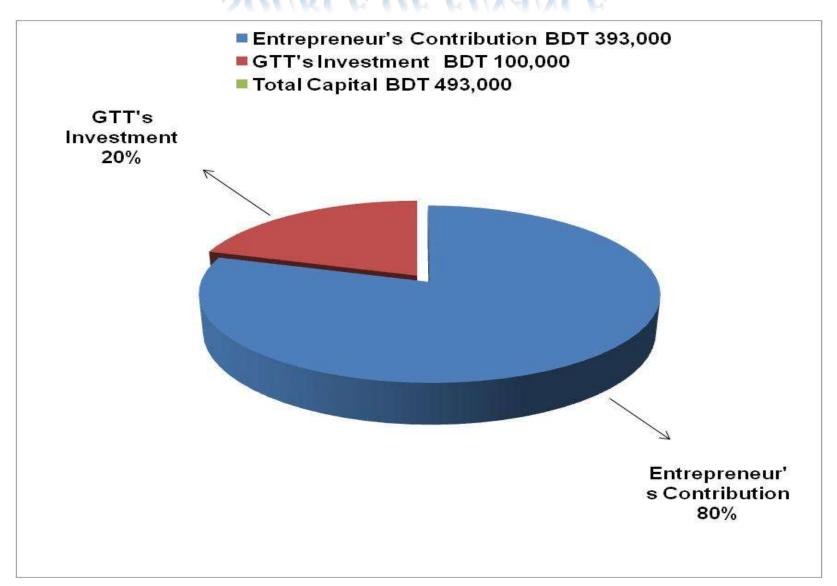
## INFO ON EXISTING BUSINESS OPERATIONS

Doutioulous		EB (BDT)	
Particulars -	Daily	Monthly	Yearly
Sales income from products	1,000	28,000	336,000
Income from servicing	1,500	42,000	504,000
Total income from products & servicing (A)	2,500	70,000	840,000
Less: Cost of sales of products	850	23,800	285,600
Less: Cost of Servicing [raw materials]	825	23,100	
Less: Total cost of sales of products & servicing (B)	1,675	46,900	562,800
Gross Profit (C) [C=(A-B)]	825	23,100	277,200
Less: Operating Cost:			
Electricity bill		300	3,600
Mobile bill		400	4,800
Shop rent		700	8,400
Night Guard bill		150	1,800
Conveyance		2,000	24,000
Present Salary (Self)		11,000	132,000
Present Salary (Assistant-1)		3,000	36,000
Other Cost & Entertainment		2,500	30,000
Non Cash Item:			
Depreciation Expenses		79	948
Total Operating Cost (D)		20,129	241,548
Net Profit (C-D):		2,971	35,653

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed	(551)		
Investment in products (different types of pump, power loom, wire, coal and fan etc)	Capasiter, bearing, wire and viber tube etc	338,000	100,000	438,000
Investment in Machineries (wrench, plus, saw, h	1,450		1,450	
Cash in hand		15,970		15,970
Debtors (Since August 1, 2015 to till)		40,000		40,000
GB Loan Outstanding		(9,720)		(9,720)
Decoration (fixture and fittings)		7,300		7,300
Total Capital		393,000	100,000	493,000

## SOURCE OF FINANCE



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dortiouloro		Year 1 (BD	<i>T</i> )		Year 2 (BD1	Γ)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated income from products	1,400	39,200	470,400	1,610	45,080	540,960	1,691	47,334	568,008	
Estimated income from servicing	1,800	50,400	604,800	2,070	57,960	695,520	2,174	60,858	730,296	
Estimated total income from products & servicing(A)	3,200	89,600	1,075,200	3,680	103,040	1,236,480	3,864	108,192	1,298,304	
Less: Cost of sales of products	1,190	33,320	399,840	1,369	38,318	459,816	1,437	40,234	482,807	
Less: Cost of Servicing [raw materials]	990		332,640	1,139		382,536			401,663	
Less: Total cost of sales of products & servicing (B)	2,180	,	732,480	2,507	70,196	842,352			884,470	
Gross Profit (C) [C=(A-B)]	1,020	28,560	342,720	1,173		394,128			413,834	
Less: Operating Cost:	·			·		-	·			
Electricity bill		400	4,800		500	6,000		500	6,000	
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400	
Shop rent		700	8,400		800	9,600		800	9,600	
Night Guard bill		150	1,800		200	2,400		200	2,400	
Conveyance		3,000	36,000		4,000	48,000		5,000	60,000	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary (Self)		12,000	144,000		13,500	162,000		13,500	162,000	
Proposed Salary (Assistant-1)		3,500	42,000		4,000	48,000		4,000	48,000	
Other Cost & Entertainment		2,500	30,000		3,000	36,000		3,500	42,000	
Non Cash Item:										
Depreciation Expenses		79	948		79	948		79	948	
Total Operating Cost (D)	-	23,696	280,348		27,446	329,348	_	28,946	347,348	
Net Profit (C-D):	-	4,864	62,373	-	5,398	64,781	-	5,541	66,487	
Retained Income		<u> </u>	62,373			127,153			193,640	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	66,373	72,781	74,487
1.3	Depreciation Expenses	948	948	948
1.4	Opening Balance of Cash Surplus	-	33,600	59,328
	Total Cash Inflow	167,320	107,328	134,762
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	GB Loan Outstanding	9,720		
2.3	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	133,720	48,000	48,000
3.0	Total Cash Surplus	33,600	59,328	86,762

## SWOT ANALYSIS

Strength	WEAKNESS
CIRENGIII	
<ul> <li>□ Present employment:     Self: 01 Family: 01 (uncle)     Others (beyond family): 01</li> <li>□ Future employment: 0</li> <li>□ Trade license of business in his own name</li> <li>□ Quality of service</li> <li>□ Experience: 17 Yrs.</li> </ul>	☐ Can not supply products and services according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 586,640 after 3 years excluding payback of investor's money.	THREATS  Local Competition;

Presented at 11<sup>th</sup> In-house Executive Social Business Design Lab on August 27, 2015 at Grameen Telecom Trust Premises

Thank you

## Pictures











ইউ, পি ফরম নং- ১৩ পরিশিষ্ট- ১৩

# তনং ব্রাফান্দী ইউনিয়ন পরিষদ

উপজেসা ঃ আড়াইহাজার, জেলা ঃ নারায়ণগঞ্জ।

## ট্রেড লাইসেন্স

তারিখ ১২/১) ১৫ नाइरमम न१-७५ (३५०) ३ @ श्रविष्ठीत्मत्र नाम १ द्वार हेट्स द्वाप्ति ४८ द्वारिया गानिकत नाम ट्रिट: देरक्त ने रेट प्राप्त हिरां प्राप्त निर्मा के प्राप्त कि कार्य कि कार्य कि कार्य कि कार्य कि विकामा क्रिक्ट होत्रहर नाकतं उरहरूको उरहीरं উপজেলা- আড়াইহাজার, জেলা- নারায়ণগঞ্জ वावनात धत्रण न्याक , म्लाम किरिया , द्वार्मितिय, दार्मितिय, दार्मितिय, देवप्रार्मित द्वारा विकास উল্লেখিত প্রতিষ্ঠানের অনুকৃলে (ত এটি- + স্টো (ত) স্টে = (তিলি) তেখার কর্তি লাইসেন্স ফি গ্রহণ করিয়া ২০০৫ - ২০০৬ সালের জন্য অত্র ইউনিয়নের সীমানার মধ্যে আবশ্যকীয় বাণিজ্য চালাইয়া যাইবার অনুমতি দেওয়া হইল। ৩০-০৬-২০০৬ তারিখ পর্যন্ত অত্র লাইসেন্স বৈধ বলিয়া বিবেচিত হইথে এবং প্রতি বংস্কু নবায়ন করিতে হইবে। আলহাত্য মোঃ লাক মিয়া आकार शाउपदिश्वातमग्राम् नाग छ মো৪ রেজাউল করীম ৩নং ব্রাক্ষনী ইউনিয়ন পরিষদ

স্ততাই ব্যবসার মূলধন।





#### গ্রামীণ ব্যাংক

-বার্ন্ কর্মধ্যক্রন শাখা

### সহজ ঋণের পাশ বই

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শাখা ব্যৱস্থাপকের ক্রমের ৫

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#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ রাশিত্রল ইসলাম

Name: Md Rashedul Islamn

পিতা: মৃত রহমত আলী ভূইয়া

মাতা: হনুফা বেগম

Date of Birth: 10 Nov 1983

ID NO: 6710229103749

 ক্ট কাইটি পদপ্রজাতশ্রী বাংলাদেশ সরকারের সম্পর্টি। কাইটি বাবহারকারী বাতীত পদ্য কোবাও পাওয়া গেলে নিকটছ পোট অভিনয় এয়া ফোবে জনা অনুরোধ করা হলো।

ঠিকানা; প্রাম/রাজ্য; শিলমানী, শিলমানী, ডাকগর; ফাউসা বাজার - ১৪৫০, আড़ाईशकात, मातारानगळ

প্রদানের তারিখ: ২৯/০৮/২০০৮ প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

## Thank You