

Proposed NU Business Name: Mondol Krishi Ghor Business Category: General Retail & wholesale



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Chad Mia Mondol					
		Vill: Syedpur, Union: 2 no. Parul, Post: Madrasha Syedpur, Upazila: Pirgasha, District: Rangpur.					
Age	:	31 Years					
Marital status	:	Married					
Children	:	1 (one) Daughter					
No. of siblings:	••	1 (one) Brother and 2 (two) Sisters					
Parent's and GB related Info:							
(i) Who is GB member	:	Mother Father					
(ii) Mother's name	:	Mst. Sajeda Begum					
(iii) Father's name	:	Mohammad Ali					
(iv) GB member's info	:	Branch: Madrasha Syedpur, Parul, Rangpur					
		Centre # 24/mo , Loan no.: 1735,					
		Member since June 02, 1990 First loan: Tk. 3,000					
		Existing loan: Tk. 20,000 Outstanding Loan: Tk. 18,464					
Further Information:							
(v) Who pays GB loan installment	:	Entrepreneur					
(vi) Mobile lady	:	No					
(vii) Grameen Education Loan	:	Nil					
(viii) Any other loan	:	Nil					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	10 (ten) years experience is running his own pesticides and fertilizers business. He started the business only with Tk. 88,000. He has on hand training.
Other Own/Family Sources of Income	:	His father's income from business (poultry firm).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01721446815
NU's National ID No.	:	19848517366101959
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sajeda Begum is a GB member since June 02, 1990, at first she took GB loan BDT 3,000 (three thousand).
- Gradually she took GB loan several times and utilized it for repairing house, purchasing goat, cultivation, purchasing cow and assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mondol krishi Ghor
Address/ Location	:	Kajol Market, kawnia, Rangpur.
Total Investment in BDT	:	Tk. 325,000
Financing	:	Self Tk. 175,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (five thousand)
Proposed Salary (estimates)	:	Taka 7,000 (seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 18%, bkash 100% & flexiload 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 18%, bkash 100% & flexiload 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

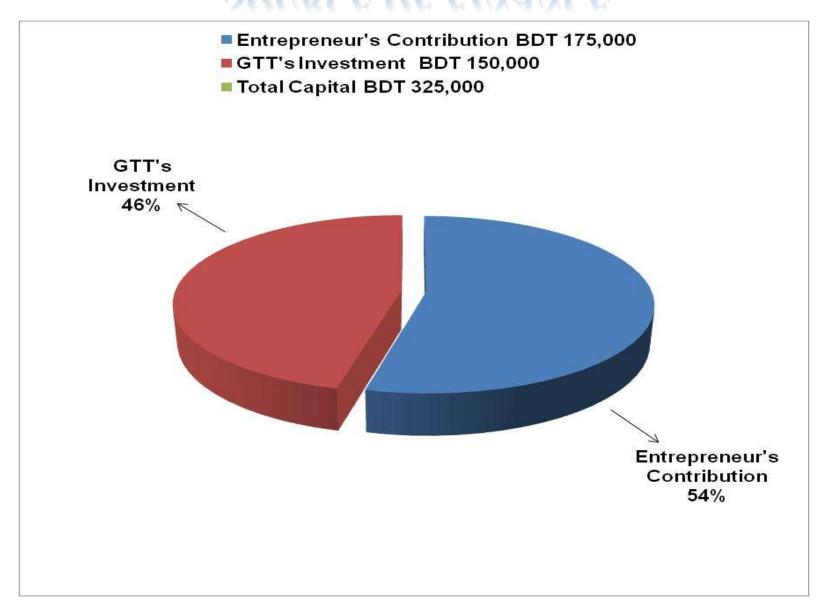
INFO ON EXISTING BUSINESS OPERATIONS

Dortiouloro		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	1,500	42,000	504,000			
Commission from bkash	60	1,680	20,160			
Commission from flexiload	54	1,512	18,144			
Total Sales and Commission (A)	1,614	45,192	542,304			
Less: Cost of sales of products (B)	1,230	34,440	413,280			
Gross Profit (C) [C=(A-B)]	384	10,752	129,024			
Less: Operating Cost:						
Electricity bill		120	1,440			
Generator bill		150	1,800			
Shop Rent		500	6,000			
Night Guard bill		30	360			
Mobile bill		200	2,400			
Conveyance		1,500	18,000			
Present Salary (Self)		5,000				
Other Cost (stationary & Entertainment etc.)		200	2,400			
Non Cash Item:			•			
Depreciation Expenses		175	2,098			
Total Operating Cost (D)		7,875				
Net Profit (C-D):		2,877	34,526			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (different types of pesticides and fertilizers etc)	pesticides and fertilizers	86,134	150,000	236,134	
Investment in bkash	35,000		35,000		
Investment in flexiload	4,000		4,000		
Investment in Machineries (mobile set fan etc.)	5,300		5,300		
GB Loan Outstanding	(18,464)		(18,464)		
Decoration (fixture and fittings)	13,030		13,030		
Advance for Shop	50,000		50,000		
Total Ca	175,000	150,000	325,000		

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Postinulous		Year 1 (BE	OT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	2,500	69,993	839,916	2,875	80,492	965,903	3,162	88,541	1 ,062,494
Estimated commission from bkash	80	2,240	26,880	92	2,576	30,912	97	2,705	32,458
Estimated commission from flexiload	68	1,890	22,680	78	2,174	26,082	82	2,282	27,386
Estimated Total Sales and Commission (A)	2,647	74,123	889,476	3,044	85,241	1,022,897	3,340	93,528	1,122,337
Less: Cost of sales of products (B)	2,050	57,394	688,731	2,357	66,003	792,041	2,593	72,604	871,245
Gross Profit (C) [C=(A-B)]	597	16,729	200,745	687	19,238	230,857	747	20,924	251,093
Less: Operating Cost:									
Electricity bill		200	2,400		300	3,600		300	3,600
Generator bill		150	1,800		200	2,400		200	2,400
Shop Rent		500	6,000		500	6,000		500	6,000
Night Guard bill		30	360		60	720		60	720
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		2,000	24,000		3,000	36,000		3,000	36,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self)		7,000	84,000		7,500	90,000		7,500	90,000
Other Cost (stationary & Entertainment etc.)		500	6,000		700	8,400		900	10,800
Non Cash Item:									
Depreciation Expenses		175	2,098		175	2,098		175	2,098
Total Operating Cost (D)		12,055	138,658		13,935	167,218		14,135	169,618
Net Profit (C-D):	_	4,674	62,087	-	5,303	63,639	-	6,790	81,475
Retained Income			62,087			125,725			207,200

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	68,087	75,639	93,475
1.3	Depreciation Expenses	2,098	2,098	2,098
1.4	Opening Balance of Cash Surplus	-	15,721	21,457
	Total Cash Inflow	220,185	93,457	117,030
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	GB Loan Outstanding	18,464		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	204,464	72,000	72,000
3.0	Total Cash Surplus	15,721	21,457	45,030

SWOT ANALYSIS

Strength WEAKNESS ☐ Can not supply goods and ☐ Present employment: services according to demand. Self: 01 Family: 01 (nephew) Others (beyond family): 0 ☐ Future employment: 0 ☐ Trade license of business in his own name ☐ Experience : 10 Yrs. ${ m T}_{ m HREATS}$ **O**PPORTUNITIES ☐ Local Competition; ☐ Location of shop; ☐ Increase of demand ☐ The capital of Entrepreneur will be Tk. 382,200 after 3 years excluding payback of investor's money.

Presented at 11th In-house Executive Social Business Design Lab on August 27, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





Subject:		Date	० में १०२ १०६	20	Subject:	Charge .	Dat	e 20/02/	
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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার পরিশিষ্ট-১৩ ৫ নং বালাপাড়া ইউনিয়ন পরিষদ কার্যালয় (স্থানীয় সরকার) উপজেলাঃ কাউনিয়া, জেলাঃ রংপুর। ইউপি ফরম-১৩ লাইসেন্স ফি আদায় রেজিষ্টার অর্থ বৎসর ২০১৫ - ২০১৬ 50 ট্রেড লাইসেন্স বই নম্বর ঃ লাইসেন্স নমর: ৫০/২০১৫ - ২০১৮ তারিখঃ ৫০/৭/১৫ नाइरममधातीत नामः (२०४१ हिस्स निया याज 5 -(25/2/2007 Gran)-5 প্রিতা/ স্বামীর নামঃ.... ঠিকানা ঃ গ্রামঃ স্বি প্রতিপ্র ডাকঘরঃ কাউনিয়া উপজেলাঃ কাউনিয়া জেলাঃ রংপুর त्मनात यत्रण : 3010 76/18 a) 8708 -000 A ৩০ শে জুন/ ২০১৬ তারিখ পর্যন্ত বৈধ। कि अमारनत शतियान गांका : २.०० कि (कथायः 3 र क्राप्ट थिका २००२) প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা..... চালিয়ে যাবার জন্য এই লাইসেন্স প্রদান করা হলো। जातिय ३ ७०। १। छ



গ্রামীণ ব্যাংক

मी पार्का

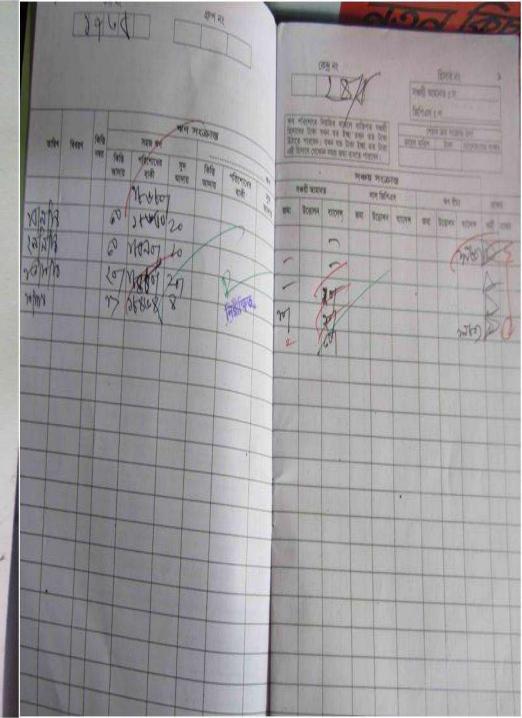
🛊 পথের টাকা কটেতেই ধার দিকেন কাঞ

अ अक्कारीन विसं शांत्र ान क्या निष्ट हता।

के मान की होण (के र क्यांजन रक्तांजन मा।

सर्ज यात्रव पामवरे

নাম ব্রুদ্রা সম্প্রাম্থ প্রতিষ্ঠিত হৈছিল কলের নাম বিদ্যাপত হৈছিল কলের নাম বিদ





(গ্রন্থজিয়নি ফর্ম- ৩ গণপ্ৰজাতন্ত্ৰী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় পারুল ইউনিয়ন পরিষদ পীরগাছা, রংপুর জন্ম সন্দ

[নিধি- ৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিষদ) বিধিমানা, ২০০৬] (छन्। निरम्भन स्टि १३ए७ हेक्ड)

বিবলন বহিনং ১২

निरम्रानद्र जाविषः २०-३२-२०১२

সন্দ ইস্থার তারিখ: ২০-১২-২০১২

7988676966707959 জন্ম নিবন্ধন নম্বর:

নাম: মোঃ চাঁদ মিয়া মণ্ডল

জন্ম তারিখ: ০৮-১২-১৯৮৪

আটই ভিসেদ্ধর উনিশ শত চুরাশি

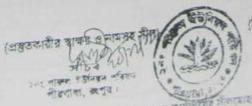
জন্ম স্থান: সৈয়দপুর

পিতার নাম: মোহামাদ আলী

খাতার নাম: মোছাঃ সাজেদা বেগম

প্রারী ভিকানা সৈয়দপুর

২নং পারুল ইউনিয়ন প্রিখন, পীরগাছা, বংপুর



(নিবস্ককের ছাক্র ত

नोहराया, अर्पत (নিবছকের কার্যালয়ের সলাবাহল) हिङ शुरुष

ভাষীয়তা বাংলাদেশী

अहीएका बारमाएमभी

Thank You