

Proposed NU Business Name : **Shanti Dodgha Khamar** Business Category: **Livestock**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	•	Niranjan Kumar Shingh Vill: Nijpara, Union: 5 no. Balapara, Post: Kawnia, Upazila: Kawnia, District: Rangpur.		
Age	:	31 Years		
Marital status	••	Unmarried		
Children	••	N/A		
No. of siblings:	:	3 (three) Brothers & 2 (two) Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : :	N/A Yes Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	•	Masters in English
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		10 (ten) years experience is running his own dairy firm. He started the business only with Tk. 1,200. He has taken 1 (one) month training on livestock and Fishery from Jubo Unnayan Training Centre.
Other Own/Family Sources of Income		His father's income from pension, eldest brother's income from teaching and elder brother's income from service (NGO officer).
Other Own/Family Sources of Liabilities	•	Nil
NU's Contract No.	:	01725671737
NU's National ID No.	:	8514227656939
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Shanti Rani is a GB member since May 15, 1996, at first she took
 GB loan BDT 2,500 (two thousand five hundred).
- Gradually she took GB loan several times and utilized it for stationary shop of her eldest son, building house, purchasing goat & cow, cultivation and assisting her son in business (dairy firm).
- She was a mobile lady.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name		Shanti Dodgha Khamar	
Address/ Location	:	Nijpara, Kawnia, Rangpur.	
Total Investment in BDT	:	Tk. 486,000	
Financing	:	Self Tk. 236,000 (from existing business) Required Investment Tk. 250,000 (as equity)	
Present salary/drawings from business	:	Taka 5,000 (five thousand)	
Proposed Salary (estimates)	:	Taka 6,000 (six thousand)	
Proposed Business Implementation Plan			
(i) % of present gross profit margin	:	On milk 70% and bio gas plant 100%	
(ii) Estimated % of proposed gross profit margin	:	On milk 70%, bio gas plant 100%	
(iii) In future risk mgt. plan (from fire, disaster etc.)	:		

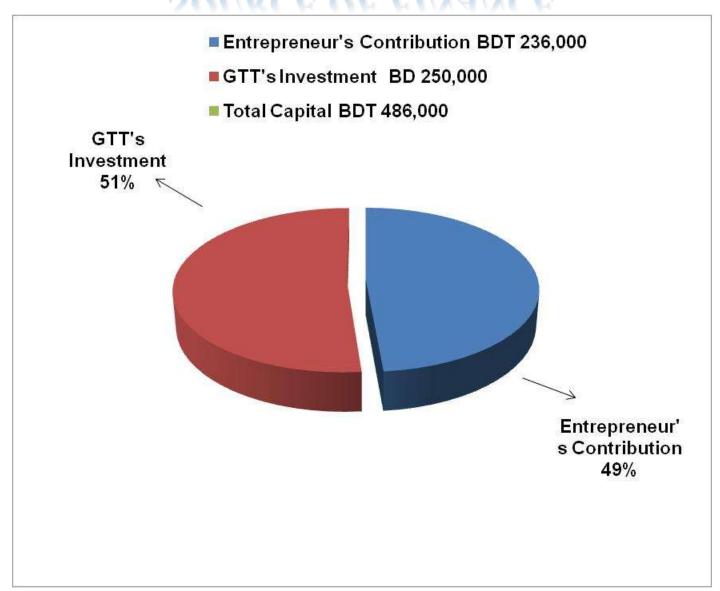
INFO ON EXISTING BUSINESS OPERATIONS

Particulars	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales of Milk (15 kg X Tk.45)	675	20,250	141,750		
Income from Bio Gas Plant		2,500	30,000		
Total sales and income (A)	675	22,750	171,750		
Less: Cost of food	203	6,075	72,900		
Gross Profit (C) [C=(A-B)]	473	16,675	98,850		
Less: Operating Cost:					
Electricity bill		300	3,600		
Shop rent (self)		-	_		
Mobile bill		200	2,400		
Medical Cost		200	2,400		
Present Salary (Self)		5,000	60,000		
Non Cash Item:					
Depreciation Expenses		742	8,900		
Total Operating Cost (D)		6,442	77,300		
Net Profit (C-D):		10,233	21,550		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars				
Existing	Proposed	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in Cattle - 01 Australian Cow and 01 Australian calf	Investment in Cattle - 03 Australian Cow (frijian)	140,000	250,000	390,000
Cowshed, Fixture & Fittings	82,000	1	82,000	
Investment in Machinaries (water pump, fan, light, spade, hood and weeding)		14,000	-	14,000
Total Capital	236,000	250,000	486,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	Year 2 (BDT)			Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales of Milk (40 kg X Tk.45)	1,800	54,000	378,000	2,250	67,500	472,500	2,475	74,250	519,750
Estimated income from Bio Gas Plant		2,800	33,600		3,100	37,200		3,100	37,200
Estimated sales of cow/calf						50,000			40,000
Estimated total sales and income (A)	1,800	56,800	411,600	2,250	70,600	559,700	2,475	77,350	596,950
Less: Cost of food	540	16,200	194,400	675	20,250	243,000	743	22,275	267,300
Gross Profit (C) [C=(A-B)]	1,260	40,600	217,200	1,575	50,350	316,700	1,733	55,075	329,650
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		500	6,000
Shop rent (self)		_	-		-	-		_	-
Conveyance		300	3,600		600	7,200		900	10,800
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Ownership Transfer Fee		1,667	10,000		1,667	20,000		1,667	20,000
Medical Cost		700	8,400		1,200	14,400		1,200	14,400
Proposed Salary-Self		6,000	72,000		7,000	84,000		8,000	96,000
Proposed Salary (Assistant-2)		2,000	24,000		2,500	30,000		2,500	30,000
Non Cash Item:									
Depreciation Expenses		742	8,900		742	8,900		742	8,900
Total Operating Cost (D)	_	12,308	137,700	-	14,708	176,500	-	16,008	192,100
Net Profit (C-D):	_	28,292	79,500	-	35,642	140,200	-	39,067	137,550
Retained Income			79,500			219,700			357,250

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	250,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	89,500	160,200	157,550
1.3	Depreciation Expenses	8,900	8,900	8,900
1.4	Opening Balance of Cash Surplus	-	38,400	87,500
	Total Cash Inflow	348,400	207,500	253,950
2.0	Cash Outflow			
2.1	Product Purchase	250,000	-	_
2.2	Investment Pay Back including Ownership Transfer Fee	60,000	120,000	120,000
	Total Cash Outflow	310,000	120,000	120,000
3.0	Total Cash Surplus	38,400	87,500	133,950

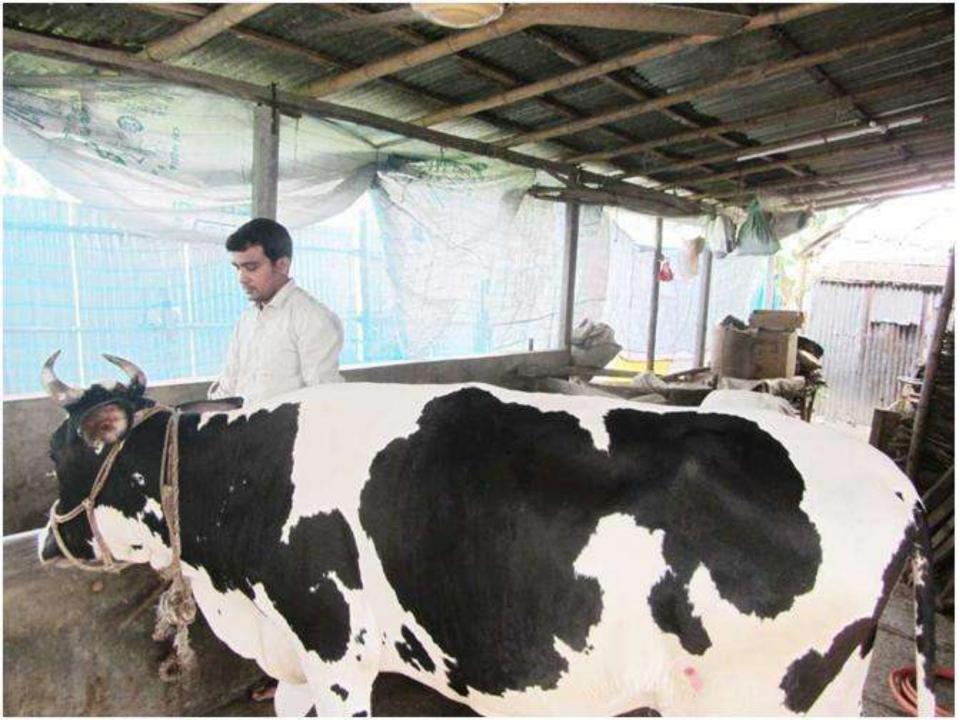
SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 02 (Father and brother) Others (beyond family): 0 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Experience: 10 Yrs.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 593,250 after 3 years excluding payback of investor's money.	THREATS Local Competition; Epidemic; Shortage of food

Presented at 11th In-house Executive Social Business Design Lab On August 27, 2015 at Grameen Telecom Trust Premises

Thank you

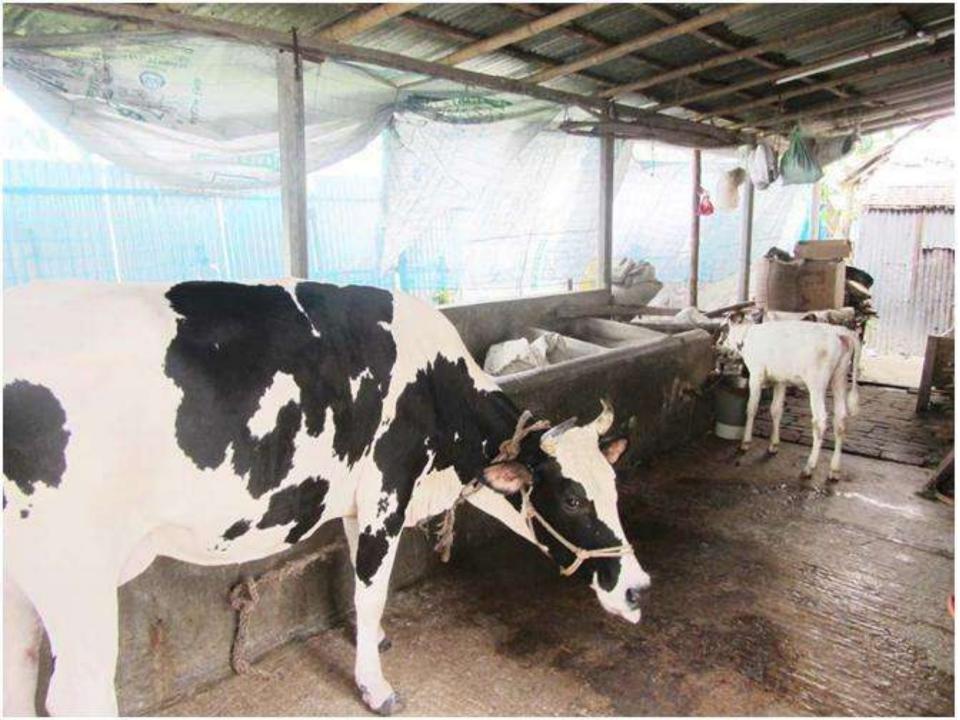
Pictures











গণপ্রজাতন্ত্রী বাংলাদেশ সরকার পরিশিষ্ট-১৩ পরিষদ কার্যালয় (স্থানীয় সরকার) উপজেলাঃ কাউনিয়া, জেলাঃ রংপুর। ইউপি ফরম-১৩ লাইসেন্স ফি আদায় রেজিষ্টার অর্থ বংসর ২০১৫ - ২০১৬ 26 ট্রেড লাইসেন্স

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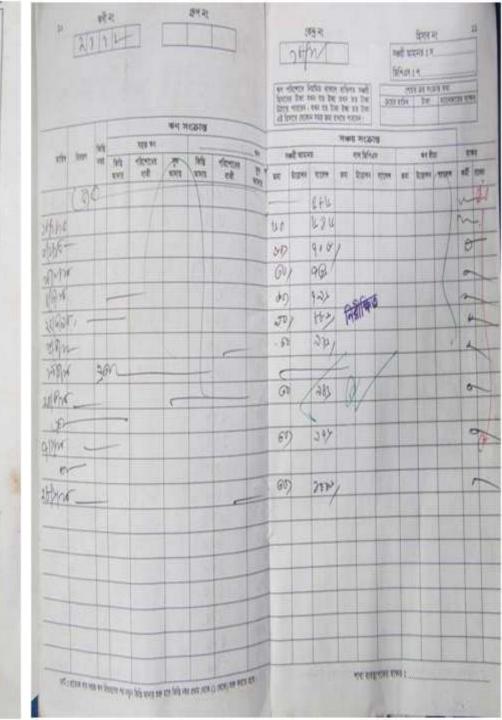




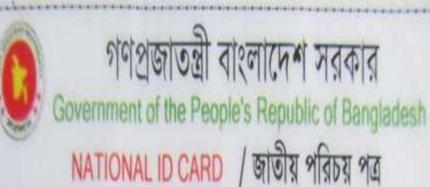
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