

Proposed NU Business Name: M/S Ujjal Traders
Business Category: General Retail & Wholesale



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Dulal Chandra Singha Vill: Thomnia, Union: 3 no. Dhontola, Post: Lahiri, Upazila: Baliadangi, District: Thakurgaon.
Age	:	32 Years
Marital status	:	Married
Children	:	1 (one) Son
No. of siblings:	:	1 (one) Brother and 1 (one) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five (pass)
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		09 (nine) years experience is running his own pesticides and fertilizers business. He started the business only with Tk. 100,000. He has on hand training.
Other Own/Family Sources of Income	:	Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01732506879
NU's National ID No.	•	9410863590362
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sree moti Bodhoni Bala is a GB member since 2005, at first she took GB loan BDT 2,000 (two thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in business (pesticides and fertilizers shop).
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	-	M/S Ujjal Traders
Address/ Location	:	Lahiri Bazar, Baliadangi,Thakurgaon
Total Investment in BDT	-	Tk. 629,000
Financing	:	Self Tk. 429,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	•	Taka 7,000 (seven thousand)
Proposed Salary (estimates)	:	Taka 8,000 (eight thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%.
(ii) Estimated % of proposed gross profit margin	:	On products 15%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	•	

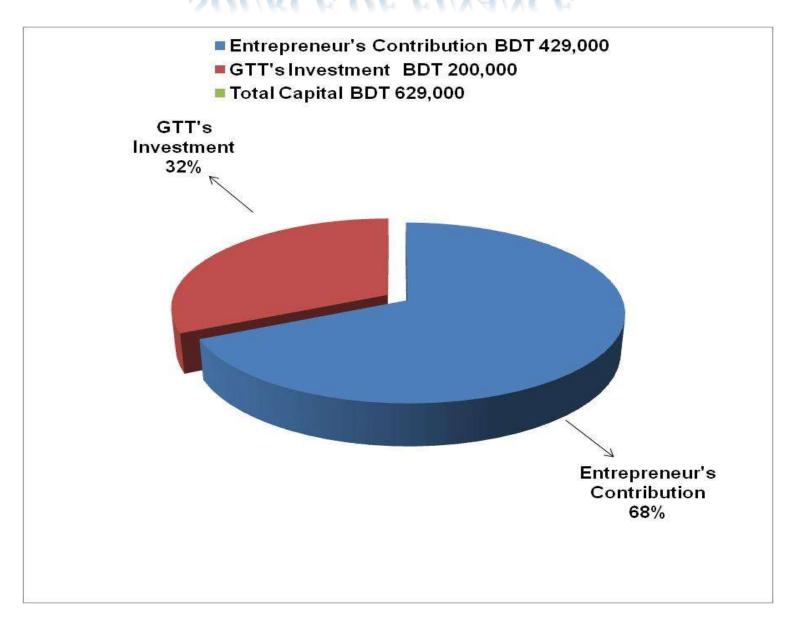
INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	EB (BDT)				
Particulars Particulars Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	3,500	98,000	1,176,000		
Less: Cost of sales of products (B)	2,975	83,300	999,600		
Gross Profit (C) [C=(A-B)]	525	14,700	176,400		
Less: Operating Cost:					
Electricity bill		200	2,400		
Generator bill		120	1,440		
Shop Rent		500	6,000		
Night Guard bill		50	600		
Mobile bill		300	3,600		
Present Salary (Self)		7,000	84,000		
Other Cost (stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses		117	1,400		
Total Operating Cost (D)		9,287	111,440		
Net Profit (C-D):		5,413	64,960		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	Existing			
Existing	Proposed	Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in products (different types of pesticides and fertilizers etc)	pesticides and fertilizers	378,344	200,000	578,344
Investment in Machineries (weigh fan etc.)	5,400		5,400	
Cash in hand	2,566		2,566	
Debtors (Since June, 2015 to at p	66,790		66,790	
Creditors (Since August, 2015 to a	(80,000)		(80,000)	
Decoration (fixture and fittings)	5,900		5,900	
Advance for Shop	50,000		50,000	
Total	429,000	200,000	629,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destination	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	5,000	139,993	1,679,916	5,750	160,992	1,931,903	6,037	169,042	2,028,499
Less: Cost of sales of products (B)	4,250	118,994	1,427,929	4,887	136,843	1,642,118	5,132	143,685	1,724,224
Gross Profit (C) [C=(A-B)]	750	20,999	251,987	862	24,149	289,786	906	25,356	304,275
Less: Operating Cost:									
Electricity bill		300	3,600		400	4,800		400	4,800
Generator bill		120	1,440		180	2,160		180	2,160
Shop Rent		500	6,000		500	6,000		500	6,000
Night Guard bill		50	600		100	1,200		100	1,200
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Self)		8,000	96,000		9,000	108,000		10,000	120,000
Other Cost (stationary & Entertainment etc.)		1,600	19,200		2,200	26,400		2,200	26,400
Non Cash Item:									
Depreciation Expenses		117	1,400		117	1,400		117	1,400
Total Operating Cost (D)	_	12,620	143,440	-	14,430	173,160	-	15,430	185,160
Net Profit (C-D):	_	8,379	108,547	-	9,719	116,626	-	9,926	119,115
Retained Income			108,547			225,173			344,288

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	116,547	132,626	135,115
1.3	Depreciation Expenses	1,400	1,400	1,400
1.4	Opening Balance of Cash Surplus	_	69,947	107,973
	Total Cash Inflow	317,947	203,973	244,488
2.0	Cash Outflow			
2.1	Product Purchase	200,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	69,947	107,973	148,488

STRENGTH □ Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 □ Future employment: 0 □ Trade license of business in his own name □ Experience: 9 Yrs.	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES □ Location of shop; □ Increase of demand □ No competitor □ The capital of Entrepreneur will be Tk. 773,288 after 3 years excluding payback of investor's money.	THREATS Local competition.

Presented at 11th In-house Executive Social Business Design Lab on August 27, 2015 at Grameen Telecom Trust Premises

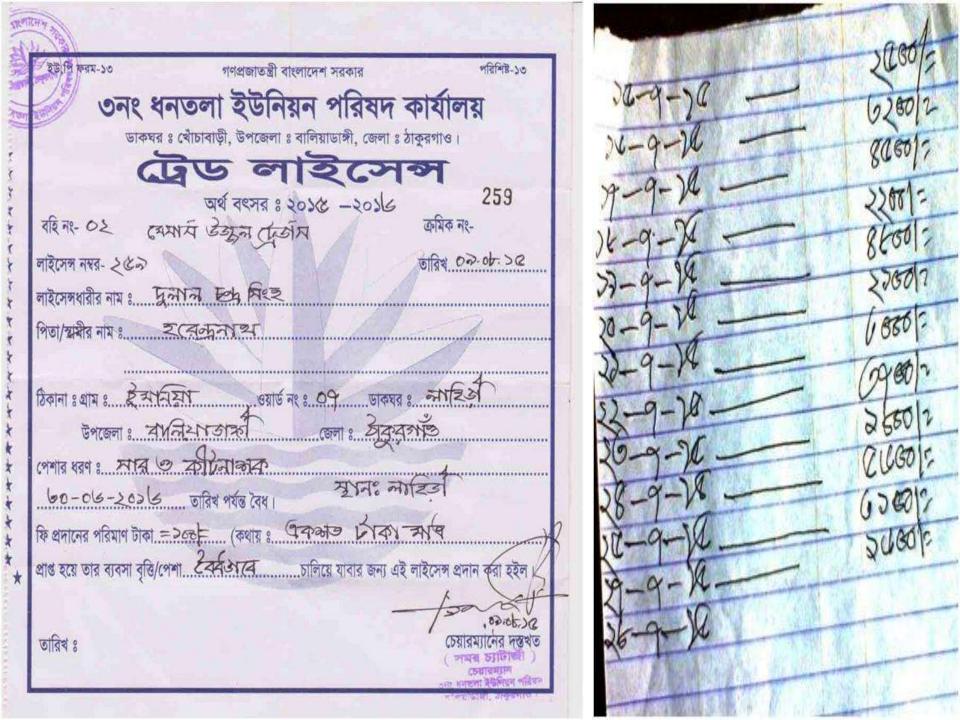
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Pictures







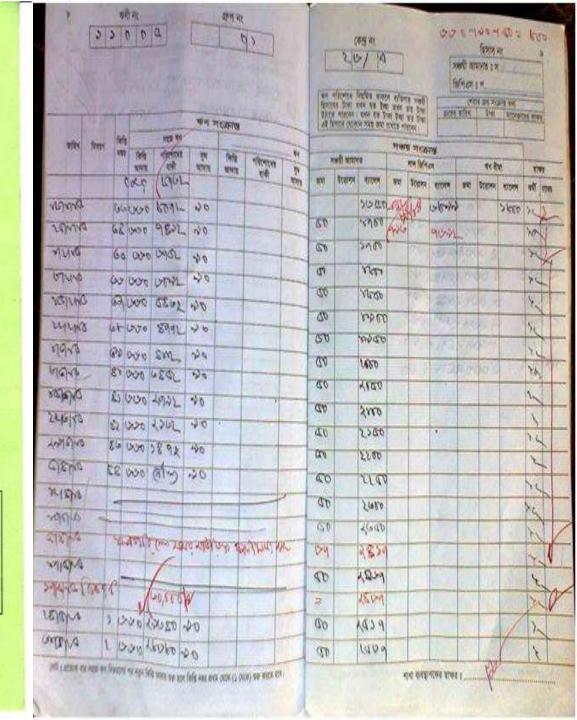




গ্রামীণ ব্যাংক

মহজ ধানের দাশবই ক্রি^তু পু^{নি}

नाम द्वर्षन / १८९५ भाषा १८९९ क्टल्ड नाम द्वेश्वर्गन्म हिं/ प्र भाषा हार्जन सनिविधानी गाना।







গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: দুলাল চন্দ্ৰ সিংহ

Name: Dulal Chandra Singha

পিতা: হরেন্দ্র নাথ সিংহ

মাতা: শ্রীমতি বুধুনী বালা

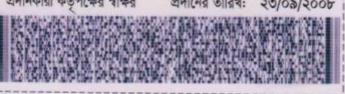
Date of Birth: 15 Apr 1983

ID NO: 9410863590362

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোষাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: গ্রাম/রাস্তা: ঠুমনিয়া,ঠুমনিয়া, ডাকঘর: লাহিড়ী-৫১৪১, বালিয়াডাংগী, ঠাকুরগাঁও।

প্রদানের তারিখ: ২৩/০৯/২০০৮



Thank You