A Nobin Udyokta Project

Proposed NU Business Name : UJJQL STQRE



NU Identified and PP Prepared:

S. M. Arafatuzzaman (Manikgonj Unit) Verified by: Md.Khalilur Rahman

Presented by:

Md. Ujjol Mia

Cellno: 01735046966



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

KRIHA KILILIH I HA		STIRLIZ R II VILLE IV I I II ATRICI
Name	:	Md. Ujjol mia
Age	••	26
Marital status	••	Married
Children		1 son
No. of siblings:		1 Brother, 3 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: :	NU N/A N/A N/A N/A
Education	:	Class eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Grocery Business
Trade license No	:	0461
Business Experiences	-	03 years
Other Own/Family Sources of Income	-	N/A
Other Own/Family Sources of Liabilities		N/A
NU Project Source/Reference	:	GT Manikganj Unit Office, Manikganj
Contact Info.		01735046966

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 2000 (15 Years). At first she took a loan amount BDT 5,000 from Grameen Bank. NU uses the loan in this business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

:	Ujjol Store
:	Jabra Bazar, Ghior, Manikgonj.
:	2,80,000
:	Self BDT: 1,80,000 (from existing business) - 64 % Required Investment BDT: 1,00,000 (as equity) - 36%
:	BDT 6,000
	BDT 7,000
:	20%
:	20%
:	5 months
	:

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categ	ories:	(1)	(2)	(1+2)
 i. Present stock items: Decoration (Rack +fan + Table) Refrigerator (1) Goods 	: 20,000 : 20,000 : 1,40,000	1,80,000		1,80,000
Proposed Stock Items: Total goods	: 1,00,000		1,00,000	1,00,000
Total Capital		1,80,000/-	1,00,000/-	2,80,000/-

Grocery items

Present items

Rice (13 Bag *2000TK)	: 20,000
Vushi (10 Bag *1500)	: 7,000
Oil (150litre)	: 15,000
Cold drinks	: 12,000
Biscuits	: 5,000
Salt	: 6,000
Soap	: 10,000
Chips	: 2,000
Pulse	: 15,000
Sugar	: 10,000
Egg	: 2,000
Coil,paste,brush	: 7,000
Detergent powder	: 8,000
Cosmetics items	: 6,000
Others	: 15,000
Total	: 1,40,000

Proposed items

Rice (10 Bag *2000)	: 20,000
Oil (180litre)	: 17,000
Cold drinks	: 15,000
Biscuits	: 4,000
Salt	: 5,000
sop	: 10,000
Chips	: 2,000
Vhusi, Kura	: 6,000
Sugar (2 Bag*2000)	: 4,000
coil, paste, brush	: 5,000
Pulse (1 Bag *5000)	: 5,000
Egg	: 2,000
Others	: 5,000
Total	:1,00,000

INFO ON EXISTING BUSINESS OPERATIONS

		Existing Business (BDT)				
Particulars						
	Daily	Monthly	Yearly			
Sales(A)	3,000	90,000	10,80,000			
Less: Cost of sales(B)	2550	76,500	9,18,000			
Profit (15%) [C]	450	13,500	1,62,000			
Income From poultry sale (D)	150	4500	54000			
Gross Profit E= (C+D)	600	18000	2,16,000			
Less: Operating Costs						
Electricity bill		1000	12000			
Shop Rent		1500	18000			
Transport		800	9,600			
Mobile bill		300	3,600			
Present salary/Drawings- self		7,000	84,000			
Others (Chada, SMS,TL)		350	4200			
Depreciation Expenses(20,000*10% +20,000*15%)		417	5,004			
Total Operating Cost (E)		11,367	1,36,404			
Net Profit		6,133	73,596			

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	Τ)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales(A)	3,000	90,000	10,80,000	3400	1,02,000	12,24,000	4000	1,20,000	14,40,000
Less: Cost of sales(B)	2550	76,500	9,18,000	2890	86,700	10,40,400	3400	1,02,000	12,24,000
Profit (15%) [C]	450	13,500	1,62,000	510	15,300	1,83,600	600	18,000	2,16,000
Income From poultry sale (D)	150	4500	54000	200	6,000	72,000	200	6,000	72,000
Gross Profit E= (C+D)	600	18000	2,16,000	710	21,300	2,55,600	800	24,000	2,88,000
Less: Operating Costs									
Electricity bill		1000	12000		1100	13,200		1200	14,400
Shop Rent		1500	18000		1500	18000		1500	18000
Transport		800	9600		1000	12,000		1,200	14,400
Mobile bill		300	3600		400	4,800		500	6,000
Present salary/Drawings- self		7,000	84,000		7,000	84,000		7,000	84,000
Others (Chada, SMS,TL)		350	4200		400	4,800		500	6,000
Depreciation Expenses(20,000*10% +20,000*15%)		417	5004		416	5,000		416	5,000
Total Operating Cost (E)		11,367	1,36,404		11,816	1,41,792		12316	1,47,792
Net Profit		6,133	79,596			1,13,808			1,40,208
Gt payback			40,000			40,000			40,000
Retained Income:	ned Income: 39,596			73,808			1,00,208		

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	1,00,000		
1.2	Net Profit	79,596	1,13,808	1,40,208
1.3	Depreciation (Non cash item)	5,000	5,000	5,000
1.4	Opening Balance of Cash Surplus	-	29196	108004
	Total Cash Inflow	1,84,596	148004	2,53,212
2.0	Cash Outflow			
2.1	Purchase of Product	1,00,000		
2.2	Payment of GB Loan*	15,400		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	1,55,400	40,000	40,000
3.0	Net Cash Surplus	29196	108004	2,13,212

SWOT ANALYSIS

Strength

- > Availability of Products Sourcing.
- ➤ Skilled & 3 Years of Experience
- Position of his store middle of Residential area.

WEAKNESS

- > Opponent in same areas
- > Lack of investment

OPPORTUNITIES

- > Expansion Of Business
- ➤ To acquire financial solvency

THREATS

- > Fire
- > Theft

Pictures

















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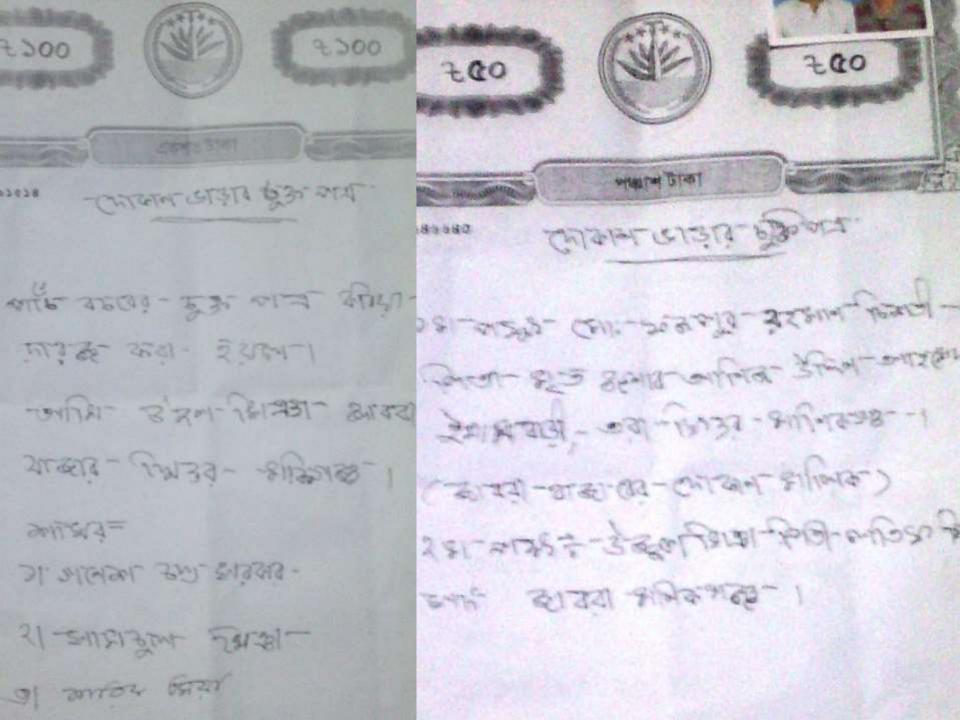
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Presented at GT's 20th Internal Design Lab on 03 November, 2015

