Proposed NU Business Name : M/S Rasel Orna House Grameen Telecom Trust Building Social Business Business Category: Clothing, Footwear & Apparel



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Rasel Molla
		Vill: Tatipara, Union: Duptara, Post: Duptara, Upazila: Araihazar, District: Narayanganj.
Age	•	21 Years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:		01 (one) Sister & 4 (four) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Mst. Juana Begum Md. Abu Syed Molla <i>Branch</i> : Duptara, Araihazar, Narayanganj <i>Centre</i> # 20/mo Loan no.: 1761, Member since 1986
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		First Ioan: Tk. 2,000 Existing Ioan: Tk. 20,000, Outstanding Ioan: Tk. 12,080 Entrepreneur's father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	•	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	02 (two) years experience is running his own cloth business. He started the business only with Tk. 30,000. He has on hand training.
Other Own/Family Sources of Income	:	His father's income from business (grocery shop) and his elder & youngest brothers assisting NU in his business as employee.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01933500063
NU's National ID No.	:	19946710231040106
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Juana Begum is a GB member since 1986, at first she took GB loan BDT 2,000 (two thousand).
- Gradually she took GB loan several times and utilized it for building house, arranged marriage of her daughter, cultivation, assisting her husband and son in business (grocery shop) and (cloth business).
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing businesses of her husband and son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Rasel Orna House
Address/ Location	:	Tatipara, Duptara, Araihazar, Narayanganj
Total Investment in BDT	:	Tk. 238,000
Financing	:	Self Tk. 138,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	Tk. 6,000 (six thousand)
Proposed Salary (estimates)	-	Tk. 8,500 (eight thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%.
(ii) Estimated % of proposed gross profit margin		On products 15%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

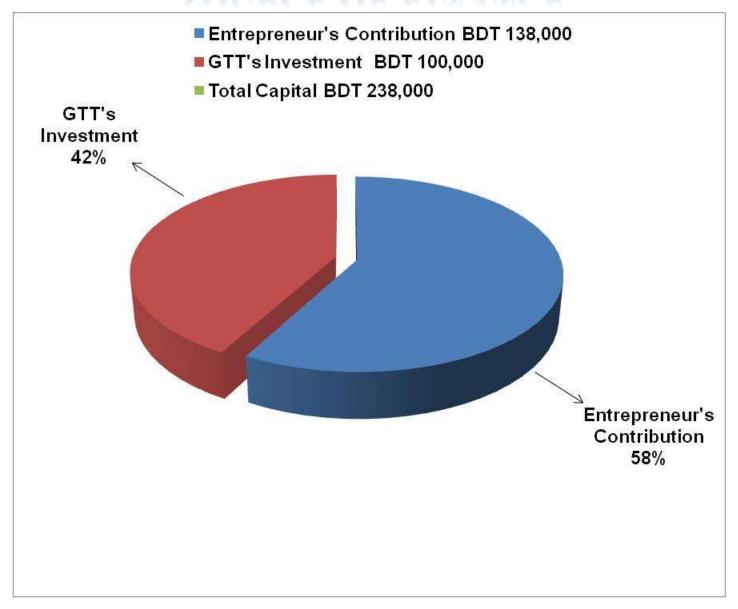
INFO ON EXISTING BUSINESS OPERATIONS

Dertieulere		EB (BDT)						
Particulars	Weekly	Monthly	Yearly					
Sales income from products (A)	40,000	160,000	1,920,000					
Less: Cost of sales of products (B)	34,000	136,000	1,632,000					
Gross Profit (C) [C=(A-B)]	6,000	24,000	288,000					
Less: Operating Cost:								
Electricity bill		300	3,600					
Shop Rent		1,500	18,000					
Mobile bill		300	3,600					
Night Guard bill		100	1,200					
Conveyance		2,000	24,000					
Present Salary (Self)		6,000						
Present Salary (Assistant-2)		8,000	96,000					
Other Cost (stationary & Entertainment etc.)		1,100	13,200					
Non Cash Item:								
Depreciation Expenses		579	6,950					
Total Operating Cost (D)		19,879						
Net Profit (C-D):		4,121	49,450					

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)
Investment in products (collection of scraf etc)	Three pics, color and scraf cloth	18,200	100,000	118,200
Investment in Machineries (water pu	ump, bulb and fan etc.)	42,500		42,500
Cash in hand		80,250		80,250
Debtors (august, 2015 to at present)	6,300		6,300
Creditors (august, 2015 to at preser	(15,000)		(15,000)	
Decoration (fixture and fittings)	5,750		5,750	
Total Capital	138,000	100,000	238,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destination		Year 1 (BD	T)		Year 2 (BD	T)	Year 3 (BDT)			
Particulars	Weekly	Monthly	Yearly	Weekly	Monthly	Yearly	Weekly	Monthly	Yearly	
Estimated sales income from products (A)	70,000	280,000	3,360,000	81,200	324,800	3,897,600	85,260	341,040	4,092,480	
Less: Cost of sales of products (B)	59,500	238,000	2,856,000	69,020	276,080	3,312,960	72,471	289,884	3,478,608	
Gross Profit (C) [C=(A-B)]	10,500	42,000	504,000	12,180	48,720	584,640	12,789	51,156	613,872	
Less: Operating Cost:										
Electricity bill		400	4,800		500	6,000		500	6,000	
Shop Rent		1,700	20,400		1,900	22,800		2,100	25,200	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200	
Night Guard bill		100	1,200		150	1,800		150	1,800	
Conveyance		4,000	48,000		6,000	72,000		7,000	84,000	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary-Self		8,500	102,000		9,500	114,000		9,500	114,000	
Proposed Salary (Assistant-4)		16,000	192,000		18,000	216,000		18,000	216,000	
Other Cost (stationary & Entertainment etc.)		1,800	21,600		2,500	30,000		3,200	38,400	
Non Cash Item:										
Depreciation Expenses		579	6,950		579	6,950		579	6,950	
Total Operating Cost (D)	-	34,346	408,150	-	40,396	484,750	-	42,296	507,550	
Net Profit (C-D):	-	7,654	95,850	-	8,324	99,890	-	8,860	106,322	
Retained Income			95,850			195,740			302,062	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY,)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1.0	Cash Inflow					
1.1	Investment Infusion by Investor	100,000	_	_		
1.2	Net Profit (ownership tr. Fee added back)	99,850	107,890	114,322		
1.3	Depreciation Expenses	6,950	6,950	6,950		
1.4	Opening Balance of Cash Surplus	_	82,800	0 149,640		
	Total Cash Inflow	206,800	197,640	270,912		
2.0	Cash Outflow					
2.1	Product Purchase	100,000	_	_		
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000		
	Total Cash Outflow	124,000	48,000	48,000		
3.0	Total Cash Surplus	82,800	149,640	222,912		



STRENGTH Present employment: Self: 01 Family: 04 Others (beyond family):0 Future employment: 02 Trade license of business in his own name Experience : 02 Yrs. 	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 440,062 after 3 years excluding payback of investor's money.	THREATS Local Competition;

Presented at 12th In-house Executive Social Business Design Lab On September 03, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures















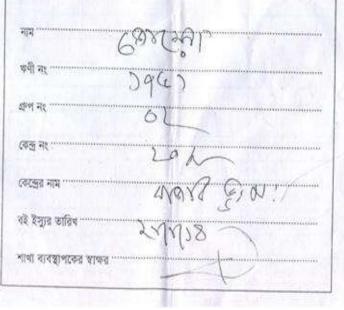


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গ্রামীণ ব্যাংক শ্বেতা-আভাইহাজার ব্যস্ত শাখা

সহজ ঋণের পাশ বই





		(ইউলিজমনি খরম- ৩)
	গণপ্রজাতন্ত্রী	বাংলাদেশ
	জন্ম ও মৃত্যু নিবয দুঙারা ইউনিয়	দ্ধকের কার্যালয় মন পরিষদ
	আড়াইহাজার, জন্ম স	নারায়ণগঞ
[fa	বধি- ৯. জনা ও মৃত্যু নিষয়ন (ইউর্লি (জন্ম নিষয়ন বহি	নয়ন পরিযদ) বিধিমালা. ২০০৬]
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নিবন্ধনের ত	চারিখ: ১০-০৬-২০১২	সনদ ইস্যুর তারিখ: ১৩-০৮-২০১৫
জন্ম নিবন্ধন	ন নম্বর:* ১৯৯৪৬৭	20202080209
নাম: মোঃ	রাছেল মোল্লা	
জন্ম তারিখ	: ০৩-০৪-১৯৯৪ তেসরা এপ্রিল উনিশ শত	লিঙ্গ: পুরুষ চুরানব্বই
জন্ম স্থান:	গ্রামঃ বাজবী তাতীপাড়া, উপজেলাঃ আড়াইহাজার,	পোঃ দুগুারা, জেলাঃ নারায়ণগঞ্জ।
পিতার নাম	ন: মোঃ আবু ছাঈদ মোল্লা	ঞ্চাতীয়তা: বাংলাদে শী
মাতার নাম	য: জুয়েনা বেগম	হ্রাতীয়তা: বাংলাদেশী
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A CREAT	19,08,15 (1997)	13.08.15 2 (निनक्षर्कद शाकद 3 नामअं भीन)
নোহ	সচিব	(শাহিদা মোলারক)
	া ইউনিয়ন পরিগণ শিৰ্মের হারার, শারায়গণ । (নিবদ্ধকের কার্যা	तः प्रताद। ६८१नम् नादयन भारत त्रीलस्माइत)
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Thank You