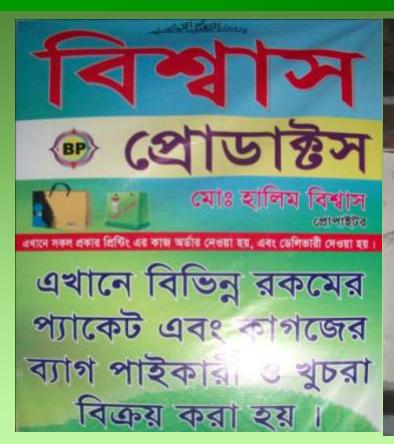
## A Nobin Udyokta Project Biswas Products







NU Identified and PP Prepared by:
Popy Aktar Keka, Dhamrai Unit
Verified By: Md. Ziaul Hoque



Presented by Md. Halim Bissus

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Halim Bissus		
Age	:	14/08/1994 (21 Years)		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	2 Brothers & 1 Sister		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother  Father  Mollika Begum Md. Kasem Bissus Member since: 25/08/2008 Branch: Dhamrai Centre no.94, Group:11 Loanee No.7891/1 First loan:10,000 Total Amount Received: Tk. 200,000 Existing loan: 50,000 Outstanding: 19,444		
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	:	NU N/A N/A N/A N/A		
Education	:	S.S.C		

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



(Continued)

Present Occupation	:	Making Shopping Bags
Trade License Number	:	2064-00
Business Experiences and Training Info	:	10 years
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01924969525
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank Since 2008. At first his mother took a loan amount of 10,000 BDT from Grameen Bank. NU's mother invested GB loan in NU's business. NU's two brothers are student. NU's mother gradually improved their living standard by using GB loan.

## PROPOSED BUSINESS Info.



Business Name	:	Biswas Products
Address/ Location	:	Taltola, Dhamrai, Dhaka
Total Investment in BDT	:	700,000
Financing	:	Self BDT : 500,000 (from existing business) - 71% Required Investment BDT : 200,000 (as equity) - 29%
Present salary/drawings from business (estimates)	:	BDT 10,000
Proposed Salary		BDT 10,000
Proposed Business % of present gross profit margin	:	18%
Estimated % of proposed gross profit margin	:	18%
Agreed grace period	:	5 months

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Item: 1. Present Stock(*) 2. Repeat Machine(2) 3. Fan (10) 4. Advance	310,000 30,000 10,000 150,000		500,000
Proposed Stock item (*):		200,000	200,000
Total Capital	500,000	200,000	700,000

(\*) Details present Stock & (\*\*) Proposed Items are included in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
B.B 18" x 29" (3000 x 7.50)	22,500
B.B 18" x 30" (1000 x 8)	8,000
B.B 15" x 22" (5000 x 5)	25,000
B.B 16" x 26" (1000 x 6.50)	6500
B.B 11" x 30" (2000 x 5.50)	11,000
B.B 15" x 15" (1000 x 5.50)	5,500
B.B 18" x 23" (2000 x 7)	14,000
B.B 13" x 30" (2000 x 6.50)	13,000
B.B 15" x 40" (1000 x 9)	9,000
Bashundhara 18" x 26" (4000 x 6)	24,000
Bashundhara 15" x 22" (6000 x 5.50)	33,000
Bashundhara 18" x 29" (4000 x 5.50)	22,000
Bashundhara 40" x 30" (4000 x 8)	32,000
Liner 29" x 17" (1000 x 6.50)	6500
Liner 29" x 14" (1000 x 6.50)	6500
Liner 29" x 15" (1500 x 6)	9000
Liner 30" x 15" (1500 x 7)	10500
Coat Paper 18" x 30*(1000 x 10)	10,000
Coat Paper 40" x 30" (2000 x 11)	22,000
Board 40" x 30" (1000 x 20)	20,000
Total:	3,10,000

#### **Proposed Item**

Product Name	Amount
B.B 11" x 30" (1100 x 5.5)	6,000
B.B 15" x 15" (2000 x 5.50)	11,000
B.B 18 x 23" (2000 x 7)	14,000
B.B 13" x 30" (1000 x 6.50)	6500
B.B 15" x 40" (1100 x 9)	10,000
Bashundhara 18" x 26" (4000 x 6)	24,000
Bashundhara 15" x 22" (4000 x 5.50)	22,000
Bashundhara 18" x 29" (6000 x 5.50)	32,000
Bashundhara 40" x 30" (4000 x 8)	32,000
Liner 29" x 17" (1000 x 6.50)	6500
Liner 29" x 14" (1000 x 6.50)	6500
Liner 29" x 15" (1500 x 6)	9000
Liner 30" x 15" (1500 x 7)	10500
Coat Paper 18" x 30*(1000 x 10)	10,000
Total:	2,00,000

## **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Income from Sale [A]	15,000	450,000	5,400,000			
Less Cost of Sale [B]	12,300	369,000	4,428,000			
Gross profit 18% (A+B) = [C]	2,700	81,000	972,000			
Less: Operating Costs						
Electricity bill		2,000	24,000			
Labor Cost (15)		52,500	630,000			
Mobile Bill		600	7,200			
Factory Rent		5,000	60,000			
Salary from Business		10,000	120,000			
Generator Bill		500	6,000			
Others (Transport, Legal fees etc.)		500	6,000			
Non Cash Item						
Depreciation(40,000 x 15%)		500	6,000			
Total Operating Cost (D)		71,600	859,200			
Net Profit (C-D):(E)		9,400	112,800			

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Deutieuleus	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Income from Sale [A]	17,000	510,000	61,20,000	17500	525000	6300000	18,000	540,000	6480000
Less Cost of Sale [B]	13940	4,18,200	5018400	14350	430500	5166000	14760	442800	5313600
Gross Profit 18%(A+B)=[C]	3060	91,800	11,01,600	3150	94500	1134000	3240	97,200	1166400
Less operating cost:									
Electricity bill		2200	26,400		2300	27,600		2400	28,800
Generator bill		700	8400		800	9600		900	10800
Salary from Business		10,000	120,000		10,000	120,000		10,000	120,000
Factory Rent		5000	60,000		5000	60,000		5000	60,000
Labor Cost (15)		60,000	720,000		60,000	720,000		60,000	720,000
Mobile Bill(SMS , Customer, Supplier)		800	9600		900	10800		1000	12000
Others(Transport, legal fees)		700	8400		800	9600		1000	12000
Non Cash Item									
Depreciation		500	6000		500	6000		500	6000
Total Operating Cost		79,900	9,58,800		80,300	9,63,600		80,800	969,600
Net Profit (C-D) = (E)		11,900	142,800		14,200	170,400		16,400	196,800
GT payback	80,000		80,000		80,000				
Retained Income:		62,800			90,400			116,800	

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	2,00,000	0	0
1.2	Net Profit	142,800	170,400	196,800
1.3	Depreciation (Non Cash Item)	6000	6000	6000
1.4	Opening Balance of Cash Surplus	0	49,356	145,756
	Total Cash Inflow	348,800	2,25,756	348,556
2.0	Cash Outflow			
2.1	Purchase of proposed products	200,000	0	0
2.2	Payment of GB Loan	19,444	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	299,444	80,000	80,000
3.0	Net Cash Surplus	49,356	145,756	268,556

### **SWOT Analysis**



## STRENGTH

- Skilled & 10 years of Experience
- Good Communication Skill
- Good Networking with buyer and supplier
- Proper book keeping

## WEAKNESS

- Lack of investment
- Credit Sale

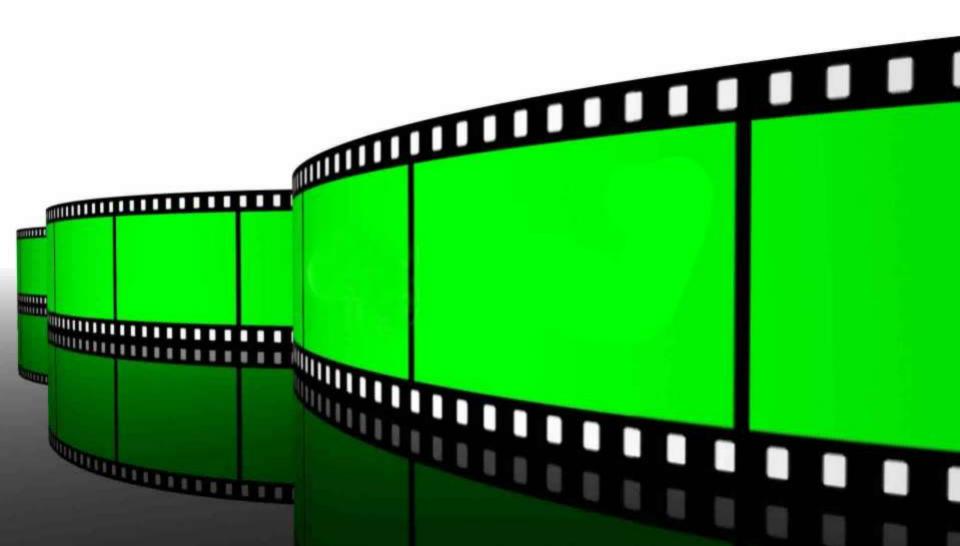
## **O**PPORTUNITIES

- Expansion of Business
- Increase in profitability
- More employment opportunities

#### ${f T}_{f HREATS}$

- Competitor may arise
- Fire
- Theft





















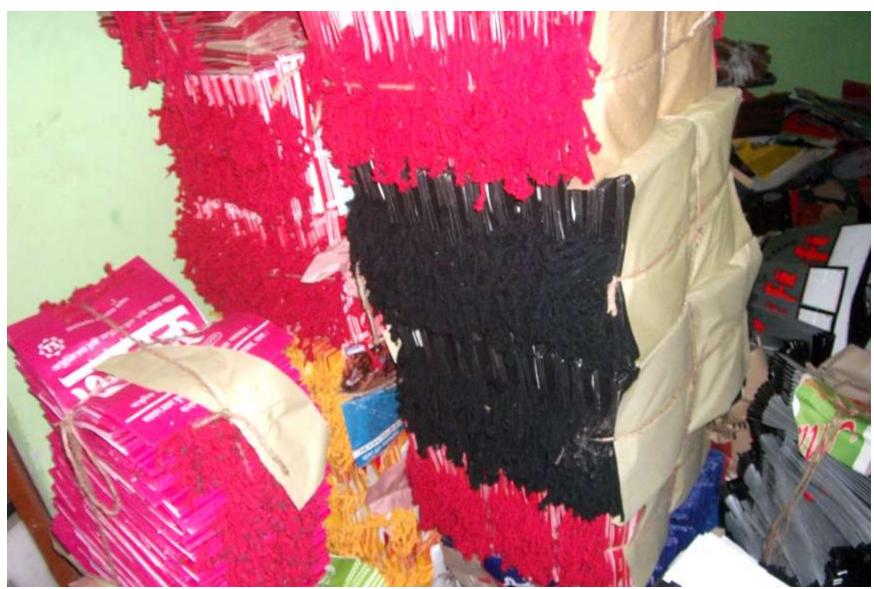




















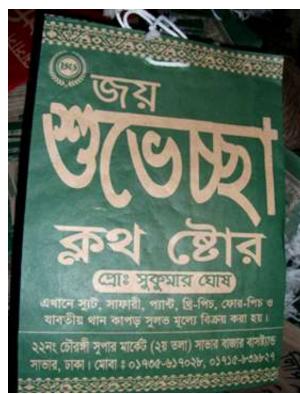






Men's Wear







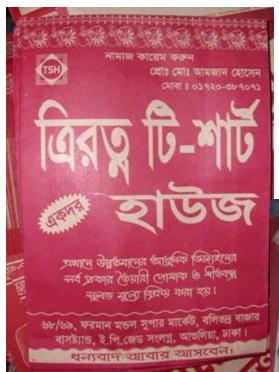


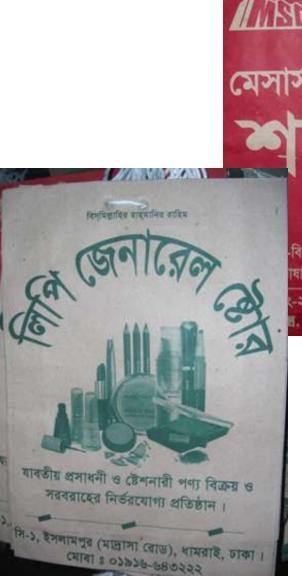














दिजामधारिक संस्थानित ब्राह्मिय

মোঃ শিটন হোসেন







পুচরা কিক্রয় করা হয়।



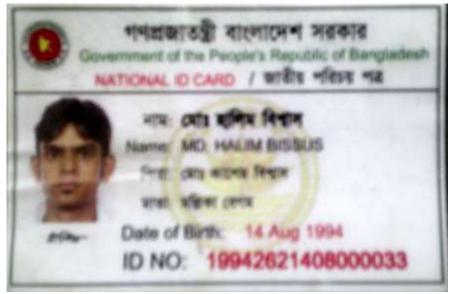


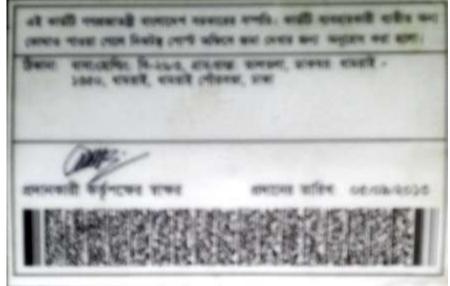


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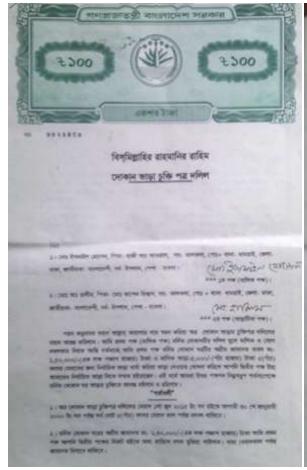


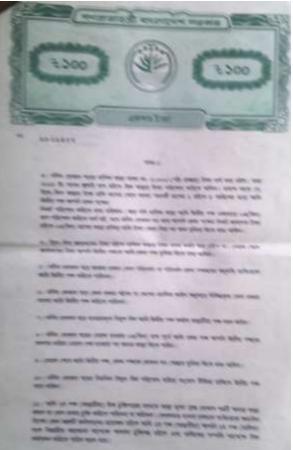


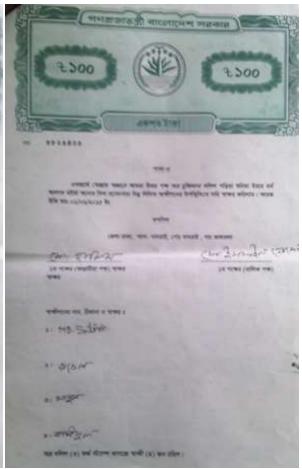




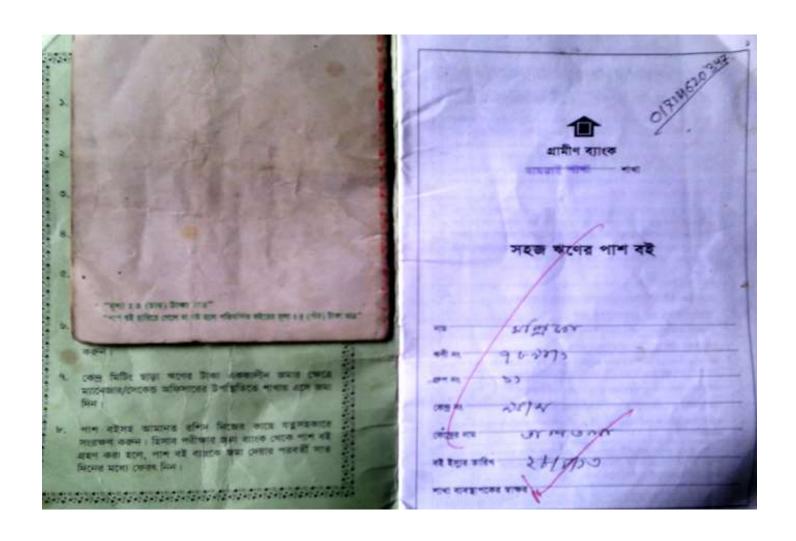














# Presented at GT's 21st Internal Design Lab on 5 November, 2015

