Project Name: UNITED CABLE NETWORK



NU Identified and PP Prepared:

S. M. Arafatuzzaman

(Manikgonj Unit)

Presented by Md. Abul Kalam





BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md. Abul Kalam		
Age	:	33		
Marital status	:	Marrid		
Children	•	1 Son & 2 Daughters		
No. of siblings:	:	1 Brother & 2 Sisters		
Parent's and GB related Info				
(i) Who is GB member	:	Mother √ Father _		
(ii) Mother's name	:	Aleya		
(iii) Father's name	:	Md. Kasem Ali		
(iv) GB member's info	:	Branch: Mohadebpur SibaloyBr. Centre # 14/M, Group no: 04 Loanee no.:1295		
		Member since, 1990 First loan: 3000		
Further Information:		Existing loan: 00 Outstanding: 00		
(v) Who pays GB loan installment	:	N/A		
(vi) Mobile lady	:	N/A		
(vii) Grameen Education Loan	:	N/A		
(viii)Any other loan like GCCN, GKF		N/A		
(ix) Others		N/A		
Education	:	Class eight		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Dish Line & TV - Fridge show room
Trade License No	:	MUP/475
Business Experience	:	7 year
And Training Info	:	N/A
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01715259942
NU Project Source/Reference	:	Manikgonj Unit.

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 1990 (25 years). At first She took 3000 taka from GB. NU father invested GB Loan in his business and expanded his business. NU's mother gradually improved their living standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	United cable Network
Address/ Location	:	Mohadebpur Bazar, Manikgonj
Total Investment in BDT	:	8,54,400
Financing	:	Self BDT 5,54,400 (from existing business) 65% Required Investment BDT 3,00,000/-(as equity) 35%
Present salary/drawings from business (estimates)	:	8,000
Proposed Salary		8,000
Proposed Business		
(i) % of present gross profit margin	:	8%
(ii) Estimated % of proposed gross profit margin		8%
(iii) Agreed grace period		5 months

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items: Decoration : 22,400 TV : 72,000 Refrigerators : 3,60,000 Dish controller : 1,00,000	5,54,400		5,54,400
Proposed items: Total Items : 3,00,000		3,00,000	3,00,000
Total Capital	5,54,400	3,00,000	8,54,400

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Present Stock items					
Product name with quantity	Amount				
Dish controller	1,00,000				
Fan 1*500	500				
Chair 3*300	900				
Table 2*500	1000				
lps 1*20,000	20,000				
Freeze (average)14*24000	3,60,000				
Marcel TV 21 inch 6*12,000	72,000				
Total Present Stock	5,54,400				

Proposed items				
Product Name with quantity	Amount			
Marcel TV 21 inch 6*12,000	72,000			
Freeze 8cft 6*18,000	1,08,000			
Mobile :				
samsung	60,000			
Walton	30,000			
symphony	30,000			
Total Proposed Stock	3,00,000			

INFO ON EXISTING BUSINESS OPERATIONS

Double Lond	Existing Business (BDT)					
Particulars Particulars	Daily	Monthly	Yearly			
Sales (A)	10,000	3,00,000	36,00,000			
Less: Cost of sales (B)	9,200	2,76,000	33,12,000			
Profit (C) [C=(A-B)] 8%	800	24,000	2,88,000			
Income From cable network business (D)	400	12,000	1,44,000			
Gross Profit E= (C+D)	1100	33,000	3,96,000			
Less: Operating Costs						
Electricity bill		800	9,600			
Generator bill		-	-			
Shop Rent (own shop)		-	-			
Night Guard bill		150	1,800			
Mobile bill		500	6,000			
Present salary/Drawings- self		8000	96,000			
Present salary/ Drawing –Staff-1		6000	72,000			
Conveyance or Transport]		-	-			
Others cost ((fees, Entertainment, TL renew)		500	6,000			
Non Cash Item:						
Depreciation Expenses (1,20,500*15+900*10)		1500	18,000			
Total Operating Cost (F)		1,7450	2,09,400			
Net Profit (E-F):		15,550	1,86,600			

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Da Da		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	12,000	3,60,000	43,20,000	14,000	4,20,000	50,40,000	16,000	4,80,000	57,60,000
Less: Cost of Sale (B)	11,040	3,31,200	39,74,400	12,880	3,86,400	46,36,800	14,720	4,41,600	52,99,200
Profit (A-B)=(C) 8%	960	28,800	3,45,600	1120	33600	4,03,200	1280	38,400	4,60,800
Income From cable network business (D)	300	9,000	1,08,000	300	9,000	1,08,000	300	9,000	1,08,000
Gross Profit E= (C+D)	1260	37,800	4,53,600	1420	42600	5,11,200	1580	47,400	5,68,800
Less: Operating Costs									
Electricity bill		850	10,200		950	11400		1050	12,600
Generator bill		-	-		-	-		-	-
Shop Rent (own shop)		-	-		-	-		-	-
Night Guard bill		150	1,800		150	1,800		200	2,400
Mobile bill		600	7,200		700	8,400		800	9,600
Present salary/Drawings- self		8,000	96,000		8000	96,000		8000	96,000
Present salary/ Drawing Staff-1		6,000	72,000		6000	72,000		6000	72,000
Conveyance or Transport		1,000	12,000		1,200	14,400		1400	16,800
Others cost (fees, Entertainment, TL renew)		600	7,200		700	8,400		800	9,600
Non Cash Item:									
Depreciation Expenses		1,500	18,000		1,500	18,000		1,500	18,000
Total Operating Cost		18,700	2,24,400		19,200	2,30,400		19,750	2,37,000
Net Profit (C-D) = (E)		20,100	2,29,200		23,400	2,80,800		27,650	3,31,800
GT payback			1,20,000			1,20,000			1,20,000
Potained Income		4 00 200			1 60 000	1		2 44 000	

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	3,00,000		
1.2	Net Profit	2,29,200	2,80,800	3,31,800
1.3	Depreciation (Non cash item)	18,000	18,000	18,000
1.4	Opening Balance of Cash Surplus		1,27,200	3,06,000
	Total Cash Inflow	5,47,200	4,26,000	6,55,800
2.0	Cash Outflow			
2.1	Purchase of Product	3,00,000	-	-
2.2	Payment of GB Loan	-	-	-
2.3	Investment Pay Back (Including Ownership Tr. Fee)	1,20,000	1,20,000	1,20,000
	Total Cash Outflow	4,20,000	1,20,000	1,20,000
3.0	Net Cash Surplus	1,27,200	3,06,000	5,35,800

SWOT Analysis

$\mathsf{S}_{\mathsf{TRENGTH}}$

- > Availability of Products Sourcing.
- Skilled & 7 Years of Experience
- > Position of his store middle of Residential area.
- Good behave with customer.

WEAKNESS

>Low investment.

OPPORTUNITIY

- ➤ This is only one in Mohadebpur bazar.
- **Expansion Of Business.**
- ✓ Central Point Manikgong Upazila.
- ✓ Beside main road of Manikgong & Sibaloy.

THREATS

- > Fire
- > Theft



















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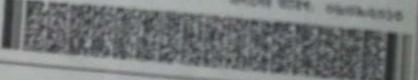
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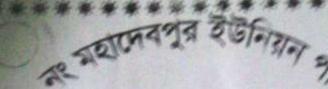
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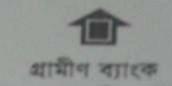
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Presented at 21st Internal Design Lab on 03rd November 2015 at GT

