

Proposed NU Business Name : M/S Arnica Traders Business Category: General Retail & Wholesales



Business Proposal Prepared by : Ruhul Amin Verified by: Md. Abu Al Muid

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Abu Jor Seddek
		Vill: Nekmorod Foridpara, Union: Nekmorod , Post: Nekmorod, Upazila: Ranishonkoyol , District: Thakurgaon.
Age	:	25 years
Marital status	:	Married
Children	:	01(one) Daughter.
No. of siblings:	:	03 (three) Brothers .
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:::::::::::::::::::::::::::::::::::::::	Mother✓FatherMst. Fatema BegumMd. Yasin AliBranch:: Nekmarod , Ranishonkyl , Centre # 61/moLoan no.: 4648, Member since October 02, 2008First Ioan: Tk. 18,000Existing Ioan: 16,000, Outstanding Ioan: Tk. 13,718
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Brother. no Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	SSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02 (Two) years experiences is running his own business. He started the business with BDT 1,50,000 (One lack Fifty Thousand). He has trained up from his Cousin business (2yrs.)
Other Own/Family Sources of Income	:	His Father's earns from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01737-032795
NU's National ID No.	:	19909418679000038
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Fatema Begum is a GB member since October 02, 2008 at first she took GB loan BDT 18,000 (Eighteen thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Arnica Traders
Address/ Location	:	Nekmorod bazar, Ranisonkoyol, Thakurgaon.
Total Investment in BDT	:	Tk. 3,36,300
Financing	:	Self Tk. 2,16,300 (from existing business) Required Investment Tk. 1,20,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (three Thousand)
Proposed Salary	:	BDT 4,000 (Four Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 10%
(ii) Estimated % of proposed gross profit margin	:	On an Average 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

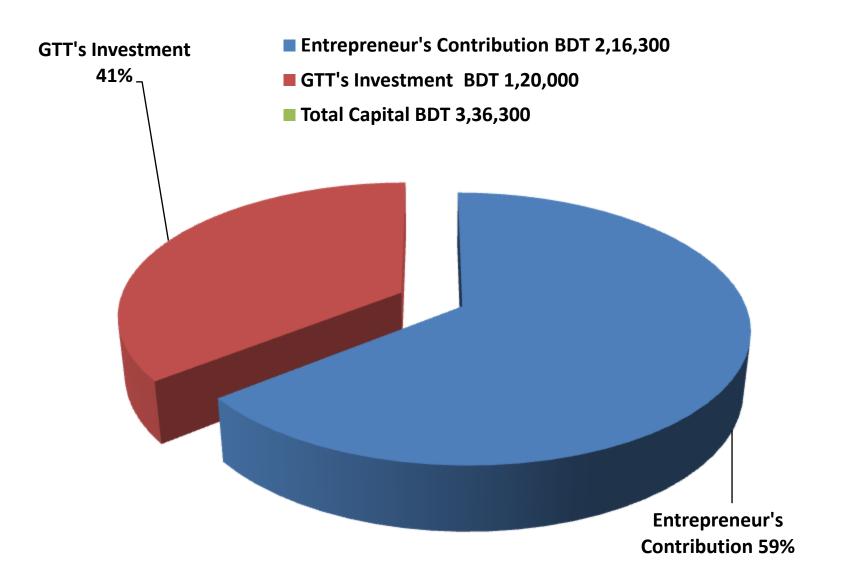


Dertieulere	Ex	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	3,500	98,000	1,176,000			
Less: Cost of Sales / Products (B)	3,150	88,200	1,058,400			
Gross Profit (C) [C=(A-B)]	350	9,800	117,600			
Less: Operating Cost:			,			
Electricity bill		150	1,800			
Mobile bill		100	1,200			
Night Guard bill		50	600			
Conveyance bill		600	7,200			
Present Salary (Family & Self)		3,000	36,000			
Provision of bad debt		593	7,115			
Other Cost (Stationary & Entertainment etc.)		700	8,400			
Non Cash Item:						
Depreciation Expenses		63	760			
Total Operating Cost (D)		6,056	72,675			
Net Profit (C-D):		3,744	44,925			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (Fartiliger,kitnashok item etc.)	Investment in products (Fartiliger,kitnashok item etc)	135,102	120,000	255,102	
Investment in Equipment & Tools (Fan, Light, Monitor, Calculator, Weight balance etc.)		1,200		1,200	
Cash in hand		2,905		2,905	
Advance for Shop		40,000		40,000	
Debtors (Since September, 2015 to at	present)	59,293		59,293	
Creditors (Since September, 2015 to a	(28,000)		(28,000)		
Decoration (fixture and fittings)		5,800		5,800	
Total Capital		216,300	120,000	336,300	





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dentierdens	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products (A)	4,900	137,200	1,646,400	5,635	157,780	1,893,360	6,199	173,558	2,082,696
Less: Cost of Sales / Products (B)	4,410	123,480	1,481,760	5,072	142,002	1,704,024	5,579	156,202	1,874,426
Gross Profit (C) [C=(A-B)]	490	13,720	164,640	564	15,778	189,336	620	17,356	208,270
Less: Operating Cost:									
Electricity bill		200	2,400		250	3,000		300	3,600
Mobile bill (SMS & Reporting)		400	4,800		400	4,800		400	4,800
Night Guard bill		100	1,200		100	1,200		120	1,440
Conveyance		600	7,200		700	8,400		800	9,600
Ownership Transfer Fee		800	4,800		800	9,600		800	9,600
Proposed Salary-(Family & Self)		4,000	48,000		4,000	48,000		4,000	48,000
Bank Charge (DD, PO, SC)		107	214		107	1,284		107	1,284
Provision of bad debt		593	7,115		593	7,115		593	7,115
Other Cost (stationary & Entertainment etc.)		700	8,400		800	9,600		900	10,800
Non Cash Item:									
Depreciation Expenses		63	760		63	760		63	760
Total Operating Cost (D)		8,363	94,489	-	8,613	103,359		8,883	106,599
Net Profit (C-D):	-	5,357	70,151		7,165	85,977	-	8,473	101,670
Retained Income			70,151			156,128			257,798

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	120,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	74,951	95,577	111,270
1.3	Depreciation Expenses	760	760	760
1.4	Opening Balance of Cash Surplus	-	46,911	85,648
	Total Cash Inflow	195,711	143,248	197,678
2.0	Cash Outflow			
2.1	Product Purchase	120,000	-	-
2.5	Investment Payback including Ownership Transfer Fee	28,800	57,600	57,600
	Total Cash Outflow	148,800	57,600	57,600
3.0	Total Cash Surplus	46,911	85,648	140,078

SWOT ANALYSIS

 STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (4yrs); 	WEAKNESS Can not supply goods as per demand.
 OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 474,098 after 3 years excluding payback of investor's money. 	T _{HREATS} Increase of local competitors;

Presented at 125th as Yunus Centre and 16th In-house Executive Social Business Design Lab

(GTT) on October 11, 2015 at Grameen Telecom Trust Premises

Thank you

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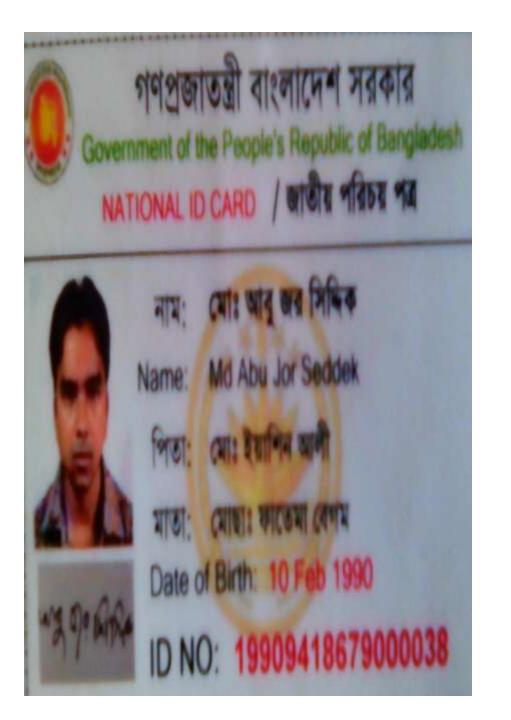
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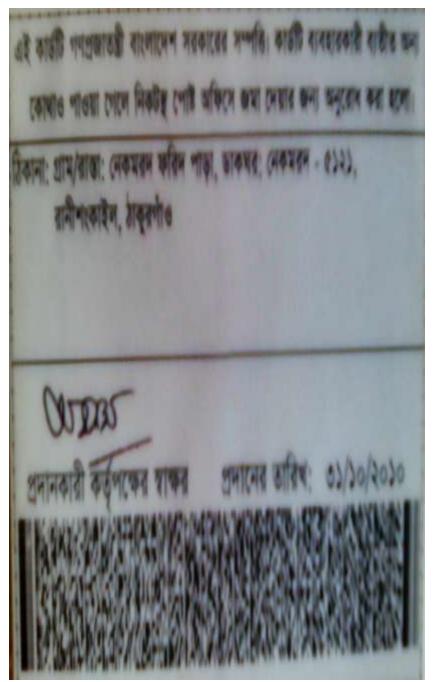
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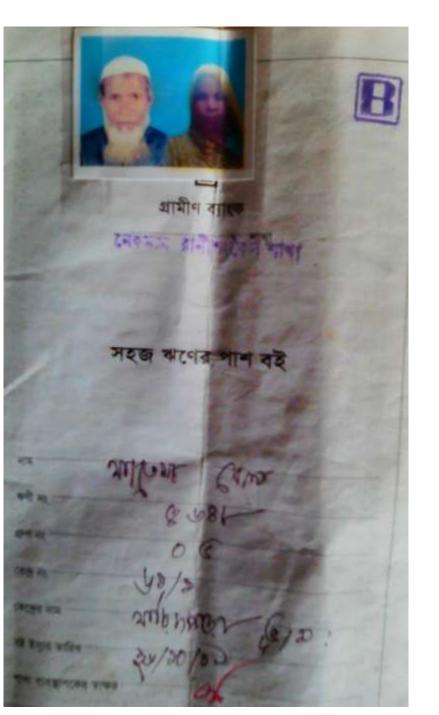
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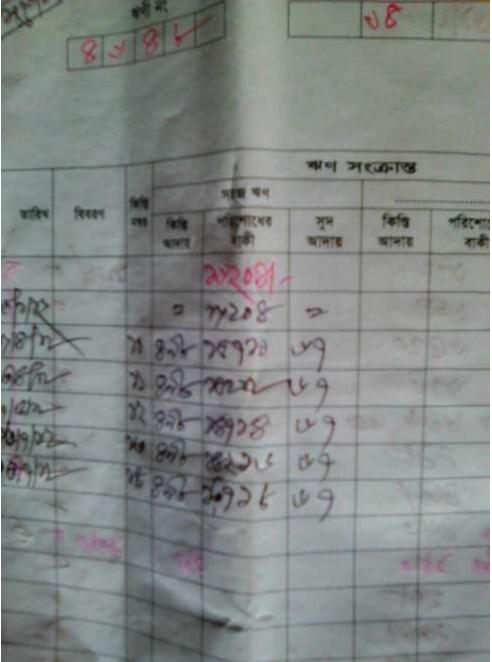
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