

Proposed NU Business Name: M/S Rashid Traders Business Category: General Retail & Wholesales



Business Proposal Prepared by : Sha Alam Verified by: Md. Abu Al Muid

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Harun or Rashid		
		Vill: Chakdho, Union: 01 No Poria, Post: Lahiri, Upazila: Balaidangi, District: Thakurgaon.		
Age	:	30 years		
Marital status	:	Married		
Children	:	02 (two) Boys		
No. of siblings:	:	03 (Three) Brothers and 01 (One) Sister.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur. No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S .S. C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		10 (Ten) years experiences is running his own business. He started the business with BDT 40,000 (Forty Thousand). He has on hand training from his father's business (3yrs.)
Other Own/Family Sources of Income	:	His Father's income from agriculture.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	••	01731-483037
NU's National ID No.	•	9410884620364
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nur Jahan Begum is a GB member since September 17, 2007 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Rashid Traders
Address/ Location	:	Lahiri Bazaar, Balaidangi, Thakurgoan
Total Investment in BDT	:	Tk. 2,58,300
Financing	:	Self Tk. 1,28,300 (from existing business) Required Investment Tk. 130,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 ((Seven Thousand)
Proposed Salary	:	BDT 8,000 (Eight Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 20%
(ii) Estimated % of proposed gross profit margin	:	On an Average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

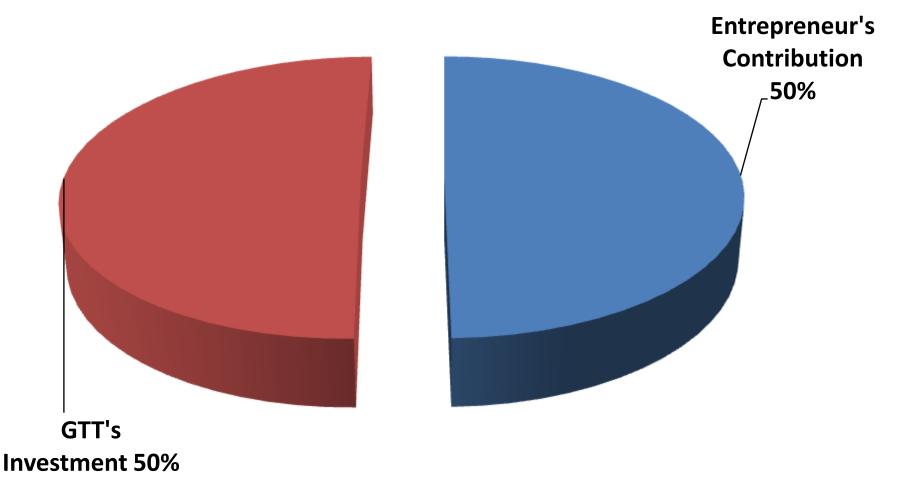
Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	2,600	72,800	873,600		
Less: Cost of Sales / Products (B)	2,080	58,240	698,880		
Gross Profit (C) [C=(A-B)]	520	14,560	174,720		
Less: Operating Cost:					
Electricity bill		200	2,400		
Generator Bill		100	1,200		
Mobile bill		600	7,200		
Night Guard bill		30	360		
Conveyance bill		300	3,600		
Present Salary (Family & Self)		7,000	84,000		
Provision of bad debt		538	6,456		
Other Cost (Stationary & Entertainment etc.)		600	7,200		
Non Cash Item:					
Depreciation Expenses		62	740		
Total Operating Cost (D)		9,430	113,156		
Net Profit (C-D):		5,130	61,564		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particular	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
KKITANSOK ITEM ETC.)	Investment in products (Kitansok item etc.)	146,400	130,000	276,400	
Investment in Equipment & Tools (Fan, Light, Monitor, Calculator, Weight balance etc.)		2,000	_	2,000	
Cash in hand		2,300	-	2,300	
Debtors (Since November, 201	53,800	-	53,800		
Creditors (Since November, 2015 to at present)		(35,000)	-	(35,000)	
GB Outstanding Loan		(45,600)		(45,600)	
Decoration (fixture and fittings)		4,400		4,400	
Total Capi	tal	128,300	130,000	258,300	

SOURCE OF FINANCE

- **■** Entrepreneur's Contribution BDT 128300
- GTT's Investment BDT 130000
- Total Capital BDT 258,300



FINANCIAL PROJECTION OF NU BUSINESS PLAN

5 // 1	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products (A)	3,500	98,000	1,176,000	4,025	112,700	1,352,400	4,428	123,970	1,487,640
Less: Cost of Sales / Products (B)	2,800	78,400	940,800	3,220	90,160	1,081,920	3,542	99,176	1,190,112
Gross Profit (C) [C=(A-B)]	700	19,600	235,200	805	22,540	270,480	886	24,794	297,528
Less: Operating Cost:									
Electricity bill		200	2,400		200	2,400		200	2,400
Generator Bill		100	1,200		100	1,200		100	1,200
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400
Night Guard bill		30	360		30	360		30	360
Conveyance		300	3,600		300	3,600		300	3,600
Ownership Transfer Fee		867	5,200		867	10,400		867	10,400
Proposed Salary-(Family & Self)		8,000	96,000		8,000	96,000		8,000	96,000
Bank Charge (DD, PO, SC)		35	210		35	420		35	420
Provision of bad debt		538	6,456		538	6,456		538	6,456
Other Cost (stationary & Entertainment etc.)		700	8,400		700	8,400		700	8,400
Non Cash Item:									
Depreciation Expenses		62	740		62	740		62	740
Total Operating Cost (D)	-	11,531	132,966		11,531	138,376	-	11,531	138,376
Net Profit (C-D):	-	8,069	102,234	-	11,009	132,104	-	13,263	159,152
Retained Income			102,234			234,338			393,490

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	130,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	107,434	142,504	169,552
1.3	Depreciation Expenses	740	740	740
1.4	Opening Balance of Cash Surplus	-	31,374	112,218
	Total Cash Inflow	238,174	174,618	282,510
2.0	Cash Outflow			
2.1	Product Purchase	130,000	-	-
2.4	GB loan Outstanding	45,600		
2.5	Investment Payback including Ownership Transfer Fee	31,200	62,400	62,400
	Total Cash Outflow	206,800	62,400	62,400
3.0	Total Cash Surplus	31,374	112,218	220,110

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (10yrs);	Weakness□ Can not supply goods as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 521,790 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

Presented at 146th as Yunus Centre and 24th In-house Executive Social Business Design Lab (GTT) on December 07, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures









म: त्यात्र बाज

Md Harun Or Rashic

त्यात यामिक क्रमी

पाठी; त्याचार मुवकाचाम त्यम्य Jate of Birth: 01 Feb 1985

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मानकाती कर्ड्शरकत शाकत

मास्ति डाविष: ३८/०७/३००१

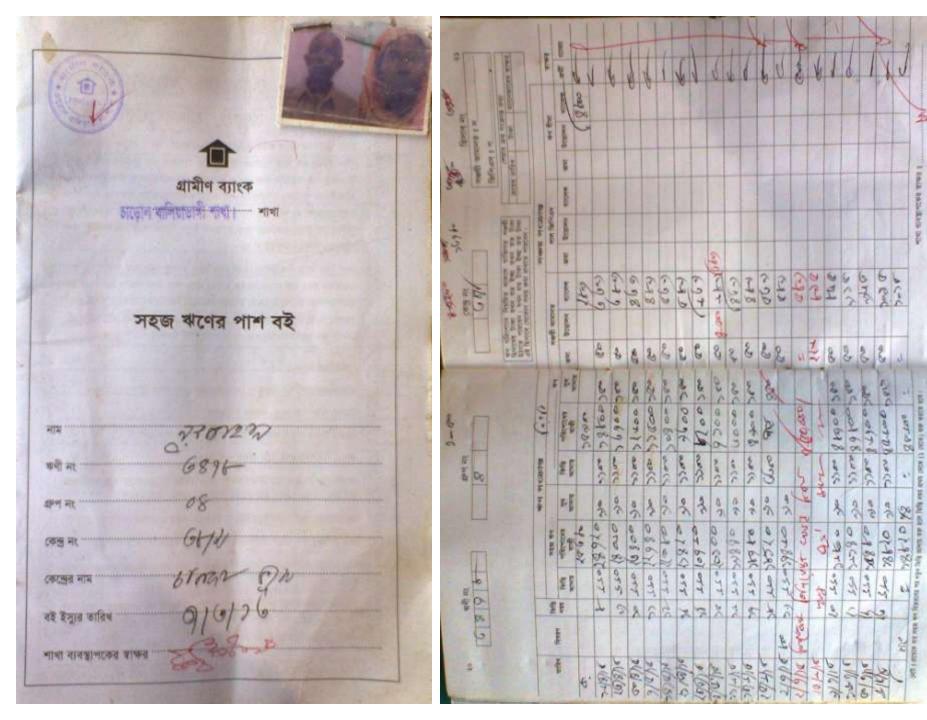
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ট্রেড লাইসেন

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Thank You