Proposed NU Business Name: JIHAD TELECOM



Project identification and prepared by: Md Mohiuddin Rubel, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SAID		
Age	:	27-09-1985 (30 Years)		
Education, till to date	:	HSC Pass		
Marital status	:	Married		
Children	:	2 Sons		
No. of siblings:	:	1 Brother		
Address	:	Vill: Korna P.O: Ghatail P.S: Ghatail Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. HASNA BEGUM MD ASKAR ALI MONDOL Branch: Ghatail, Centre # 39(Male), Member ID: 3625, Group No: 03 Member since: 10-08-1985(30 Years) First loan: 3,000 taka.		
Further Information: (v) Who pays GB loan installment	 :	Existing loan: BDT 70,000 Outstanding loan: BDT Nil Father		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		13 years experience in running business.
Training Info	:	He has 1 year training.
Other Own/Family Sources of Income	:	Father works in Brick Field.
Other Own/Family Sources of Liabilities		
Entrepreneur Contact No.	:	01768485754
Husband Contact No.	•	Nil
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Degor Unit, Tangail

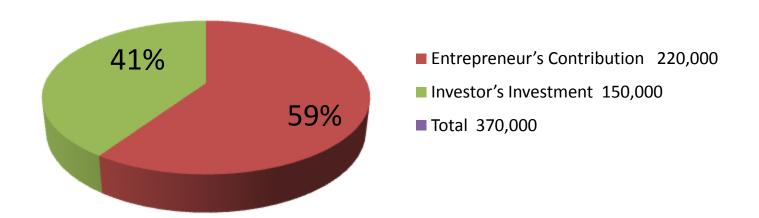
BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

MST. HASNA BEGUM joined Grameen Bank since 30 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in father's business

Proposed Nobin Udyokta Business Info				
Business Name	:	JIHAD TELECOM		
Location		Jhorka Bazaar, Ghatail, Tangail		
Total Investment in BDT	:	BDT 3,70,000		
Financing	:	Self BDT 2,20,000 (from existing business) 59%		
		Required Investment BDT 1,50,000(as equity) 41%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	8ft x 14 ft= 112 square ft		
Security of shop	:	BDT 2,00,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods Mobile, Mobile accessories etc. Average 12% gain on sales. B-kash & Flexiload services. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Tangail Agreed grace period is 4 months. 		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Smart phone(10x4500)	45,000	67,500	112500			
Normal Phone(70x1200)	84,000	82,500	166500			
Battery, Charger, Headphone screen paper, memory card	41,000		41000			
Bikash & Flexi load	50,000		50000			
Total	220,000	150000	370000			

Source of Finance



Existing Business (BDT)				
Paticular	Daily	Monthly	Yearly	
Revenue(Sales)		0	0	
Mobile, Mobile accessories etc.	3000	90000	1080000	
B-kash & Flexi load	200	6000	72000	
Total Sales (A)	3200	96000	1152000	
Less Variable Expense				
Mobile, Mobile accessories etc.	2640	79200	950400	
Total variable Expense (B)	2,640	79200	950400	
Contribution Margin (CM) [C=(A-B)	560	16800	201600	
Less Variable Expense		0	0	
Rent		800	9600	
Electricity bill		400	4800	
Transportation		2,000	24000	
Salary(Self)		5000	60000	
Salary(Staff)		0	0	
Generator		100	1200	
Mobile bill		500	6000	
Entertainment		300	3600	
Total fixed cost (D)		9,100	109200	
Net Profit (E)= [C-D]		7700	92400	

Financial Projection (BDT)							
Paticular	Daily	Monthly	Year 1	Year 2	Year 3		
Revenue(Sales)		0	0				
Mobile, Mobile accessories etc.	5000	150000	1800000	1890000	1984500		
B-kash & Flexi load	200	6000	72000	75600	79380		
Total Sales (A)	5200	156000	1872000	1965600	2063880		
Less Variable Expense							
Mobile, Mobile accessories etc.	4400	132000	1584000	1663200	1746360		
Total variable Expense (B)	4,400	132000	1584000	1663200	1746360		
Contribution Margin (CM) [C=(A-B)	800	24000	288000	302400	317520		
Less Variable Expense		0	0				
Rent		800	9600	9600	9600		
Electricity bill		400	4800	4800	4800		
Transportation		2,500	30000	32000	34000		
Salary(Self)		5000	60000	60000	60000		
Salary(Staff)		0	0	0	0		
Generator		100	1200	1200	1200		
Mobile bill		600	7200	5400	5400		
Entertainment		400	4800	1200	1200		
Total fixed cost (D)		9,800	117600	114200	116200		
Net Profit (E)= [C-D]		14200	170400	188200	201320		
			60,000	60000	60,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	170400	188200	201320
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		110400	112720
	Total Cash Inflow	320400	172720	314040
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210,000	60000	60000
3	Net Cash Surplus	110,400	112720	254040

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 05 Years

Quality services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

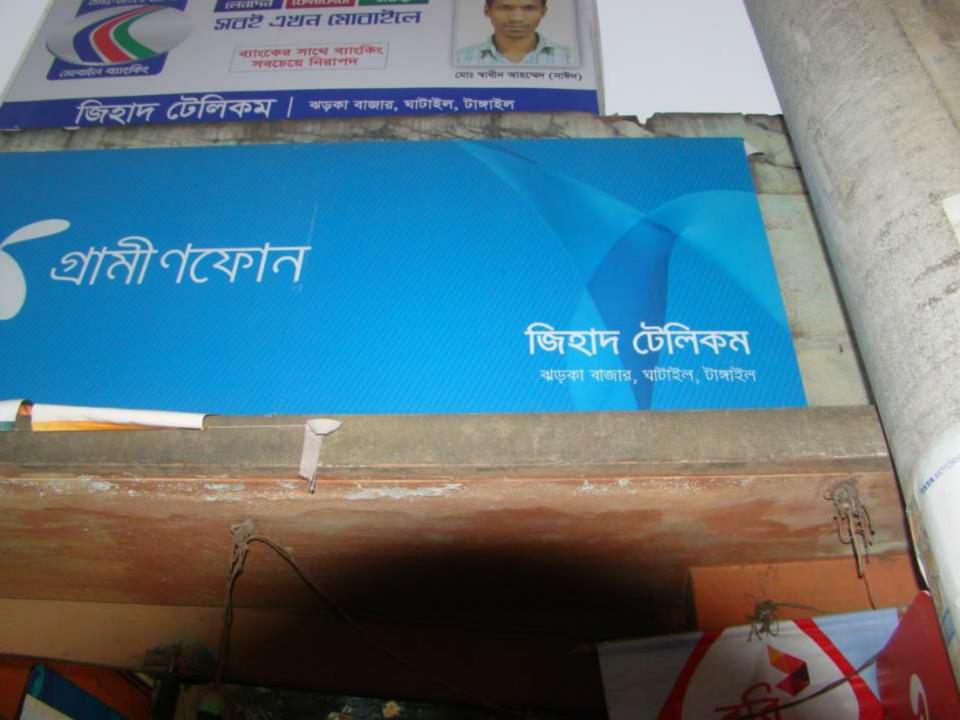
THREATS

Theft

Fire

Political unrest

Pictures





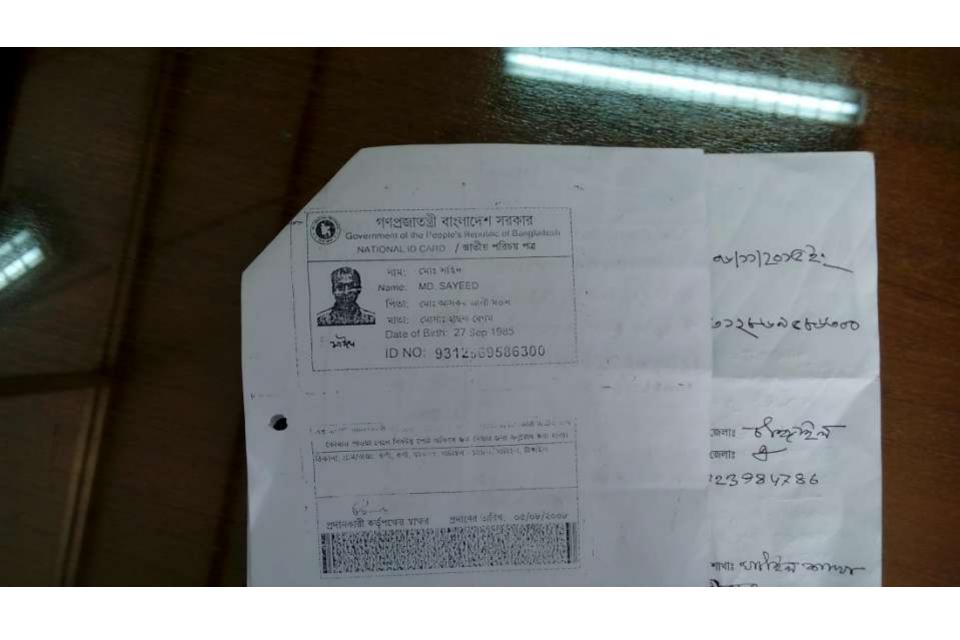












FAMILY PICTURE

