

Proposed NU Business Name **: Square Pharmacy** Business Category: **Medicine Business** 



#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address		: Md. Azam Ali		
		Vill: Cochua, Union: Cochua, Post: Cochua, Upazila: Jessore, District: Jessore.		
Age	••	26 years		
Marital status	:	Married		
Children	:	N/A		
No. of siblings:	:	02 (Two) Brothers 02 (Two) Sisters.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother✓FatherMst. Mafia KhatunMd. Samsur RahmanBranch: Rupdia, Jessore, Centre # 28/mo,Loan no.: 6576, Member since October 08, 2008First Ioan: Tk. 3,000Existing Ioan: 4000, Outstanding: Tk. 2,322		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Entrepreneur's Father No Yes Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (three) years experience is running his own business. He started the business only with Tk. 30,000 (Thirty Thousand). He has on hand training.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01718449397
NU's National ID No.	•	4114771415957
NU Project Source/Reference	-	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Mafia Khatun is a GB member since October 08, 2008 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood.

### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Square Pharmacy
Address/ Location	:	Rupdia Bazar, Jessore.
Total Investment in BDT	:	Tk. 332,000
Financing	:	Self Tk. 232,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 10%
(ii) Estimated % of proposed gross profit margin	:	On an Average 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

## **INFO ON EXISTING BUSINESS OPERATIONS**

Dertieview	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	5,000	140,000	1,680,000			
Less: Cost of Sales (Purchase product) (B)	4,500	126,000	1,512,000			
Gross Profit (C) [C=(A-B)]	500	14,000	168,000			
Less: Operating Cost:						
Electricity bill		600	7,200			
Generator bill		150	1,800			
Night guard bill		60	720			
Shop Rent		1,100	13,200			
Mobile bill		300	3,600			
Conveyance bill		300	3,600			
Present Salary (Self and family)		6,000	72,000			
Provision of Bad Debt		30	360			
Other Cost (stationary & Entertainment etc.)		300	3,600			
Non Cash Item:						
Depreciation Expenses		238	2,860			
Total Operating Cost (D)		9,078	108,940			
Net Profit (C-D):		4,922	59,060			

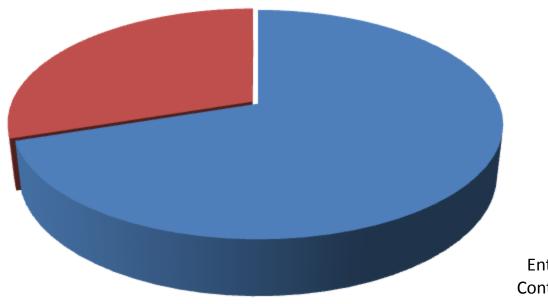
## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in medicine (Paracetamol, Renidedin, Maxpro, Ciprofolxacin, Metronidazole, Alotrol, Avil, Rebac, Seclo, Hastacin etc)	Investment in medicine (Allopathic medicine item.)	86,500	100,000	186,500
Investment in Machineries (BP machin	2,000	-	2,000	
Cash in hand			_	21,100
Decoration (fixture and fittings)			_	16,400
Advance for shop			_	70,000
Debtors (Since May, 2015 to at present)			_	36,000
Total Capital			100,000	332,000



Entrepreneur's Contribution BDT 232,000
 GTT's Investment BDT 100,000
 Total Capital BDT 332,000

GTT's Investment 30%



Entrepreneur's Contribution 70%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Bertierland	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	6,500	182,000	2,184,000	7,475	209,300	2,511,600	8,596	240,695	2,888,340
Less: Cost of Sales (Purchase product) (B)	5,850	163,800	1,965,600	6,728	188,370	2,260,440	7,737	216,626	2,599,506
Gross Profit (C) [C=(A-B)]	650	18,200	218,400	748	20,930	251,160	860	24,070	288,834
Less: Operating Cost:									
Electricity bill		700	8,400		800	9,600		900	10,800
Generator bill		200	2,400		250	3,000		300	3,600
Night guard bill		100	1,200		150	1,800		200	2,400
Shop Rent		1,300	15,600		1,500	18,000		1,700	20,400
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		700	8,400
Conveyance bill		500	6,000		700	8,400		900	10,800
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-Self		7,000	84,000		8,000	96,000		9,000	108,000
Provision of Bad Debt		30	360		30	360		30	360
Other Cost (stationary & Entertainment etc.)		500	6,000		800	9,600		1,100	13,200
Non Cash Item:									
Depreciation Expenses		238	2,860		238	2,860		238	2,860
Total Operating Cost (D)		11,735	136,820	-	13,735	164,820		15,735	188,820
Net Profit (C-D):	-	6,465	81,580	-	7,195	86,340	-	8,335	100,014
Retained Income			81,580			167,920			267,934

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		-
1.2	Net Profit (ownership tr. Fee added back)	87,980	99,140	115,214
1.3	Depreciation Expenses	2,860	2,860	2,860
1.4	Opening Balance of Cash Surplus	-	66,840	120,840
	Total Cash Inflow	190,840	168,840	238,914
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	66,840	120,840	190,914

## SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0</li> <li>Trade License in his own name;</li> <li>Ownership of business in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (03 years).</li> </ul>	<b>W</b> EAKNESS
OPPORTUNITIES  Location of shop; Regular Customer; Increasing Demand; The Capital of the entrepreneur will be BDT 514,334 after 3 years excluding payback of investor's money.	T <sub>HREATS</sub> Increase of local competitors.

Presented at 16<sup>th</sup> In-house Executive Social Business Design Lab On October 11, 2015 at Grameen Telecom Trust Premises

## Thank you

Pictures



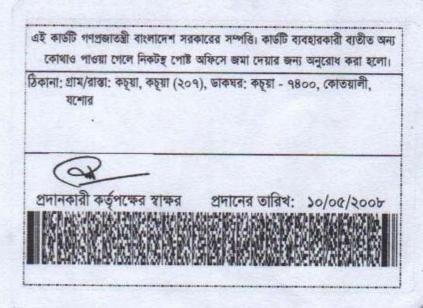




পারিশিষ্ট ঃ ১৩ উপজেলা ঃ যশোর সদর, জেলা ঃ যশোর। অর্থ বৎসর ২০ ১৫ - ১৫ ট্ৰেড লাইসেন্স おおろ বই নং তারিখ : 20/0 -2/3020 লাইসেন্স নং-2222 প্রতিষ্ঠানের নাম, মেসার্স and the ere de paro: Grand Gurat লাইসেন্সধারীর নাম ঃ পিতা / স্বামীর নাম ঃ Care and the address in Bont 2722 + Cro. 5. 500, 200, 200, COmo 2120, abor boy scorrenter alore ব্যবসার ধরণ ঃ of 2 1 to v , 00,000 ব্যবসার স্থান 🗧 250,270,000 00-05-2076 তারিখ পর্যন্ত বৈধ। ফি প্রদানের পরিমাণ 200+ ১৫= ১ ১৫/2 টাকা (কথায়) ( 22 707 auc প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা বি বি লে 700 লিয়া যাবার জন্য এই লাইসেন্স প্রদান করা হলো মোঃ <u>সিঞ্জি</u>ক আলী ३ समर मादन्म पुर हे डेनिर भ भरितन 5211211- यटमांत मजत, यटमांट । - নং নৱেন্দ্ৰ বিটানিয়ন পৰিষ্ঠ







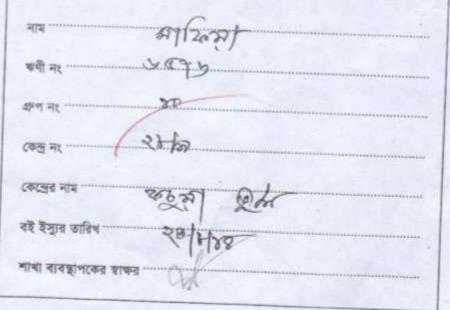
এই কার্ডটি গণপ্রজ্ঞাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলেঁ নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: কচুয়া, কচুয়া, ডাকঘর: কচুয়া - ৭৪০০, কোতয়ালী, যশোর

প্রদানকারী কর্তপক্ষের স্বাক্ষর

প্রদানের তারিখ: ১০/০৫/২০০৮

নরাদ্ বিক্যা 51: 44 कानिवात - २२१२/२८ 8260 -4/2/12 - >6/2/20 6820 চ্যারবার - স্থ/8/20 4420 - রাজানবায় - ৯৫নিচ্য COGa 6220 चूर्वयाय - २१/मे/2 - 23816013-24/2ba (1902) न्युम्त्रवात -> २)/2/ ५८ ५०० (8,965

গ্রামীণ ব্যাংক শ শাখা नरतल भूम बरमान मांशा সহজ ঋণের পাশ বই



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# **Thank You**