Proposed NU Business Name: RIAD TELECOM & SERVICING CENTRE



Project identification and prepared by: MD. Abadat Hossain, Jamurkee Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. WADUT KHAN	
Age	:	30-10-1981 (34 Years)	
Education, till to date	:	H.S.C	
Marital status	:	Married	
Children	:	1 Son	
No. of siblings:	:	3 Brothers 1 Sister	
Address	:	Vill: Tartia Komlai, P.O: Ghonapara, P.S: Delduar, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SHANAJ BEGUM MD SHAHJAHAN KHAN Branch: Lauhati, Delduar, Centre # 7(Male), Member ID: 3738, Group No: 07 Member since: 03-09-2001 (14 Years) First loan: BDtT 2,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 65,000 Outstanding loan: BDT 44,980 Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	9 years experience in running business.
Training Info	:	He has 4 years training.
Other Own/Family Sources of Income	:	Service
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716-259401
Mother's Contact No.	:	01711-926826
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

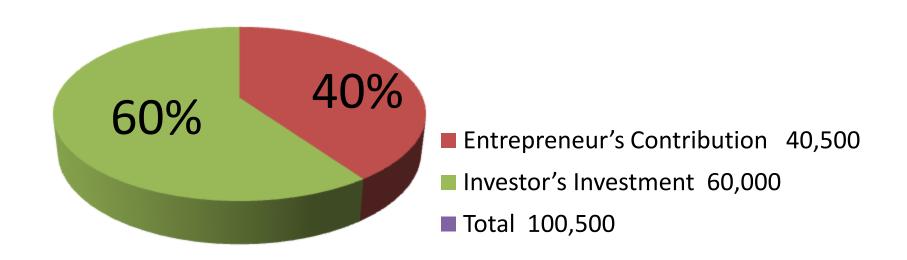
SHANAJ BEGUM joined Grameen Bank since 14 years ago. At first she took 2,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in home development & purchasing land.

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Business Name	:	RIAD TELECOM & SERVICING CENTRE	
Location	:	Tartia Bazar, Tangail.	
Total Investment in BDT	:	BDT 1,00,500/-	
Financing	:	Self BDT 40,500/-(from existing business) 40%	
		Required Investment BDT 60,000/-(as equity) 60%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	13 ft x 10 ft= 130 square ft	
Security of the shop	:	BDT 20,000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Battery, Charger, Display, Headphone, Memory card, Mobile parts etc. Mobile phone servicing and song download here available. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Tangail. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Mobile phone accessories	500	15,000	180,000	
Song download	80	2,400	28,800	
Mobile servicing	200	6,000	72,000	
Total Sales (A)	780	23,400	280,800	
Less. Variable Expense				
Mobile phone accessories	400	12,000	144,000	
Total variable Expense (B)	400	12,000	144,000	
Contribution Margin (CM) [C=(A-B)	380	11,400	136,800	
Less. Fixed Expense				
Rent		500	6,000	
Electricity Bill		300	3,600	
Mobile Bill		200	2,400	
Salary (self)		5,000	60,000	
Transportation		200	2,400	
Entertainment		200	2,400	
Guard		125	1,500	
Total fixed Cost (D)		6,525	78,300	
Net Profit (E) [C-D)		4,875	58,500	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Battery, Charger, Display,	10,500	15,000	25,500	
Headphone, Memory card etc	,	,	,	
Mobile Parts	5,000	15,000	20,000	
Computer (22 x 100000	20,000	-	20,000	
Decoration	5,000	-	5,000	
Mobile phone (15 x 2000)	-	30,000	30,000	
Total	40,500	60,000	100,500	

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Mobile phone accessories	1,000	30,000	360,000	378,000
Song download	100	3,000	36,000	37,800
Mobile servicing	300	9,000	108,000	113,400
Total Sales (A)	1,400	42,000	504,000	529,200
Less. Variable Expense				
Mobile phone accessories	800	24,000	288,000	302,400
Total variable Expense (B)	800	24,000	288,000	302,400
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800
Less. Fixed Expense				
Rent		500	6,000	6,000
Electricity Bill		300	3,600	4,000
Mobile Bill		300	3,600	4,000
Salary (self)		5,000	60,000	60,000
Transportation		400	4,800	6,500
Entertainment		300	3,600	4,000
Guard		125	1,500	1,800
Non Cash Item				
Depreciation		333	4,000	4,000
Total Fixed Cost		7,258	87,100	90,300
Net Profit (E) [C-D)		10,742	128,900	136,500
Investment Payback			36,000	36,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	128,900	136,500
1.3	Depreciation (Non cash item)	4,000	4,000
1.4	Opening Balance of Cash Surplus		96,900
	Total Cash Inflow	192,900	237,400
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	96,900	201,400

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 09 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

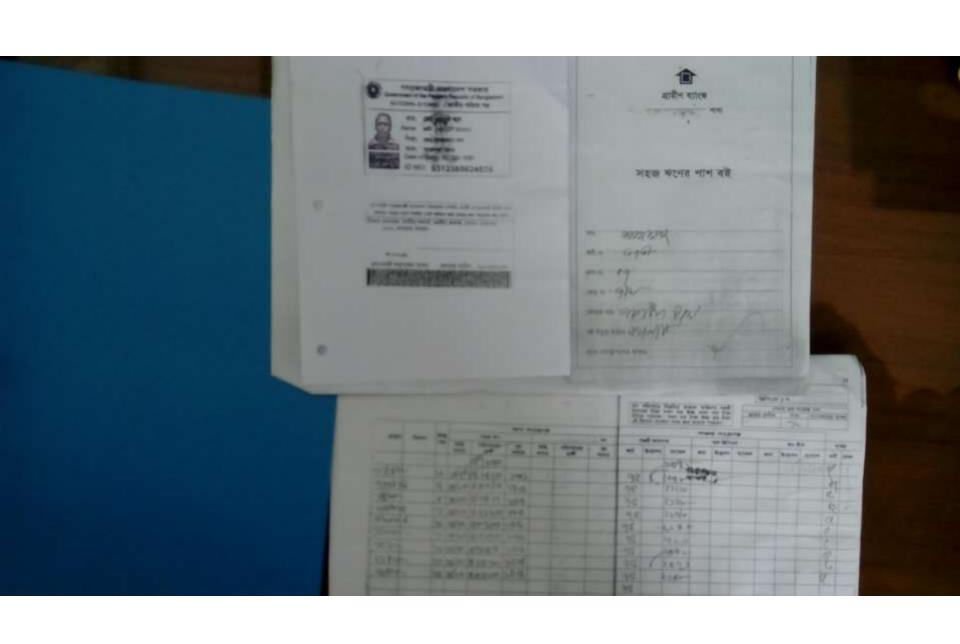
Pictures











FAMILY PICTURE

