Proposed NU Business Name: MUHIT STORE



Project identification and prepared by: Hafizur Rahman, Elenga Unit, Tangail

Project verified by: Md. Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD :JANTU MIA		
Age	:	30-05-1985(30 Years)		
Education	:	Seven		
Marital status	:	Married		
Children	:	1 son		
No. of siblings:	:	4 Brother & 3 Sister		
Address	:	Vill: Gopalpur P.O: Poujan Bazar, P.S: Kalihati, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOTIJAN MD MOYEZ UDDIN Branch Sohodebpur Kalihati, Centre # 81 (Female), Member ID: 8013, Group No: 03 Member since: 15-10-1995 (20Years) First Ioan: BDT 5,000/-		
Further Information:		Existing loan: BDT 0 Outstanding loan:		
 (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc 		No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He has Three years training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities		Nill
Entrepreneur Contact No.	:	01777-317996
Mother's Contact No.	:	Nill
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOTIJAN joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing.

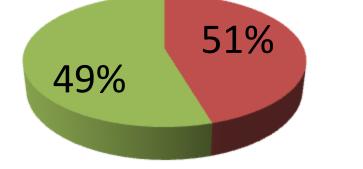
Proposed Nobin Udyokta Business Info				
Business Name	:	MUHIT STORE		
Location	:	South Para, Gopalpur, Poujan		
Total Investment in BDT	:	BDT 1,97,000		
Financing	:	Self BDT 97,000(from existing business) 49%		
		Required Investment BDT 1,00,000(as equity) 51%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 08 ft= 80 square ft		
Security of the shop	:	-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Flour, Soyabin oil, Salt, Soap, Cosmetics, Soft Drinks, Coil, Biscuit, Chanachur, Ice-cream, cloths etc. Average 15% gain on sale. The shop is Own. Collects goods from Elanga, Tangail Agreed grace period is 4 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Rice, Soya bin oil, Salt, Soap, Cosmetics Etc	2,400	72,000	8,64,000	
Total Sales (A)	2,400	72,000	8,64,000	
Less. Variable Expense				
Rice, Soya bin oil, Salt, Soap, Cosmetics Etc	2,040	61,200	734400	
Total variable Expense (B)	2,380	71,400	8,56,400	
Contribution Margin (CM) [C=(A-B)	3,60	10,800	1,29,600	
Less. Fixed Expense			,	
Electricity Bill		4,00	4,800	
Mobile Bill		2,00	2,400	
Transportation		3,00	3,600	
Salary (self)		5,000	60,000	
Entertainment				
Total fixed Cost (D)		5,900	70,800	
Net Profit (E) [C-D)		4,900	58,800	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice (03 x 1600)	4,800	8,000	12,800		
Puls (01 x 4500)	4,500	18,000	22,500		
Soft drinks (13 x 530)	6,890	0	6,890		
Sugar(2 x1800)	3,600	3,600	7,200		
Soya bin oil (50 x 90)	4,500	8,500	13,000		
Soap(04 x 2200)	8,800	17,600	26,400		
Coconut oil(50 x100)	5,000	7,000	12,000		
Face Crime (40 x 150)	6,000	4,000	10,000		
Wheel Powder(2x300)	6,000	15,000	21,000		
Biscuit, Chanachur, Milk, Tooth Paste etc	46,910	18,300	65,210		
Total	97,000	1,00,000	1,97,000		

Source of Finance





Investors Investment : 1,00,000

Total Investment : 1,97,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Rice, Soya bin oil, Salt, Soap.	3,000	90,000	10,80,000	11,34,000	
Total Sales (A)	3,000	90,000	10,80,000	11,34,000	
Less. Variable Expense					
Rice, Soya bin oil, Salt, Soap.	2,550	76,500	9,18,000	9,18,000	
Total variable Expense (B)	2,550	76,500	9,18,000	9,18,000	
Contribution Margin (CM) [C=(A-B)	450	13,500	1,62,000	1,70,100	
Less. Fixed Expense					
Electricity Bill		4,00	4,800	5,500	
Mobile Bill		3,00	3,600	3,600	
Transportation		5,00	6,000	8,000	
Salary (self)		5,000	60,000	60,000	
Entertainment		1,00	1,200) 1,500	
Depreciation		O	0	0	
Total Fixed Cost		6,300	75,600	78,600	
Net Profit (E) [C-D)		7,200	86,400	91,500	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	86,400	91500
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		26,000
	Total Cash Inflow	1,86,400	1,17,500
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	0
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	1,60,000	60,000
3	Net Cash Surplus	26,000	57,500



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 10 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures



















ALL CLOSER भारे ग्रांच अन्यतः कहा मलेलाइ छा (मान्याः यहि-NVAVAVAS AS भाव त्वनक आणी (का जाताक देखिर आज ट्यालातातूव হট, পি, ফলম - ৭ লো লোমান প্রারা প্রারিহাতী (জ্বল টাল্যাইন RTH-32 (2) ধ্যে প্রামীয় ব্যানক নহতিবসুর নাগার ৮১/ম লাইসেন্স (मार्थने ०७ मा आएम ४०२७ मा मार्ग)। Anne How mould - किंद्र २४/२०/२२२२ रे. काविर-भ आसीत डालका - Premier 10.01 03. shire 24/40/2010 and telale children ander 20150 5006 TRUE IN COM ইন কারিখে জন্মন্য দেবর সৈম। কিরি this com THEY REAL AND A No. B. T. W. M. MIN 2 वित मुझ- एकाकीत गुरुश्वात एककहत - किछावित then marine 2 and and say - Conserved and Bares gradient and and Dines assessed See in Theatura 1 and fine the same wat and for with with a start of the start for the Connance and eccusal national states spin the THERE IS ADDRESS STATES -10020 ant ant wit fint = = = = 23 m 2020 ada. Lot THE LOCAL PROPERTY AND THE OWNER WHEN PERSON NAME 10 NO 1985914780000026

FAMILY PICTURE

