

Proposed NU Business Name : Biswash Medical

Building Social Business Business Category; Medicine Business



Business Proposal Prepared & Verified by: Naznin Akther

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Hossien Kabir Vill: Makamtola Khanpur, Union: Khanpur, Post: Khanpur, Upazila: Monirampur, District: Jessore.				
Age	:	32 years				
Marital status	:	Married				
Children		01 (One) Daughter				
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister				
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother V Father Mst. Kamrun Nahar Md. Abdul Jalil Biswes  Branch: Chelatola, Jessore, Centre # 40/mo,  Loan no.: 3848, Member since January 20, 2007  First loan: Tk. 5,000  Existing loan: Tk. 20,000, Outstanding loan: Tk. 15,600				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	B.A (Pass)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)		Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) years experiences is running his own business. He started the business with BDT 30,000 (Thirty Thousand).  He has 09 (Nine) years working experiences as an assistant in his father's medicine business.
Other Own/Family Sources of Income	:	His father's income from physician profession (local doctor).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01721856426
NU's National ID No.	:	4116150693819
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Kamrun Nahar is a GB member since January 20, 2007 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Biswash Medical
Address/ Location	:	Sundulpur bazar, Monirampur, Jessore.
Total Investment in BDT	:	Tk. 604,000
Financing	:	Self Tk. 454,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six Thousand)
Proposed Salary	:	BDT 7,000 (Seven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%
(ii) Estimated % of proposed gross profit margin	:	On products 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

#### INFO ON EXISTING BUSINESS OPERATIONS

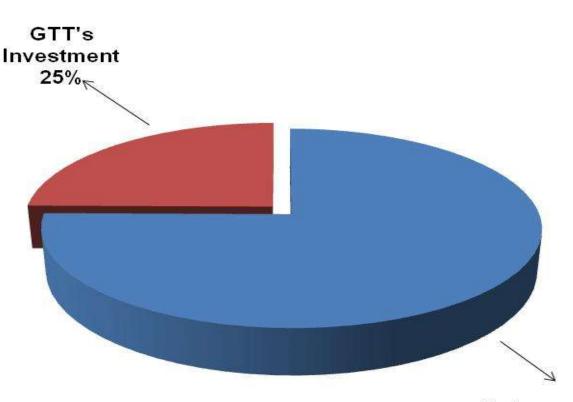
Particulars –		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (different types of medicine) (retail & wholesale) (A)	5,000	130,000	1,560,000			
Less: Cost of sales of products (product purchase) (B)	4,400	114,400	1,372,800			
Gross Profit (C) [C=(A-B)]	600	15,600	187,200			
Less: Operating Cost:			·			
Electricity bill		350	4,200			
Shop Rent		500	6,000			
Night Guard bill		100	1,200			
Mobile bill		450	5,400			
Conveyance		600	7,200			
Provision of bad Debt		37	445			
Present Salary (Self & family)		6,000	72,000			
Present Salary (Assistant-01)		2,000	24,000			
Other Cost (stationary & Entertainment etc.)		1,500	18,000			
Non Cash Item:		, -	,			
Depreciation Expenses		238	2,850			
Total Operating Cost (D)		11,775	141,295			
Net Profit (C-D):		3,825	45,905			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products ( different types of medicine- tablet, capsule, syrup and injection etc)	Investment in products ( different types of medicine- tablet, capsule, syrup and injection etc)	406,150	150,000	556,150	
Investment in Equipments (bulb and fan etc.)				1,000	
Cash in hand		5,163		5,163	
Debtors (Since June, 2015 to at prese	ent)	44,533		44,533	
Creditors(Since December, 2015 to at	present)	(79,846)		(79,846)	
Decoration (fixture and fittings)		27,000		27,000	
Advance for Shop		50,000		50,000	
Total Ca	pital	454,000	150,000	604,000	

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 454,000
- ■GTT's Investment BDT 150,000
- Total Capital BDT 604,000



Entrepreneur's Contribution 75%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (different types of medicine) (retail & wholesale) (A)	7,000	182,000	2,184,000	8,260	214,760	2,577,120	9,251	240,531	2,886,374	
Less: Cost of sales of products (product purchase) (B)	6,160	160,160	1,921,920	7,269	188,989	2,267,866	8,141	211,667	2,540,009	
Gross Profit (C) [C=(A-B)]	840	21,840	262,080	991	25,771	309,254	1,110	28,864	346,365	
Less: Operating Cost:										
Electricity bill		450	5,400		550	6,600		650	7,800	
Shop Rent		500	6,000		1,000	12,000		1,000	12,000	
Night Guard bill		150	1.800		200	2,400		250	3,000	
Mobile bill (SMS & Reporting)		750	9,000		750	9,000		750	9,000	
Conveyance		1,100	13,200		1,600	19,200		2,100	25,200	
Provision of bad Debt		37	445		37	445		37	445	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000	
Proposed Salary (Self & family)		7,000	84,000		8,000	96,000		9,000	108,000	
Proposed Salary (Assistant-01)		3,000	36,000		3,500	42,000		4,000	48,000	
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,200	26,400		2,400	28,800	
Non Cash Item:										
Depreciation Expenses		238	2,850		238	2,850		238	2,850	
Total Operating Cost (D)	_	16,270	188,965	-	19,120	229,435	-	21,470	257,635	
Net Profit (C-D):	-	5,570	73,115	-	6,652	79,819	_	7,394	88,730	
Retained Income			73,115			152,934			241,663	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	79,115	91,819	100,730
1.3	Depreciation Expenses	2,850	2,850	2,850
1.4	Opening Balance of Cash Surplus	_	45,965	68,634
	Total Cash Inflow	231,965	140,634	172,213
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	45,965	68,634	100,213

Strength	Weakness
<ul> <li>□ Present employment:     Self: 01 Family: 01 (father)     Others (beyond family): 01     Future employment:0</li> <li>□ Trade License in his own name;</li> <li>□ He has on hand training;</li> <li>□ Maintain books of record;</li> <li>□ Family business;</li> <li>□ Good reputation;</li> <li>□ Skilled and working experiences (14 yrs);</li> </ul>	☐ Can not supply goods as per demand.
Opportunities  □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 695,663 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

#### Presented at 16<sup>th</sup> In-house Executive Social Business Design Lab On October 11, 2015 at Grameen Telecom Trust Premises

## Thank you

# Pictures









## Thank You