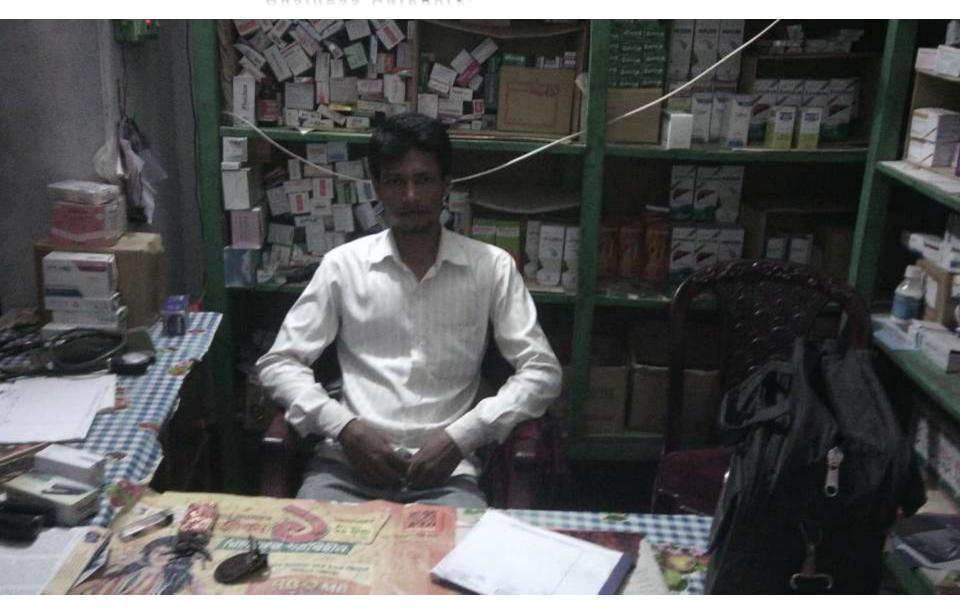


Proposed NU Business Name : Shemul Pharmacy

Business Category: General Retail & Wholesale



Business Proposal Prepared by: Shah Alam.

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Sree Shemul Das  Vill: Vangapara, Union: Niamatpur, Post: Niamatpur,  Upazila: Niamatpur, District: Naogaon.		
Age	:	23 Years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	03 (three) Brothers.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	H.S.C (D.P.S Para, Dhaka, S.P.K.S).
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		03 (three) years experience is running his own business. He started the business only with Tk. 80,000 ( Eighty thousand).  He has taken training from christen Mission about 2 years. (S P K S Dhaka).  He has also taken training from his Village's Doctor about 2 years.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01746-253648.
NU's National ID No.	:	19926416973000069.
NU Project Source/Reference	•	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sreemoti: Sottoboti Das is a GB member since May 04, 2011, at first she took GB loan BDT 7,000 (Seven thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes and assisting her son in his existing business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shemul Pharmacy
Address/ Location	:	Niamatpur, Bazar, Naogaon.
Total Investment in BDT	:	Tk. 225,300
Financing	••	Self Tk. 125,300 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	•	Taka 4,000 (Four thousand)
Proposed Salary (estimates)	:	Taka 6,000 (Six thousand)
Proposed Business Implementation Plan (i) % of present gross profit		0 1 4 450/ 15 1 4 4000/
(i) % of present gross profit margin	:	On products 15% and Earning from treatment 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 15%. Earning from treatment 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

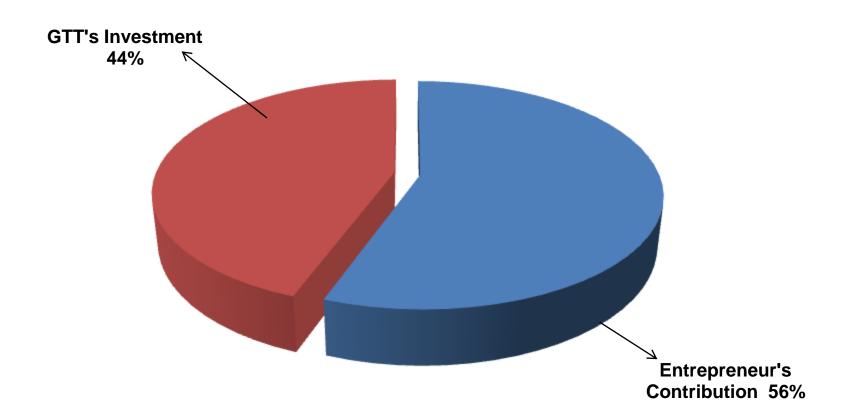
Doutionland	EB (BDT)				
Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products (different types of medicine)	1,200	33,600	403,200		
Income from treatment	300	8,400	100,800		
Total Sales Income (A)	1,500	42,000	504,000		
Less: Cost of sales of products (product purchase) (B)	1,020	28,560	342,720		
Gross Profit (C) [C=(A-B)]	480	13,440	161,280		
Less: Operating Cost:					
Electricity bill		300	3,600		
Generator bill		-	-		
Shop Rent		1,000	12,000		
Night Guard bill		100	1,200		
Mobile bill		500	6,000		
Conveyance		1,500	18,000		
Provision of bad Debt		3	33		
Bank Charge (DD, PO, SC)					
Ownership Transfer Fee		-	-		
Present Salary (Self & family)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		800	9,600		
Non Cash Item:					
Depreciation Expenses		109	1,306		
Total Operating Cost (D)		8,312	99,739		
Net Profit (C-D):		5,128	61,541		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
tablet, capsule, syrup and	Investment in products ( different types of medicine- tablet, capsule, syrup and injection etc)	131,400	100,000	231,400	
Investment in Machineries (nebu & C.S.P)	5,640		5,640		
Investment in Equipments (bulb	1,000		1,000		
Cash in hand	2,700		2,700		
Debtors (Since November, 2015	3,300		3,300		
Creditors (Since September, 201	(12,500)		(12,500)		
GB Loan Outstanding	(9,340)		(9,340)		
Decoration (fixture and fittings)	3,100		3,100		
Total Cap	125,300	100,000	225,300		

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 125,300
- GTT's Investment BDT 100,000
- Total Capital BDT 225,300



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Double double		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	2,220	62,160	745,920	2,842	79,565	954,778	3,069	85,930	1,031,160	
Income from treatment	330	9,240	110,880	330	9,240	110,880	330	9,240	110,880	
Total Sales Income (A)	2,550	71,400	856,800	3,172	88,805	1,065,658	3,399	95,170	1,142,040	
Less: Cost of sales of products (product purchase) (B)	1,887	52,836	634,032	2,415	67,630	811,561	2,609	73,040	876,486	
Gross Profit (C) [C=(A-B)]	663	18,564	222,768	756	21,175	254,097	790	22,129	265,554	
Less: Operating Cost:										
Electricity bill		400	4,800		500	6,000		500	6,000	
Generator bill		100	1,200		150	1,800		200	2,400	
Shop Rent		1,000	12,000		1,500	18,000		1,500	18,000	
Night Guard bill		150	1,800		200	2,400		200	2,400	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200	
Conveyance		2,500	30,000		3,000	36,000		4,000	48,000	
Provision of bad Debt		3	33		3	33		3	33	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary (Self & family)		6,000	72,000		7,000	84,000		8,000	96,000	
Other Cost (stationary & Entertainment etc.)		900	10,800		1,100	13,200		1,300	15,600	
Non Cash Item:										
Depreciation Expenses		109	1,306		109	1,306		109	1,306	
Total Operating Cost (D)	_	12,473	145,409	-	14,873	178,479	-	17,123	205,479	
Net Profit (C-D):	-	6,091	77,359	-	6,301	75,618	-	5,006	60,075	
Retained Income			77,359			152,977			213,052	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

### CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	43,539	49,294	52,910
1.3	Depreciation Expenses	1,268	1,268	1,268
1.4	Opening Balance of Cash Surplus	-	16,767	43,329
	Total Cash Inflow	94,807	67,329	97,507
2.0	Cash Outflow			
2.1	Product Purchase	50,000	-	-
2.2	GB Loan Outstanding	16,040		
2.3	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	78,040	24,000	24,000
3.0	Total Cash Surplus	16,767	43,329	73,507

## SWOT ANALYSIS

	1 6 7 9 7
STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Trade license of business in his own name Maintain books of record Experience: 07 Yrs.	WEAKNESS  Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 338,352 after 3 years excluding payback of investor's money.	THREATS  Local Competition.

# Presented at 137<sup>th</sup> as Yunus Centre and 19<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on November 19, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures







RULES, 1946 THE FOR SALE AND DISTRIBUTE LICENCE TO SELL, ST

DRUGS OTHER THAN B

is/are hereby licensed to sell, stock and exhibit for sale and distribute on the premises drugs other than biological and other special products specified in Schedule C to the Drugs Rules, 1946, subject to the conditions specified below and to the provisions of the This licence will be in force for two years from the 30th December, 1956. Drugs Act, 1940 and the rules thereunder.

- Name(s) of qualified person(s) in charge.

(M: 12 A) No 1010

Date 2916/20107

#### Conditions of licence

1. This licence shall be displayed in a prominent place in a part of the premises open to the public.

2. The licensee shall comply with the provisions of the Drugs Act, 1940, and the rules, thereunder for time being in force.

3. The licensee shall report forthwith to the licensing authority any change in the qualified staff in-charge.

4. No drug in Schedule C(1) shall be sold unless the precautions necessary for preserving the properties of the contents have been observed throughout the period during which it has been in the possession of the licensee.

\*If the licence is required for wholesale dealings only delete and enter the word "wholesale".

BGP-2012/13---6705Com(C)--1000 Bnoks--2013--

· · · (ইপজমনি ফরম-০৩)

#### গণপ্রজাতন্ত্রী বাংলাদেশ

জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় রসুলপুর ইউনিয়ন পরিষদ নিয়ামতপুর,নওগাঁ

#### জন্ম সনদ

[বিধি ৯, জন্ম ও মৃত্যু নিবজন (ইউনিয়ন পরিষদ) বিধিমালা ,২০০৬] (জন্ম নিবজন বহি থেকে উড়ত)

নিবন্ধন বহি নং- ০

নিবজন তারিখ:-২০ - ০৬ - ২০০৭

সনদ ইস্যুর তারিখ: ২০ -০১ - ২০১৫

खन्म नियक्षन न**पनः** >

লিল: পুরুষ

জন্ম তারিখ: ০৭ -০৮- ১৯৯২

সাত আগষ্ট উনিশ শত বিরানকই

জন্ম স্থান: গ্রামঃ ভীমপুর, ওয়ার্ড নং -০৯, ইউপি- ০৫নং রসুলপুর,

ডাকঃ নিয়ামতপুর, উপজেলা ঃ নিয়ামতপুর, জেলা ঃ নওগা।

পিভার নাম: মৃতঃ কালাচান দাস

জাতীয়তাঃ বাংলাদেশী।

মাতার নাম: শ্রীমতিঃ সত্যবতী দাস

জাতীয়তাঃ বাংলাদেশী।

ন্থায়ী ঠিকানাঃ গ্রামঃ ভীমপুর, ওয়ার্ড নং -০৯, ইউপি- ০৫নং রসুলপুর, ডাকঃ নিয়ামতপুর, উপজেলা ঃ নিয়ামতপুর, জেলা ঃ নওগাঁ।

> নিব্দকের বাক্র ও নামসহ সীল মোহাঃ সাজ্জাদ আলী

देमादाह जाएकान जानी ,

কৈং রস্তাপ্ত ইউনিয়ন পরিষ্ণা। নিয়ামতপুর,শুওণী।

নিবদ্ধকের কার্যালয়ের সালমোহর

**\$\$\$\$\$\$\$\$\$** পরিশিষ্ট-১৩ 🛨 উপজেলাঃ নিয়ামতপুর, নওগা ইউপি ফরম-১৩ লাইসেন্স ফি আদায় রেজিষ্ট্রার 1762 লাইসেন্স মুড়িপত্র ৪নং নিয়ামতপুর ইউনিয়ন পরিষদ নিয়ামতপুর, থানা/ উপজেলা নওগাঁ জেলা বই নম্বর লাইসেন্স নম্বর ঠিকানা পেশার ধরন -তারিখ পর্যন্ত বৈধ ফি প্রদানের পরিমাণ টাকা

20/22/26

তারিখ ৪



बाबीन न्यारक

निशाधक पुत निश्चा

সহজা ঝাণের পাশ বহ

THE STANDARD ALMS

CONTRACTOR OF THE WASHING WITH A STANDARD WITH A STANDARD ALMS

CONTRACTOR OF THE C



## Thank You