

Proposed NU Business Name : Tuhin Electronics

Business Category: **Telecom & IT support**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Tohidul Islam Tuhin Vill: Hasil Kandi, Union: 03 no. Saghata, Post: Saghata, Upazila: Saghata, District: Gaibandha.
Age	:	28 years
Marital status	:	Married.
Children	:	01 (One) Son
No. of siblings:	:	01 (One) Brother and 04 (Four) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : : : : : : : : : : : : : : : : : :	Mother Mst. Rumana Begum Md. Hyder Ali Branch: Saghata, Centre # 08/mo, Loan no.: 1414, Member from May 12, 2003 to October 20, 2010 First loan: Tk. 3,000 Existing loan: Nil Last loan: Tk. 30,000. N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Degree 2 nd year
Present Occupation (Besides own business, i.e., persuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		11 (Eleven) years experiences is running his business. He started the business with BDT 52,000 (fifty two thousand). He has on hand training.
Other Own/Family Sources of Income	:	His father's income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01713661033
NU's National ID No.	:	3218885096186
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rumana Begum is a GB member from May 12, 2003 to October 20, 2010 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation and purchasing goat.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

:	Tuhin Electronics
:	Saghata bazar, Saghata, Gaibandha.
:	Tk. 683,000
:	Self Tk. 433,000 (from existing business) Required Investment Tk. 250,000 (as equity)
:	BDT 7,000 (Seven thousand)
:	BDT 10,000 (Ten thousand)
:	On products 13%, servicing 100%, mobile banking 100% & flexiload 100%. On products 13%, servicing 100%, mobile banking 100% & flexiload 100%.
	:

INFO ON EXISTING BUSINESS OPERATIONS

Doutioulous		EB (BDT)				
Particulars Particulars Particulars	Daily	Monthly	Yearly			
Sales income from products	4,000	112,000	1,344,000			
Income from servicing	50	1,400	16,800			
Commission from mobile banking	120	3,360	40,320			
Commission from flexiload	22	605	7,258			
Total Sales income (A)	4,192	117,365	1,408,378			
Less: Cost of sales of products (B)	3,480	97,440	1,169,280			
Gross Profit (C) [C=(A-B)]	712	19,925	239,098			
Less: Operating Cost:						
Electricity bill		400	4,800			
Shop Rent		1,400	16,800			
Mobile bill		500	6,000			
Night Guard bill		100	1,200			
Conveyance		500	6,000			
Provision of bad Debt		20	243			
Present Salary (Self)		7,000	84,000			
Present Salary (Assistant-1)		5,000	60,000			
Other Cost (stationary & Entertainment etc.)		1,100	13,200			
Non Cash Item:						
Depreciation Expenses		1,104	13,245			
Total Operating Cost (D)		17,124	205,488			
Net Profit (C-D):		2,801	33,609			

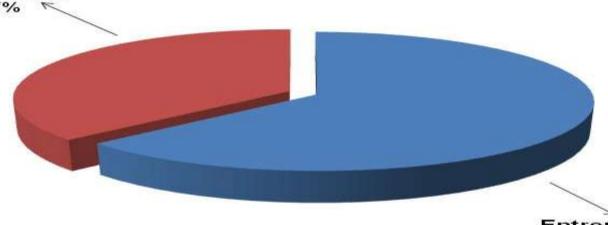
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partice	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (mobile set, mobile charger, battery, mobile cover, head phone, SIM card, refrigerator, television, rice cooker, wire, fan, bulb and switch etc)	Refrigerator, television, mobile set, mobile charger, battery, mobile cover, head phone and electronics item etc		200,000	440,082	
Investment in mobile banking (bkash & DBBL mobile banking)	bkash & DBBL mobile banking	40,000	50,000	90,000	
Investment in flexiload (GP, robi and	8,000		8,000		
Investment in Machineries (solar panel, computer set, hot gun, servicing accessories and mobile set etc.)				50,500	
Investment in Equipments (bulb and fan etc.)				1,600	
Cash in hand		2,178		2,178	
Debtors (since August, 2015 to at pre	24,340		24,340		
Creditors (since October, 2015 to at present)				(2,000)	
Decoration (fixture and fittings)		38,300		38,300	
Advance for Shop		30,000		30,000	
Total C	apital	433,000	250,000	683,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 433,000
- GTT's Investment BDT 250,000
- Total Capital BDT 683,000





Entrepreneur's Contribution 63%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars -		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	7,000	196,000	2,352,000	8,050	225,400	2,704,800	8,453	236,670	2,840,040	
Estimated income from servicing	70	1,960	23,520	81	2,254	27,048	85	2,367	28,400	
Estimated commission from mobile banking	200	5,600	67,200	230	6,440	77,280	242	6,762	81,144	
Estimated commission from flexiload	27	756	9,072	31	869	10,433	33	913	10,954	
Total estimated Sales income (A)	7,297	204,316	2,451,792	8,392	234,963	2,819,561	8,811	246,712	2,960,539	
Less: Cost of sales of products (B)	6,090	170,520	2,046,240	7,004	196,098	2,353,176	7,354	205,903	2,470,835	
Gross Profit (C) [C=(A-B)]	1,207	33,796	405,552	1,388	38,865	466,385	1,457	40,809	489,704	
Less: Operating Cost:										
Electricity bill		600	7,200		800	9,600		850	10,200	
Shop Rent		1,400	16,800		1,400	16,800		1,400	16,800	
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600	
Night Guard bill		100	1,200		150	1,800		150	1,800	
Conveyance		2,000	24,000		3,000	36,000		4,000	48,000	
Provision of bad Debt		20	243		20	243		20	243	
Ownership Transfer Fee		1,667	10,000		1,667	20,000		1,667	20,000	
Proposed Salary-Self		10,000	120,000		11,000	132,000		11,000	132,000	
Proposed Salary (Assistant-1)		6,000	72,000		7,000	84,000		7,000	84,000	
Other Cost (stationary & Entertainment etc.)		1,700	20,400		2,000	24,000		2,300	27,600	
Non Cash Item:										
Depreciation Expenses		1,104	13,245		1,104	13,245		1,104	13,245	
Total Operating Cost (D)		25,391	294,688	_	28,941	347,288		30,291	363,488	
Net Profit (C-D):		8,405	110,864	-	9,925	119,096	-	10,518	126,216	
Retained Income			110,864			229,960			356,176	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	250,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	120,864	139,096	146,216
1.3	Depreciation Expenses	13,245	13,245	13,245
1.4	Opening Balance of Cash Surplus	-	74,109	106,450
	Total Cash Inflow	384,109	226,450	265,911
2.0	Cash Outflow			
2.1	Product Purchase	250,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	60,000	120,000	120,000
	Total Cash Outflow	310,000	•	·
3.0	Total Cash Surplus	74,109	·	

SWOT ANALYSIS

STRENGTH

- ☐ Present employment:
 - Self: 01 Family: 01 (father)
 - Others (beyond family): 01
 - Future employment: 0
- ☐ Trade License in his own name;
- Maintains books of record;
- ☐ He has on hand training;
- working experiences (11 yrs);

WEAKNESS

- ☐ Can not supply goods and services
 - as per demand;

OPPORTUNITIES

- □ Location of Shop;
- Increase of demand
- □The Capital of the entrepreneur will be BDT 789,176 after 3 years excluding payback of investor's money.

THREATS

- ☐ Increase of local competitors;
- ☐ Fire

Presented at 125th as Yunus Centre and 16th In-house Executive Social Business Design Lab (GTT) on October 11, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



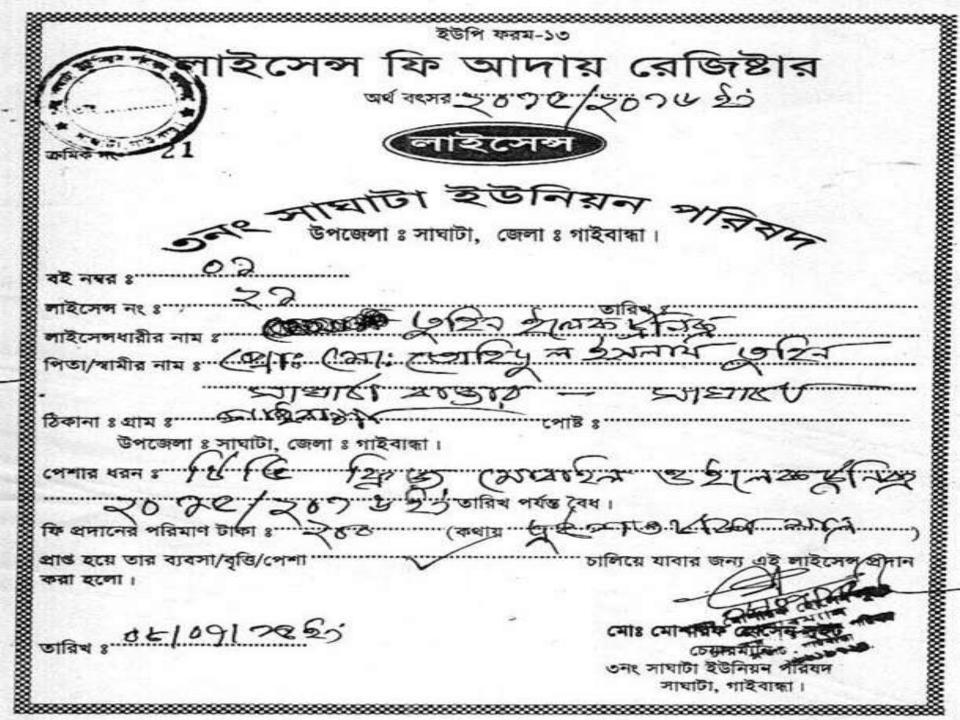














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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL DECARD / জাতীয় পরিচয় পর



নাম: মোঃ তোহিত্বল ইসলাম তুহিন

Name: Md Tohidul Islam Tuhin

পিতা: মোঃ হায়দার আলী

মাতা: মৃত তাহেরা বেগম

Date of Birth: 10 Feb 1987

ID NO: 3218885096186

এই কার্ডটি গণগুরুতে আলোদেশ সংক্রান্তর সংগতিত কার্ডটি বাবহাকারী বার্ডীত অন্য কোছাত পাত্রা গোলে নিকটর পোটি অভিনে জনা বেয়ার জনা অনুবাধ করা হলো। ঠিকানো: প্রাম্বান্তা: হাবিভারান্তি দক্ষিক এংশ, হাবিলকান্তি প্রজন অংশ, ভাকধর:

3) 100

- आयाहा - १५००, आपाही, पाइतामा

প্রদানকারী কর্ত্বপ্রের স্বাক্ষর প্রদানের তারিম: ১৫/০৯/২০০৮

Thank You