

Proposed NU Business Name : M/S Bishal Traders

Business Category: General Retail & Wholesale



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Sree Avijeet Saha Vill: Saghata, Union: 03 no. Saghata, Post: Saghata, Upazila: Saghata, District: Gaibandha. | |
|---|-----|---|--|
| Age | : | 19 years | |
| Marital status | : | Unmarried. | |
| Children | : | N/A | |
| No. of siblings: | : | 02 (Two) Brothers and 01 (One) Sister. | |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : | Mother | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : | Entrepreneur No Nil Nil | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | Degree 1 st year |
|---|----|---|
| Present Occupation (Besides own business, i.e., persuing further studies, other business etc.) | •• | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | | 04 (Four) years experiences is running his business. He started the business with BDT 70,000 (Seventy thousand). He has 03 (Three) years working experiences as an assistant of his father business. |
| Other Own/Family Sources of Income | : | Father's income from business |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | : | 01752887755 |
| NU's National ID No. | : | 19953218885002425 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sheuli Rani Saha is a GB member since October 09, 2007 at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it for purchasing cow, cultivation, repairing house and assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | M/S Bishal Traders |
|--|---|---|
| Address/ Location | : | Saghata bazar, Saghata, Gaibandha. |
| Total Investment in BDT | : | Tk. 845,000 |
| Financing | : | Self Tk. 545,000 (from existing business) Required Investment Tk. 300,000 (as equity) |
| Present salary/drawings from business | : | BDT 20,000 (Twenty thousand) |
| Proposed Salary | : | BDT 22,000 (Twenty two thousand) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin | : | On fertilizer 05% pesticide 10% and renting spray machine 100%. |
| (ii) Estimated % of proposed gross profit margin | : | On fertilizer 05% pesticide 10% and renting spray machine 100%. |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : | |

INFO ON EXISTING BUSINESS OPERATIONS

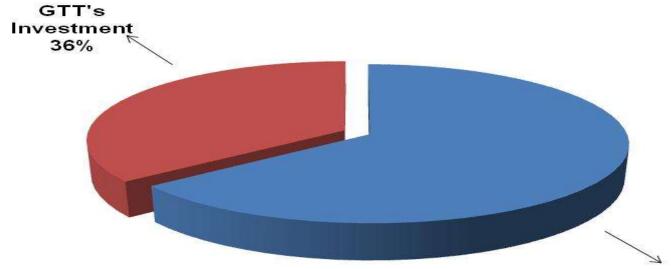
| Darker Law | | EB (BDT) | | | | |
|---|--------|----------|-----------|--|--|--|
| Particulars Particulars | Daily | Monthly | Yearly | | | |
| Sales income from fertilizer (retail & wholesale) | 8,000 | 224,000 | 2,688,000 | | | |
| Sales income from pesticide(retail & wholesale) | 8,000 | 224,000 | 2,688,000 | | | |
| Income from renting spray machine | 40 | 1,120 | 13,440 | | | |
| Total Sales income (A) | 16,040 | 449,120 | 5,389,440 | | | |
| Less: Cost of Sales | | | , , | | | |
| Less: Cost of sales of fertilizer | 7,600 | 212,800 | 2,553,600 | | | |
| Less: Cost of sales of pesticide | 7,200 | 201,600 | 2,419,200 | | | |
| Less: Total cost of Sales (B) | 14,800 | 414,400 | 4,972,800 | | | |
| Gross Profit (C) [C=(A-B)] | 1,240 | 34,720 | 416,640 | | | |
| Less: Operating Cost: | | | · | | | |
| Electricity bill | | 300 | 3,600 | | | |
| Shop Rent (self) | | | - | | | |
| Mobile bill | | 500 | 6,000 | | | |
| Night Guard bill | | 200 | 2,400 | | | |
| Conveyance | | 2,000 | 24,000 | | | |
| Provision of bad Debt | | 50 | 598 | | | |
| Present Salary (Self) | | 20,000 | 240,000 | | | |
| Present Salary (Assistant-1) | | 5,000 | 60,000 | | | |
| Other Cost (stationary & Entertainment etc.) | | 1,100 | 13,200 | | | |
| Non Cash Item: | | , | , | | | |
| Depreciation Expenses | | 335 | 4,025 | | | |
| Total Operating Cost (D) | | 29,485 | 353,823 | | | |
| Net Profit (C-D): | | 5,235 | 62,818 | | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particul | Existing Business | Proposed (BDT) | Total (BDT) | | |
|---|-------------------------------|----------------|----------------|---------|--|
| Existing | Proposed | (BDT) | , | | |
| Investment in products (different | Different types of fertilizer | | | | |
| types of fertilizer, pesticide and spray machine etc) | and pesticide etc | 619,400 | 300,000 | 919,400 | |
| Investment in Machineries (solar | panel and spray machine | | | | |
| etc.) | . , | 13,500 | | 13,500 | |
| Investment in Equipments (weigh | 3,000 | | 3,000 | | |
| Cash in hand | | | | | |
| | 18,850 | | 18,850 | | |
| Debtors (since June, 2015 to at p | | | | | |
| | 59,750 | | 59,750 | | |
| Creditors (since July, 2015 to at p | | | | | |
| | (157,000) | | (157,000) | | |
| GB Loan Outstanding | | | | | |
| | (28,000) | | (28,000) | | |
| Decoration (fixture and fittings) | | | | | |
| | 15,500 | | 15,500 | | |
| Total Ca | 545,000 | 300,000 | 845,000 | | |

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 545,000
- ■GTT's Investment BDT 300,000
- Total Capital BDT 845,000



Entrepreneur's Contribution 64%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars - | | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|---|--------|--------------|-----------|--------|--------------|-----------|--------|--------------|-----------|--|
| | | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly | |
| Estimated sales income from fertilizer (retail & wholesale) | 11,000 | 308,000 | 3,696,000 | 12,650 | 354,200 | 4,250,400 | 13,283 | 371,910 | 4,462,920 | |
| Estimated sales income from pesticide (retail & wholesale) | 11,000 | 308,000 | 3,696,000 | 12,650 | 354,200 | 4,250,400 | 13,283 | 371,910 | 4,462,920 | |
| Estimated income from renting spray machine | 50 | 1,400 | 16,800 | 58 | 1,610 | 19,320 | 60 | 1,691 | 20,286 | |
| Total estimated Sales income (A) | 22,050 | 617,400 | 7,408,800 | 25,358 | 710,010 | 8,520,120 | 26,625 | 745,511 | 8,946,126 | |
| Less: Cost of Sales | | | | | | | | | | |
| Less: Cost of sales of fertilizer | 10,450 | 292,600 | 3,511,200 | 12,018 | 336,490 | 4,037,880 | 12,618 | 353,315 | 4,239,774 | |
| Less: Cost of sales of pesticide | 9,900 | 277,200 | 3,326,400 | 11,385 | 318,780 | 3,825,360 | 11,954 | 334,719 | 4,016,628 | |
| Less: Total cost of Sales (B) | 20,350 | 569,800 | 6,837,600 | 23,403 | 655,270 | 7,863,240 | 24,573 | 688,034 | 8,256,402 | |
| Gross Profit (C) [C=(A-B)] | 1,700 | 47,600 | 571,200 | 1,955 | 54,740 | 656,880 | 2,053 | 57,477 | 689,724 | |
| Less: Operating Cost: | | | | | | | | | | |
| Electricity bill | | 400 | 4,800 | | 500 | 6,000 | | 550 | 6,600 | |
| Shop Rent (self) | | - | - | | - | - | | _ | - | |
| Mobile bill (SMS & Reporting) | | 800 | 9,600 | | 800 | 9,600 | | 800 | 9,600 | |
| Night Guard bill | | 200 | 2,400 | | 250 | 3,000 | | 250 | 3,000 | |
| Conveyance | | 5,000 | 60,000 | | 6,000 | 72,000 | | 6,500 | 78,000 | |
| Provision of bad Debt | | 50 | 598 | | 50 | 598 | | 50 | 598 | |
| Ownership Transfer Fee | | 2,000 | 12,000 | | 2,000 | 24,000 | | 2,000 | 24,000 | |
| Proposed Salary-Self | | 22,000 | 264,000 | | 24,000 | 288,000 | | 25,000 | 300,000 | |
| Proposed Salary (Assistant-1) | | 6,000 | 72,000 | | 8,000 | 96,000 | | 8,000 | 96,000 | |
| Other Cost (stationary & Entertainment etc.) | | 1,600 | 19,200 | | 1,800 | 21,600 | | 2,000 | 24,000 | |
| Non Cash Item: | | | | | | | | | | |
| Depreciation Expenses | | 335 | 4,025 | | 335 | 4,025 | | 335 | 4,025 | |
| Total Operating Cost (D) | _ | 38,385 | 448,623 | - | 43,735 | 524,823 | - | 45,485 | 545,823 | |
| Net Profit (C-D): | - | 9,215 | 122,578 | - | 11,005 | 132,058 | - | 11,992 | 143,902 | |
| Retained Income | | | 122,578 | | | 254,635 | | | 398,537 | |

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 300,000 | - | - |
| 1.2 | Net Profit (ownership tr. Fee added back) | 134,578 | 156,058 | 167,902 |
| 1.3 | Depreciation Expenses | 4,025 | 4,025 | 4,025 |
| 1.4 | Opening Balance of Cash Surplus | - | 38,603 | 54,685 |
| | Total Cash Inflow | 438,603 | 198,685 | 226,612 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 300,000 | - | - |
| 2.2 | GB Loan Outstanding | 28,000 | | |
| 2.3 | Investment Payback including Ownership Transfer Fee | 72,000 | 144,000 | 144,000 |
| | Total Cash Outflow | 400,000 | 144,000 | 144,000 |
| 3.0 | Total Cash Surplus | 38,603 | 54,685 | 82,612 |

SWOT ANALYSIS

| | DID |
|--|--|
| Strength | Weakness |
| □ Present employment: Self: 01 Family: 01 (father) Others (beyond family): 01 Future employment: 0 □ Ownership of business in his own name; □ Trade License in his own name; □ Maintains books of record; □ He has on hand training; □ working experiences: (07 yrs); | ☐ Can not supply goods as per demand; |
| OPPORTUNITIES Location of Shop; Increase of demand The Capital of the entrepreneur will be BDT 943,537 after 3 years excluding payback of investor's money. | THREATS ☐ Increase of local competitors; |

Presented at 125th as Yunus Centre and 16th In-house Executive Social Business Design Lab (GTT) on October 11, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





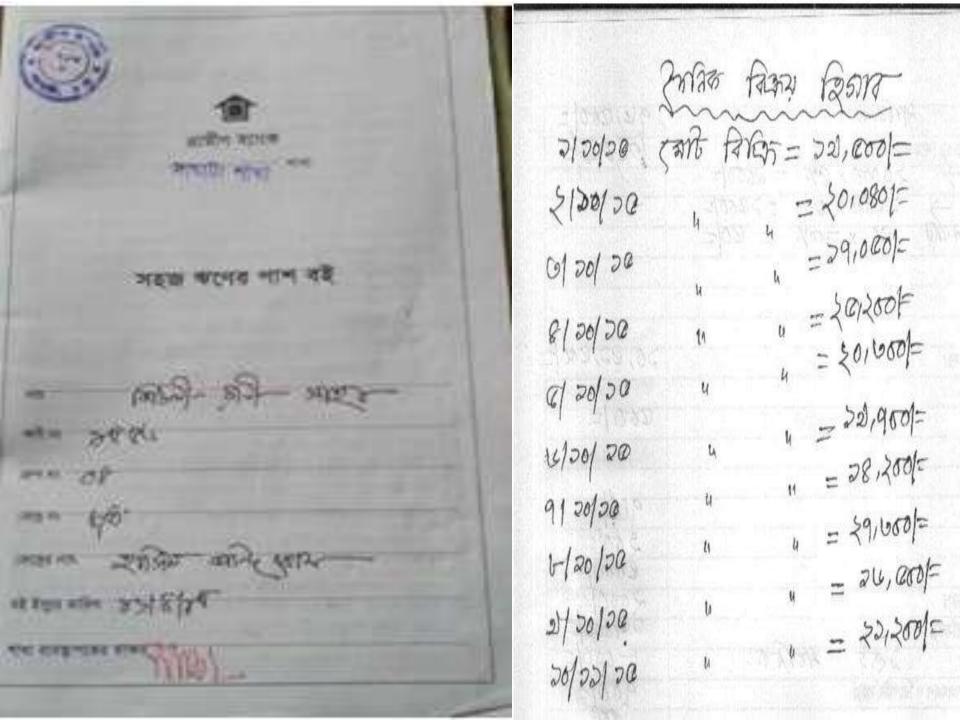








উপজেলাঃ সাঘাটা, জেলাঃ গাইবাশ্ধা। या जाएमकड मार পিতা/স্বামীর নাম উপজেলা ঃ সাঘাটা, জেলা ঃ গাইবান্ধা। ফি প্রদানের পরিমাণ টাকা ৪ -- ৩২ - ও-প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা কর: হলো ৷ णातिथ 8 28/07-12ES



গণপ্ৰজাতন্ত্ৰী বাংলাদেশ

জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় ৩নং সাঘাটা ইউনিয়ন পরিষদ উপজেলা ঃ সাঘাটা, জেলা ঃ গাইবাগ্ধা, বাংলাদেশ

জন্ম সনদ

[বিধি ৯, জন্ম ও নৃত্যু নিবন্ধন (ইউনিয়ন পরিষদ) বিধিমালা, ২০০৬] (জন্ম নিবন্ধন বহি হইতে উদ্যৃত)

দিলদেশ ভারিষ : ০১৫/০১/২০০৭ দিল মাস বংগর

समाम हेन्यात जातिय : रेके / ० ६ / २०५८

निवक्षन मर्- 002820

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श्री जार्डाकड आरा ার তারিস ं সংখ্যায় (খ্রীঃ) ১৫৯-১২-১৯৯৫ ২০ ারি বিদ্ধ : া নারী বিদ্ধান্য

क्षाम (क्री) स्पर्या रिल्मिस्य रिस्मा विद्यात स्थान MEDITA SOLUTION SOLUTIONS

न्त्री चिक्राक्षा ५५ आर्ग नाजीयन : बालीयनी निर्मित दामी भारा जाडीग्रजः वालासमी

त्राज्ञ-त्राज्यहरे ताक्रवं त्राक्राहर MARTINE SHEWERK

নিবদ্ধকের কার্যালয়ের সীলমোহর

(निवधातका पाप्तरे स्ट्रीनिवर नीव

মোঃ মোশারফ হোসেন সুইট

Thank You