Proposed NU Business Name: LOKNATH GARMENTS



Project identification and prepared by: Sirajul Islam Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	SUJIT KUMAR PANDIT			
Age	•	01-12-1991 (24 Years)			
Education, till to date	:	HSC pass			
Marital status	•	Married			
Children	:	1 Son			
No. of siblings:	:	1 Brothers			
Address	:	Vill: Kashtola, P.O: Kalihati, P.S: Kalihati, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Father BELA RANI PANDIT OMULYA CHANDRA PANDIT Branch: Brahmmonshason Kalihati, Centre # 15 (Male), Member ID: 1943, Group No: 02 Member since: 27-01-2009 (<i>06 Years</i>) First Ioan: BDT 3,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 6,000/- Outstanding loan: BDT 4,416/- Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has 7 year training.
Other Own/Family Sources of Income	:	Agriculture & business
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01794-652370
Mother's Contact No.	:	01737-148065
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

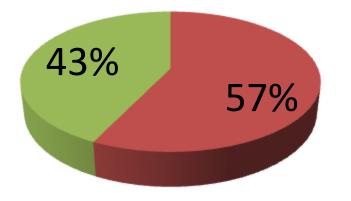
BELA RANI PANDIT joined Grameen Bank since 06 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture & business.

Proposed Nobin Udyokta Business Info				
Business Name	:	LOKNATH GARMENTS		
Location	:	Hamidpur, Ghatail, Tangail.		
Total Investment in BDT	:	BDT 3,50,000/-		
Financing	•	Self BDT 2,00,000/-(from existing business) 57% Required Investment BDT 1,50,000/-(as equity) 43%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12 ft x 12 ft= 144 square ft		
Security of the shop	:	BDT 1,50,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Shirt, Pant, T-Shirt, Sweater, Blazer, Kids cloth etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka & Korotia. Agreed grace period is 4 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cloths	3,400	102,000	1,224,000			
Total Sales (A)	3,400	102,000	1,224,000			
Less. Variable Expense						
Cloths	2,720	81,600	979,200			
Total variable Expense (B)	2,720	81,600	979,200			
Contribution Margin (CM) [C=(A-B)	680	20,400	244,800			
Less. Fixed Expense						
Rent		2,500	30,000			
Electricity Bill		500	6,000			
Generator bill		300	3,600			
Mobile Bill		500	6,000			
Salary (self)		5,000	60,000			
Transportation		2,000	24,000			
Guard		200	2,400			
Entertainment		300	3,600			
Total fixed Cost (D)		11,300	135,600			
Net Profit (E) [C-D)		9,100	109,200			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Blazer (20 x 1600)	32,000	80,000	112,000		
Pant	25,000	-	25,000		
Shirt (150 x 450)	67,500	-	67,500		
T-Shirt (100 x 350)	35,000	17,500	52,500		
Sweater (100 x 350)	35,000	35,000	70,000		
Kids Cloth	5,500	-	5,500		
Jacket	-	17,500	17,500		
Total	200,000	150,000	350,000		

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 150,000
- Total 350,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Cloths	5,000	150,000	1,800,000	1,890,000	1,984,500	
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500	
Less. Variable Expense						
Cloths	4,000	120,000	1,440,000	1,512,000	1,587,600	
Total variable Expense (B)	4,000	120,000	1,440,000	1,512,000	1,587,600	
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000	378,000	396,900	
Less. Fixed Expense						
Rent		2,500	30,000	30,000	30,000	
Electricity Bill		500	6,000	7,000	8,000	
Generator bill		300	3,600	4,000	4,500	
Mobile Bill		600	7,200	8,000	8,500	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		3,000	36,000	38,000	40,000	
Guard		200	2,400	2,800	3,000	
Entertainment		300	3,600	4,000	4,500	
Total Fixed Cost		12,400	148,800	153,800	158,500	
Net Profit (E) [C-D)		17,600	211,200	224,200	238,400	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	211,200	224,200	238,400
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		151,200	315,400
	Total Cash Inflow	361,200	375,400	553,800
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	151,200	315,400	493,800



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 12 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures







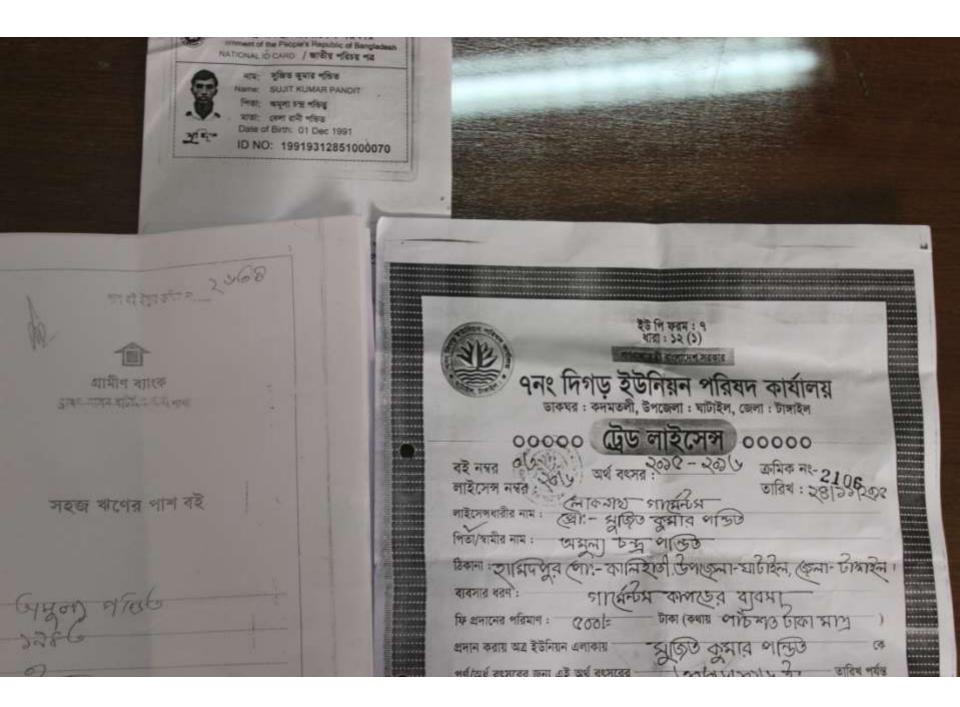












FAMILY PICTURE

