

Proposed NU Business Name: **M/S DULALI SHOE STORE**



Project identification and prepared by: Md Mohiuddin Rubel
Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. IMRAN SHORKAR
Age	:	15-03-1985 (30 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	1 Brother And 2 Sister's
Present Address		Vill: West Jhunkail P.O: Choithotto P.S: Ghatail Dist: Tangail
Parmanent Address		Vill: Jhunkail P.O: Choithotto P.S: Ghatail Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	CHAMPA BEGUM
(iii) Father's name	:	MD. SHAHID SHORKAR
(iv) GB member's info	:	Branch: Pakutia Ghatail, Centre # 41 (Female), Member ID: 4512, Group No: 01 Member since: 10-06-1980 to 02-11-2007 (28 Years) First loan: 2,000 Taka. Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	None
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Two years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Father's Income (Business)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01714635807
Fathers Contact No.	:	01740570530
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Champa Begum is a member of Grameen Bank since 28 years. At first he took 2,000 taka loan from Grameen Bank. Chompa Begum gradually took loan from GB. Utilize loan in her Family, Agriculture Purpose And Home Development.

Proposed Nobin Udyokta Business Info

Business Name	:	M/S DULALI SHOE STORE
Location	:	Pakutia Bazar , Ghatail, Tangail.
Total Investment in BDT	:	BDT 250,000 taka
Financing	:	Self BDT 1,50,000 (from existing business) 60% Required Investment BDT 100,000 (as equity) 40%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka
Proposed Salary	:	BDT 5,000 Taka
Size Of Shop	:	14 ft *22 ft=308 Square ft.
Security Of The Shop	:	BDT 200,000 Taka.
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Sandal, Barmis Sandle, Raxin Sandal, Pegasuss Shoe (Baby,All Male And Female).▪The business is operating by entrepreneur. Existing No employee.▪Collects goods from Dhaka.▪The shop is Rent.▪Average Gain on Sale 20%▪Agreed grace period is 4 months.

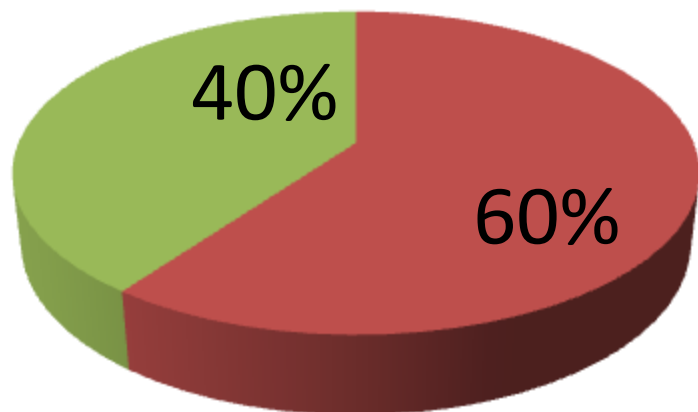
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Shoes	3,000	90,000	1,080,000
Total Sales (A)	3,000	90,000	1,080,000
Less. Variable Expense			
Shoes	2,400	72,000	864,000
Total variable Expense (B)	2,400	72,000	864,000
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000
Less. Fixed Expense			
Rent		2,500	30,000
Electricity Bill		500	6,000
Generator Bill		300	3,600
Mobile Bill		500	6,000
Salary (self)		5,000	60,000
Entertainment		300	3,600
Transportation		2,000	24,000
Guard		200	2,400
Total fixed Cost (D)		11,300	135,600
Net Profit (E) [C-D]		6,700	80,400

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Baby Sandal=(200*55+200*120), Male=300*200, Female=500*150, Pegasus Shoe=150*300	150,000	100,000	250,000
Total	150,000	100,000	250,000

Source of Finance



■ Entrepreneur's Contribution 150,000

■ Investor's Investment 100,000

■ Total 250,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Shoes	4,350	130,500	1,566,000	1,644,300
Total Sales (A)	4,350	130,500	1,566,000	1,644,300
Less. Variable Expense				
Shoes	3,480	104,400	1,252,800	1,315,440
Total variable Expense (B)	3,480	104,400	1,252,800	1,315,440
Contribution Margin (CM) [C=(A-B)]	870	26,100	313,200	328,860
Less. Fixed Expense				
Rent		2,500	30,000	30,000
Electricity Bill		500	6,000	6,500
Generator Bill		300	3,600	4,000
Mobile Bill		600	7,200	8,000
Salary (self)		5,000	60,000	60,000
Entertainment		300	3,600	4,000
Transportation		3,000	36,000	38,000
Guard		200	2,400	2,800
Total Fixed Cost		12,400	148,800	153,300
Net Profit (E) [C-D]		13,700	164,400	175,560
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

Sl #	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	164,400	175,560
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		104,400
	Total Cash Inflow	264,400	279,960
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	104,400	219,960

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0,Others:0
Experience & Skill : 02 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest
Local competitors;

Pictures

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শুভাশুভা (শুভাশুভা)





Handwritten text on circular signs hanging from the ceiling, possibly indicating prices or product types.

Handwritten text on a sign above the counter area, possibly indicating the shop's name or location.

Text on the shelves behind the counter, likely labels for the flip-flop products.

Text on the counter or boxes in front of the man, possibly indicating prices or product details.

Text on the shelves to the right of the counter, likely labels for the flip-flop products.

Text on the flip-flops hanging on the right wall, possibly brand names or product descriptions.



किशन लाल









श्री आनंद, श्री

श्री



ইউ. সি. ফরম - ৭
স্মারক-১৯ (১)

লাইসেন্স

→ উন্নয়ন কর্মী ইউনিয়ন পরিষদ
 উপস্থাপনা - আব্দুল হক জেলা - কুমিল্লা
 পুরানো নং ০৩ তারিখ: ১৭/১১/১৯৮১
 লাইসেন্স নং ১৭০ মেডার্স দুলালী সু. স্টোর।
 লাইসেন্স হোল্ডার নাম: মেডা. মোঃ ইমরান সরকার
 নির্ভরযোগ্য নাম: মেডা. - সফিক সরকার
 ঠিকানা: কলকাতা, মতিঝিল, উদ্‌য়োগ
 ফিচার পরিমাণ ও টাকা (আকে) = ৩০০/=
 করার তারিখ: ১৭/১১/১৯৮১
 প্রথম জারি তারিখ: ১৭/১১/১৯৮১
 যে পর্যন্ত কার্যকর হবে: ১১/১১/২০১১ বর্তমান পর্যন্ত ৩০/১১/২০১১

৭



গ্রামীণ ব্যাংক

মহাজ্ঞানের পাশবই

নাম: মোঃ ইমরান
 স্মারক: ৪০১
 স্মারক: ৪০১
 স্মারক: ০
 স্মারক: ০
 D-৩৭, ২

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
 Government of the People's Republic of Bangladesh
 জনস্বাস্থ্য সচিবালয় / জাতীয় পরিষদ পর



নাম: মোঃ ইমরান সরকার
 Name: MD. IMRAN SHORKAR
 পিতা: মোঃ শফিক সরকার
 মজা: মোঃ শফিক সরকার
 Date of Birth: 10 Nov 1981
 ID NO: 9312817108951

এই জাতীয় পরিচয়পত্র বাংলাদেশ সরকারের সম্পত্তি। জাতীয় পরিচয়পত্র হারিয়ে যাওয়া বা ক্ষয় হলে তাহলে লিখিত পত্রের মাধ্যমে নতুন পরিচয়পত্র প্রাপ্ত হতে হবে।
 ঠিকানা: প্রধান/সচিব, জনস্বাস্থ্য সচিবালয়, কুমিল্লা, কুমিল্লা, টাঙ্গাইল - ১৯০০।
 ফোন: ৩৬৬৬৬

নাম: মোঃ ইমরান ৪০১
 কেন্দ্রের নাম: কুমিল্লা ৪০১
 শাখা: ০

