Proposed NU Business Name: RASHEDUL FISH FARM



Project identification and prepared by: Md. Aziz Ahmad Elenga Unit, Tangail

Project verified by: MD. Mizanur Rahman patwary



| Brief Bio of The Proposed Nobin Udyokta | | | |
|--|----------|---|--|
| Name | : | RaSHEDUL | |
| Age | : | 03-06-1981 (34 Years) | |
| Education, | : | Class Eight | |
| Marital status | : | married | |
| Children | : | 2 son | |
| No. of siblings: | : | 4 Brothers & 1 Sisters | |
| Address | : | Vill: BOVANIPUR P.O: Powjan, P.S: Kalihati Dist: Tangail | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Father Rahima Begum Nabur Ali Branch: Sohodebpur kalihati, Centre # 43(Female), Member ID: 3324, Group No: 01 Member since: 15-11-95(20 Years) First loan: 5000 taka. Existing loan: 90,000 taka | |
| Further Information: (v) Who pays GB loan installment | : | Outstanding loan: 74,160 Father | |
| (vi) Mobile lady | : | No | |
| (vii) Grameen Education Loan | : | No | |
| (viii) Any other loan like GB, BRAC ASA etc | : | No | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | | Nil |
|---|----|---|
| Business Experiences and | •• | 5years experience in running business. |
| Training Info | : | He has 2 year training |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | Agriculture |
| Entrepreneur Contact No. | : | 01716-402537 |
| Mother's Contact No. | : | 01772628059 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rahima Begum joined Grameen Bank since 20 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info | | | |
|---|---|---|--|
| Business Name | : | RASHEDUL FISH FARM | |
| Location | : | Bovanipur,Powjan ,Kalihati,Tangail. | |
| Total Investment in BDT | : | BDT3,00,000 | |
| Financing | : | Self BDT 2,00000(from existing business) 67% Required Investment BDT 1,00000(as equity) 33% | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | |
| Proposed Salary | : | BDT 5,000 | |
| Size of shop | : | ft x ft= square ft | |
| Security of the shop | : | 2 | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Silver Curp, Pungas, Shing, Katla Etc. The business is operating by entrepreneur. Existing one employee. One will be appointed in future. The farm is rented. Collects goods from Dhaka, Bogra, Moymonsingh. Agreed grace period is 1 year. | |

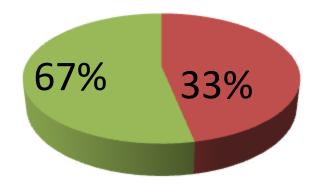
Existing Business

| Paticular | 6 Months | Yearly |
|-----------------------------------|----------|--------|
| Revenue(Sales) | | |
| Fisheries | 220000 | 440000 |
| Item | | |
| Total Sales (A) | 220000 | 440000 |
| Less Variable Expense | | |
| Minnow | 42,000 | 84000 |
| Feed | 35,000 | 70000 |
| Pond Preparetion | 1000 | 2000 |
| Total variable Expense (B) | 78000 | 156000 |
| Contribution Margin (CM) [C=(A-B) | 142000 | 284000 |
| Less Fixed Expenses | | |
| Rent | 20,000 | 40000 |
| Electricity bill | 2400 | 4800 |
| Transportation | 6,000 | 12000 |
| Salary(Self) | 30000 | 60000 |
| Salary (Staff) | 36000 | 72000 |
| Entertainment | 1200 | 2400 |
| Mobile bill | 1800 | 3600 |
| Total fixed cost (D) | 97,400 | 194800 |
| Net Profit (E)= [C-D] | 44,600 | 89200 |

INVESTMENT BREAKDOWN

| Particulars | Existing | Proposed | Proposed Total |
|-------------------------|----------|----------|----------------|
| Pangash Fish | 50,000 | | 50000 |
| Rui,Katla,Puti | 80,000 | | 80000 |
| Grass Carp,Magur,Mrigel | 50,000 | | 50000 |
| Feed | 20,000 | 100,000 | 120000 |
| Total | 200,000 | 100000 | 300000 |

Source of Finance





Entrepreneur Contribution: 2,00,000

Investors Investment : 1,00,000

Total Investment : 3,00,000

| Tillaliciai i Tojeccion | | | | |
|-----------------------------------|----------|----------|--|--|
| Paticular | 6 Months | Year 1 | | |
| Revenue(Sales) | | C | | |
| Fisheries | 400000 | 800000 | | |
| Item | 0 | C | | |
| Total Sales (A) | 400000 | 800000 | | |
| Less Variable Expense | | O | | |
| Mennow | 80000 | 160000 | | |
| Feed | 85000 | 170000 | | |
| Pond Preparetion | 2,000 | 4000 | | |
| Total variable Expense (B) | 167,000 | 334000 | | |
| Contribution Margin (CM) [C=(A-B) | 233,000 | 466000 | | |
| Less Fixed Cost | 0 | 0 | | |
| Rent | 20,000 | 40,000 | | |
| Electricity bill | 2,400 | 4800 | | |
| Transportation | 6,000 | 12,000 | | |
| Salary (self) | 30,000 | 60000 | | |
| Salary(Staff) | 72,000 | 144000 | | |
| Generator | 0 | C | | |
| Entertainment | 1800 | 3600 | | |
| Mobile bill | 3000 | 6000 | | |
| Total fixed cost (D) | 135,200 | 270,400 | | |
| Net Profit (E)= [C-D] | 97,800 | 195600 | | |
| Investment Payback | | 1,20,000 | | |

Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars | Year 1 (BDT) |
|-----|--|--------------|
| 1 | Cash Inflow | |
| 1.1 | Investment Infusion by Investor | 100,000 |
| 1.2 | Net Profit | 195,600 |
| 1.3 | Depreciation (Non cash item) | |
| 1.4 | Opening Balance of Cash Surplus | |
| | Total Cash Inflow | 295600 |
| 2 | Cash Outflow | |
| 2.1 | Purchase of Product | 100,000 |
| 2.2 | Payment of GB Loan | |
| | Investment Pay Back (Including Ownership | |
| 2.3 | Tr. Fee) | 120000 |
| | Total Cash Outflow | 220,000 |
| 3 | Net Cash Surplus | 75,600 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





















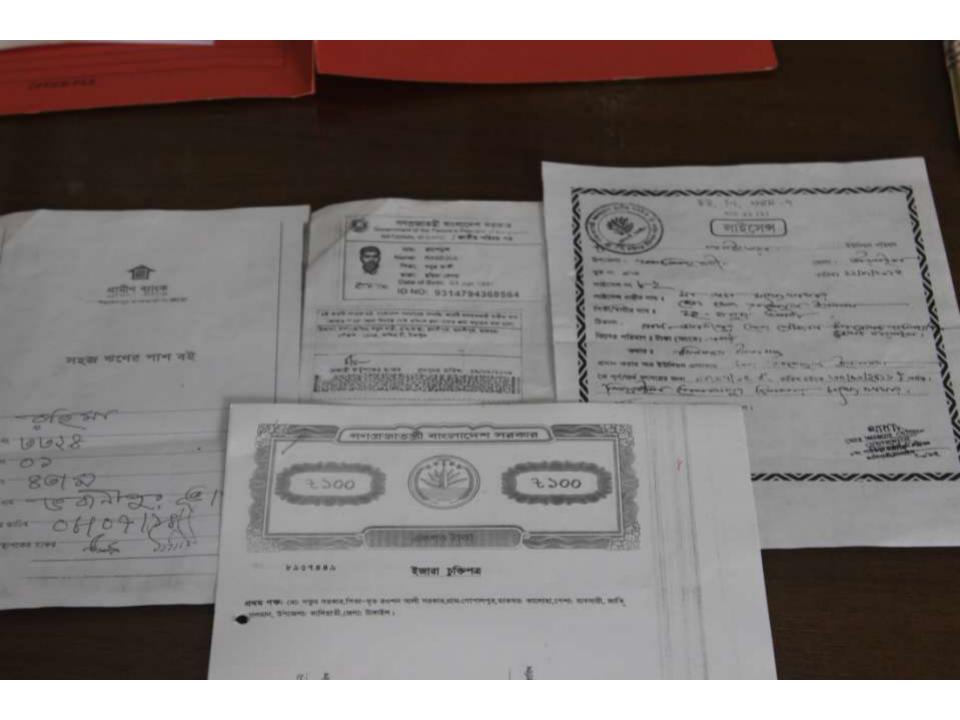












FAMILY PICTURE

