Proposed NU Business Name: POLI FURNITURE



Project identification and prepared by: Md.Ebadat Hossein, Jamurki Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	PARVEJ MIA	
Age	:	11-09-1995 (20 Years)	
Education, till to date	:	HSC	
Marital status	:	Married	
Children	:	Nil	
No. of siblings:	:	1 Brother 1 Sister	
Address	:	Vill: Banail,P.O: Vabkhanda ,P.S: Mirzapur,Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SHAHNAJ PARVIN TITU BABUL Branch: Banail.Mirzapur Centre # 45(Male), Member ID: 7292/1, Group No: 08 Member since: 11-04-2009 (5 Years) First loan: 5,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: 10000 taka, Outstanding loan: Nil Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	3 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Business
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01741272921
Mother's Contact No.	•	Nil
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurki.m Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

TITU BABUL joined Grameen Bank since 5 Years ago. At first she took 5,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in Business.

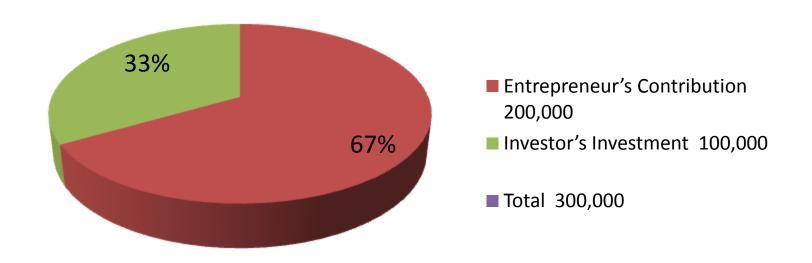
Proposed Nobin Udyokta Business Info			
Business Name	:	POLI FURNITURE	
Location	:	Vapkhanda,Bajar	
`	:	BDT3,00,000	
Financing	:	Self BDT 2,00,000(from existing business) 67%	
		Required Investment BDT 1,00,000(as equity) 33%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	45 ft x 40 ft= 1800 square ft	
Security of the shop	:	20,000 tk	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Furniture. Average 35% gain on sales. The business is operating by entrepreneur. Existing 4 employee. One will be appointed in future. The shop is rented. Collects goods from Madhupur, Shakhipur. Agreed grace period is 4 months. 	

Existing Bus	siness (BDT)
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Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Furniture		135,000	1620000
Item		0	0
Total Sales (A)		135,000	1620000
Less Variable Expense			0
Furniture		87750	1053000
Total variable Expense (B)		87,750	1053000
Contribution Margin (CM) [C=(A-B)		47,250	567000
Less Variable Expense			
Rent		3,500	42000
Electricity bill		800	9600
Transportation		5,000	60000
Salary (self)		5000	60000
Salary (Staff)		24000	288000
Entertainment		400	4800
Guard			
Mobile bill		500	6000
Total fixed cost (D)		39,200	470400
Net Profit (E)= [C-D]		8,050	96600

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Cot(3pcx20000)	60,000		60000	
Waredobe(2 x25000)	50,000		50000	
Show Case(2x20000)	40,000		40000	
Slice wood(50 cftx1000)	50,000	100,000	150000	
Total	200,000	100000	300000	

Source of Finance



Financial Projection (BDT)

Particular	Monthly	Year1	Year 2
Revenue(Sales)			
Furniture	175000	2100000	2205000
ltem			
Total Sales (A)	175000	2100000	2205000
Less Variable Expense			
Furniture	113750	1365000	1433250
ltem			
Total variable Expense (B)	113750	1365000	1433250
Contribution Margin (CM) [C=(A-B)	61250	735000	771750
Less Variable Expense			
Rent	3,500	42,000	42,000
Electricity bill	800	9600	9600
Transportation	6,000	72,000	75,000
Salary (self)	5000	60000	60000
Salary(Staff)	30000	360000	360000
Entertainment	500	6000	7000
Guard			
Mobile bill	600	7200	7200
Depriciation			
Total fixed cost (D)	46,400	556,800	560,800
Net Profit (E)= [C-D]	14850	178200	210,950
Investment Payback		60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	178,200	210850
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		118200
	Total Cash Inflow	278200	329050
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	118,200	269050

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



বিস্মিল্লাহির রাহ্মানির রাহ্ম

শারভেজ মোশারফ

মোবাইল ঃ ০১৭৪১-২৭২৯২১

পলি ফার্ণিচার মার্ট

এখানে বিল্ডিং ও টিনের ঘরের চৌকাঠ, পাল্লা, কাঠের বিট তৈরী করা হয়।
খাট, সুকেজ, সোফা সেট, ওয়্যারড়প, ডাইনিং সেট, ড্রেসিং টেবিল অর্ডারী ও রেডিমেট সরবরাহ করা হয়।
লোহা, শাল, গর্জন, সেগুন, গামারী, টিক চাম্বল, মেহগিনি, শিলকড়াই, কাঠাল,
আকাশমনি, কাঠ গোল ও সাইজ পাইকারী এবং খুচরা বিক্রয় করা হয়।

ভোৰখাল বাজাৰ বিজেপিৰ টাঙ্গাইল























FAMILY PICTURE

