### Proposed NU Business Name: M/S SUMON STEEL KING



Project identification and prepared by: Md Shahidul Islam, JamurkeeUnit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SUMON MIAH		
Age	:	23-09-1981 (34 Years)		
Education, till to date	:	Class Eight		
Marital status	••	Married		
Children	:	2 Son		
No. of siblings:	:	2 Brothers & 4 Sisters		
Address	:	Vill: Singhoragi, P.O: Elasin, P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  RAHIMA  SIRAJUL ISLAM  Branch: Elasin Delduar, Centre # 29 (Female),  Member ID: 2794/1, Group No: 03  Member since: 26-10-1981 (34 Years)  First loan: BDT 2,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 75,000 /-, Outstanding loan: BDT 38,700/- Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	18 years experience in running business.
Training Info	:	He has 2 Years training.
Other Own/Family Sources of Income	:	Business and agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01714-376869
Mother's Contact No.	:	01771-931354
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

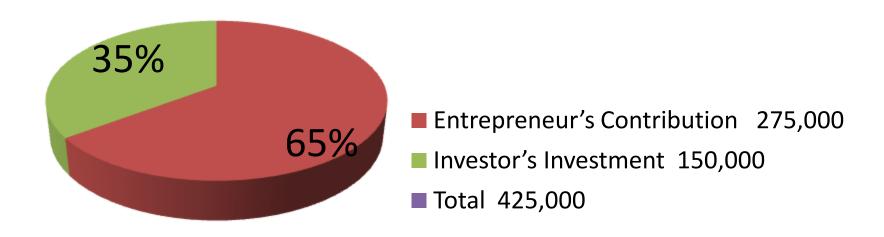
RAHIMA joined Grameen Bank since 34 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	M/S SUMON STEEL KING	
Location	:	Elasin Bazaar, Delduar, Tangail	
Total Investment in BDT	:	BDT 4,25,000/-	
Financing	:	Self BDT 2,75,000/- (from existing business) 65%	
		Required Investment BDT 1,50,000/- (as equity) 35%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	30 ft x 20 ft= 600 square ft	
Security of the shop	:	BDT 20,000/-	
Implementation	:	<ul> <li>Manufacturer of steel furniture,</li> <li>Average 35% gain on sale.</li> <li>The business is operating by entrepreneur. Existing three employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka, Tangail.</li> <li>Agreed grace period is 4 months.</li> </ul>	

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Steel Furniture	105,000	1,260,000		
Total Sales (A)	105,000	1,260,000		
Less. Variable Expense				
Steel Furniture	68,250	819,000		
Total variable Expense (B)	68,250	819,000		
Contribution Margin (CM) [C=(A-B)	36,750	441,000		
Less. Fixed Expense				
Rent	4,500	54,000		
Generator Bill	300	3,600		
Electricity bill	2,500	30,000		
Mobile Bill	400	4,800		
Transportation	2,500	30,000		
Salary (self)	5,000	60,000		
Salary (Staff)	12,000	144,000		
Entertainment	500	6,000		
Total fixed Cost (D)	27,700	332,400		
Net Profit (E) [C-D)	9,050	108,600		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Steel Almirah (3 x 20,000)	60,000	-	60,000	
Showcase (2 x 20000)	40000	-	40,000	
Rack (2 x 1500)	3,000	-	3,000	
Gas Cylinder (10x 2500)	25,000	-	25,000	
Bhaj Machine (1)	50,000	-	50,000	
Cutting Machine, Wielding Machine, Gazdril	97,000	-	97,000	
Plane sheet	-	150,000	150,000	
Total	275,000	150,000	425,000	

### **Source of Finance**



Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Steel Furniture	158,000	1,896,000	1,990,800	2,090,340
Total Sales (A)	158,000	1,896,000	1,990,800	2,090,340
Less. Variable Expense				
Steel Furniture	102,700	1,232,400	1,294,020	1,358,721
Total variable Expense (B)	102,700	1,232,400	1,294,020	1,358,721
Contribution Margin (CM) [C=(A-B)	55,300	663,600	696,780	731,619
Less. Fixed Expense				
Rent	4,500	54,000	54,000	54,000
Generator Bill	300	3,600	4,000	4,500
Electricity bill	2,500	30,000	31,000	32,000
Mobile Bill	400	4,800	5,500	6,500
Transportation	3,500	42,000	44,000	46,000
Salary (self)	5,000	60,000	60,000	60,000
Salary (Staff)	18,000	216,000	216,000	216,000
Entertainment	500	6,000	7,000	8,000
Non Cashi Item				
Depreciation	2,450	29,400	29,400	29,400
Total Fixed Cost	37,150	445,800	450,900	456,400
Net Profit (E) [C-D)	18,150	217,800	245,880	275,219
Investment Payback		60,000	60,000	60,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	217,800	245,880	275,219
1.3	Depreciation (Non cash item)	29,400	29,400	29,400
1.4	Opening Balance of Cash Surplus		187,200	402,480
	Total Cash Inflow	397,200	462,480	707,099
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	187,200	402,480	647,099

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:04

Experience & Skill: 18 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

















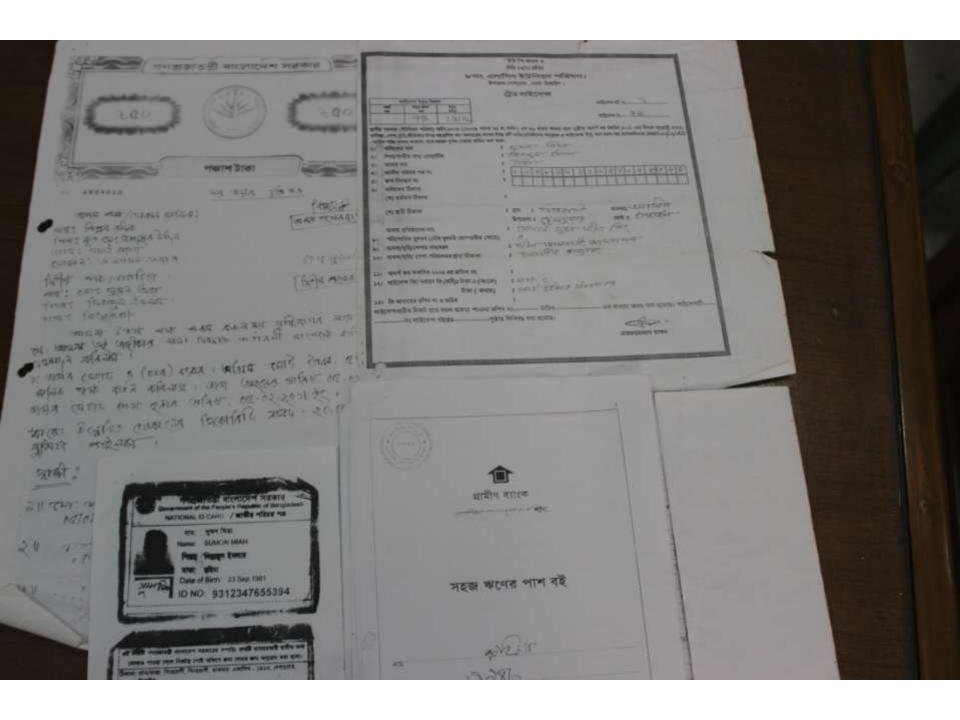












## **FAMILY PICTURE**

