Proposed NU Business Name: CHOA STEEL HOUSE



Project identification and prepared by: Sirajul Islam.

Dhigor Unit, Tangail

Project verified by: Md. Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	SANET	
Age	:	15-01-1986 (29 Years)	
Education, till to date	:	Class Ten	
Marital status	:	Married	
Children	:	1 Daughter	
No. of siblings:	:	2 Brother	
Address	:	Vill: Kashtola, P.O: Kalihati, P.S: Ghatail, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. SHIRIN BEGUM MD SAMSUL HOQ Branch: Brahmmonshason Ghatail, Centre # 46 (Male), Member ID: 3065/1, Group No: 07 Member since: 21-05-1981 (34 Years) First loan: BDT 2,500/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He has four years training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01741-276699
Mother's Contact No.	:	01671-833973
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MD SAMSUL HOQ joined Grameen Bank since 34 years ago. At first he took 3000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	CHOA STEEL HOUSE	
Location	:	Kashtola road, Hamidpur, Ghatail, Tangail	
Total Investment in BDT	:	BDT 2,00,000/-	
Financing	:	Self BDT 1,20,000/- (from existing business) 60% Required Investment BDT 80,000/- (as equity) 40%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	35 ft x 20 ft= 700 square ft	
Security of the shop	:	BDT 6,000/-	
Implementation	:	 Manufacturer of steel furniture. Average 30% gain on sale. The business is operating by entrepreneur. Existing one employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Kalihati, Tangail. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Steel Furniture	66,500	798,000		
Total Sales (A)	66,500	798,000		
Less. Variable Expense				
Steel Furniture	46,550	558,600		
Total variable Expense (B)	46,550	558,600		
Contribution Margin (CM) [C=(A-B)	19,950	239,400		
Less. Fixed Expense				
Rent	3,000	36,000		
Electricity Bill	800	9,600		
Mobile Bill	400	4,800		
Salary (self)	5,000	60,000		
Transportation	1,000	12,000		
Salary (staff)	3,000	36,000		
Entertainment	400	4,800		
Total fixed Cost (D)	13,600	163,200		
Net Profit (E) [C-D)	6,350	76,200		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Almira (1)	16,000	-	16,000	
Showcase (2 x 10,000)	20,000	-	20,000	
Meat Self (1)	4,000	-	4,000	
Bhaj Machine (1)	63,000	-	63,000	
Wielding Machine (1)	10,000	-	10,000	
Pump Machine (1)	7,000	-	7,000	
Sheet (500kg x 100)	-	50,000	50,000	
Lock (200 pcs x 100)	-	20,000	20,000	
Color	-	10,000	10,000	
Total	120,000	80,000	200,000	

Source of Finance



Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	
Revenue (sales)				
Steel Furniture	105,000	1,260,000	1,323,000	
Total Sales (A)	105,000	1,260,000	1,323,000	
Less. Variable Expense				
Steel Furniture	73,500	882,000	926,100	
Total variable Expense (B)	73,500	882,000	926,100	
Contribution Margin (CM) [C=(A-B)	31,500	378,000	396,900	
Less. Fixed Expense				
Rent	3,000	36,000	36,000	
Electricity Bill	800	9,600	11,500	
Mobile Bill	500	6,000	6,500	
Salary (self)	5,000	60,000	60,000	
Transportation	1,500	18,000	20,000	
Salary (staff)	6,000	72,000	72,000	
Entertainment	400	4,800	5,500	
Non Cash Item				
Depreciation	1,333	16,000	16,000	
Total Fixed Cost	18,533	222,400	227,500	
Net Profit (E) [C-D)	12,967	155,600	169,400	
Investment Payback		48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	155,600	169,400
1.3	Depreciation (Non cash item)	16,000	16,000
1.4	Opening Balance of Cash Surplus		123,600
	Total Cash Inflow	251,600	309,000
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	123,600	261,000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02,

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





















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