#### Proposed NU Business Name: **SAMIA TELECOM**



Project identification and prepared by: Md.Shahidul Islam JamurkE Unit, Tangail

Project verified by: Md. Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SAMIM KHAN			
Age	:	01-07-1987 (28 Years)			
Education, till to date	:	Class Ten			
Marital status	:	Married			
Children	:	1 Daughter			
No. of siblings:	:	1 Brother & 1 Sister			
Address	:	Vill: Shingharagi P.O: Elasin, P.S: Delduar , Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SUFIA  ALI HOSSEIN  Branch: Elasin, Centre # 14 (Male),  Member ID: 2018, Group No: 001  Member since: 21-01-1981 (34 Years)  First loan: BDT2,000			
Further Information: (v) Who pays GB loan installment	١.	Outstanding loan: BDT 41,600			
(vi) Mobile lady	:   :	Mother No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	<b>:</b>	No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	6years experience in running business.
Training Info	:	He has 1 years training
Other Own/Family Sources of Income	:	Sound System Business
Other Own/Family Sources of Liabilities		Nil
Entrepreneur Contact No.	:	01721292907
Mother's Contact No.	:	01730652476
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Jamurkia Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SUFIA** joined Grameen Bank since 34 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & Agriculture.

Proposed Nobin Udyokta Business Info				
Business Name	:	SAMIA TELECOM		
Location	:	Elasin Bazar, Tangail		
Total Investment in BDT	:	BDT 2,70,000 /-		
Financing	:	Self BDT 1,70,000 /- (from existing business) 63 % Required Investment BDT 1,00,000 /- (as equity) 37 %		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12 ft x 10 ft= 120 square ft		
Security of the shop	:	BDT 1,00,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Mobile Accessories &amp; eclectic items etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee. One will be appointed after getting equity fund.</li> <li>The shop is rented.</li> <li>Collects goods from Tangail, Dhaka</li> <li>Agreed grace period is 4 months.</li> </ul>		

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)		0	0
Mobile Accessories & eclectic items	2500	75000	900000
Total Sales (A)	2500	75000	900000
Less Variable Expense			0
Mobile Accessories & eclectic items	2000	60000	720000
Total variable Expense (B)	2,000	60000	720000
Contribution Margin (CM) [C=(A-B)	500	15000	180000
Less Variable Expense		0	0
Rent		500	6000
Electricity bill		700	8400
Transportation		500	6000
Salary (self)		5000	60000
Salary(Staff)		0	0
Entertainment		200	2400
Guard		150	1800
Generator		200	2400
Mobile bill		400	4800
Total fixed cost (D)		7,450	89400
Net Profit (E)= [C-D]		7,550	90600

Investment Breakdown					
Particulars	Existing	Proposed	#VALUE!		
Mobile (20x1500)	30,000	0	38000		
Battery, Glass paper	36,000	8,000	44000		
Charger, memory					
card,Cover,Sim,Headphone	50,000	20,000	70000		
Multiplug,Remote,Switch,Energy					
bulb,etc	54,000	20,000	54000		
Generator	0	52,000	52000		
Total	170,000	100000	270000		

#### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Mobile Accessories & eclectic items	3500	105000	1260000	1323000	
ltem	0	0	0	0	
Total Sales (A)	3500	105000	1260000	1323000	
Less Variable Expense					
Mobile Accessories & eclectic items	2800	84000	1008000	1058400	
ltem	0	0	0	0	
Total variable Expense (B)	2,800	84000	1008000	1058400	
Contribution Margin (CM) [C=(A-B)	700	21000	252000	264600	
Less Variable Expense					
Rent		500	6,000	7,000	
Electricity bill		700	8400	9000	
Transportation		800	9,600	10,000	
Salary (Self)		5000	60000	60000	
Salary(Staff)		0	0	0	
Entertainment		300	3600	4000	
Generator		200	2400	2400	
Guard		0	0	0	
Mobile bill		600	7200	7200	
Total fixed cost (D)		7,900	94,800	97,200	
Net Profit (E)= [C-D]		13100	157200	167,400	
Investment Payback			60,000	60,000	

# Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)		
1	Cash Inflow				
1.1	Investment Infusion by Investor	100,000			
1.2	Net Profit	157,200	167400		
1.3	Depreciation (Non cash item)				
1.4	Opening Balance of Cash Surplus		97200		
	Total Cash Inflow	257200	264600		
2	Cash Outflow				
2.1	Purchase of Product	100,000			
2.2	Payment of GB Loan				
	Investment Pay Back (Including				
2.3	Ownership Tr. Fee)	60000	60000		
	Total Cash Outflow	160,000	60000		
3	Net Cash Surplus	97,200	204600		

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0, Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

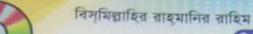
Theft

Fire

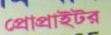
Political unrest

# Pictures





## মোঃ শামীম খান



01740-926065

## সামিয়া টেলিকম

এখানে সকল প্রকার মোবাইল সিম, সিডি, ডিভিডি, ক্যাসেট চার্জার, ব্যাটারী, কভার, ও ইলেকট্রিক এর যাবতীয় মালামাল মোবাইল সার্ভিসিং, ফ্লাস লক ও লোড করা হয়।

বিঃ দুঃ এখানে সাউভ বক্স ভাড়া দেওয়া হয়।

রষদ সংলগু, দেলদ্যার, টাসাই







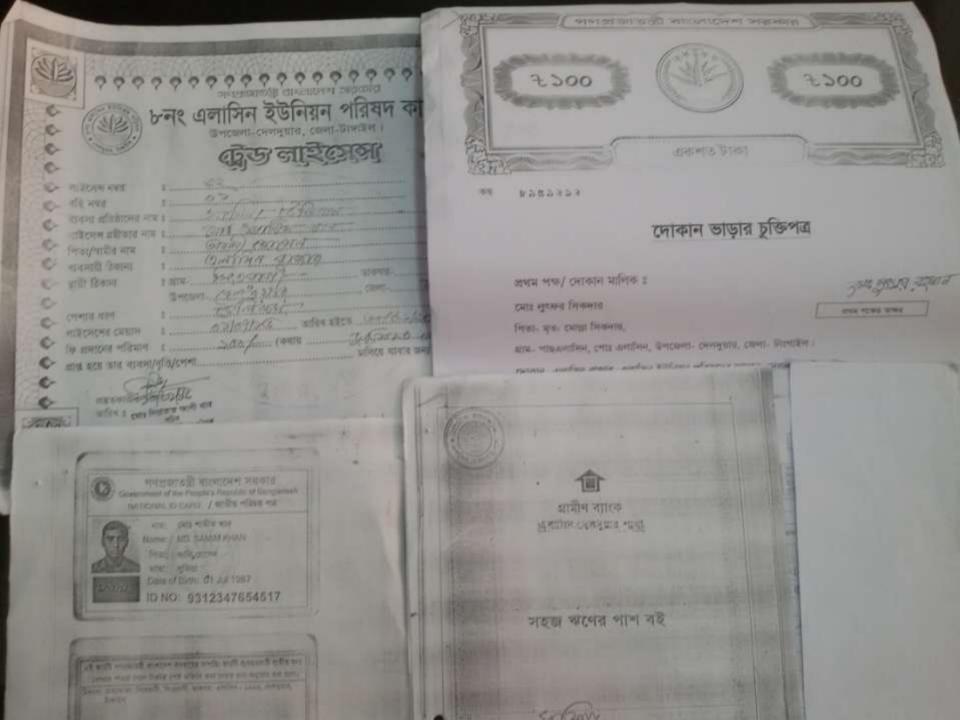












## **FAMILY PICTURE**

