Proposed NU Business Name: MAMUN TELECOM



Project identification and prepared by: MD. Kajem Uddin, Bason Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. MAMUN MIAH		
Age	:	01-01-1996 (19 Years)		
Education, till to date	:	H.S.C		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:	:	5 Brothers		
Address	:	Vill: Lakshmipura, P.O: Gazipur,, P.S: Gazipur Sadar, Dist:Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. GOLAPI BEGUM MD. MOTI MIAH Branch: Prohladpur, Centre # 74 (Female), Member ID: 9994, Group No: 06 Member since: 13-08-1994 (21 Years) First Ioan: BDT 5,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: Nil Mother No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01777-226639
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

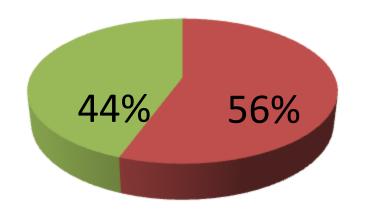
MOST. GOLAPI BEGUM joined Grameen Bank since 21 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

Proposed Nobin Udyokta Business Info				
Business Name	:	MAMUN TELECOM		
Location	:	Lakshmipura Bazar Road, Gazipur.		
Total Investment in BDT	:	BDT 2,25,000/-		
Financing	:	Self BDT 1,25,000/- (from existing business) 56% Required Investment BDT 1,00,000/- (as equity) 44%		
Present salary/drawings from business (estimates)	•	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 10 ft= 100 square ft		
Security of the shop	:	BDT 50,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Memory Card, Cover, Caching, Screen Paper Mobile etc. Mobile phone servicing are available. Flexi-load & Bkash available. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Joydebpur, Gazipur. Agreed grace period is 4 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Mobile accessories	1,200	36,000	432,000	
Flexi-load	81	2,430	29,160	
Song load	50	1,500	18,000	
Servicing	180	5,400	64,800	
Total Sales (A)	1,511	45,330	543,960	
Less. Variable Expense				
Mobile accessories	1,020	30,600	367,200	
Total variable Expense (B)	1,020	30,600	367,200	
Contribution Margin (CM) [C=(A-B)	491	14,730	176,760	
Less. Fixed Expense				
Rent		2,500	30,000	
Electricity Bill		500	6,000	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Transportation		300	3,600	
Entertainment		200	2,400	
Generator Bill		200	2,400	
Total fixed Cost (D)		9,000	108,000	
Net Profit (E) [C-D)		5,730	68,760	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Memory Card	3,900	10,000	13,900		
Battery	5,880	5,000	10,880		
Charger	3,500	5,000	8,500		
Cover	3,600	5,000	8,600		
Screen Paper	2,000	5,000	7,000		
Cable, Caching, Mobile etc	31,120	10,000	41,120		
Flexi-load	25,000	20,000	45,000		
Bkash	-	40,000	40,000		
Laptop	50,000	-	50,000		
Total	125,000	100,000	225,000		

Source of Finance



- Entrepreneur's Contribution 125,000
- Investor's Investment 100,000
- Total 225,000

Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Mobile accessories	1,800	54,000	648,000	680,400
Bkash	80	2,400	28,800	30,240
Flexi-load	135	4,050	48,600	51,030
Song load	50	1,500	18,000	18,900
Servicing	180	5,400	64,800	68,040
Total Sales (A)	2,245	67,350	808,200	848,610
Less. Variable Expense				
Mobile accessories	1,530	45,900	550,800	578,340
Total variable Expense (B)	1,530	45,900	550,800	578,340
Contribution Margin (CM) [C=(A-B)	715	21,450	257,400	270,270
Less. Fixed Expense				
Rent		2,500	30,000	30,000
Electricity Bill		500	6,000	7,000
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Transportation		500	6,000	8,000
Entertainment		200	2,400	3,000
Generator Bill		200	2,400	3,000
Non Cash Item				
Depreciation		833	10,000	10,000
Total Fixed Cost		10,133	121,600	126,500
Net Profit (E) [C-D)		11,317	135,800	143,770
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

<i>SI #</i>	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	135,800	143,770
1.3	Depreciation (Non cash item)	10,000	10,000
1.4	Opening Balance of Cash Surplus		85,800
	Total Cash Inflow	245,800	239,570
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	85,800	179,570



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 03 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures













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FAMILY PICTURE

