

Proposed NU Business Name: **MOBILE PARTS HOUSE**



Project identification and prepared by: Ataur,
Bason Unit, Dhaka

Project verified by: MD. Rofiquel Islam



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	SHAHIN ALAM
Age	:	16-02-1982 (33 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	2 Sons
No. of siblings:	:	3 Brothers & 2 Sister
Address	:	Vill: Pajulia P.O: BOAF, P.S: Gazipur Sadar, Dist:Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	LATE. SARABAN NESA
(iii) Father's name	:	LATE. MONTAJUDDIN
(iv) GB member's info	:	Branch: Prohladpur, Centre # 21(Female), Member ID: *****, Group No: 01 Member since: 20-04-1995 (20Years) First loan: BDT 4,000 /-
Further Information:		Existing Loan: NIL, Outstanding loan: NIL
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	15 years experience in running business. He has no training
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01821-666999
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE. SARABAN NESHA joined Grameen Bank since 20 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development.

Proposed Nobin Udyokta Business Info

Business Name	:	MOBILE PARTS HOUSE
Location	:	Joydebpur Bazar, Gazipur.
Total Investment in BDT	:	BDT 6,00,000/-
Financing	:	Self BDT 4,00,000/- (from existing business) 67% Required Investment BDT 2,00,000/- (as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	13 ft x 8 ft= 104 square ft
Security of the shop	:	BDT 1,50,000/-
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Mobile phone etc. ▪Average 5.5% gain on sale. ▪The business is operating by entrepreneur. Existing no employee. ▪After getting equity fund one employee will be appointed. ▪The shop is rented. ▪Collects goods from Dhaka. ▪Agreed grace period is 4 months.

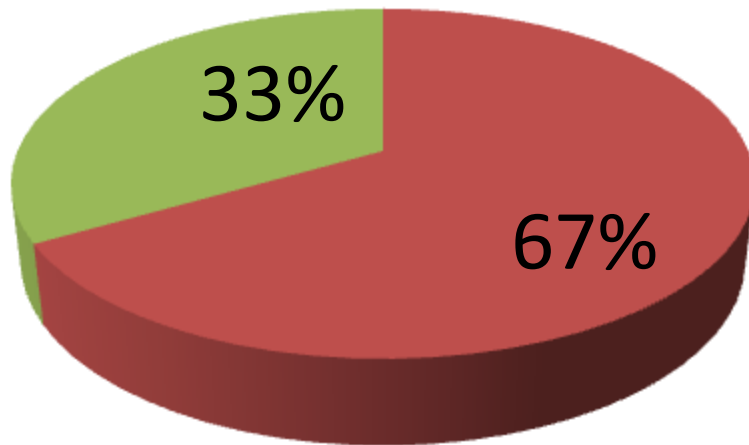
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Mobile phone	20,000	600,000	7,200,000
Total Sales (A)	20,000	600,000	7,200,000
Less. Variable Expense			
Mobile phone	18,900	567,000	6,804,000
Total variable Expense (B)	18,900	567,000	6,804,000
Contribution Margin (CM) [C=(A-B)]	1,100	33,000	396,000
Less. Fixed Expense			
Rent		12,000	144,000
Electricity Bill		3,000	36,000
Mobile Bill		200	2,400
Salary (self)		5,000	60,000
Transportation		300	3,600
Entertainment		150	1,800
Guard		200	2,400
Total fixed Cost (D)		20,850	250,200
Net Profit (E) [C-D]		12,150	145,800

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Symphony (4 x 6255)	25,020	25,000	50,020
Symphony V80 (5 x 6790)	33,950	30,000	63,950
Symphony V250, H120, 50, P6, H200, V52, E5	150,000	55,000	205,000
Symphony W70, T7, E55, E10, F15, T10	191,030	90,000	281,030
Total	400,000	200,000	600,000

Source of Finance



- Entrepreneur's Contribution 400,000
- Investor's Investment 200,000
- Total 600,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Mobile phone	28,000	840,000	10,080,000	10,584,000
Total Sales (A)	28,000	840,000	10,080,000	10,584,000
Less. Variable Expense				
Mobile phone	26,460	793,800	9,525,600	10,001,880
Total variable Expense (B)	26,460	793,800	9,525,600	10,001,880
Contribution Margin (CM) [C=(A-B)]	1,540	46,200	554,400	582,120
Less. Fixed Expense				
Rent		12,000	144,000	144,000
Electricity Bill		3,000	36,000	38,000
Mobile Bill		300	3,600	4,000
Salary (self)		5,000	60,000	60,000
Transportation		500	6,000	8,000
Entertainment		150	1,800	2,300
Guard		200	2,400	2,800
Salary (staff)		3,000	36,000	36,000
Total Fixed Cost		24,150	289,800	295,100
Net Profit (E) [C-D]		22,050	264,600	287,020
Investment Payback			120,000	120,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	200,000	
1.2	Net Profit	264,600	287,020
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		144,600
	Total Cash Inflow	464,600	431,620
2	Cash Outflow		
2.1	Purchase of Product	200,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	120,000	120,000
	Total Cash Outflow	320,000	120,000
3	Net Cash Surplus	144,600	311,620

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 15 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

SYMPHONY
new experience



SYMPHONY
experience

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new experience

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