Proposed NU Business Name: RASEL TELECOM & ELECTRIC



Project identification and prepared by: MD. Kajem Uddin, Bason Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. RASEL	
Age	:	02-10-1999 (16 Years)	
Education, till to date	:	Class Ten	
Marital status	:	Single	
Children	:	N/A	
No. of siblings:	:	1 Brother & 2 Sisters	
Address	:	Vill: Lakshmipur, P.O: Joydebpur , P.S: Gazipur, Dist:Gazipur	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father RAHIMA RAFIQUL ISLAM Branch: Prohladpur, Centre # 75 (Female), Member ID: 10949, Group No: 12 Member since: 01-12-1994 (21 Years) First loan: BDT 10,000 /-	
Further Information:		Outstanding loan: Nil	
(v) Who pays GB loan installment (vi) Mobile lady		Mother No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	02 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income		House Rent
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01955-351235
Mother's Contact No.	•	01924-890971
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

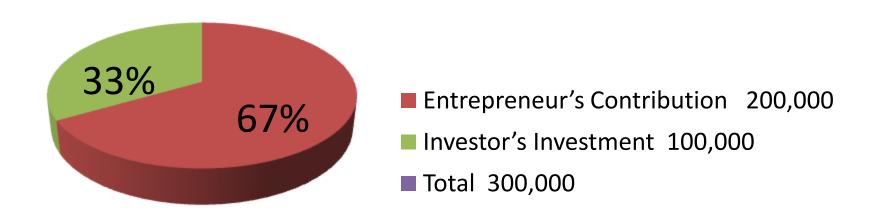
RAHIMA joined Grameen Bank since 21 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing and home development.

Proposed Nobin Udyokta Business Info			
Business Name	:	RASEL TELECOM & ELECTRIC	
Location	:	Chourasta, Gazipur.	
Total Investment in BDT	:	BDT 3,00,000/-	
Financing	:	Self BDT 2,00,000/- (from existing business) 67%	
		Required Investment BDT 1,00,000/- (as equity) 33%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	15 ft x 20 ft= 300 square ft	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Television, Sound box, Mobile phone, Charger etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing one employee. Entrepreneur is owner of the shop. Collects goods from Chourasta, Gazipur. Agreed grace period is 4 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Electric Item	3,450	103,500	1,242,000		
Total Sales (A)	3,450	103,500	1,242,000		
Less. Variable Expense					
Electric Item	2,933	87,975	1,055,700		
Total variable Expense (B)	2,933	87,975	1,055,700		
Contribution Margin (CM) [C=(A-B)	518	15,525	186,300		
Less. Fixed Expense					
Electricity Bill		400	4,800		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		300	3,600		
Entertainment		300	3,600		
Salary (staff)		2,000	24,000		
Total fixed Cost (D)		8,300	99,600		
Net Profit (E) [C-D)		7,225	86,700		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Television(4 x 9000)	36,000	18,000	54,000	
LED (3 x 30000)	90,000	30,000	120,000	
Sound box	20,000	20,000	40,000	
Mobile Phone	48,000	24,000	72,000	
Memory card, Charger Battery etc	6,000	8,000	14,000	
Total	200,000	100,000	300,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Electric Item	5,150	154,500	1,854,000	1,946,700	
Total Sales (A)	5,150	154,500	1,854,000	1,946,700	
Less. Variable Expense					
Electric Item	4,378	131,325	1,575,900	1,654,695	
Total variable Expense (B)	4,378	131,325	1,575,900	1,654,695	
Contribution Margin (CM) [C=(A-B)	773	23,175	278,100	292,005	
Less. Fixed Expense					
Electricity Bill		400	4,800	5,500	
Mobile Bill		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Transportation		500	6,000	8,000	
Entertainment		300	3,600	4,000	
Salary (staff)		2,000	24,000	24,000	
Total Fixed Cost		8,600	103,200	107,000	
Net Profit (E) [C-D)		14,575	174,900	185,005	
Investment Payback			60,000	60,000	

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Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	174,900	185,005
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		114,900
	Total Cash Inflow	274,900	299,905
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	114,900	239,905

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

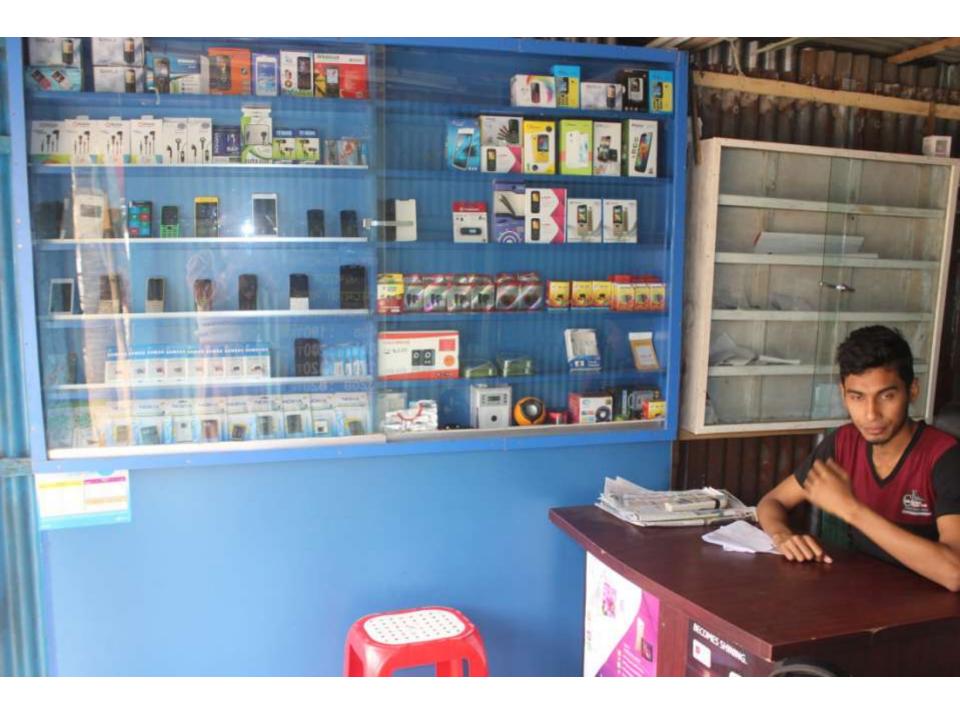
Pictures





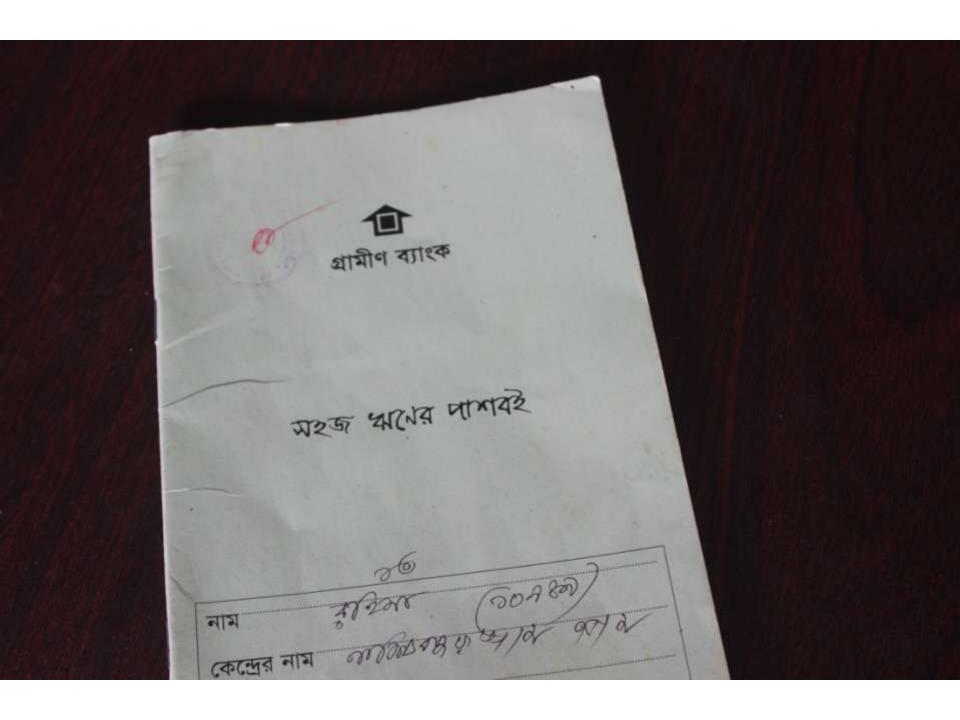












ान वह बाज (काम रमन्त्रमा कहरून ना । घाणनाव मध्यष्ट्र त्वा किक्रित त्राच्या गाम वहेरार अधि स्टार्ट्स किया जन्द त्वा किक्रित व्याप्त घाटा विमा (महत्र मिमा)

unit सभा व উट्टालरमन उत्का नान नरेस अञ्चि स्टास् का (मर्ट्स मिन)

তে যিটিং অথবা বাহকের কাউন্টার ছাড়া অন্য জেলাও লার সেন্দ্রেন করবেন না।

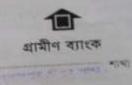
লেনকুত কণ ও আমানতের টাকা বুবে নিয়ে অফিস বিশ্বন উল্লেখ কণের টাকা কাউকে ধার লেবেন না ;

জানুয়ানী মাসের গুরুতে আমানতের মুনাফার টাকা পাশ জমা করিছে ম্যানেজার/সেকেড অফিসারের ছাক্ষরসহ নন।

এসে ম্যানেজার/সেকেড অফিসারের উপস্থিতিতে ও রীপের মাধামে অন্যান্য ক্রমাযোগ্য টাকা ক্রমা

তিং ছাড়া কণের টাকা এককালীন জমার কেন্দ্রে /সেকেভ অফিসারের উপস্থিতিতে শাখায় এসে স্কমা

হ আমানত রশিদ নিজের কাছে যঞ্সহকারে দন। হিসাব পরীকার জন্য ব্যাংক থেকে পাশ বই লে, পাশ বই ব্যাংকে জমা দেয়ার পরবর্তী সাত ফেরং নিদ।



সহজ ঋণের পাশ বই

नाम निर्माण कर्ने नर निर्माण कर्ने निर्माण कर्ने कर्न

