

#### Proposed NU Business Name : Rifat Telecom

Business Category: Telecom and IT Support



Business Proposal Prepared & Verified by: Fahina Yesmin Happy

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Ali Hossain Vill: Uttar Ullah, Union: 04 no. Gozaria, Post: Bharatkhali, Upazila: Fulchori, District: Gaibandha.	
Age	:	26 years	
Marital status	:	Married	
Children	:	02 (Two) Sons.	
No. of siblings:	:	02 (Two) Brothers and 03 (Three) Sisters.	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil	

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight	
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil	
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	••	30 (Thirty) years ago entrepreneur's father started the mill business with BDT 40,000 (forty thousand) and last 07 (Seven) years he is running the telecom & Mill business successfully by his ownership. He started the business only with Tk. 75,000 (Seventy Five thousand).	
	:	He has on hand training from his father (4Yrs).	
	•	He has also opened another business (Rifat Telecom) from the benefit of Mill business. In addition to he has purchased 26 decimal land and 03 cows from the benefit of telecom business.	
Other Own/Family Sources of Income	••	Father's income from agriculture & as an assistant of entrepreneur's business.	
Other Own/Family Sources of Liabilities	••	Nil	
NU's Contact No.	• •	01721144169	
NU's National ID No.	••	19893218813000012	
NU Project Source/Reference	:	Grameen Telecom Trust	

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Anisa Begum is a GB member since July 18, 2010 at first she took GB loan BDT 10,000 (Ten thousand).
- Successively several times she utilized GB loan by assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Rifat Telecom
Address/ Location	:	Fulchori bazar, Gaibandha.
Total Investment in BDT	:	Tk. 342,000
Financing	:	Self Tk. 242,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products (mobile accessories & Electronics item) 20%, Song download 100% and from Mill (grain of rice, oil cake, corn, wheat) 90%.  On products (mobile accessories & Electronics item) 20%, mobile set 10%, Song download 100% and from Mill (grain of rice, oil cake, corn, wheat) 90%.

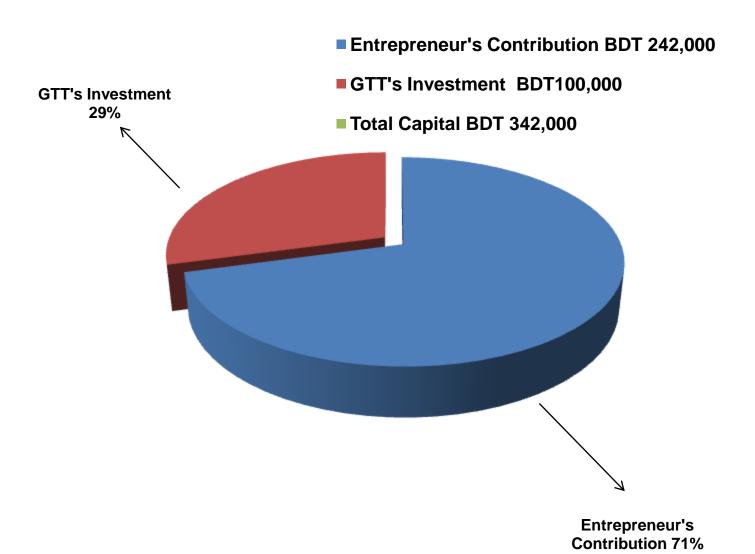
## INFO ON EXISTING BUSINESS OPERATIONS

Dowling	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (mobile accessories & Electronics item)	600	16,800	201,600		
Income from Song Download	120	3,360	40,320		
Income from Mill Servicing (grain of rice, wheat, oil cake, corn, red chili etc.)	1,000	28,000	336,000		
Total Sales income (A)	1,720	48,160	577,920		
Less: Cost of sales of products (mobile accessories &	-,-=-	10,100	011,000		
electronics item Purchase)	480	13,440	161,280		
Less: Cost of Servicing from Mill	100	2,800	33,600		
Total Cost of Sales & Servicing	580	16,240	194,880		
Gross Profit (C) [C=(A-B)]	1,140	31,920	383,040		
Less: Operating Cost:					
Electricity bill		10,000	120,000		
Night Guard bill		300	3,600		
Mobile bill & modem bill		1,000	12,000		
Conveyance bill		500	6,000		
Present Salary (Family & Self)		7,000	84,000		
Present Salary (Assistant-1+1-Father)		5,500	66,000		
Other Cost (stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses		2,598	31,170		
Total Operating Cost (D)		27,898	334,770		
Net Profit (C-D):		4,023	48,270		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particular	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed	, ,		
charger, speaker and set cover and Electronics item, sack,	New mobile set, mobile accessories, Electronics item and Solar accessories etc.)	26,992	100,000	126,992
Investment in Machineries and (Computer Set, Mill machine, E and others materials etc.)	199,800	_	199,800	
Cash in hand	3,208	_	3,208	
Decoration (Fixture & Fittings)		12,000	_	12,000
Total Capital		242,000	100,000	342,000

## SOURCE OF FINANCE



## FINANCIAL PROJECTION OF NU BUSINESS PLAN

Postinulars.		Year 1 (BD)	Γ)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products (mobile accessories, electronics item & Solar item)	1,000	28,000	336,000	1,100	30,800	369,600	1,155	32,340	388,080
Est. Sales income from products (mobile set)	500	14,000	168,000	550	15,400	184,800	578	16,170	194,040
Est. Income from Song Download	130	3,640	43,680	143	4,004	48,048	150	4,204	50,450
Est. Income from Mill Servicing (grain of rice, wheat, oil cake, corn, red chili etc.)	1,100	30,800	369,600	1,155	32,340	388,080	1,213	33,957	407,484
Total estimated Sales income (A)	2,730	76,440	917,280	2,948	82,544	990,528	3,095	86,671	1,040,054
Less: Cost of sales of products (mobile accessories & electronics item Purchase)	800	22,400	268,800	880	24,640	295,680	924	25,872	310,464
Less: Cost of sales of products (mobile set purchase)	450	12,600	151,200	495	13,860	166,320	520	14,553	174,636
Less: Cost of Servicing from Mill	110	3,080	36,960	116		38,808		3,396	40,748
Total Cost of Sales & Servicing	1,360	38,080	456,960	1,491	41,734	500,808		43,821	525,848
Gross Profit (C) [C=(A-B)]	1,370	38,360	460,320	1,458	40,810	489,720		42,851	514,206
Less: Operating Cost:		,	,	ĺ		į	,	·	·
Electricity bill		10,200	122,400		10,300	123,600		10,350	124,200
Night Guard bill		400	4,800		500	6,000		550	6,600
Shop Self		-	-		-	-		-	-
Mobile bill & Modem bill (SMS & Reporting)		1,300	15,600		1,300	15,600		1,300	15,600
Conveyance bill		600	7,200		700	8,400		800	9,600
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		8,000	96,000		9,000	108,000		10,000	120,000
Proposed Salary (Assistant-01+01-Father)		6,500	78,000		6,500	78,000		6,500	78,000
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		1,900	22,800
Non Cash Item:									
Depreciation Expenses		2,598	31,170		2,598	31,170		2,598	31,170
Total Operating Cost (D)	-	31,809	377,710		33,309	399,710	-	34,709	416,510
Net Profit (C-D):	-	6,551	82,610	-	7,501	90,010	-	8,141	97,696
Retained Income			82,610			172,620			270,316

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	86,610	98,010	105,696
1.3	Depreciation Expenses	31,170	31,170	31,170
1.4	Opening Balance of Cash Surplus	_	93,780	174,960
	Total Cash Inflow	217,780	222,960	311,826
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000		
3.0	Total Cash Surplus	93,780	174,960	263,826



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STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 01 (Father)     Others (beyond family): 01     Future employment: 0</li> <li>□ Trade License in his own name;</li> <li>□ Maintain books of record;</li> <li>□ Ownership of business and business place in his own name;</li> <li>□ He has on hand training;</li> <li>□ Experience: 7yrs.</li> </ul>	☐ Can not supply goods and services as per demand;
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers.</li> <li>□ Increasing Demand;</li> <li>□ The Capital of the entrepreneur will be BDT 512,316 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors; ☐ Fire; ☐ Suddenly mechanical Problem.

## Presented at 154<sup>th</sup> as Yunus Centre and 28<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on December 23, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures



















#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Severnment of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: মোঃ আলী হোসেন Name: Md. Ali Hossain

পিতা: মোঃ আনোয়ার হোসেন

মাতা: মোছাঃ আনিছা বেগম Date of Birth: 21 May 1989

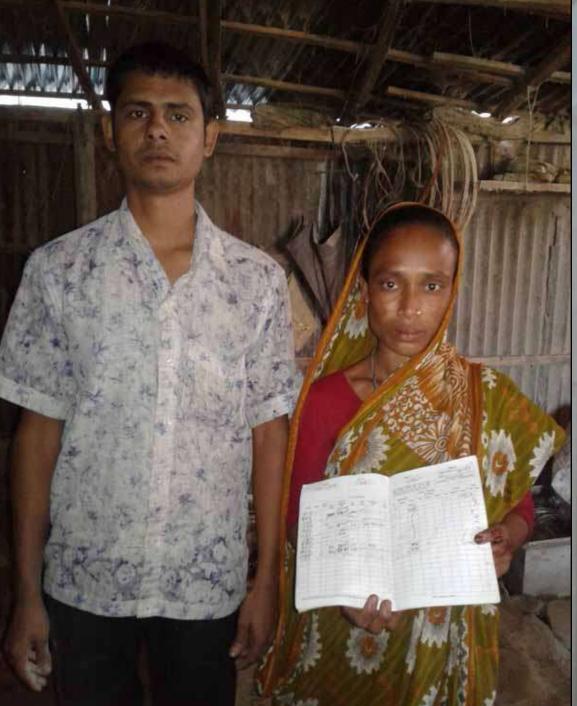
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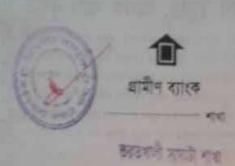
্টিটি সংগ্রহাত্রী বাংলাদেশ সরকারের সম্পত্তি কাটটি ব্রেহারকারী ব্যতীত হ থাও সাত্রা গোলে নিকটছ পোট অফিসে জ্যা দেয়ার জন্য অনুরোধ করা হলে : इ. इ./प्राञ्चा: উত্তর উল্যা, উত্তর উল্যা, ডাক্ঘর: তরতখালী – ৫৭৫০, সংখ্যি গাইবংকা

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