

#### Proposed NU Business Name : Nishi Computer

Business Category: **Telecom & IT support** 



Business Proposal Prepared & Verified by: Fahina Yesmin Happy

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Sanoar  Vill: Zharaborsha, Union: 06 no. Ghuridoho, Post: Dakbangla Bazar, Upazila: Saghata, District: Gaibandha.	
Age	:	30 years	
Marital status	:	Married	
Children	:	01 (One) Daughter	
No. of siblings:	:	02 (Two) Brothers	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V Father  Mst. Rokeya  Md. Aakalu  Branch: Saghata, Gaibandha, Centre # 55/mo,  Loan no.: 6747, Member since September 10, 2005  First loan: Tk. 5,000  Existing loan: Tk. 40,000, Outstanding Loan: TK. 31,352	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's Father Yes Nil Nil	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	07 (Seven) years experiences is running his own telecom & IT support business. He started the business with BDT 40,000 (Forty Thousand).  He has taken 03 (Three) months training on Photo Shop (Photo shoot & photo editing) form ICT Training Center.  In addition to he has built own residence from the benefit of Nishi Computer.
Other Own/Family Sources of Income	:	His father's income from agriculture and his brother's income from foreign remittance (Malaysia).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01768624453
NU's National ID No.	:	3218828328634
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rokeya is a GB member since September 10, 2005 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for purchasing 10 decimals land, 02 (two) cows, cultivation purposes and repairing house. She was a mobile lady.
- Finally GB loan helped her to improve economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Nishi Computer
Address/ Location	:	Saghata Bazar, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 247,000
Financing	:	Self Tk. 147,000 (from existing business) Required Investment Tk.100,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	Song download 90%, on products (mobile accessories) 20%.  Song download 90%, on products (mobile accessories & mobile set) 20%, photo Studio activities 70% and Flexi load 100%.

#### INFO ON EXISTING BUSINESS OPERATIONS

Particulars		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Income from Song download	200	5,600	67,200				
Sales income from Products (Mobile accessories)	700	19,600	235,200				
Total Sales income (A)	900	25,200	302,400				
Less: Cost of Song download (Collection Cost)	20	560	6,720				
Less: Cost of Sales of Products (mobile accessories)	560	15,680	188,160				
Less: Total of sales (B)	580	16,240	194,880				
Gross Profit (C) [C=(A-B)]	320	8,960	107,520				
Less: Operating Cost:							
Electricity bill		350	4,200				
Generator bill		180	2,160				
Shop rent		800	9,600				
Mobile bill & Modem bill		600	7,200				
Night Guard bill		100	1,200				
Conveyance bill		600	7,200				
Provisional of bed debt		3	32				
Present Salary (Family & Self)		4,000	48,000				
Other Cost (stationary & Entertainment etc.)		500	6,000				
Non Cash Item:			·				
Depreciation Expenses		581	6,970				
Total Operating Cost (D)		7,713	92,562				
Net Profit (C-D):		1,247	14,958				

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

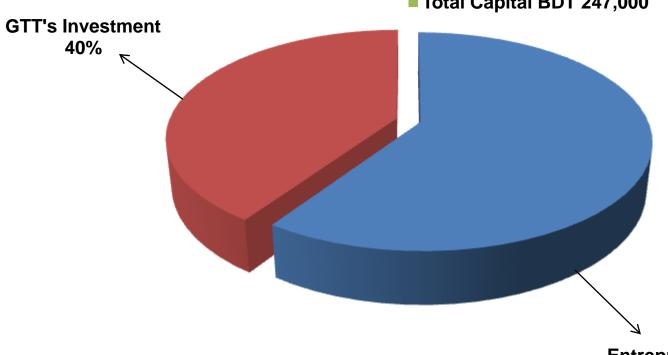
Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed	(BDT)		
Investment in products (Mobile accessories-Charger, battery, card reader, ribbon, head phone, flip cover, screen paper, data cable, power supply, speaker etc.)	Mobile set and mobile accessories etc.	49,275	70,000	119,275
Investment in flexiload		-	5,000	5,000
Investment in Machineries and Equipment (Computer, Fan, light, Sound box set etc.)	Camera-1, Printer-1, Scanner-1 etc.	34,000	25,000	59,000
Cash in hand		1,855	-	1,855
Debtors (Since December to at Present)			-	3,170
Decoration (Fixture & Fittings)			-	18,700
Advance for Shop			-	40,000
Total Capital		147,000	100,000	247,000

#### SOURCE OF FINANCE



■ GTT's Investment BDT 100,000





**Entrepreneur's Contribution 60%** 

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doutionland	Year 1 (BDT)		Γ)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Income from Song download	214	5,992	71,904	246	6,891	82,690	288	8,062	96,747
Sales income from Products (Mobile accessories & mobile set)	1,400	39,200	470,400	1,610	45,080	540,960	1,884	52,744	632,923
Estimated Income from Photo Studio activities	150	4,200	50,400	173	4,830	57,960	198	5,555	66,654
Estimated Comission from Flexiload	54	1,512	18,144	62	1,739	20,866	71	2,000	23,995
Total estimated Sales income and Comission (A)	1,818	50,904	610,848	2,091	58,540	702,475	2,441	68,360	820,319
Less: Cost of Song download (Collection Cost)	21	599	7,190	25	689	8,269	29	806	9,675
Less: Cost of Sales of Products (mobile accessories & mobile set purchased)	1,120	31,360	376,320	1,288	36,064	432,768	1,507	42,195	506,339
Less: Cost of Photo Studio activities	45	1,260	15,120	52	1,449	17,388	60	1,666	19,996
Less: Total of sales (B)	1,141	33,219	398,630	1,313	38,202	458,425	1,536	44,667	536,009
Gross Profit (C) [C=(A-B)]	677	17,685	212,218	778	20,338	244,050	906	23,693	284,310
Less: Operating Cost:									
Electricity bill		550	6,600		650	7,800		700	8,400
Generator bill		180	2,160		210	2,520		230	2,760
Shop rent		850	10,200		850	10,200		850	10,200
Mobile bill & Modem bill (SMS & Reporting)		900	10,800		900	10,800		900	10,800
Night Guard bill		110	1,320		140	1,680		140	1,680
Conveyance bill		900	10,800		1,200	14,400		2,200	26,400
Provisional of bed debt		3	32		3	32		3	32
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		6,000	72,000		6,500	78,000		7,500	90,000
Proposed Salary (Assistant-01)		3,000	36,000		3,500	42,000		3,500	42,000
Other Cost (stationary & Entertainment etc.)		500	6,000		700	8,400		900	10,800
Non Cash Item:			í			,			,
Depreciation Expenses		581	6,970		581	6,970		581	6,970
Total Operating Cost (D)	-	14,285	167,422	-	15,945	191,342	-	18,215	218,582
Net Profit (C-D):	-	3,400	44,796	-	4,392	52,709	-	5,477	65,728
Retained Income			44,796			97,504			163,233

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	48,796	60,709	73,728
1.3	Depreciation Expenses	6,970		
1.4	Opening Balance of Cash Surplus		31,766	
	Total Cash Inflow	155,766		
2.0	Cash Outflow	100,100	33,111	102,110
2.1	Product Purchase	100,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	24,000		48,000
	Total Cash Outflow	124,000		
3.0	Total Cash Surplus	31,766		·

### SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 0     Others (beyond family): 0     Future employment: 01</li> <li>□ Trade License in his own name;</li> <li>□ He has on hand training;</li> <li>□ Maintain books of record;</li> <li>□ Experience: 7yrs.</li> </ul>	☐ Can not supply goods and Services as per demand.
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop (In front of Girls School &amp; College);</li> <li>□ Have some fixed customer;</li> <li>□ Increasing Demand;</li> <li>□ The Capital of the entrepreneur will be BDT 310,233 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors.

#### Presented at 148<sup>th</sup> as Yunus Centre and 25<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on December 10, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures





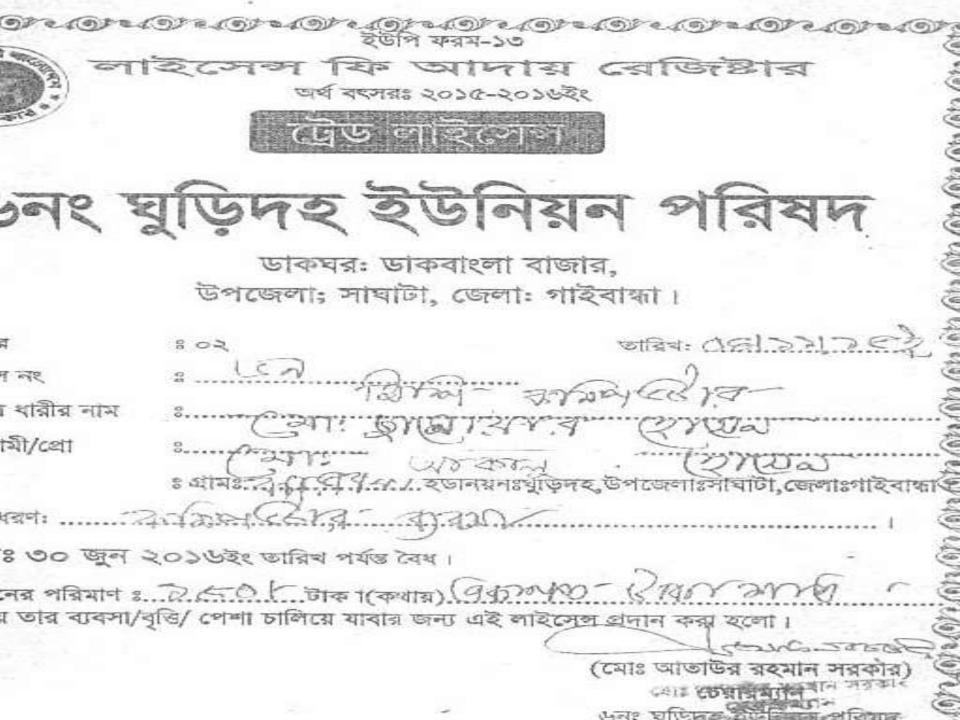












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#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ ছানোয়ার

Name: Md Sanoar

পিতা: মোঃ আকালু

মাতা: মোছাঃ রোকেয়া

Date of Birth: 11 Nov 1985

ID NO: 3218828328634

আই কাডটি গণপ্ৰজাতনী বাংলাদেশ সরকারের সম্পত্তি, কাডটি ব্যবহারকারী বাংলীত জন্য কোথাও গাওয়া গোলে নিকিটছ পোট অফিনে জনা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রান/রাজা: ঝাড়াবর্ষা উত্তর, ঝাড়াবর্ষা, ভাকথর: ডাকবাংলা বাজার - ৫৭৫০. সামটা, গাইবাজা

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প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১১/০৯/২০০৮





প্রামীণ ব্যাংক সাঘাটা শাখা শাখা

#### সহজ ঋণের পাশ বই

নাম *(র/রেক ঝা* ক্ষণী নং *(১৭৪৭* গ্রহণ নং *(৪৮/২)* কেন্দ্রের নাম *ন্যাড়া বর্ষা ডুর/ম* বই ইস্থার তারিখ *(১৪/১)/১৪* 



## Thank You