

Proposed NU Business Name: Momin Store

Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Momin Mia Vill: Jogipara, Union: 03 no. Saghata, Post: Munshir Hat, Upazila: Saghata, District: Gaibandha.
Age	:	19 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	02 (Two) Brothers and 03 (Three) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : : : : : : : : : : : : : : : : : :	Mother Mst. Momena Begum Md. Razaul Korim Branch: Saghata, Gaibandha, Centre # 9/mo, Loan no.: 1464, Membership since July 25, 2005 First loan: Tk. 4,000 Existing loan: 40,000, Outstanding Loan: 25,040 Entrepreneur's Father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C (Continuing)	
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil	
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	01 (One) year experiences is running his own busines. He started the business with BDT 100,000 (One lac). He has on hand training.	
	:	He has taken 03 (three) months training on Auto Mechanics activities from "Jubo Unnayan Proshikhan Kendro" under the district of Tangail.	
Other Own/Family Sources of Income	:	His Father's income from agriculture.	
Other Own/Family Sources of Liabilities	:	Nil	
NU's Contact No.	:	01717319561	
NU's National ID No.	:	3218885098043	
NU Project Source/Reference	:	Grameen Telecom Trust	

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Momena Begum is a GB member since July 25, 2005 at first she took GB loan BDT 4,000 (Four thousand).
- Successively several times she utilized GB loan for purchasing 19 (Nineteen) decimals land for cultivation purposes and repairing house.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Momin Store
Address/ Location	:	Saghata bazar, Gaibandha.
Total Investment in BDT	:	Tk. 249,000
Financing	:	Self Tk. 149,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 15% On products 15%

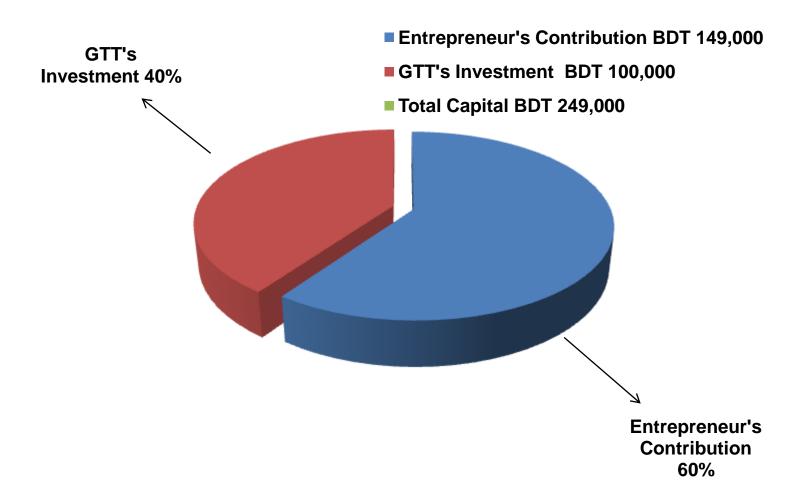
INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	2,100	58,800	705,600		
Less: Cost of sales of products (Product Purchase) (B)					
	1,785	49,980	599,760		
Gross Profit (C) [C=(A-B)]	315	8,820	105,840		
Less: Operating Cost:					
Electricity bill		350	4,200		
Mobile bill		300	3,600		
Conveyance bill		800	9,600		
Provision of bed debt		23	270		
Present Salary (Family & Self)		3,000	36,000		
Present Salary (Assistant-1-Nephew)		1,500			
Other Cost (stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:		,	,		
Depreciation Expenses		428	5,130		
Total Operating Cost (D)		7,400	88,800		
Net Profit (C-D):		1,420	17,040		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	lars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed				
Investment in products (Grocery item, Confectionary item, Cosmetics item etc.)	Investment in products (Grocery item, Confectionary item, Cosmetics item, etc.)	84,000	100,000	184,000	
Investment in machineries & weight machine, fan, light etc.)	28,000	-	28,000		
Cash in hand		700	-	700	
Debtors (Since November, 20	15 to at Present)	27,000	-	27,000	
Decoration (Fixture & Fittings)		9,300	-	9,300	
Total Capital		149,000	100,000	249,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)		Year 2 (BD1	ר <u>י</u>	Year 3 (BD		OT)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales income from products (A)	3,200	89,600	1,075,200	4,320	120,960	1,451,520	5,184	145,152	1,741,824
Less: Cost of sales of products (Product Purchase) (B)									
	2,720	76,160	913,920	3,672	102,816	1,233,792	4,406	123,379	1,480,550
Gross Profit (C) [C=(A-B)]	480	13,440	161,280	648	18,144	217,728	778	21,773	261,274
Less: Operating Cost:									
Electricity bill		550	6,600		650	7,800		700	8,400
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		1,300	15,600		2,300	27,600		3,300	39,600
Provision of bed debt		23	270		23	270		23	270
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		5,000	60,000		6,000	72,000		7,000	84,000
Bank Charge (DD, PO, SC)		35	420		35	420		35	420
Proposed Salary (Assistant-1-Nephew)		1,500	18,000		1,500	18,000		1,500	18,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,400	16,800
Non Cash Item:									
Depreciation Expenses		428	5,130		428	5,130		428	5,130
Total Operating Cost (D)	_	11,102	129,220	-	13,402	160,820	-	15,652	187,820
Net Profit (C-D):	_	2,338	32,060	-	4,742	56,908	-	6,121	73,454
Retained Income			32,060			88,968			162,422

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	36,060	64,908	81,454
1.3	Depreciation Expenses	5,130	5,130	5,130
1.4	Opening Balance of Cash Surplus	-	17,190	39,228
	Total Cash Inflow	141,190	87,228	125,812
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	17,190	39,228	77,812



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 01 (Nephew); Others (beyond family): 0 Future employment: 0 Trade License in his own name; Ownership of business and business place in his own name; He has on hand training; Maintain books of record; Business Experience : 1year. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customer. □ Increasing demand; □ The Capital of the entrepreneur will be BDT 311,422 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 154th as Yunus Centre and 28th In-house Executive Social Business Design Lab (GTT) on December 22, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



















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Thank You