

Proposed NU Business Name : Alif Bastra Bitan

Business Category: Clothing, Footwear and Apparels



Business Proposal Prepared & Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Zahangir Kabir Vill: Saghata, Union: 03 no. Saghata, Post: Saghata, Upazila: Saghata, District: Gaibandha. |
|---|-------|---|
| Age | : | 30 years |
| Marital status | : | Married |
| Children | : | 01 (One) Son |
| No. of siblings: | : | 04 (Four) Brothers and 02 (Two) Sisters. |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Mst. Zorina Begum Late. Anwar Hossain Branch: Saghata, Gaibandha, Centre # 15/mo, Loan no.: 10016, Membership since October 03, 2012 First loan: Tk. 5,000 Existing loan: Nil, Last Loan: Tk.10,000 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : : : | N/A No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | H.S.C |
|---|---|---|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working | : | 13 (Thirteen) years experiences is running his own business. He started the business with BDT 120,000. (One lac twenty thousand). |
| experience as an apprentice etc.) | : | He has on hand training. |
| | : | In addition to he has purchased 03 (Three) Deceimal land from the benefit of this business (Alif Bastra Bitan). |
| Other Own/Family Sources of Income | : | His 03 (three) brothers income from job (Reddam Pharmacy, Meghna group and Anam Hospital & Maternity Home). |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | : | 01717319561 |
| NU's National ID No. | : | 3218885098043 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Zorina Begum is a GB member since October 03, 2012 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for purchasing furniture for her own house and others household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Alif Bastra Bitan |
|--|---|---|
| Address/ Location | : | Saghata bazar, Gaibandha. |
| Total Investment in BDT | : | Tk. 686,000 |
| Financing | : | Self Tk. 506,000 (from existing business) Required Investment Tk. 180,000 (as equity) |
| Present salary/drawings from business | : | BDT 8,000 (Eight thousand) |
| Proposed Salary | : | BDT 11,000 (Eleven thousand) |
| Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) | : | On products 15% On products 15% |

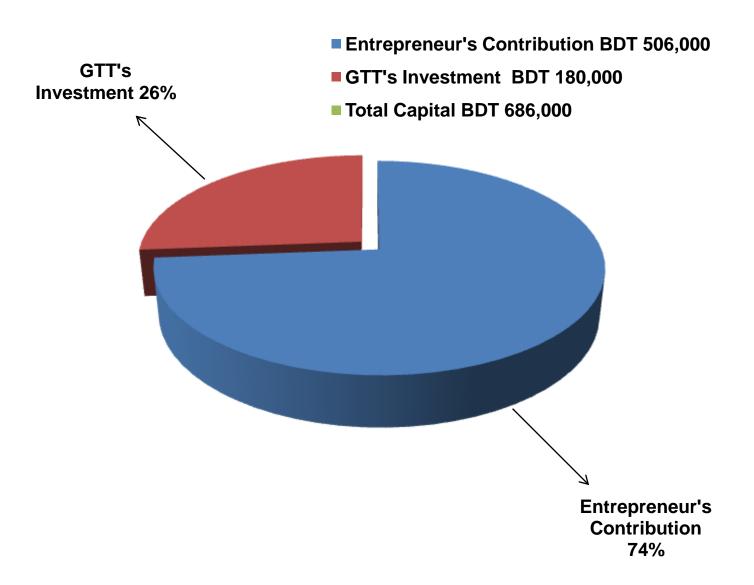
INFO ON EXISTING BUSINESS OPERATIONS

| Doutionland | | EB (BDT) | |
|--|-------|----------|-----------|
| Particulars | Daily | Monthly | Yearly |
| Sales income from products (Cloth) | 5,000 | 140,000 | 1,680,000 |
| Less: Cost of sales of products (Product Purchase) | 4,250 | 119,000 | 1,428,000 |
| Gross Profit (C) [C=(A-B)] | 750 | 21,000 | 252,000 |
| Less: Operating Cost: | | | · |
| Electricity bill | | 400 | 4,800 |
| Generator bill | | 150 | 1,800 |
| Night Guard bill | | 200 | 2,400 |
| Shop rent | | 1,100 | 13,200 |
| Mobile bill | | 300 | 3,600 |
| Conveyance bill | | 2,000 | 24,000 |
| Provision of bed debt | | 53 | 640 |
| Present Salary (Family & Self) | | 8,000 | 96,000 |
| Present Salary (Assistant-1) | | 3,000 | 36,000 |
| Other Cost (stationary & Entertainment etc.) | | 1,000 | 12,000 |
| Non Cash Item: | | | |
| Depreciation Expenses | | 139 | 1,663 |
| Total Operating Cost (D) | | 16,342 | 196,103 |
| Net Profit (C-D): | | 4,658 | 55,897 |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particul | ars | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
|--|---|-------------------------------|-------------------|----------------|
| Existing | Proposed | | | |
| Investment in products (Sharee, three pieces, scarf, bed sheet, ladies wear, jacket, sweater, gauje cloth, baby wear etc.) | Winter Cloth, Shirt, pant, three picecs, lungi, towel, bed sheet, kids wear, sharee etc. | 556,000 | 180,000 | 736,000 |
| Investment in equipment (Calcula | ator, fan, light etc.) | 2,000 | <u>-</u> | 2,000 |
| Cash in hand | | 5,370 | _ | 5,370 |
| Debtors (Since July, 2015 to at Pr | resent) | 64,000 | _ | 64,000 |
| Creditors (Since October, 2015 to | at Present) | (160,000) | - | (160,000) |
| Advance for Shop | | 25,000 | | 25,000 |
| Decoration (Fixture & Fittings) | | 13,630 | - | 13,630 |
| Total Capital | | 506,000 | 180,000 | 686,000 |

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Burthalan | | Year 1 (BD | Γ) | | Year 2 (BD | <i>T</i>) | | Year 3 (BD | (T) |
|--|-------|------------|-----------|-------|------------|------------|-------|------------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Sales income from products (Cloth) | 7,000 | 196,000 | 2,352,000 | 8,400 | 235,200 | 2,822,400 | 9,660 | 270,480 | 3,245,760 |
| Less: Cost of sales of products (Product Purchase) | 5,950 | 166,600 | 1,999,200 | 7,140 | 199,920 | 2,399,040 | 8,211 | 229,908 | 2,758,896 |
| Gross Profit (C) [C=(A-B)] | 1,050 | 29,400 | 352,800 | 1,260 | 35,280 | 423,360 | 1,449 | 40,572 | 486,864 |
| Less: Operating Cost: | | | | | | | | | |
| Electricity bill | | 600 | 7,200 | | 700 | 8,400 | | 750 | 9,000 |
| Generator bill | | 350 | 4,200 | | 450 | 5,400 | | 500 | 6,000 |
| Night Guard bill | | 400 | 4,800 | | 500 | 6,000 | | 550 | 6,600 |
| Shop rent | | 1,100 | | | 1,100 | 13,200 | | 1,100 | 13,200 |
| Mobile bill (SMS & Reporting) | | 600 | 7,200 | | 600 | 7,200 | | 600 | 7,200 |
| Conveyance bill | | 2,500 | 30,000 | | 3,500 | 42,000 | | 4,500 | 54,000 |
| Provision of bed debt | | 53 | 640 | | 53 | 640 | | 53 | 640 |
| Bank Charge (DD, PO, SC) | | 45 | 540 | | 45 | 540 | | 45 | 540 |
| Ownership Transfer Fee | | 1,200 | 7,200 | | 1,200 | 14,400 | | 1,200 | 14,400 |
| Proposed Salary (Family & Self) | | 11,000 | 132,000 | | 12,000 | 144,000 | | 13,000 | 156,000 |
| Proposed Salary (Assistant-1+1) | | 5,000 | 60,000 | | 6,000 | 72,000 | | 7,000 | 84,000 |
| Other Cost (stationary & Entertainment etc.) | | 1,000 | 12,000 | | 1,200 | 14,400 | | 1,400 | 16,800 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 139 | 1,663 | | 139 | 1,663 | | 139 | 1,663 |
| Total Operating Cost (D) | _ | 23,987 | 280,643 | - | 27,487 | 329,843 | _ | 30,837 | 370,043 |
| Net Profit (C-D): | _ | 5,413 | 72,157 | _ | 7,793 | 93,517 | _ | 9,735 | 116,821 |
| Retained Income | | | 72,157 | | | 165,674 | | | 282,495 |

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 180,000 | - | - |
| 1.2 | Net Profit (ownership tr. Fee added back) | 79,357 | 107,917 | 131,221 |
| 1.3 | Depreciation Expenses | 1,663 | 1,663 | 1,663 |
| 1.4 | Opening Balance of Cash Surplus | - | 37,820 | 61,000 |
| | Total Cash Inflow | 261,020 | 147,400 | 193,884 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 180,000 | - | - |
| 2.2 | Investment Payback including Ownership Transfer Fee | 43,200 | 86,400 | 86,400 |
| | Total Cash Outflow | 223,200 | 86,400 | 86,400 |
| 3.0 | Total Cash Surplus | 37,820 | 61,000 | 107,484 |

SWOT ANALYSIS

| STRENGTH | WEAKNESS |
|---|--|
| □ Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment: 01 □ Trade License in his own name; □ Ownership of business in his own name; □ He has on hand training; □ Experience: 13yrs. | ☐ Can not supply goods as per demand. |
| OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 788,495 after 3 years excluding payback of investor's money. | THREATS ☐ Increase of local competitors; |

Presented at 151th as Yunus Centre and 28th In-house Executive Social Business Design Lab (GTT) on December 23, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures















ইউপি ফরম-১৩

লাইসেন্স ফি আদায় রেজিষ্টার

| वार्थ वरमत २०५० ७ ७ |
|---|
| ক্ৰমিক নং- গ্ৰহ |
| ত্ৰ ভিপজেলা ঃ সাঘাটা, জেলা ঃ গাইবান্ধা। |
| উপজেলাঃ সাঘাটা, জেলাঃ গাইবান্ধা। " স্ক্র |
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| বাই নম্বর ঃ তাইসেল নং র স্থান স্থানি বিশেষ বিশ্ব বিশ্র বিশ্ব বিশ |
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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোও জাহাজীর কবির ame: Md Zahangir Kabir

Name: Md Zahangir Kaon পিতা: মোঃ আনোয়ার হোসেন

মাতা: সোহাঃ ছরিনা বেলম Date of Birth: 10 Jan 1985

ID NO: 3218885098043

ই কাজটি গণগুলাক্ষী বাংলালেশ সরকারের সম্পতি কাজটি ব্যবহারকারী ব্যবহার আন কোজাও পাওলা গোলে নিকটিছ পোটি অফিলে জন্ম দেখার জন্ম অনুবাদ করা হলো। কানা; আন/কাজা সাঘটি।, সাঘটা, ভাক্ষর: সাঘটি। - ৫৭৫০; সাঘটি।, পাইনাজা

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