

Proposed NU Business Name : Abir Traders Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Raja Mia Vill: Shimul Tayeer, Union: 10 no. Bonarpara, Post: Bonarpara, Upazila: Saghata, District: Gaibandha.
Age	:	34 years
Marital status	:	Married
Children	:	02 (Two) Sons and 01 (One) Daughter.
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:::::::::::::::::::::::::::::::::::::::	Mother \checkmark Father Mst. Rupali Begum Md. Azibor Bepari <i>Branch</i> : Bonarpara, Saghata, Gaibandha, <i>Centre # 78/mo</i> , <i>Loan no.: 9978,</i> Membership since August 27, 2005 First Ioan: Tk. 4,000 Existing Ioan: 30,000, Outstanding Loan: 1,450 Entrepreneur's Father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	 10 (Ten) years experiences is running his own business. He started the business with BDT 30,000 (Thirty thousand). He has on hand training from his father's Hotel business (10Yrs-During his Childhood). In addition to he has purchased 10 (Ten) decimal land for cultivation purposes, built own residence and purchased 02 cows from the benefit of this business (Abir Traders).
Other Own/Family Sources of Income	:	His father's income from agriculture & livestock business. His brother's income from Job (Grameen bank-Gaibandha Sadar thana branch.)
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01733142537
NU's National ID No.	:	3218819445004
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rupali Begum is a GB member since August 27, 2005 at first she took GB loan BDT 4,000 (Four thousand).
- Successively several times she utilized GB loan for purchasing cows and land for cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Abir Traders
Address/ Location	:	Bonarpara, bazar, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 170,000
Financing	:	Self Tk. 90,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Five thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
 Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) 	:	On products 11% On products 11%

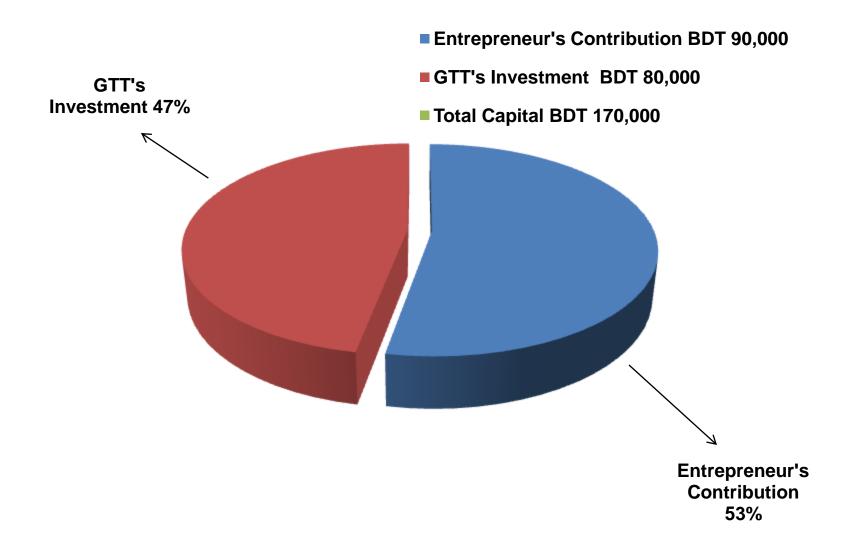
INFO ON EXISTING BUSINESS OPERATIONS

Dertiquiero		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from products (Grocery & Confectionary item etc.) (A)	3,500	98,000	1,176,000				
Less: Cost of sales of products (Product purchase-grocery & confectionary item) (B)	3,115	87,220	1,046,640				
Gross Profit (C) [C=(A-B)]	385		129,360				
Less: Operating Cost:							
Electricity bill		350	4,200				
Generator bill		150	1,800				
Shop rent (Govt. Place)		800	9,600				
Mobile bill		300	3,600				
Night Guard bill		300	3,600				
Conveyance bill		1,000	12,000				
Provision of bed debt		15	180				
Present Salary (Family & Self)		4,000	48,000				
Other Cost (stationary & Entertainment etc.)		500	6,000				
Non Cash Item:							
Depreciation Expenses		90	1,080				
Total Operating Cost (D)		7,505	90,060				
Net Profit (C-D):		3,275	39,300				

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (Grocery item, Confectionary item, husk, oil-cake etc.)	Investment in products (Grocery item, Confectionary item, husk, oil-cake, cosmetics tem etc.)	70,630	80,000	150,630
Investment in equipment (weight m	1,800	-	1,800	
Debtors (Since November, 2015 to	18,000	-	18,000	
Creditors (Since November, 2015 to	(11,000)	-	(11,000)	
Cash in hand	2,470	-	2,470	
Decoration (Fixture & Fittings)	8,100	-	8,100	
Total Capital		90,000	80,000	170,000





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destination		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products (Grocery & Confectionary item etc.) (A)	5,000	140,000	1,680,000	6,250	175,000	2,100,000	7,313	204,750	2,457,000
Less: Cost of sales of products (Product purchase-grocery & confectionary item) (B)									
	4,450	124,600	1,495,200	5,563	155,750	1,869,000	6,508	182,228	2,186,730
Gross Profit (C) [C=(A-B)]	550	15,400	184,800	688	19,250	231,000	804	22,523	270,270
Less: Operating Cost:									
Electricity bill		450	5,400		550	6,600		600	7,200
Generator bill		170	2,040		170	2,040		200	2,400
Shop rent (Govt. Place)		800	9,600		800	9,600		800	9,600
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		300	3,600		330	3,960		330	3,960
Conveyance bill		1,500	18,000		2,500	30,000		3,500	42,000
Provision of bed debt		15	180		15	180		15	180
Bank Charge (DD, PO, SC)		35	420		35	420		35	420
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary (Family & Self)		5,000	60,000		6,000	72,000		7,000	84,000
Proposed Salary (Assistant-01)		1,500	18,000		2,000	24,000		2,500	30,000
Other Cost (stationary & Entertainment etc.)		500	6,000		700	8,400		900	10,800
Non Cash Item:									
Depreciation Expenses		90	1,080		90	1,080		90	1,080
Total Operating Cost (D)	-	11,493	134,720	-	14,323	171,880	-	17,103	205,240
Net Profit (C-D):	-	3,907	50,080	-	4,927	59,120	-	5,419	65,030
Retained Income			50,080			109,200			174,230

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	53,280	65,520	71,430
	Depreciation Expenses	1,080		
	Opening Balance of Cash Surplus	-	35,160	·
	Total Cash Inflow	134,360		
2.0	Cash Outflow			
2.1	Product Purchase	80,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	19,200		38,400
	Total Cash Outflow	99,200		
3.0	Total Cash Surplus	35,160	·	



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 01 Trade License in his own name; Maintain books of record; Ownership of business in his own name; He has on hand training; Working Experience : 20yrs. 	Can not supply goods as per demand;
 OPPORTUNITIES Location of Shop; Have some fixed customers; Increasing Demand; The Capital of the entrepreneur will be BDT 264,230 after 3 years excluding payback of investor's money. 	THREATS Increase of local competitors;

Presented at 139th as Yunus Centre and 21st In-house Executive Social Business Design Lab (GTT) on November 26, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures











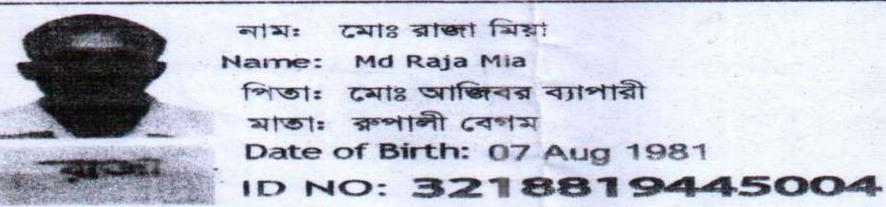
উপি ফরম-১৩ র্বাপ ফরম-১৬ বিথ বোনারপাড়া ইউনিয়ন প্র সাঘাটা, গাইবান্ধা। অর্থ বৎসরঃ ২০১৫-২০১৬ লাইসেন্স ফি আদায়ের রেজিষ্টার ট্রেড লাইসেন্স ই নম্বর 03 णतिथ : 62/09 2000 -80 াইসেন্স নম্বর াইসেন্সধারীর নাম RIDED RECEDENT REVIE তা/স্বামী/ প্রেঃ : Boy : FYBY Gover-ইউনিয়নঃ বোনারপাড়া, উপজেলাঃ সাঘাটা, জেলাঃ গাইবান্ধা। কানা শশার ধরন E. C. E. L. P. Z. L. P. Z. L. যয়াদ ঃ ৩০ শে জুন ২০১৬ইং তারিখ পর্যন্ত বৈধ। াপ্ত হয়ে তা ব্যবসা/বৃন্তি/পেশা চালিয়ে যাবার জন্য এই ট্রেড লাইসেঙ্গ প্রদান করা হলো। आह आइमान क्यांत्रमान ে ২০নং রোনারপাড়া ইউ,পি ১০নং বোনারণসায়টো,উগাইবাদ্ধা।

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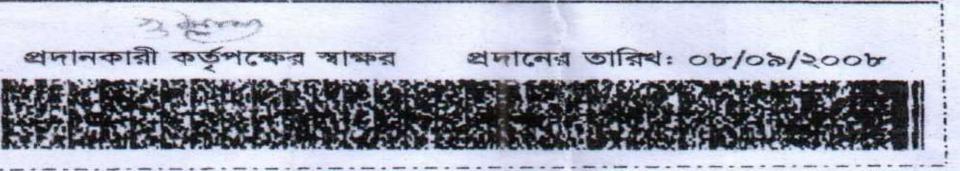
বিজ্ঞাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



এই কাউটি গণপ্রজাতস্ত্রী বাংলাদেশ সরকারের সম্পণ্ডি। কাউটি ব্যবহারকারী ব্যতীত অন্য ওয়া গেলে নিকটহ গোষ্ট অফিন্সে জনা দেওয়ার জমা অনুমোধ করা হলো।

ঠকানা: গ্রাম/রান্তা:শিমুলভাইড়, শিমুলভাইড়,ডাকবরঃ বোনারপাড়া- ৫৭৫০, সাঘাটা, গাইবান্ধা।



গ্রামীণ স্যাংক বোনারপাড়া সামাটা শাবা ৷ বই সহজ ঋণের পাশ -215 COLUMN AND 0024 CORDING HISE পত্ৰ তথ্যৰ আনিস ACTION ADDRESS OF THE OWNER.



Thank You