Proposed NU Business Name: Shimla Computer & Telecom



Business Category: Telecom & IT support



Business Proposal Prepared & Verified by: Fahina Yesmin Happy



Name and address	:	<b>Sultan Ahmmed</b> Vill: Chinir Potol, Union: 06 no. Ghuridoho, Post: Dakbangla Bazar, Upazila: Saghata, District: Gaibandha.
Age	:	33 years
Marital status	:	Married
Children	:	02 (Two) Daughters and 01 (One) Son.
No. of siblings:	:	02 (Two) Sisters and 01 (One) Brother
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment	: : :	MotherVFatherMst. Sayda BegumMd. Abdur RahimBranch: Saghata, Gaibandha, Centre # 13/mo,Loan no.: 6747, Member since November 03, 2010First Ioan: Tk. 4,000Existing Ioan: Tk. 10,000, Outstanding Loan: TK. 10,000Entrepreneur's FatherNo
(vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience,		05 (Five) years experiences is running his own telecom & IT support business. He started the business with BDT 30,000 (Thirty Thousand).
if s/he received any on- hand training, formal training, working	:	He has 03 (Three) years job experiences as an employee Scan Cement Co. in Dhaka. He has also on hand business training from his Uncle's Shop (10 Yrs.)
experience as an apprentice etc.)	:	In addition to entrepreneur is maintaining 03 (Three) D.P.S of Tk. 200/- 300/-, 200/-Per month from the earning of his present business income (Shimla Computer & Telecom).
		Furthermore he has purchased 10 (Ten) decimal land and built own residence from the benefit of Shimla Computer & Telecom.
Other Own/Family Sources of Income	:	His father's income from job (Uncle's Jute business) and agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01827199323
NU's National ID No.	:	3218828329868
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sayda Begum is a GB member since November 03, 2010 at first she took GB loan BDT 4,000 (Four thousand).
- Successively several times she utilized GB loan for cultivation purposes and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Shimla Computer & Telecom
Address/ Location	:	Saghata Bazar, Gaibandha.
Total Investment in BDT	:	Tk. 260,000
Financing	:	Self Tk. 190,000 (from existing business) Required Investment Tk. 70,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan		
<ul><li>(i) % of present gross profit margin</li></ul>	:	Song download 90% and Products 20%
(ii) Estimated % of proposed gross profit margin	:	Song download 90% and Products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

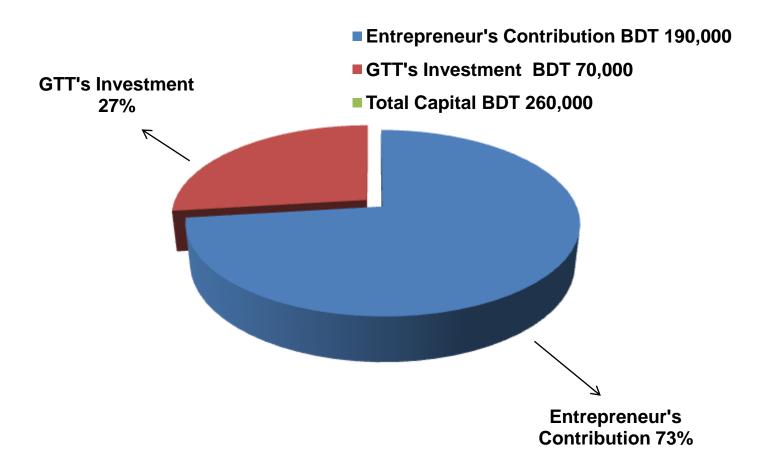
## **INFO ON EXISTING BUSINESS OPERATIONS**

Particulars	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
income from Song download	350	9,800	117,600			
Sales income from products (mobile accessories)	350	9,800	117,600			
Total Sales income (A)	700	19,600	235,200			
Less: Cost of Song download (Collection cost)	35	980	11,760			
Less: Cost of sales of products (Product Purchase)	280	7,840	94,080			
Less: Total of sales (B)	315	8,820	105,840			
Gross Profit (C) [C=(A-B)]	385	10,780	129,360			
Less: Operating Cost:						
Electricity bill		1,000	12,000			
Generator bill		180	2,160			
Shop rent		1,000	12,000			
Mobile bill		300	3,600			
Night Guard bill		100	1,200			
Conveyance bill		500	6,000			
Provisional of bed debt		3	32			
Present Salary (Family & Self)		5,000	60,000			
Other Cost (stationary & Entertainment etc.)		200	2,400			
Non Cash Item:						
Depreciation Expenses		674	8,090			
Total Operating Cost (D)		8,957	107,482			
Net Profit (C-D):		1,823	21,878			

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)	
Existing	Proposed				
Investment in products (Mobile accessories-Charger, battery, card reader, ribbon, head phone, flip cover, screen paper, data cable, power supply, speaker etc.)	mobile accessories, Electronics item and Solar item etc.	20,915	70,000	90,915	
Investment in Machineries and Equipment (Computer, amplifier, sound box, fan, light, IPS etc.)			-	50,000	
Cash in hand			-	15	
Debtors (Since December, 2015 to at Present)			-	3,170	
Decoration (Fixture & Fittings)			-	5,900	
Advance for Shop	110,000	-	110,000		
Total Capital			70,000	260,000	





### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particular	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. income from Song download	600	16,800	201,602	660	18,480	221,762	759	21,252	255,026
Est. Sales income from products (mobile accessories, electronics item, Solar item etc.)	900	25,200	302,397	990	27,720	332,636	1,138	31,878	382,532
Total estimated Sales income (A)	1,500	42,000	503,998	1,650	46,200	554,398	1,897	53,130	637,558
Less: Cost of Song download	60	1,680	20,160	66	1,848	22,176	76	2,125	25,503
Less: Cost of sales of products (Product Purchase)	720		241,917	792		266,109		25,502	306,025
Less: Total of sales (B)	780	· · · · · · · · · · · · · · · · · · ·	262,077	858		288,285		27,627	331,528
Gross Profit (C) [C=(A-B)]	720	<u>(</u>	241,921	792		266,113		25,502	306,030
Less: Operating Cost:									
Electricity bill		1,200	14,400		1,300	15,600		1,350	16,200
Generator bill		180	2,160		210	2,520		230	2,760
Shop rent		1,050	12,600		1,050	12,600		1,050	12,600
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		110	1,320		140	1,680		140	1,680
Conveyance bill		800	9,600		1,100	13,200		2,100	25,200
Provisional of bed debt		3	32		3	32		3	32
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		467	2,800		467	5,600		467	5,600
Proposed Salary (Family & Self)		6,000	72,000		6,500	78,000		7,500	90,000
Proposed Salary (Assistant-1)		4,000	48,000		4,000	48,000		4,500	54,000
Other Cost (stationary & Entertainment etc.)		200	2,400		400	4,800		600	7,200
Non Cash Item:									
Depreciation Expenses		674	8,090		674	8,090		674	8,090
Total Operating Cost (D)		15,328	181,142	-	16,488	197,862	-	19,258	231,102
Net Profit (C-D):	-	4,832	60,779	-	5,688	68,251	-	6,244	74,928
Retained Income			60,779			129,030			203,959

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit (ownership tr. Fee added back)	63,579	73,851	80,528
1.3	Depreciation Expenses	8,090	8,090	8,090
1.4	Opening Balance of Cash Surplus	-	54,869	103,210
	Total Cash Inflow	141,669	136,810	191,829
2.0	Cash Outflow			
2.1	Product Purchase	70,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	16,800	33,600	33,600
	Total Cash Outflow	86,800	33,600	33,600
3.0	Total Cash Surplus	54,869	103,210	158,229



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment: 01</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Maintain books of record;</li> <li>Job &amp; Business experience: 18yrs.</li> </ul>	Can not supply goods and services as per demand;
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers;</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 393,959 after 3 years excluding payback of investor's money.</li> </ul>	THREATS <ul> <li>Increase of local competitors;</li> <li>Fire.</li> </ul>

Presented at 148<sup>th</sup> as Yunus Centre and 25<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on December 10, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





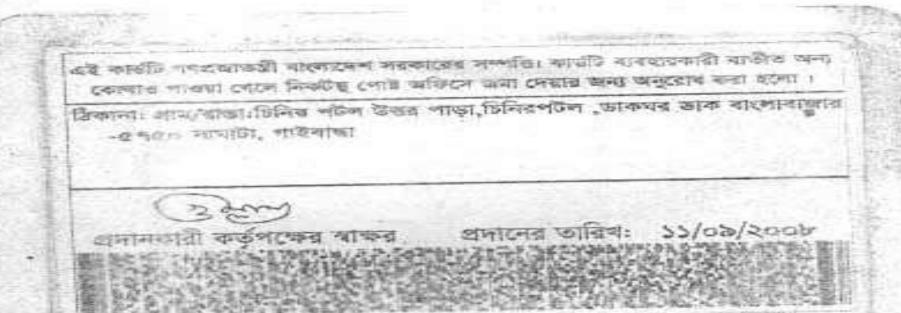




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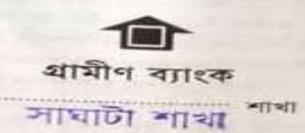
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গণপ্রজ্ঞাতন্ত্রী বাংলাদেশ সরকার নাম: নূলতান আর্য্রমান Name: Sultan Atammed পিতা: মোঃ আব্রুররহিম মাতা: নোঘাঃ হাঁমালা বেগম Date of Birth: 10 Feb 1982 ID NO: 3218828329868

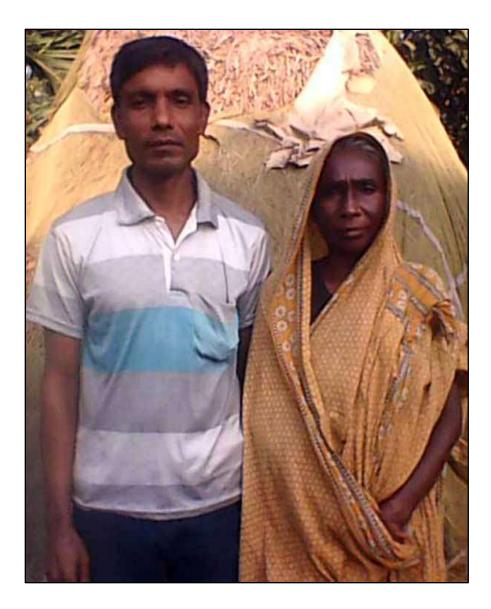


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#### সহজ ঋণের পাশ বই







# **Thank You**