

Proposed NU Business Name : Mithila Telecom

Business Category: Telecom & IT support



Business Proposal Prepared & Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mukul Sarker Vill: Nakai hat, Union: Nakai hat, Post: Nakai hat, Upazila: Gobindoganj, District: Gaibandha.
Age	:	19 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother ✓ Father Mst. Monjoara Md. Abdul Majid <i>Branch</i> : Nakai hat, Gaibandha, <i>Centre # 25/</i> mo, <i>Loan no.: 7341,</i> Member since January 02, 2006 First Ioan: Tk. 5,000 Existing Ioan: Tk. 16,000, Outstanding Ioan: Tk. 8,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., persuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02 (Two) years experience is running his own business. He started the business only with Tk. 50,000 (Fifty thousand). He has 03 (Three) years working experiences as an assistant in his father's business.
Other Own/Family Sources of Income	:	His father's income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nil.
NU's Contact No.	:	01957804599
NU's National ID No.	:	19963213055027218
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Monjoara is a GB member since January 02, 2006 at first she took GB loan BDT 5,000 (five thousand).
- Gradually she took GB loan several times and utilized it by cultivation, purchasing cow, and household purposes.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mithila Telecom
Address/ Location	:	Nakai hat, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 213,000
Financing	:	Self Tk. 133,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three thousand)
Proposed Salary	:	BDT 3,500 (Three thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%, flexiload100% & song download 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 15%, flexiload100% & song download 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

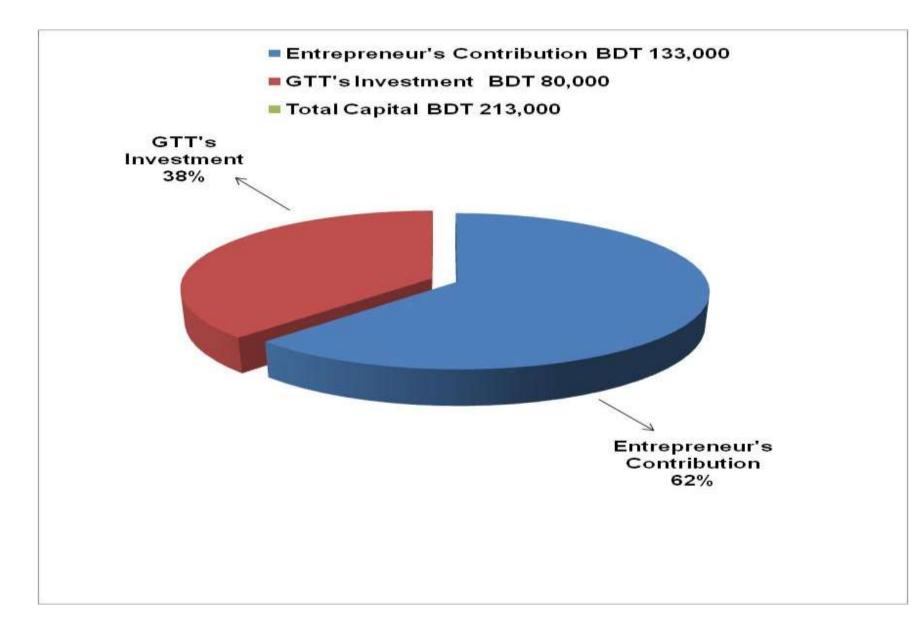
INFO ON EXISTING BUSINESS OPERATIONS

Deutie Leve		EB (BDT)				
Particulars		Monthly	Yearly			
Sales income from products	500	13,000	156,000			
Commission from flexiload	41	1,053	12,636			
Income from song download	160	4,160	49,920			
Total income from sales and commission (A)	701	18,213	218,556			
Less: Cost of sales of products (B)	425	11,050	132,600			
Gross Profit (C) [C=(A-B)]	276	7,163	85,956			
Less: Operating Cost:						
Electricity bill		500	6,000			
Shop Rent		300	3,600			
Mobile bill		200	2,400			
Conveyance		300	3,600			
Present Salary (Self & family)		3,000	36,000			
Other Cost (stationary & Entertainment etc.)		100	1,200			
Non Cash Item:			,			
Depreciation Expenses		413	4,955			
Total Operating Cost (D)		4,813	57,755			
Net Profit (C-D):		2,350	28,201			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Busines	Proposed (BDT)	Total (BDT)	
Existing	Proposed	s (BDT)			
	Investment in products (mobile accessories - charger, battery, converter, screen paper and electical products etc)	29,700	80,000	109,700	
Investment in flexiload (GP, robi and	banglalink etc)	5,000		5,000	
Investment in Machineries (compute pics etc)	er set, fire extinguisher and mobile set -2	22,000		22,000	
Investment in Equipments (bulb and fan etc.)				1,500	
Cash in hand				500	
Decoration (fixture and fittings)		14,300		14,300	
Advance for Shop		60,000		60,000	
Tota	I Capital	133,000	80,000	213,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	900	23,400	280,800	1,080	28,080	336,960	1,242	32,292	387,504	
Estimated commission from flexiload	54	1,404	16,848	62	1,615	19,375	71	1,857	22,281	
Estimated income from song download	200	5,200	62,400	230	5,980	71,760	265	6,877	82,524	
Total estimated income from sales and commission (A)	1,154	30,004	360,048	1,372	35,675	428,095	1,578	41,026	492,309	
Less: Cost of sales of products (B)	765	19,890	238,680	918	23,868	286,416	1,056	27,448	329,378	
Gross Profit (C) [C=(A-B)]	389	10,114	121,368	454	11,807	141,679	522	13,578	162,931	
Less: Operating Cost:										
Electricity bill		600	7,200		700	8,400		800	9,600	
Shop Rent		300	3,600		300	3,600		300	3,600	
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000	
Conveyance		500	6,000		700	8,400		900	10,800	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400	
Proposed Salary (Self & family)		3,500	42,000		4,000	48,000		4,500	54,000	
Other Cost (stationary & Entertainment etc.)		200	2,400		300	3,600		300	3,600	
Non Cash Item:										
Depreciation Expenses		413	4,955		413	4,955		413	4,955	
Total Operating Cost (D)		6,591	75,625		7,491	89,895	-	8,291	99,495	
Net Profit (C-D):	<u> </u>	3,523	45,743		4,315	51,784	-	5,286	63,436	
Retained Income			45,743			97,527			160,963	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	48,943	58,184	69,836
1.3	Depreciation Expenses	4,955	4,955	4,955
1.4	Opening Balance of Cash Surplus		34,698	59,437
	Total Cash Inflow	133,898	97,837	134,228
2.0	Cash Outflow			
2.1	Product Purchase	80,000	_	
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	34,698	59,437	95,828

SWOT ANALYSIS

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 STRENGTH Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 Trade License in his own name; Maintain books of record; He has on hand training; Skilled and working experiences (05 years). 	WEAKNESS
 OPPORTUNITIES Location of shop; Regular Customer; Increasing demand; The Capital of the entrepreneur will be BDT 293,963 after 3 years excluding payback of investor's money. 	THREATS Increase of local competitors.

Presented at 157th as Yunus Centre and 30th In-house Executive Social Business Design Lab on December 24, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





ইউপি ফরম-সেন্স ফি আদায় রেজিষ্টার অর্থ বৎসর 30.25/30.27 লাইসেন্স 5-75 AY 172 ইউনিয়ন পরিষদ 27/22 03 বই নম্বর ৪ তারিখ : ০ন/২২/ ১৫ লাইসেঙ্গধারীর নাম 🗉 📿 🏹 (31: 3303 20400 भिका/कामीब नाम : (31: 27) 37 3 Ang The start and and ঠিকানা ঃ sories and good পেশার ধরন ঃ 60 (3) 37 /24 তারিখ পর্যন্ত বৈধ প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা.....চালিয়ে যাবার র্জন্য এই লাই করা হলো। তারিখঃ তিন/22/2 চেয়ারমানের দরখত

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