

Proposed NU Business Name : Ruhul Telecom

Business Category: Telecom & IT support



Business Proposal Prepared & Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Rabiul Islam Anggur Vill: Khukshira, Union: 8 no. Nakai hat, Post: Nakai hat, Upazila: Gobindoganj, District: Gaibandha. |
|---|-------|--|
| Age | : | 18 years |
| Marital status | : | Unmarried |
| Children | : | N/A |
| No. of siblings: | : | 02 (Two) Brothers and 02 (Two) Sisters |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : : : | Entrepreneur's father No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | S.S.C (pass) |
|---|----|---|
| Present Occupation (Besides own business, i.e., persuing further studies, other business etc.) | • | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | | 03 (Three) years experience is running his own business. He started the business only with Tk. 200,000 (Two lac). He has 03 (Three) years working experiences as an assistant in his father's business. |
| Other Own/Family Sources of Income | : | His father's income from Agriculture. |
| Other Own/Family Sources of Liabilities | : | Nil. |
| NU's Contact No. | : | 01824131415 |
| NU's National ID No. | •• | 19973213055012310 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Rawsanara is a GB member since February 20, 2007 at first she took GB loan BDT 5,000 (five thousand).
- Gradually she took GB loan several times and utilized it by cultivation, purchasing cow, and household purposes.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Ruhul Telecom |
|--|---|---|
| Address/ Location | : | DB road, Nakai hat, Gobindoganj, Gaibandha. |
| Total Investment in BDT | : | Tk. 440,000 |
| Financing | | Self Tk. 320,000 (from existing business) Required Investment Tk. 120,000 (as equity) |
| Present salary/drawings from business | | BDT 3,000 (Three thousand) |
| Proposed Salary | : | BDT 4,000 (Four thousand) |
| Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) | | On products 15%, mobile banking 100% & flexiload 100%. On products 15%, mobile banking 100% & flexiload 100% |

INFO ON EXISTING BUSINESS OPERATIONS

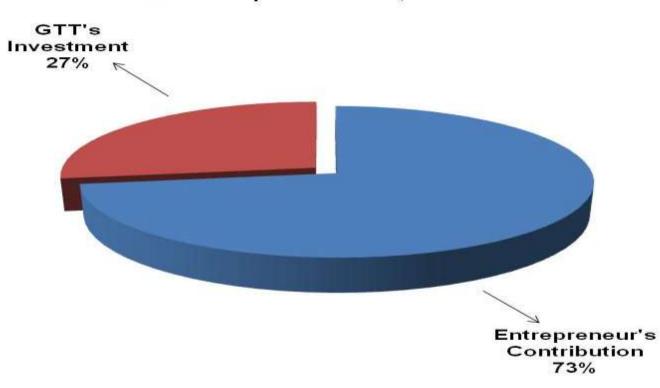
| Dawtiaulawa | EB (BDT) | | | | |
|--|----------|---------|---------|--|--|
| Particulars | Daily | Monthly | Yearly | | |
| Sales income from products (mobile set and mobile accessories etc) | 1,000 | 26,000 | 312,000 | | |
| Commission from mobile banking | 200 | 5,200 | 62,400 | | |
| Commission from flexiload | 27 | 702 | 8,424 | | |
| Total income from sales and commission (A) | 1,227 | 31,902 | 382,824 | | |
| Less: Cost of sales of products (B) | 850 | 22,100 | 265,200 | | |
| Gross Profit (C) [C=(A-B)] | 377 | 9,802 | 117,624 | | |
| Less: Operating Cost: | | | | | |
| Electricity bill | | 1,200 | 14,400 | | |
| Genaretor bill | | 100 | 1,200 | | |
| Shop Rent | | 1,400 | 16,800 | | |
| Mobile bill | | 300 | 3,600 | | |
| Night Guard bill | | 100 | 1,200 | | |
| Conveyance | | 300 | 3,600 | | |
| Present Salary (Self & family) | | 3,000 | 36,000 | | |
| Other Cost (stationary & Entertainment etc.) | | 200 | 2,400 | | |
| Non Cash Item: | | | , | | |
| Depreciation Expenses | | 532 | 6,385 | | |
| Total Operating Cost (D) | | 7,132 | 85,585 | | |
| Net Profit (C-D): | | 2,670 | 32,039 | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars | | | Proposed (BDT) | Total (BDT) | |
|--|---|---------|-------------------|----------------|--|
| Existing | Proposed | (BDT) | | (551) | |
| battery, converter, screen paper and | Investment in products (mobile set and mobile accessories - charger, battery, converter, screen paper and SIM card etc) | 41,830 | 40,000 | 81,830 | |
| Investment in mobile banking (bkash and DBBL mobile banking etc) | Bkash and DBBL mobile banking | 120,000 | 80,000 | 200,000 | |
| Investment in flexiload (GP, robi and banglalink etc) | | | | 10,000 | |
| Investment in Machinery (mobile set - 10 pics) | | | | 5,000 | |
| Investment in Equipments (monitir, TV card, calculator, bulb and fan etc.) | | | | 24,500 | |
| Cash in hand | | | | 9,070 | |
| Decoration (fixture and fittings) | | | | 19,600 | |
| Advance for Shop | | | | 90,000 | |
| Total Capital | | | 120,000 | 440,000 | |

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 320,000
- ■GTT's Investment BDT 120,000
- Total Capital BDT 440,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars – | | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|--|-------|--------------|---------|-------|--------------|---------|-------|--------------|---------|--|
| | | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly | |
| Estimated sales income from products (mobile set and mobile accessories etc) | 1,500 | 39,000 | 468,000 | 1,800 | 46,800 | 561,600 | 2,070 | 53,820 | 645,840 | |
| Estimated commission from mobile banking | 280 | 7,280 | 87,360 | 322 | 8,372 | 100,464 | 370 | 9,628 | 115,534 | |
| Estimated commission from flexiload | 41 | 1,053 | 12,636 | 47 | 1,211 | 14,531 | 54 | 1,393 | 16,711 | |
| Total estimated income from sales and commission (A) | 1,821 | 47,333 | 567,996 | 2,169 | 56,383 | 676,595 | 2,494 | 64,840 | 778,085 | |
| Less: Cost of sales of products (B) | 1,275 | 33,150 | 397,800 | 1,530 | 39,780 | 477,360 | 1,760 | 45,747 | 548,964 | |
| Gross Profit (C) [C=(A-B)] | 546 | 14,183 | 170,196 | 639 | 16,603 | 199,235 | 734 | 19,093 | 229,121 | |
| Less: Operating Cost: | | | | | | | | | | |
| Electricity bill | | 1,400 | 16,800 | | 1,600 | 19,200 | | 1,700 | 20,400 | |
| Genaretor bill | | 200 | 2,400 | | 300 | 3,600 | | 400 | 4,800 | |
| Shop Rent | | 1,400 | 16,800 | | 1,400 | 16,800 | | 1,400 | 16,800 | |
| Mobile bill (SMS & Reporting) | | 600 | 7,200 | | 600 | 7,200 | | 600 | 7,200 | |
| Night Guard bill | | 150 | 1,800 | | 200 | 2,400 | | 250 | 3,000 | |
| Conveyance | | 600 | 7,200 | | 900 | 10,800 | | 1,200 | 14,400 | |
| Bank Charge (DD, PO, SC) | | 45 | 270 | | 45 | 540 | | 45 | 540 | |
| Ownership Transfer Fee | | 800 | 4,800 | | 800 | 9,600 | | 800 | 9,600 | |
| Proposed Salary (Self & family) | | 4,000 | 48,000 | | 4,500 | 54,000 | | 5,000 | 60,000 | |
| Other Cost (stationary & Entertainment etc.) | | 400 | 4,800 | | 600 | 7,200 | | 800 | 9,600 | |
| Non Cash Item: | | | | | | | | | | |
| Depreciation Expenses | | 532 | 6,385 | | 532 | 6,385 | | 532 | 6,385 | |
| Total Operating Cost (D) | | 10,127 | 116,455 | _ | 11,477 | 137,725 | _ | 12,727 | 152,725 | |
| Net Profit (C-D): | | 4,056 | 53,741 | _ | 5,126 | 61,510 | _ | 6,366 | 76,396 | |
| Retained Income | | | 53,741 | | | 115,251 | | | 191,647 | |

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 120,000 | - | - |
| 1.2 | Net Profit (ownership tr. Fee added back) | 58,541 | 71,110 | 85,996 |
| 1.3 | Depreciation Expenses | 6,385 | 6,385 | 6,385 |
| 1.4 | Opening Balance of Cash Surplus | _ | 36,126 | 56,021 |
| | Total Cash Inflow | 184,926 | 113,621 | 148,402 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 120,000 | - | _ |
| 2.2 | Investment Payback including Ownership Transfer Fee | 28,800 | 57,600 | 57,600 |
| | Total Cash Outflow | 148,800 | 57,600 | 57,600 |
| 3.0 | Total Cash Surplus | 36,126 | 56,021 | 90,802 |

W_{EAKNESS} **TRENGTH** ☐ Present employment: Self: 01 Family: 01 (father) ☐ Can not supply goods and services as Others (beyond family): 0 per demand. Future employment: 0 ☐ Trade License in his own name; ☐ Maintain books of record; ☐ He has on hand training; ☐ Good reputation; ☐ Skilled and working experiences (06 years). ${ m T}_{ m HREATS}$ **PPORTUNITIES** ☐ Increase of local competitors. ☐ Location of shop; □ Regular Customer; ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 511,647 after 3 years excluding payback of investor's money.

Presented at 157th as Yunus Centre and 30th In-house Executive Social Business Design Lab on December 24, 2015 at Grameen Telecom Trust Premises

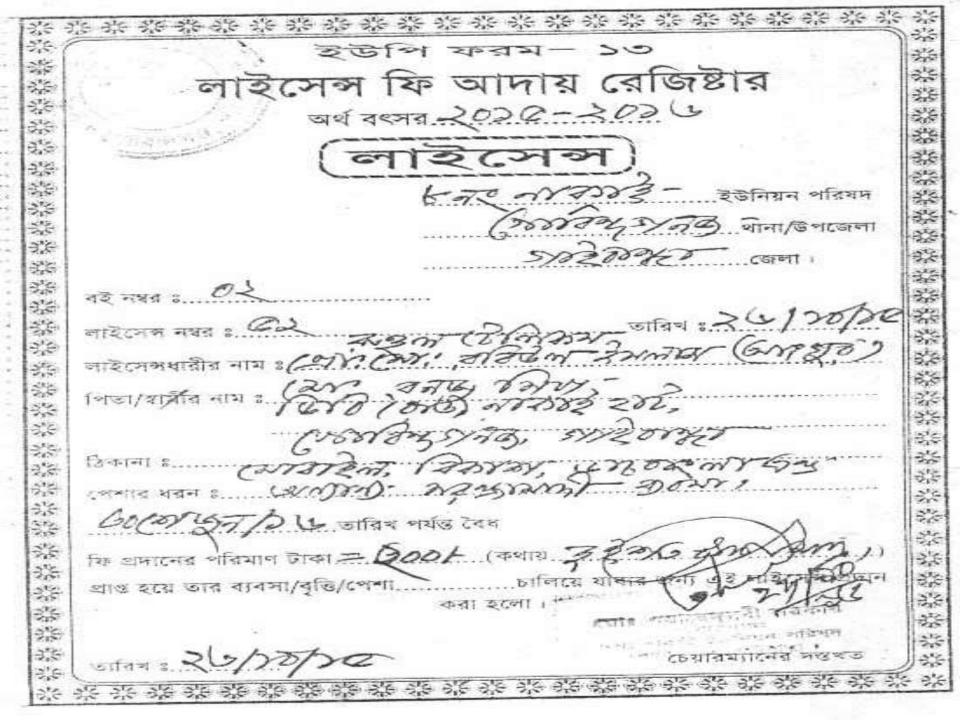
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Pictures









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থামীণ ব্যাংক

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সহজ ঋণের পাশ বই

नाम <u>क्</u>रभगक्)

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বই ইস্যুর তারিখ দে ১৯০ %

শাখা ব্যবস্থাপকের স্বাক্ষর "





গণপ্রজাতম্ভ্রী বাংলাদেশ সরকার

(ইউপিজমনি ফরম-৩)

জন্ম ও মুত্যু নিবন্ধকের কার্যালয় ০৮নং নাকাই ইউনিয়ন পরিষদ গোবিন্দগঞ্জ, গাইবান্ধা।

জন্ম সনদ

[বিধি ৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিবদ) বিধিমালা ,২০০৬] (জন্ম নিবন্ধন বহি থেকে উত্তুত)

निवक्तन विश् नश- 08

নিবন্ধন তারিখ: ১০-০৮-২০০৬

সনদ ইস্যুর ডারিব: ০৫-০৬-২০১৫

ব্যক্তিশত পরিচিত্তি নং-* ১ ১ ১ ৭ ৩ ২ ১ ৩ ০ ৫ ৫ ০ ১ ২ ৩ ১ ০

াম : মোঃ রবিউল ইসলাম আংগুর

জন্ম তারিখ : ০১-০২-১৯৯৭

লিস: পুরুষ

क्षांत

: পহেলা ফেব্রুয়ারী উনিশপত সাজানকাই।

छन् श्रान

: প্রাম: খুক্লিরা, ইউ.পি: ৮নং শাস্তাই, ডাক্ষর: নাকাইহটি

উপজেলা: গোবিন্দগঞ্জ, জেলা: গাইবাদা।

শিতার নাম

: त्यां दक्ष मित्रा

জাতীয়তাঃ বাংলাদেশী।

মাতার নাম

: মোছাঃ রঙশন আরা বেগম

জাতীয়তাঃ বাংলাদেশী।

हात्री ठिकाना

: গ্রাম: পুকশিরা ইউ,পি: ৮নং নাকাই, ডাকখর: নাকাইহাট

উপজেলাঃ গোবিন্দগঞ্জ, জেলাঃ গাইবাদ্ধা।

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(নিবন্ধকের স্বাক্ষর ও নামসহ সীল)

(নিবদ্ধকের কার্যালরের সীলমোহর)

(पाट समारम् स्वा गरहाउँ) स्य महार में जा महार होताल ग्रहान

Thank You