

#### Proposed NU Business Name : Alamin Telecom

Business Category: Telecom & IT Support



Business Proposal Prepared by: A.M Saifur Rahman, Officer, Rangpur Sadar Unit

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Ashraf siddiqee  Vill: Machhari. Union: sharai, Post: Vagirat machhari. Upazila: kawnia, District: Rangpur.			
Age	:	28 years			
Marital status	:	Married			
Children	:	01(One) son.			
No. of siblings:	:	05 (Five) Brothers and 01 (One) Sister.			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V Father  Alema Khatun  Md. Mojammal haque  Branch: Mirbag, Kawnia. Centre # 68/mo  Loan no.: 2603, Member since October 03, 2011  First loan: Tk. 7,000  Existing loan: 13,000, Outstanding loan: Tk. 7,114			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : :	Entrepreneur's Father's  Nil  Nil  Nil			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Nine pass
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working	:	06 (six) years experiences is running own business. He started the business with BDT 45,000 (Forty five Thousand).
experience as an apprentice etc.)	:	He has two years on hand training from maa Telecom.
Other Own/Family Sources of Income	:	His father's income from fertilizer paddy business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01722680509
NU's National ID No.	:	01987302291300003
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Alama Khatun is a GB member since October 03, 2011 at first she took GB loan BDT 7,000 (seven thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her husband business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Alamin Telecom
Address/ Location	:	Mirbag bazar , Kawnia. Rangpur.
Total Investment in BDT	:	Tk. 317,000
Financing	:	Self Tk. 237,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	BDT 7,000 (Seven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 15% mobile servicing and Songs download 100%.
(ii) Estimated % of proposed gross profit margin	:	On an Average 15% mobile servicing and Songs download 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

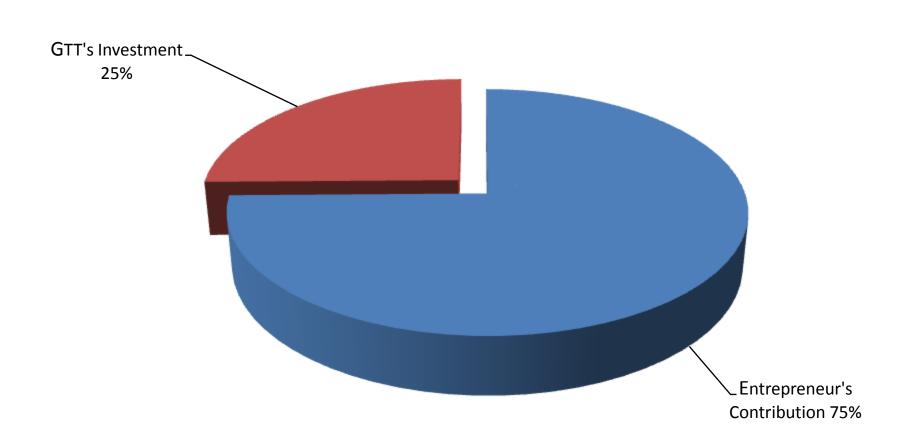
	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	800	20,800	249,600		
Income from mobile servicing	300	7,800	93,600		
Income from Songs download	150	3,900	46,800		
Total Sales (A)	1,250	32,500	390,000		
Less: Cost of sales of products (Product Purchase)	680	17,680	212,160		
Total Cost (B)	680	17,680	212,160		
Gross Profit (C) [C=(A-B)]	570	14,820	177,840		
Electricity bill		550	6,600		
Generator Bill		180	2,160		
Shop Rent		500	6,000		
Mobile bill		300	3,600		
Night Guard bill		60	720		
Conveyance bill		400	4,800		
Ownership Transfer Fee		-	-		
Present Salary (Family & Self)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		1,800	21,600		
Non Cash Item:			,		
Depreciation Expenses		1,092	13,100		
Total Operating Cost (D)		9,882	118,580		
Net Profit (C-D):		4,938	59,260		

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	D	Takal	
Existing	Proposed	Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in products (Mobile accessories-mobile battery, memory card, display, charger, speaker and set cover etc.)	Investment in products (Mobile accessories etc.)	174,000	80,000	254,000
Investment in Machineries (Light-4, Fan-1, corsoft-1 and chak meter-1 etc.)	2,000	-	2,000	
Cash in hand	17,000	-	17,000	
GB Outstanding Loan	7,000		7,000	
Advance for Shop	20,000	-	20,000	
Decoration(Fixture & Fittings)	17,000	-	17,000	
Total Capital	237,000	80,000	317,000	

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 237,000
- GTT's Investment BDT 80,000
- Total Capital BDT 317,000



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products	1,069	27,795	333,540	1,176	30,575	366,895	1,270	33,021	396,246
Income from mobile servicing	401	10,423	125,078	441	11,465	137,585	476	12,383	148,592
Income from Songs download	200	5,212	62,539	220	5,733	68,793	238	6,191	74,296
Total Sales (A)	1,670	43,430	521,157	1,837	47,773	573,273	1,984	51,595	619,135
Less: Cost of sales of products (Product Purchase)	909	23,626	283,509	1,000	25,988	311,860	1,080	28,067	336,809
Total Cost (B)	909	23,626	283,509	1,000	25,988	311,860		28,067	336,809
Gross Profit (C) [C=(A-B)]	762	19,804	237,648	838	21,784	261,412	905	23,527	282,325
Electricity bill		650	7,800		750	9,000		800	9,600
Generator Bill		230	2,760		280	3,360		310	3,720
Shop Rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		600	7,200		700	8,400		800	9,600
Night Guard bill		110	1,320		140	1,680		140	1,680
Conveyance		600	7,200		600	7,200		900	10,800
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		7,000	84,000		8,000	96,000		9,000	108,000
Bank Charge (DD, PO, SC)		50	600		50	600		50	600
Other Cost (stationary & Entertainment etc.)		2,100	25,200		2,300	27,600		2,500	30,000
Non Cash Item:									
Depreciation Expenses		1,092	13,100		1,092	13,100		1,092	13,100
Total Operating Cost (D)		13,598	159,180	-	15,078	180,940	_	16,758	201,100
Net Profit (C-D):	-	6,206	78,468	-	6,706	80,472	-	6,769	81,225
Retained Income			78,468			158,940			240,165

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	A ROLL AS FOLK	7		
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	82,468	88,472	89,225
1.3	Depreciation Expenses	2,000	2,000	2,000
1.4	Opening Balance of Cash Surplus	_	65,268	117,340
	Total Cash Inflow	164,468	155,740	208,565
2.0	Cash Outflow			
2.1	Product Purchase	80,000	_	_
2.3	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	65,268	117,340	170,165

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STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0  Trade License in his own name; He has on hand training; Skilled and working experiences (8yrs);	<ul><li>Weakness</li><li>□ Can not supply goods as per demand.</li></ul>
Opportunities  □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 329,000 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

## Presented at 157<sup>th</sup> as Yunus Centre and 30<sup>th</sup> In-house Executive Social Business Design Lab

on December 24, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures







" হোকনা আমার কুঁড়ে ঘর ইউপি, ফরম নং- ১ বর দিব সেবা দিব" আমিও দিব অয় কর" ট্রেড লাইসেন্স অর্থ বছরঃ ২০১৫-২০১৬ইং ০৩ নং কুর্শা ইউনিয়ন পরিষদ কার্যালয় ভাক্ষরঃ যীরবাগ, উপজেলাঃ কাউনিয়া,জেলাঃ রংপুর। विश् नर : ०२ जातिथ : २५००० MAT RATE = (ठा कार्यायाया किमिया TOTAL TOTAL COTOLOGICORNE ZO कारकर भीयाना त्वान्त्री संग्री रमान रहा ह टिग्लिय मा धारिक विष्ट .... जातिम उठाम कुन २०३७हर वर्षा देवम क कारता क्षियान १= २००१ काला उपनित्र किला मार् প্রাপ্ত চরে পিছে/ বিমা/ব্যবসা/ব্যাংক/ ও পেশা যথা নিয়মে চালিয়ে ঘাবার জন্য এই ফাইসেল প্রশান করা 2000 DIE ON BEHARD WEEK



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বংশুর জেলার প্রাট্টনিয়া আলার অন্তর্গত মীরবাগ বাজার সংলগ্ন ১০-১০ ফিট একটি লোকান মর ভাড়া মের্মার রাজার করিলে মিউটা লক্ষ আলোচনা সালোকে নিয়ু লিখিত লার্ডনীতে আরম্ভ ভর্তা এই ভার্ডা DINH WATERWITH I

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का आशामी 52/00/2020 है। क्रीसन क्रम्ब अस समाम 30,000(विश हासाव प्रावास मा লকের আমানত হিমেরে অসান করিবেল মানা । উত্তেশিত চুক্তি নামা ওও (পাঁচ) বছসর তেখা >>/००/२०२०हर मध्य वसवार शांकरब प्रांक दनाम र शांत नव किन कामानटकत प्रांका दशाकान शत दशकार लाभारताच भारत क्रेस लगा क्रस लगारता रक्षताक भिराम गासिरतान ।

२। यव आका जॉक भारम 32/00/2050 चंडर चंडर वकत (भारम क गिका) जमान कविटन क्रीकात दस्राध CHICH SHERIEFF PRESIDE STATE BUS SILES !

০। চাড়া চলাকালীৰ ওয়প্ত আতি মালে ০৭ (সাত) তাবিখের মধ্যে আড়া অদাৰ কবিতে হতকে ।

৪। জোন উল্লেখ্য কাজ কৰাৰ অলোজন হছতে। ১ম লক্তক অৰণাই অৰ্টিড কৰিছে হছতে।।

ত ্লোর উল্লেখিত থাকে যে, যদি কোন নিন নোকান যাত্ত সারার লারোভান কর অবসাটে ভারা ০৩ (তিন মাদ স্পূৰ্বে ১ম শক্ষরে আবহিত কবিতে হতলে

क । जानजा लोक्संदर दनाम वानात जानम भागाभाग किएता अभाव विद्वामी नानमा करा शास्ट्रनमा । जान কোন অবৈদ ব্যবসা করা হয় । ভাতে ১খ পক /মালিক পক দায়ি ভাবিতবংগ ।

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### প্রামীণ ব্যাংক মীরবাগ কাডান্যা লাখা

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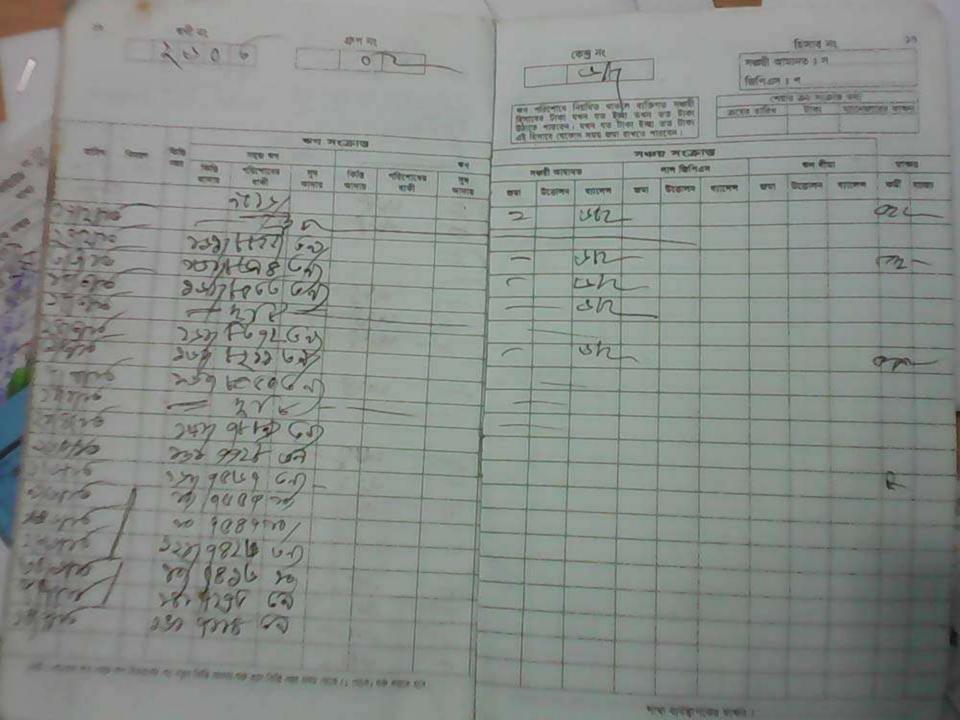


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#### धायीन व्याहक

### প্রতিশ্ব কাতান্ত্র কাব্যালা

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### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



दिशा कामान मिन्सिक गाउँ

নাম: মো: আশ্রাফ ছিদ্দিকী

Name: MD. ASHRAF SIDDIQEE

পিতা: মো: মোজাম্মেল হক

মাতা: আলেমা খাতুন

Date of Birth: 31 Dec 1987

ID NO: 19873022913000003

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: বাসা/হোল্ডিং: মুসলিম ভূঁএা বাড়ী, গ্রাম/রাস্তা: দক্ষিণ চাড়ীপুর, ভাকঘর: ফেনী - ৩৯০০, ফেনী পৌরসভা, ফেনী সদর, ফেনী

Corps

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২৬/০৮/২০১০



### Thank You